

Programme: Master of Business Administration

Semester I

MBA 101-18

FOUNDATIONS OF MANAGEMENT

Objective: This course presents a thorough and systematic coverage of management theory and practice. The course aims at providing fundamental knowledge and exposure of the concepts, theories and practices in the field of management. It focuses on the basic roles, skills and functions of management, with special attention to managerial responsibility for effective and efficient achievement of goals.

Course Outcomes (COs)

Sr. No.	At the end of the course, the student will be able to:
CO1	Describe fundamental concepts and principles and conventions of accounting.
CO2	Explain the role and responsibilities of managers and adapt to the various styles of management across organizations.
CO3	Develop analytical abilities to face the business situations.
CO4	Apply various tools that would facilitate the decision-making process in the business.
CO5	Develop peer-based learning and working in groups and teams.
CO6	To comprehend the application of various controlling techniques in management.

(Source: IKGPTU Syllabus for Master of Business Administration (Affiliated Colleges), 2021. <https://ptu.ac.in/wp-content/uploads/2022/08/MBA-Upto-4th-Sem.-2021-onwards-affiliated-colleges.pdf>)