

Programme: Master of Business Administration

Semester I

MBA 106-18

BUSINESS ETHICS AND CORPORATE SOCIAL RESPONSIBILITY

Objective: This Paper introduces students to the relationship between business and ethics, and tries them to understand how ethical principles could influence management decisions. It also signifies the concept of CSR and its implications on business.

Course Outcomes (COs)

Sr. No.	At the end of the course, the student will be able to:
CO1	To integrate and apply contemporary Ethics & Governance issues in a business context
CO2	To analyse and apply ethics to contemporary business practices.
CO3	To analyse key perspectives on corporate social responsibility and their application.
CO4	To evaluate different corporate ownership structures and their key governance features.
CO5	To understand the ethical decision making, ethical reasoning, the dilemma resolution process.
CO6	To analyse and apply corporate governance perspectives to contemporary business practices.

(Source: IKGPTU Syllabus for Master of Business Administration (Affiliated Colleges), 2021. <https://ptu.ac.in/wp-content/uploads/2022/08/MBA-Upto-4th-Sem.-2021-onwards-affiliated-colleges.pdf>)