

17th National Conference GJ-NatConMITE 2020

On
Rediscover Practices in the Epoch of Covid-19
(Advancements and Future Trends in Commerce,
Management, Tourism and Technology in Covid Period)

16th December, 2020

ANNOUNCEMENT & CALL FOR PAPERS

Organized by
Gian Jyoti Institute of
Management & Technology,
Mohali.



IMPORTANT DATES

Submission of Abstract	December 01, 2020
Intimation of Abstract Acceptance	December 08, 2020
Submission of Full paper	December 12, 2020
Last Date for Registration	December 14, 2020

Contact for Information

Dr. Neeraj Sharma, Convenor
Mob:+91-9814837880

Dr. Rakhee Dewan , Convenor
Mob:+91-8146813100

Rediscover Practices in the Epoch of Covid-19

17th National Conference on “Rediscover Practices in the Epoch of Covid-19” is the most lucrative platform for commerce, management, travel tourism, and information technology researchers, academicians, and industry professionals, who are pursuing work in this specific field in the era of Covid-19. The focus of the conference is on to rediscover various practices adopted in the epoch of Covid-19

We at GJIMT, strive to create transforming experiences, propelling researchers to interact and come up with actionable points thus enhancing the quality of research and development.

The conference keywords include but are not limited to:



- **Marketing Domain:** Strategizing Global Marketing Practice, Emerging Trends of Marketing and E-Retailing in the Covid Era, etc.

- **Finance Domain:** Financial Management Practices, Financial Crisis, and World Economy in the Covid Era, etc.





• **Human Resource Domain:** Policy Implications of Automation of Work, New-Wage Models for Humans Working alongside Machines, Skills Requirement to Meet New Age Challenges, Sustainable HR Practices in the Covid Era, etc.

• **Accounting Domain:** Market-based Accounting Research, Green Accounting, Forensic Accounting, Changes in Earnings Management in the Covid Era, etc.



• **Travel & Tourism Domain:** Tourism as Vehicle for Peace, Sustainable Tourism, Tourism Marketing, Medical Tourism: Innovative Practices in the Covid Era, etc.



• **Information Technology Domain:** Digital Support, Opportunities and Challenges Data Warehousing, Network Security & Privacy Policies in the Covid Era, etc.



GUIDELINES FOR SUBMISSION OF PAPER

The papers will be evaluated on the basis of their originality, structure, clarity, and relevance. Other important instructions include the following:

- The manuscript must have a proper literature review, research methodology, results & findings, limitations and figures, graphs, tables, appendices, and references should follow the American Psychological Association (APA) Style Guide.
- The extended abstract must cover the title page, keywords, main text, figures, tables, references, etc., and must be in one document created either in MS-Word or PDF format.
- Incomplete submissions will not be considered for review.
- The title page must include author(s) details and their affiliation. The manuscript must not have any author details apart from the title page.
- The first screening of the manuscript will be based on 10 -12 % plagiarism - Turnitin software (excluding references and tables)
- Full research papers must be submitted electronically in word format as an attachment to the Conference Convener on/or before 12th Dec 2020.
- Submitted papers must NOT have been either previously presented, published, accepted for publication, or under review. The same declaration letter must be filled and duly signed.
- Postgraduate students may attend the conference and maybe the co-authors of the papers but the papers shall be presented by the faculty/ research scholar.

About Hosting Organization

Gian Jyoti Institute of Management & Technology (GJIMT) was established under the aegis of Gian Jyoti Educational Society (GJES) in the year 1998. GJIMT is approved by the All India Council of Technical Education (AICTE), New Delhi, and affiliated to I.K.G Punjab Technical University (IKGPTU), Kapurthala. GJIMT is making continuous endeavors to give the latest and practical exposure to its students of MBA, MCA, BBA, B.Com, BCA & BTTM programs and is setting milestones in academics as well as in placements. It has been ranked A+ Category B-School as per Business India (November 2019) and Ranked 2nd in Top BBA Colleges (Tribune 2020)

Registration Fee

	National Delegates (Rs.)	International Delegates (USD)
Academician /organizations/ other individuals	500	10
Students and Research Scholars	400	9

Payment Options

Option 1: Electronic Transfer or Direct Deposit

Name of the Institute: Gian Jyoti Institute of Management and Technology,

Bank Name: Axis Bank, Phase-2, Mohali.

Account No: 917010047654066

IFSC Code: UTIB0003367

Option 2: Bank Draft Payable to 'Gian Jyoti Institute of Management and Technology'
Payable at Chandigarh/Mohali.

- Authors & co-authors of the accepted paper have to register individually for conference.
- Participants can register for conference online by visiting the website www.gjimt.ac.in

ORGANISING COMMITTEE

Patron: Mr. J. S. Bedi, Chairman, Gian Jyoti Group of Institutions, Mohali

Conference Chair: Dr. Aneet Bedi, Director, GJIMT, Mohali

Convenors: Dr. Neeraj Sharma and Dr. Rakhee Dewan

Coordinator: Dr. Tarandeep Singh and Mr. Harish Premi

Media Coordinator: Ms. Archan Upadyay

COVID-2020 Update

WHO (World Health Organization) has declared the assessment of the risk of spread and impact of COVID-19 to very high at the global level and characterized as 'Global Pandemic'.

As your safety is our top priority and concern, the Organizing Committee will add the online/Video presentation mode for presenters (in case the situation didn't get better).

#staysafe #keeplearning

#GJIMTfightsCorona

