



**Programme: Master of Business Administration**

**Semester III**

**MBA 911-18**

**INVESTMENT ANALYSIS AND PORTFOLIO MANAGEMENT**

**Objective:** This course aims to acquaint students with the market microstructure of financial markets and understanding of economic, industrial and company analysis. It shall also enable them to understand the valuable linkage between modern theories of finance and the analytical techniques used by investors for valuing securities and construct portfolios to achieve investor's investment goals.

*Course Outcomes (COs)*

<b>Sr. No.</b>	<b>At the end of the course, the student will be able to:</b>
CO1	To familiarize the students about the basic concepts, various investment avenues, process of investment and market microstructure of financial markets.
CO2	To enable students to understand the operation of primary as well as secondary markets in India and to understand the concepts of risk and its measurement.
CO3	To familiarize the students with the concepts and process of fundamental analysis so that they may understand the impact of various environmental factors on investment valuation.
CO4	To explain the concepts and process of technical analysis and enable the students to understand the role of daily price movements in portfolio management.
CO5	To explain the concepts, process and techniques for portfolio construction, evaluation and revision.
CO6	To familiarize the students about the financial derivatives and computation of their expected payoffs.

(Source: IKGPTU Syllabus for Master of Business Administration (Affiliated Colleges), 2021. <https://ptu.ac.in/wp-content/uploads/2022/08/MBA-Upto-4th-Sem.-2021-onwards-affiliated-colleges.pdf>)