🪪 INVITATION

GJIMT is glad to invite all the professionals from the domains of Commerce, Management, Travel Tourism, and Information Technology to attend the International Conference on "Survive, Revive, Thrive: Key to Resilient Organizations" at Gian Jyoti Institute of Management and Technology, Phase-2, Mohali, Punjab, India.

We at GJIMT, strive to create transforming experiences, propelling researchers to interact and come up with actionable ideas thus enhancing the quality of research and development.

15th International Conference on **"Survive, Revive, Thrive: Key to Resilient Organizations."** is the most lucrative platform for management and information technology researchers, academicians, and industry professionals, who are pursuing work in this specific field.

The title of the conference perfectly describes the three phases through which an organization has gone through the Epoch of Covid-19.

BE THERE

ABOUT HOSTING ORGANIZATION

Gian Jyoti Institute of Management & Technology (GJIMT) was established under the aegis of Gian Jyoti Educational Society (GJES) in the year 1998. GJIMT is approved by the All India Council of Technical Education (AICTE), New Delhi, India and affiliated to I.K.G Punjab Technical University (IKGPTU), Kapurthala, Punjab, India. It is making continuous endeavors to give the latest and practical exposure to its students of MBA, MCA, BBA, B.Com, BCA & BTTM programs and is setting milestones in academics as well as in placements. It has been ranked A+ Category as per Business India (November 2019) and Ranked 2nd in Top BBA Colleges (Tribune 2020)

PARTICIPATE NOW!

TECHNICAL SESSION

TOPIC:

Marketing Domain:
- Strategizing Global Marketing Practices
- Emerging trends of Marketing
- E-Commerce and E-Retailing in the Digital Era
- Digital platform for International Marketing
- Other topics related to Marketing

Finance Domain:
- Financial Management Practices
- Financial Crisis and World Economy
- Green Accounting Practices in Global Environment
  - Global International Banking Operations
    - Any other related areas to Finance Aspects

Human Resource Domain:
- Government/Policy Implications of Automation of Work
- New Wage Models for Humans working alongside machines
- Skills Requirement to meet New Age Challenges
- Sustainable HR Practices
- Social Justice and wellbeing
- Other topics related to HR and its Applications

Accounting Domain
- Indian Accounting Standard (IAS)
- Market based Accounting Research
- Green Accounting
- Forensic Accounting
- Earnings Management
- Contemporary Accounting disclosures practices
- Any other related areas to Accounting Aspects

Travel & Tourism Domain:
- Tourism as Vehicle for Peace
- Sustainable Tourism: Opportunities and Challenges
- Tourism Marketing
- Medical Tourism: Innovative Practices.
- Other topics related to Travel and Tourism

Information Technology Domain:
- IT: Digital support, opportunities and Challenges
- Data Warehousing, Data Mining and Knowledge
- Cloud Computing & Grid Computing
- Other topics related to IT

GUIDELINES FOR THE CONTRIBUTORS

Original papers are invited from Academicians, Professionals, Researchers, and Students engaged in the fields of Commerce, Management, Travel Tourism, and Information Technology. The participants interested in presenting a paper in a technical session must submit the abstract of the paper (150 words) in English which will be scrutinized by the editorial committee before its acceptance for presenting. The abstract must be accompanied by the author's name(s), affiliations, full postal address, and email id, and telephone/fax number along with the title of the paper on the front page.

Abstract of all the papers accepted for presentation will be published in the form of a souvenir. Full text of the paper is to be submitted - typed in MS Word using Times New Roman, font size 12 on A-4 size paper in double spacing (not more than 25 printed pages) and the soft copy of the paper e-mailed to the conference coordinator at gjimt@gjimt.ac.in / internationalconference@gjimt.ac.in The paper must be accompanied with the author's name (s), affiliation (s), and full postal address, email id, and telephone number along with the title of the paper on the front page. Selected full research papers will be published in Scopus listed journals, UGC Care listed journals, and Gyan Management- A Biannual International Referred Journal.

For the presentation of the papers at the conference, the contributors are requested to register themselves at an early date. Registration and presentation of the paper by at least one author in the conference is mandatory to ensure the inclusion of the paper in the book. Conference e-book will be shared free to those participants only who will attend the conference and present their paper at the conference. Research papers must provide appropriate references in APA format. Paper in absentia needs to be sent along with power-point presentation.

SEE YOUR WORK PUBLISHED

In one of our related journals
 • Scopus Journal
 • UGC care listed
 • Gyan Management - A Biannual International Refereed Journal

HOW TO REGISTER

REGISTRATION FEES	REGISTRATION FEES	
For Academicians/ Corporate	Rs. 1000	$ 20
For Research Scholars*	Rs. 500	$ 10
For Students*	Rs. 500	$ 10
Presentation in Absentia	Rs. 2500	$ 50
Delegate/Spouse/Guest	Rs. 500	$ 10

* Students/Research Scholars should attach a copy of valid testimonials / Student Identity Card along with Registration Form

PATRON

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HOW TO REGISTER

The registration form and guidelines for authors can be downloaded from the institute website **https://www.gjimt.ac.in** All Communication related to registration & submission shall be done at e-mail: **gjimt@gjimt.ac.in**