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Academics

Life @ GJIMT

Faculty

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www.gjimt.ac.in



BBA

BCA

B.COM

MBA

MCA

2+2 BBA

2+2 BCA





Bachelors of Business Administration

Stand out and Succeed in the World of Business

Program Overview



Program Length
3 Years



Credential
Bachelor Degree



Location Offered
Mohali (Chandigarh)



Intake
July



Program Overview



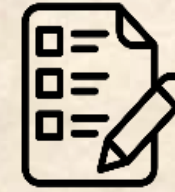
Program Length
3 Years



Credential
Bachelor Degree



Location Offered
Mohali (Chandigarh)



Intake
July

Well-rounded business education with a focus on global business operations



Program Overview



Program Length
3 Years



Credential
Bachelor Degree



Location Offered
Mohali (Chandigarh)



Intake
July



Learning managerial capabilities, problem solving and communication skills



Program Overview



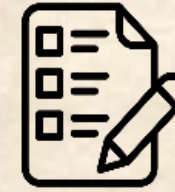
Program Length
3 Years



Credential
Bachelor Degree



Location Offered
Mohali (Chandigarh)



Intake
July



Allow Flexibility,
Adaptability and
Creativity



Program Overview



Program Length
3 Years



Credential
Bachelor Degree



Location Offered
Mohali (Chandigarh)

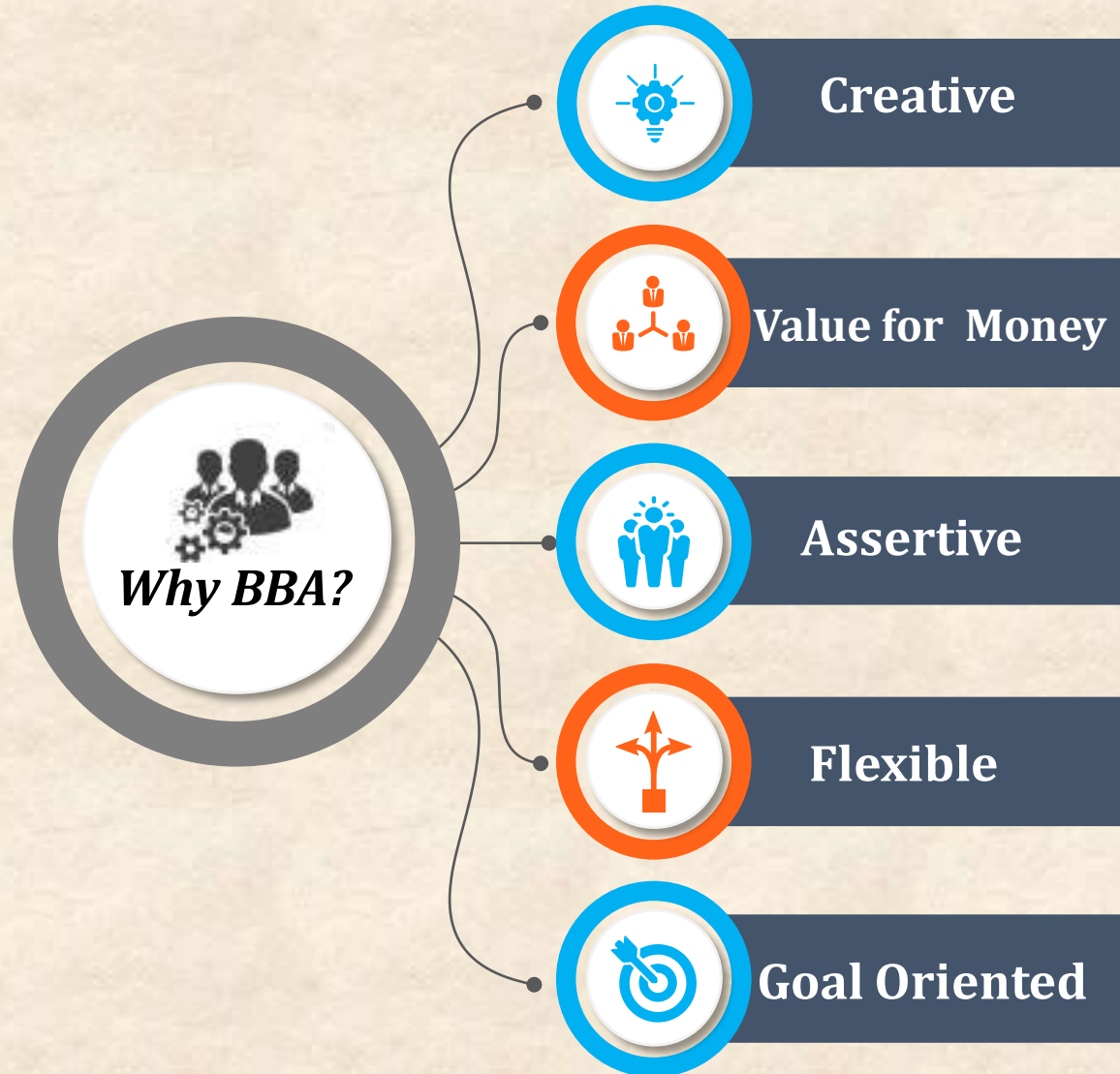


Intake
July



Prepare Graduates
for diverse careers in
global management

Why Study BBA @GJIMT



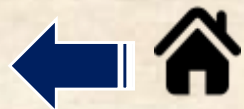
Well-designed Course Work.

Most affordable.

Dual Specialization

Customize your Education with Experienced Faculty.

Get Opportunity to study with **YU, Canada**



Curriculum



- The program immerses you in Fundamental Business Tenets.
- The course preparing you for real-world challenges.
- As you advance to the fifth semester, there's an opportunity to tailor your learning through elective courses.

Semester 1

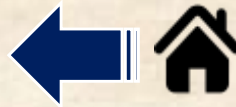
Semester 2

Semester 3

Semester 4

Semester 5

Semester 6



- The program immerses you in Fundamental Business Tenets.
- The course preparing you for real-world challenges.
- As you advance to the fifth semester, there's an opportunity to tailor your learning through elective courses.

<u>Semester 1</u>	BBA 101-18(Principles and Practices of Management)	6
	BBA 102-18(Basic Accounting)	6
	BBAGE101- 18(Managerial Economics)	6
	BTHU103/18(English)	1
	BTHU104/18(English Practical/Laboratory)	1
	HVPE101-18(Human Values, Deaddiction and Traffic Rules)	3
	HVPE102-18(Human Values, Deaddiction and Traffic Rules Lab/ Seminar)	1
	BMPD102-18(Mentoring and Professional Development)	1
	Total Credits	25
<u>Semester 2</u>		
<u>Semester 3</u>		
<u>Semester 4</u>		
<u>Semester 5</u>		
<u>Semester 6</u>		

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<u>Semester 1</u>	BBA 201-18 Business Statistics	6
<u>Semester 2</u>	BBA 202-18 Business Environment	6
<u>Semester 3</u>	BBAGE201-Managerial Economics	6
<u>Semester 4</u>	EVS102-18 Environmental Studies	2
<u>Semester 5</u>	BMPD202-18 Mentoring and Professional Development	1
<u>Semester 6</u>	Total Credits	21



Curriculum

- The program immerses you in Fundamental Business Tenets.
- The course preparing you for real-world challenges.
- As you advance to the fifth semester, there's an opportunity to tailor your learning through elective courses.

<u>Semester 1</u>	BBA301-18 Organizational Behaviour	6
	BBA 302-18 Marketing Management	6
<u>Semester 2</u>	BBA 303-18 Cost & Management Accounting	6
	BBAGE 301-18 Production and Operation Management	6
<u>Semester 3</u>	BBASEC 301- 18 IT tools for Business	2
	BMPD302-18 Mentoring and Professional Development	1
<u>Semester 4</u>		
<u>Semester 5</u>		
<u>Semester 6</u>		
	Total Credits	27

Curriculum



- The program immerses you in Fundamental Business Tenets.
- The course preparing you for real-world challenges.
- As you advance to the fifth semester, there's an opportunity to tailor your learning through elective courses.

<u>Semester 1</u>	BBA401-18 Business Research Methods	6
	BBA 402-18 Human Resource Management	6
<u>Semester 2</u>	BBA 403-18 Financial Management	6
	BBAGE 401-18 Entrepreneurship Development	6
<u>Semester 3</u>	BBASEC 401- 18 Business Ethics and Corporate Social Responsibility	2
	BMPD402-18 Mentoring and Professional Development	1
<u>Semester 4</u>	Total	27
<u>Semester 5</u>		
<u>Semester 6</u>		



- The program immerses you in Fundamental Business Tenets.
- The course preparing you for real-world challenges.
- As you advance to the fifth semester, there's an opportunity to tailor your learning through elective courses.

<u>Semester 1</u>	BA501-18 Operation Research	6
	BBA502-18 Mercantile Law	6
	Elective 1*	6
<u>Semester 2</u>	Elective 2*	6
	BMPD502- 18 Mentoring and Professional Development	1
<u>Semester 3</u>	Total Credits	25

***Electives: Any of the following groups each having two papers in Semester V can be chosen as electives by the students.**

<u>Semester 4</u>	Marketing	BBA 511-18 Consumer Behaviour	BBA 512-18 Advertising and Sales Management
<u>Semester 5</u>	Finance	BBA 521-18 Corporate Accounting	Financial Markets & Services
<u>Semester 6</u>	Human Resource	BBA 531-18 Industrial Relations & Labour Law	BBA 532-18 Organisation Change & Development

Curriculum



- The program immerses you in Fundamental Business Tenets.
- The course prepares you for real-world challenges.
- As you advance to the fifth semester, there's an opportunity to tailor your learning through elective courses.

<u>Semester 1</u>	BBA601-18 Strategy Management	6
	BBA602-18 Company Law	6
<u>Semester 2</u>	Elective 3*	6
	Elective 4*	6
<u>Semester 3</u>	BMPD602- 18 Mentoring and Professional Development	1
	Total Credits	25

***Electives: Any of the following groups each having two papers in Semester V can be chosen as electives by the students.**

Marketing	BBA 611-18 Services Marketing	BBA 612-18 Retailing and Logistics Management
Finance	BBA 621-18 Personal Financial Planning	BBA 622-18 Direct and Indirect Tax Laws
Human Resource	BBA-631 Training & Development	BBA-632 Cross Cultural Human Resource Management



Paid internship in the United

States during your BBA @

01

GJIMT

**World of International
Experiences**

02

Broadening your horizons

03

04

Amplifying your Global Exposure



01



Shadow projects

02



Focused on **Power BI**

03



Esteemed Faculty Guidance

04



Analytical acumen

To pursue BBA Professional at GJIMT you must have:

01

Minimum 50% marks
Class 12th



Preference

Marks 70% or Above

02

03

Personal Interview round
@GJIMT



To embark on your BBA Professional journey at GJIMT:

- Click the '**Apply Now**' button and input the relevant details.
- Complete application form.
- Upload the necessary documents.
- Relationship Coordinator will reach out to guide you through the next stages.



Tuition & Fees

Cost for this program per semester:

Indian

International

Tuition & Fees

Cost for this program per semester:

Indian

International

	Auxiliary Fees	Fees	Total
Sem 1	INR 21000	INR 4300	INR 25300
Sem 2	INR 23240	NIL	INR 23240
Sem 3	INR 23240	NIL	INR 23240
Sem 4	INR 23240	NIL	INR 23240
Sem 5	INR 23240	NIL	INR 23240
Sem 6	INR 23240	NIL	INR 23240

These are only estimates – your actual cost may vary

*T&C Apply



Tuition & Fees

Cost for this program per semester:

Indian

International

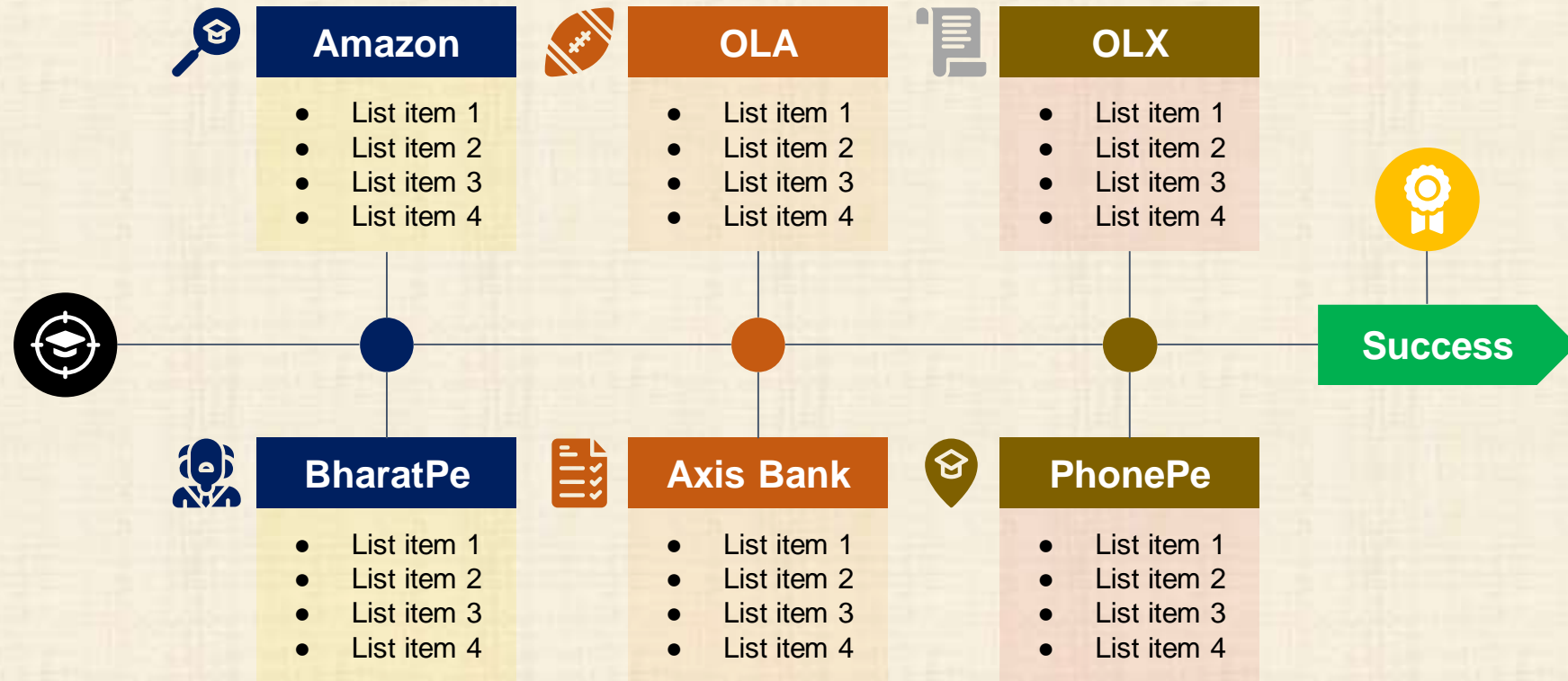
	Living Cost	Fees	Total
Sem 1	\$625	\$700	\$1325
Sem 2	\$625	\$700	\$1325
Sem 3	\$625	\$700	\$1325
Sem 4	\$625	\$700	\$1325
Sem 5	\$625	\$700	\$1325
Sem 6	\$625	\$700	\$1325

These are only estimates – your actual cost may vary

*T&C Apply



Top Recruiters

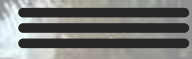




“

I very much enjoy taking classes that focus on group projects and external learning. An example of this is “Rural Marketing”. We competed against our classmates in a sales competition. I found it to be a really successful way to learn about developing a proper market plan to sell your product .

Dr. Alamgir



**BACHELOR OF
COMPUTER
APPLICATION**

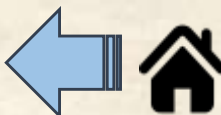
BCA

**Bachelors of Computer
Applications**
Empowering minds to innovate

Program Overview

 Program Length 3 Years	 Credential Bachelor Degree	 Intake July	 Location Offered Mohali (Chandigarh)
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- Learning Core Concepts of Programming.
- Opportunities in medicine, sports, entertainment, aerospace, green energy or heavy industry, just to start.
- Lucrative Career Prospects.
- An Affordable Education.
- Great Foundation for Higher Studies.



Why Study BCA @GJIMT

Curriculum

Curriculum reflect the needs of computing industry, both nationally and internationally.



Projects

Shadow projects to develop expertise for enhanced employment opportunities.



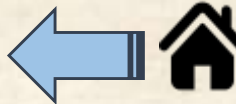
UFV, Canada

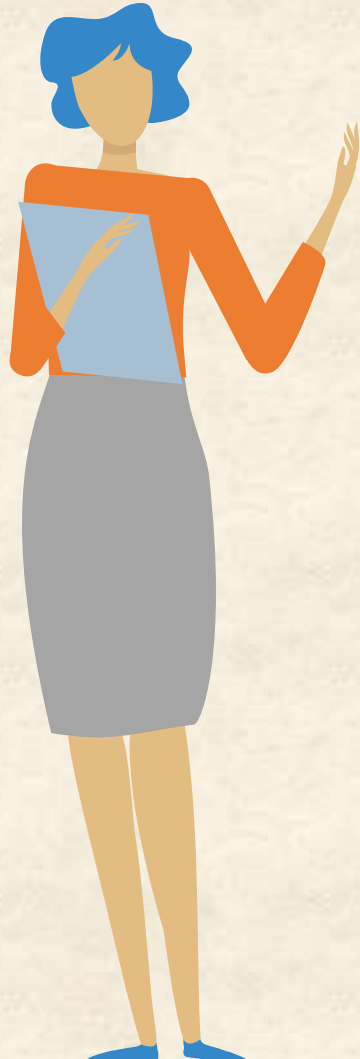
Opportunity to study with UFV, Canada.



Internship

Can avail paid internship in US under SWT.





**Intricate world
of technology
and computing**

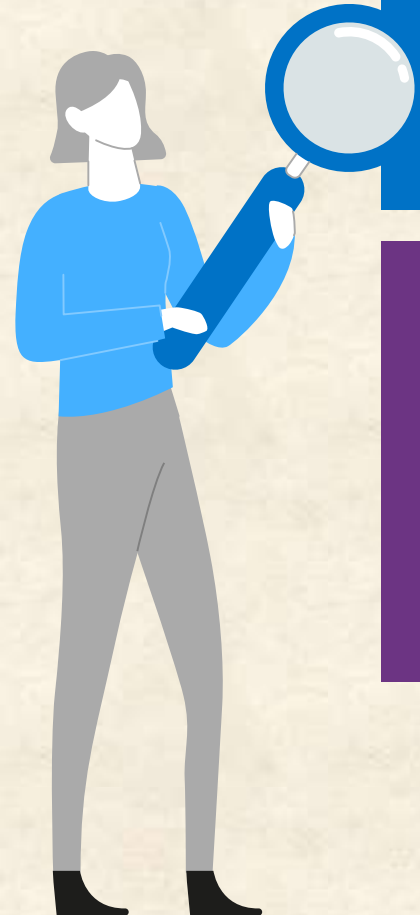
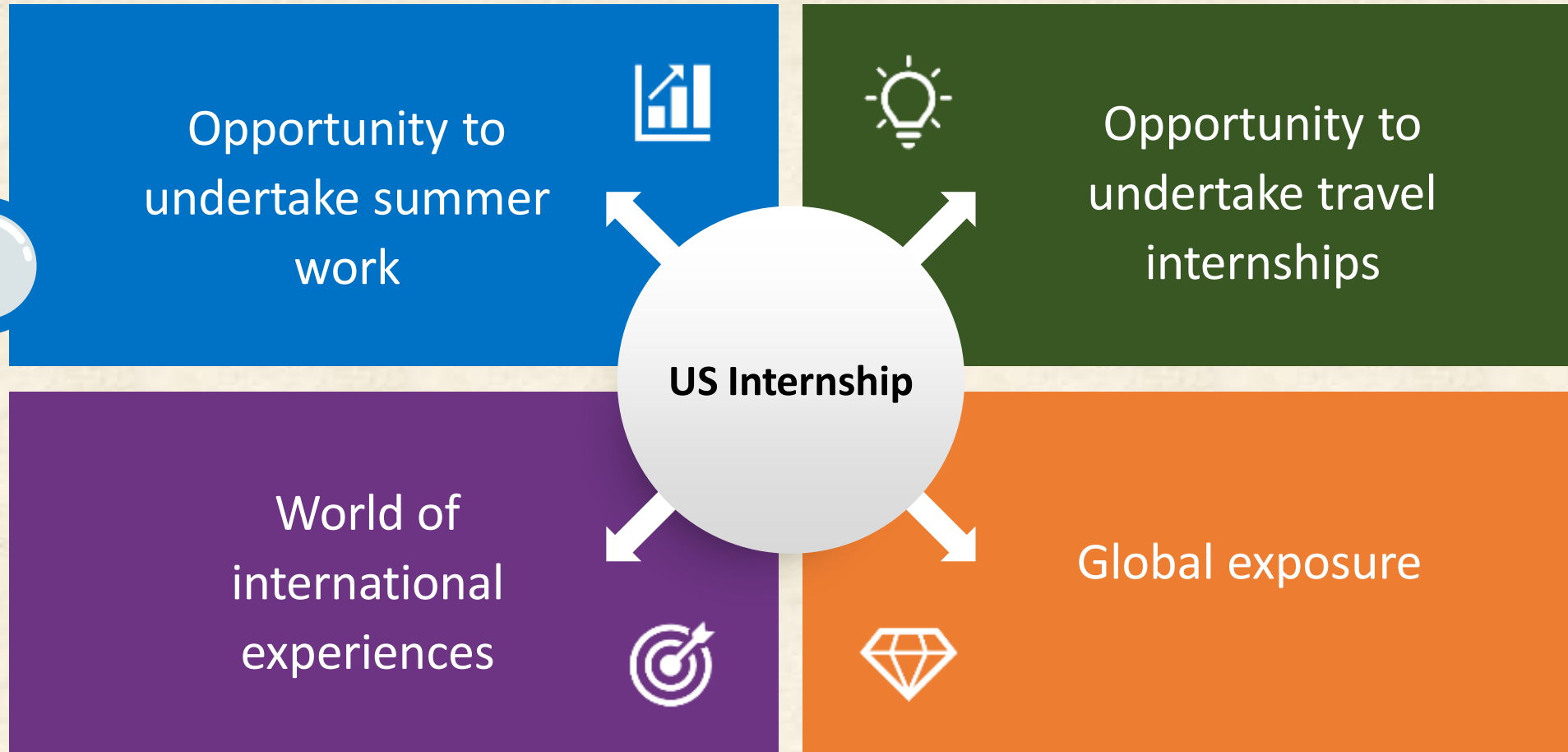
**Areas like Computer
System
Architecture,
Object-Oriented
Programming, and
Data Structures**

**Unique
opportunities arise
to tailor your
learning trajectory
through elective
courses.**

**Artificial
Intelligence, Cloud
Computing, to
Digital Marketing
and Cyber Laws.**



US Internship

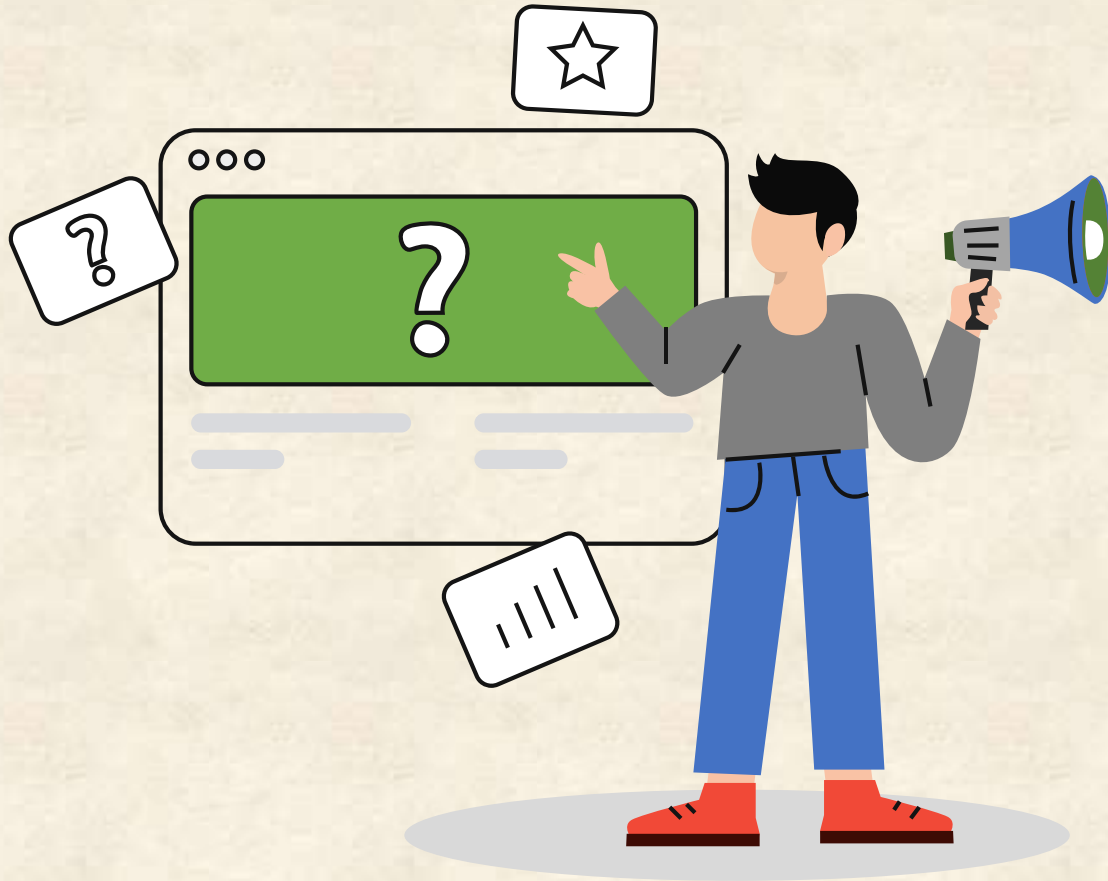




Hands- On

75% or higher in their first BCA semester at GJIMT are granted access to exclusive shadow projects.



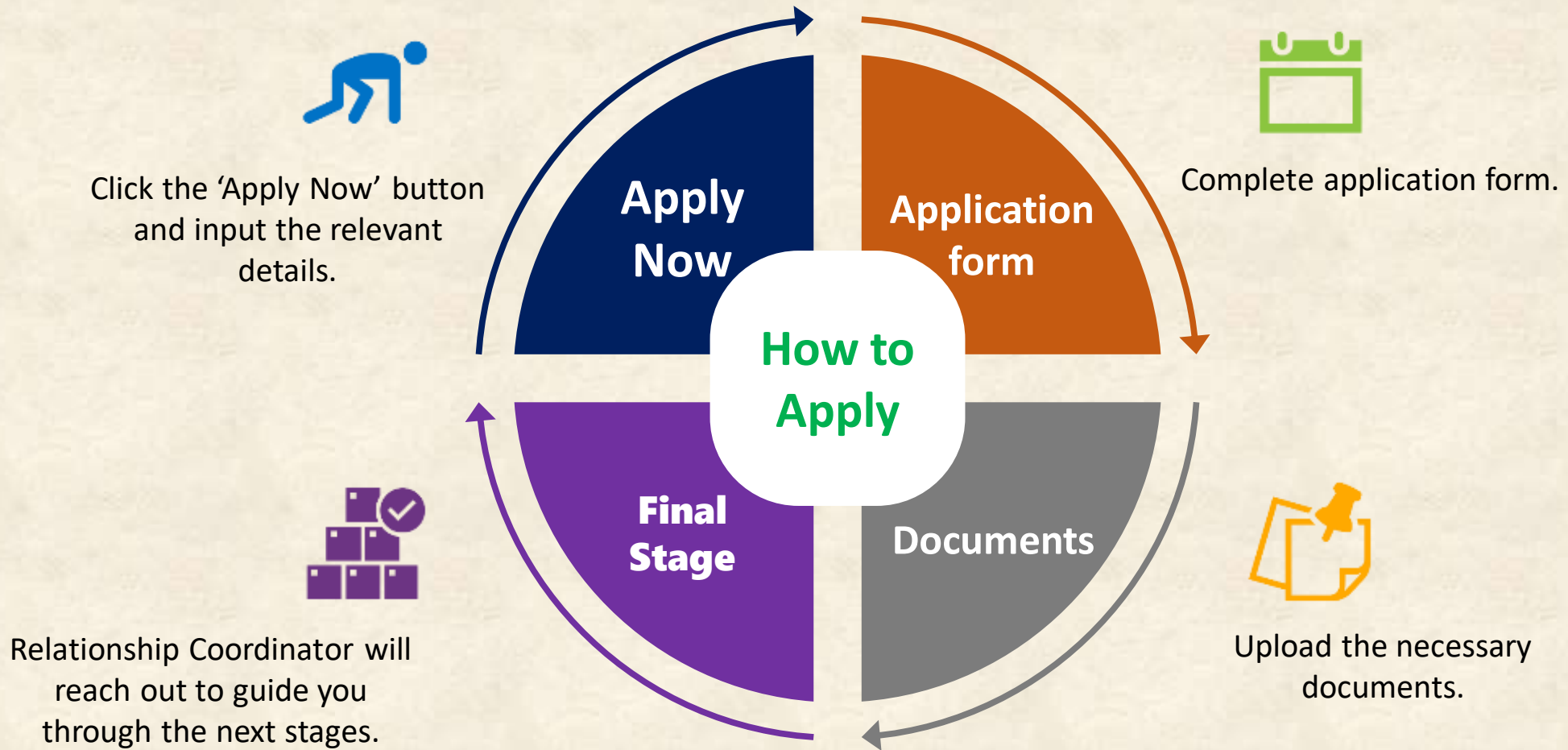


Eligibility?


- 12th with minimum 50% marks
- Personal Interview round a GJIMT.

BCA

How to Apply



Career Opportunities

- **Systems Analyst**
Study an organization's current computer systems
- **Database Administrator**
Responsible for maintaining, securing, and operating databases
- **Network Architect**
Designing and building data communication networks.
- **Web Developer**
Programmer who develops World Wide Web applications
- **Mobile App Developer**
Create, test, and develop applications on mobile devices



Top Recruiters





“

I deeply appreciate teaching courses that emphasize collaborative projects and real-world application. A prime instance is our software development module at GJIMT, where students challenge their peers in a coding competition. I've observed this as an incredibly effective method for students to grasp the intricacies of developing efficient software solutions and troubleshooting..

Dr. Tarandeep Singh

BCOM

BACHELOR OF COMMERCE

Bachelors of Commerce

Stand out and Succeed in the World of Business

Program Overview



Program Length
3 Years



Credential
Bachelor Degree



Location Offered
Mohali (Chandigarh)



Intake
July



Program Overview



Program Length
3 Years



Credential
Bachelor Degree



Location Offered
Mohali (Chandigarh)



Intake
July

Comprehensive
commerce education



Program Overview



Program Length
3 Years



Credential
Bachelor Degree



Location Offered
Mohali (Chandigarh)



Intake
July



Global economic structures



Program Overview



Program Length
3 Years



Credential
Bachelor Degree



Location Offered
Mohali (Chandigarh)



Intake
July



Versatility,
adaptability, and
innovation



Program Overview



Program Length
3 Years



Credential
Bachelor Degree



Location Offered
Mohali (Chandigarh)



Intake
July



Numerous
postgraduate
prospects

Why Study B.Com @GJIMT

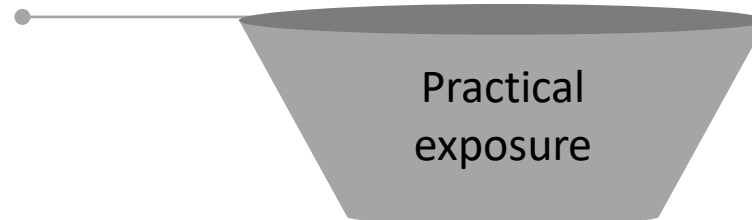
Curriculum tailored to address the dynamic needs of the global commerce sector.



Real-world projects to hone skills for improved career prospects.



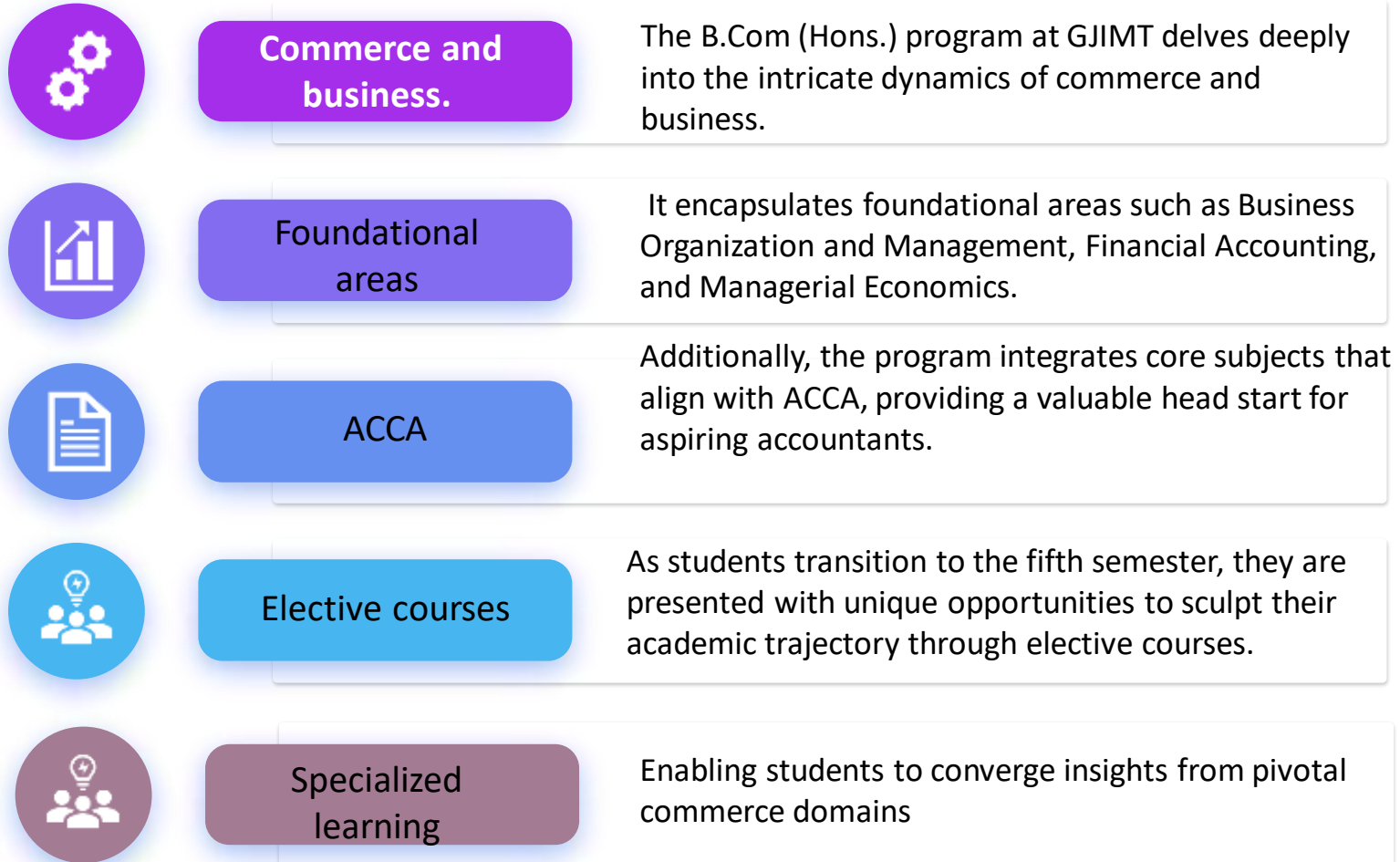
A balance of theoretical insights and practical exposure in state-of-the-art facilities.



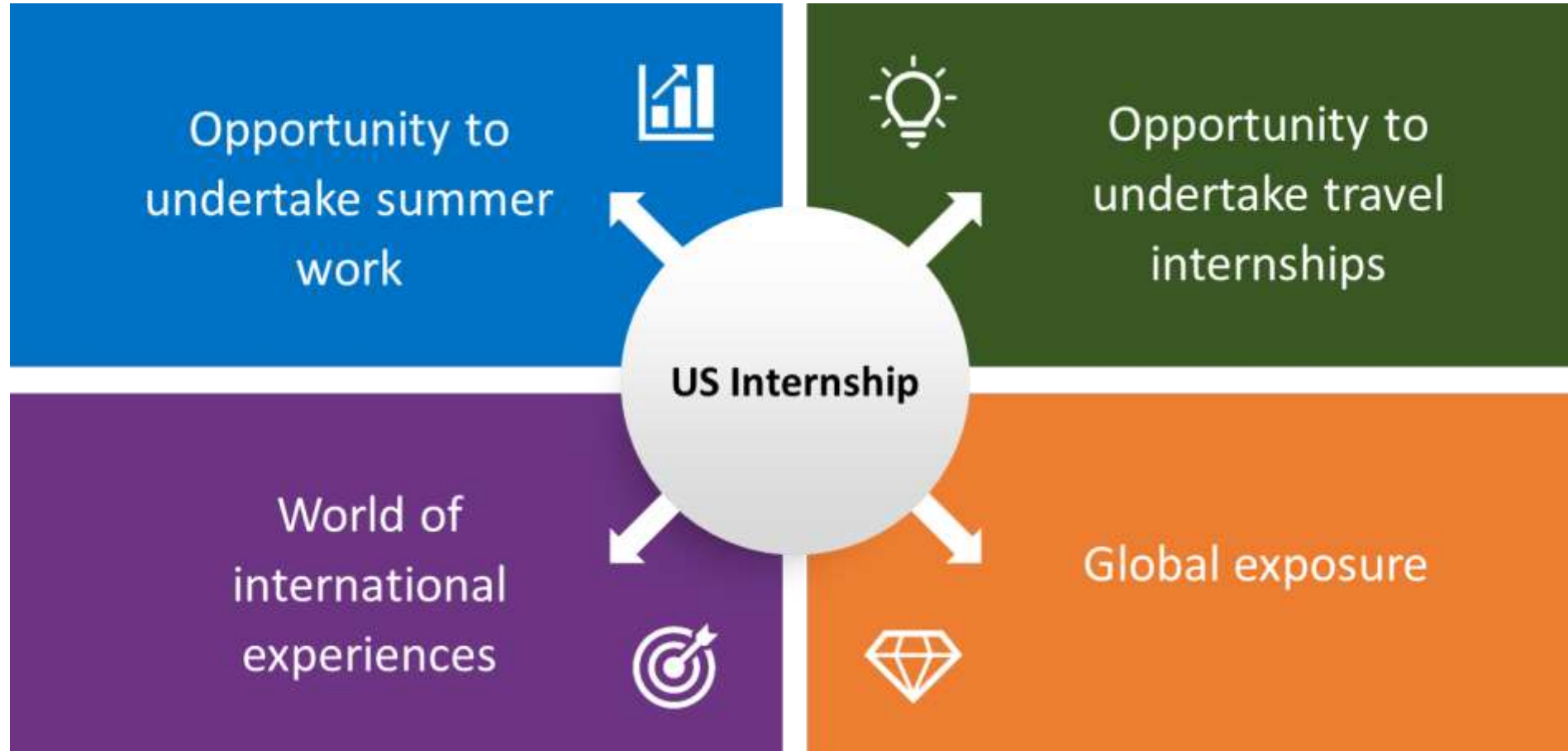
Opportunity to pursue studies in collaboration with University of Canada West, Canada.



Curriculum with Majors



US Internship



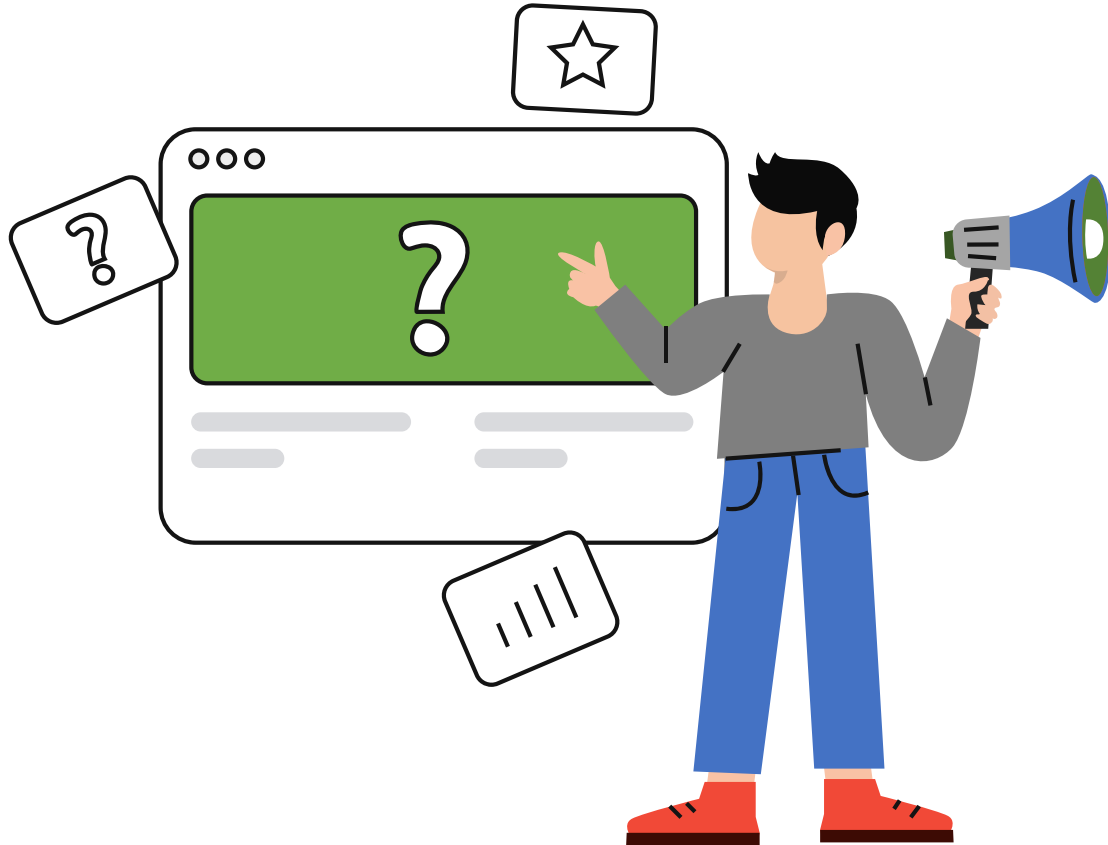


Hands- On

75% or higher in their first BCA semester at GJIMT are granted access to exclusive shadow projects.



Eligibility

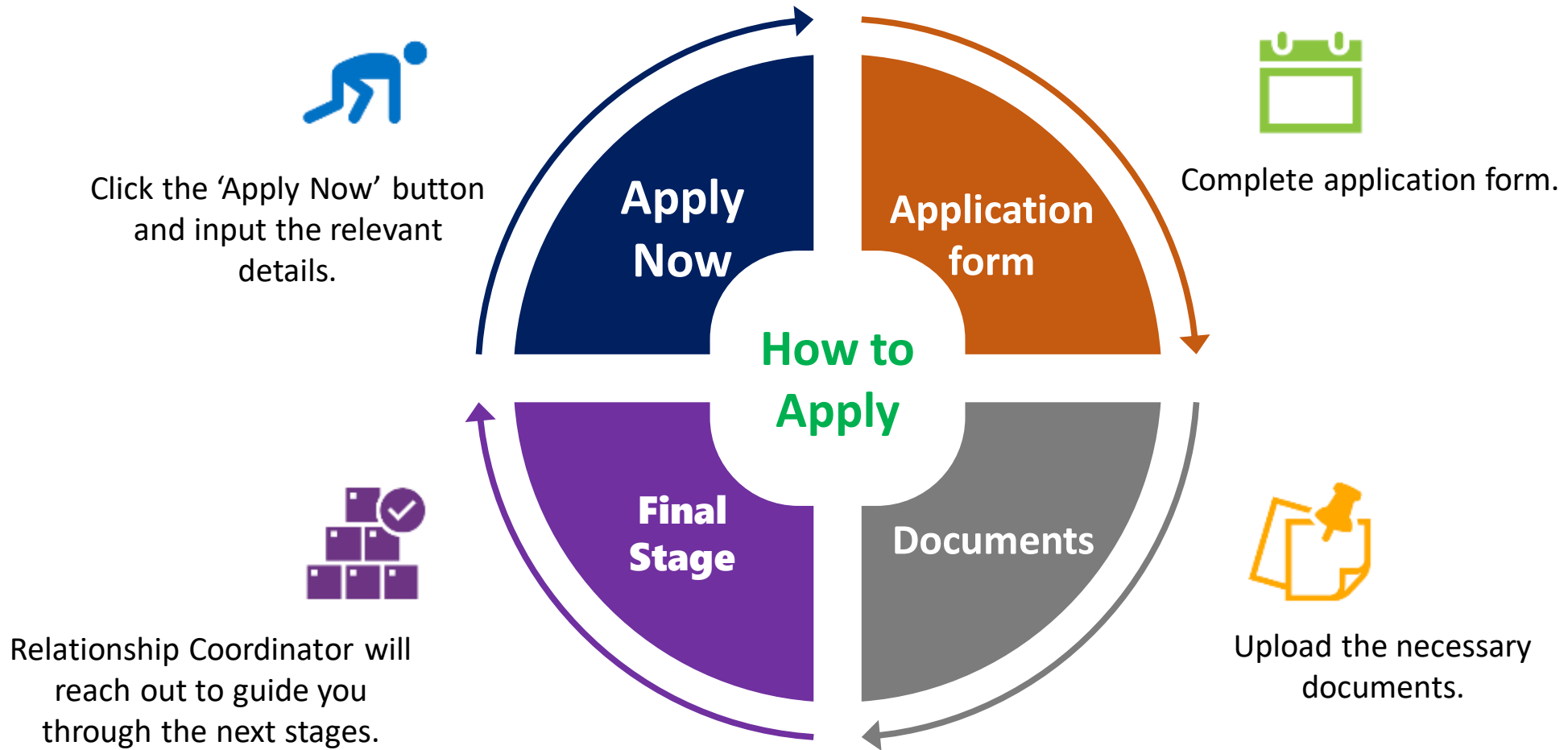


Eligibility?

- 12th with minimum 50% marks
- Personal Interview round a GJIMT.

**B.Com
(Hons.)**

How to Apply



Chartered Accountant (CA)

Credential granted to accounting professionals in countries around the world outside of the United States.

Tax Consultant

Professionals who specialize in tax law and financial-related counseling.

Stockbroker

A broker who buys and sells securities on a stock exchange on behalf of clients.

Banker

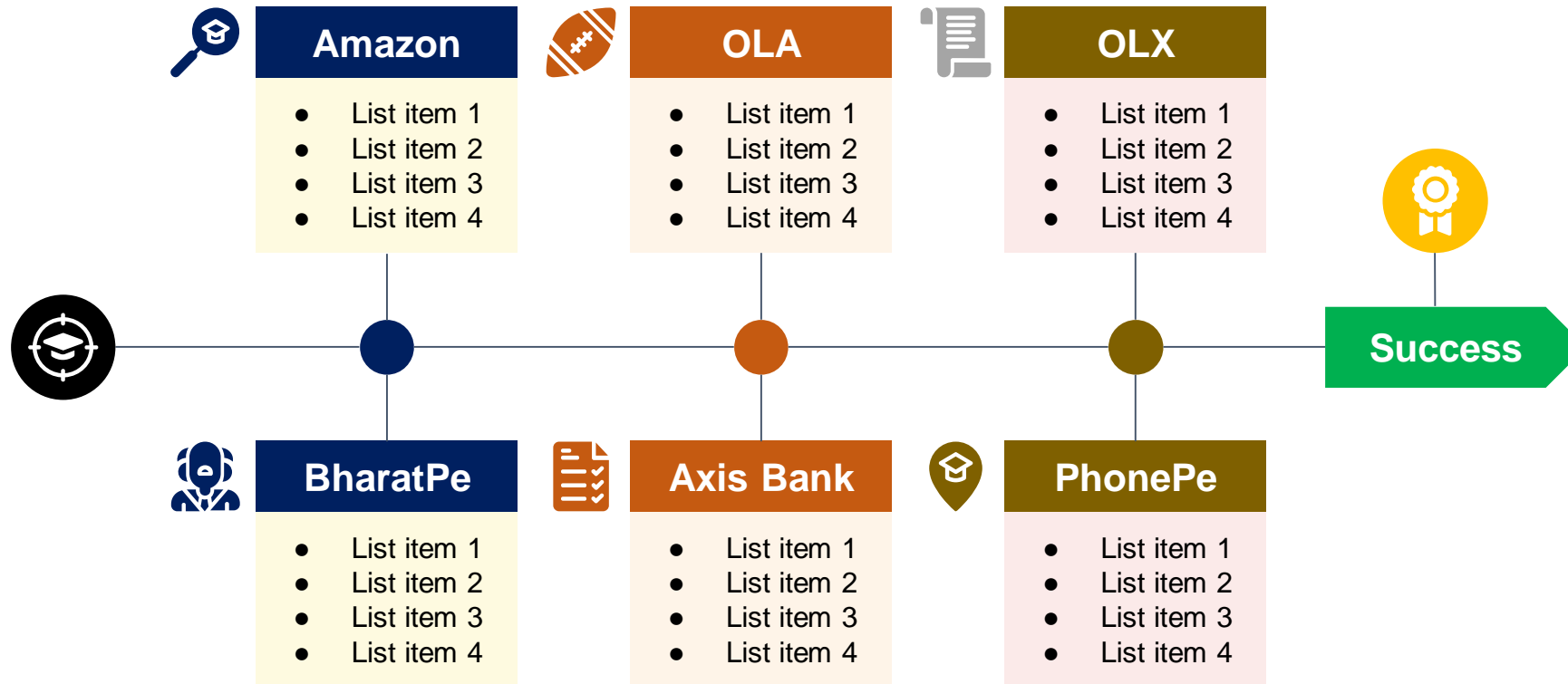
Professional who advises clients on financial concerns and how to better manage their finances.

Risk Analyst

Who support the technical side of an organization's holistic risk management approach.



Top Recruiters





“

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Dr. Tarandeep Singh