

Programme: Master of Business Administration

Semester II

MBA 205-18

PRODUCTION & OPERATIONS MANAGEMENT

Objective: It is a subject where a student learns various steps of product design, development, production, plant location, storage, production planning and control. The students are motivated to apply concepts and principles of management to become more effective professional.

Course Outcomes (COs)

Sr. No.	At the end of the course, the student will be able to:
CO1	Understand ever growing importance of Production and Operations management in uncertain business environment.
CO2	Gain an in-depth understanding of resource utilization of an organization.
CO3	Appreciate the unique challenges faced by firms in services and manufacturing.
CO4	Understand the subject as a crucial part of functional management.
CO5	Develop skills to operate competitively in the current business scenario.
CO6	Understand the concepts of inventory and purchasing management.

(Source: IKGPTU Syllabus for Master of Business Administration (Affiliated Colleges), 2021. <https://ptu.ac.in/wp-content/uploads/2022/08/MBA-Upto-4th-Sem.-2021-onwards-affiliated-colleges.pdf>)