

Programme: Master of Business Administration

Semester III

MBA 912-18

MANAGEMENT OF FINANCIAL SERVICES

Objective: The objective of the course is to understand role of Financial Services in Business organizations and to give an insight into the strategic, regulatory, operating and managerial issues concerning select financial services. In addition, the course will examine the present status and developments that are taking place in the financial services sector and developing an integrated knowledge of the functional areas of financial services industry in the real services industry in the real world situation.

Course Outcomes (COs)

Sr. No.	At the end of the course, the student will be able to:
CO1	To understand the concept of financial services and their importance.
CO2	To know the structure and schemes of mutual funds.
CO3	To understand the importance and process of Dematerialisation and rematerialisation.
CO4	To know the structure and system of credit rating ,leasing ,merchant banking and venture capital.
CO5	To know the process and importance of factoring and securitisation.
CO6	To understand the process of asset liability management and risk management in banks.

(Source: IKGPTU Syllabus for Master of Business Administration (Affiliated Colleges), 2021. <https://ptu.ac.in/wp-content/uploads/2022/08/MBA-Upto-4th-Sem.-2021-onwards-affiliated-colleges.pdf>)