

Dear Authors,

We have posted certain common FAQ regarding the **Guidelines** for your benefit. All these subtleties are referred from the guidelines for the author's section. We request all the authors/perusers/researchers are requested to peruse all the underneath points carefully:

**Where is Gyan Management Indexed? Is it a Referred Journal? Is it indexed in UGC's CARE List of Journals?**

Gyan Management is an International Bi-annual journal published from Mohali , India. It is indexed in the UGC-CARE List of Journals for period..... The ISSN Number of the Journal is : ISSN number 0974-7621.

**Do Gyan Management Journal consider Case studies/Review Papers?**

Yes, we consider review papers and case studies.

**How to submit a paper for review in Indian Journal of Marketing?**

Kindly utilize our online entryway on site [www.....](http://www.gyanmanagement.com)We don't acknowledge printed versions of the papers. The paper must be submitted in MS-Word design as it were. There is no charge for submitting papers for review.

**How much time does it take review and what are the details of manuscript specification and style guide? Please explain your review process briefly.**

We review the paper within the period of 10-15 days of submission. Authors are requested to follow Style Guide of the American Psychological Association (APA Style). For further details please refer the Guidelines for authors.

**Is Gyan Management a Paid Journal? Do we charge a processing fee or article processing charges (APC) ?**

Gyan Management is not paid journal. We don't charge any processing fee. In case you need the hard copy of the journal than the cost of the copy is Rs..... Annual Subscription fee of Gyan Management is Rs.....

Thanks,

The Editorial Team

Gyan Management