

Programme: Master of Business Administration

Semester IV

MBA 944-18

MANAGING DIGITAL INNOVATION AND TRANSFORMATION

Objective: The objective of this paper is to acquaint the students with introduction to digital transformations and innovation and build Digital Capabilities.

Course Outcomes (COs)

Sr. No.	At the end of the course, the student will be able to:
CO1	Identify how Digital Transformation impacts corporate strategies
CO2	Understand Security Issues in Digital Transformations
CO3	Understand the risk associated with evolving international clients and environment
CO4	To learn Security Issues, Methods & Laws
CO5	Understanding cloud computing

(Source: IKGPTU Syllabus for Master of Business Administration (Affiliated Colleges), 2021. <https://ptu.ac.in/wp-content/uploads/2022/08/MBA-Upto-4th-Sem.-2021-onwards-affiliated-colleges.pdf>)