

# Year 2020-21

## **Webinar on OTT Video Platforms: Past, Present, and Future**

Date: November 21, 2020

Time: 3:00 pm onwards

Venue: Zoom

Participants: 89 Faculties

### **Introduction**

On November 21, 2020, Gian Jyoti Institute of Management and Technology (GJIMT) organized a highly insightful webinar titled "OTT Video Platforms: Past, Present, and Future" under the GJIMT ALMA RECONNECT Alumni Webinar Series. The event was coordinated by Ms. Archan and featured Mr. Shah Faisal, an OTT Specialist at Accenture and an esteemed alumnus of the institute, as the speaker. Mr. Faisal graduated with a BCA in 2006 and an MCA in 2009.

### **Objectives**

To provide an in-depth understanding of the evolution of OTT video platforms.

To discuss the current trends and technological advancements in the OTT industry.

To explore future possibilities and innovations in the OTT sector.

To facilitate knowledge sharing between alumni and current students and faculty.

Session Wise Report

 **GJIMT Alma Reconnect**  
WEBINAR SERIES

 **OTT Video Platform**  
Past, Present and Future

**Speaker**

**Mr. Shah Faisal**  
OTT Specialist,  
Accenture  
BCA 2003-06 | MCA 2006-09  
Building Careers Since 1998  
MBA | MCA | BBA | BCA | BTMM | B.Com(Hons.)

**Saturday**  
**21<sup>st</sup> Nov**  
03:00 Pm Onwards

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### **Session 1: Evolution of OTT Platforms**

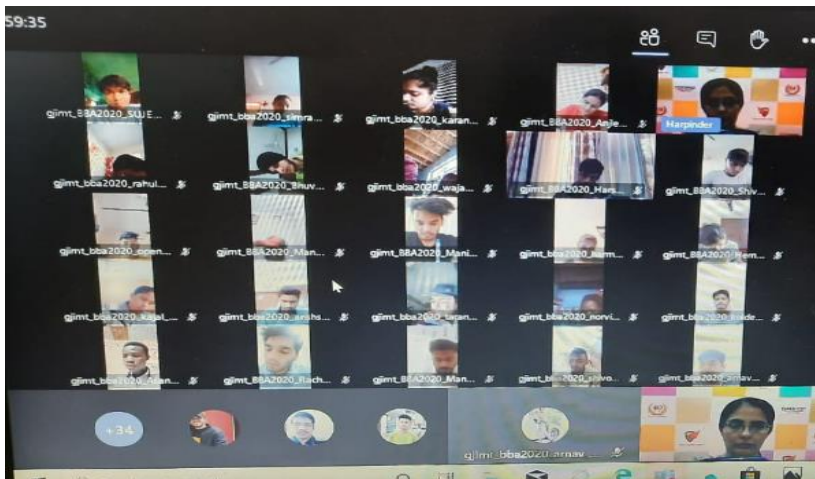
Mr. Faisal began the session by tracing the history of OTT platforms from their inception to the present day. He explained how OTT services emerged as a disruptive force in the entertainment industry, challenging traditional cable and satellite TV. The session covered key milestones in the development of OTT technologies, highlighting the shift from early streaming services to sophisticated, user-friendly platforms available today.

### **Session 2: Current Trends and Technological Advancements**

In the second session, Mr. Faisal delved into the latest trends shaping the OTT landscape. He discussed the impact of artificial intelligence and machine learning on content recommendation systems, the role of big data analytics in audience segmentation, and the rise of original content production by OTT providers. The session also covered the increasing importance of mobile accessibility and the adoption of 5G technology, which is set to revolutionize streaming quality and user experience.

### **Session 3: Future Prospects and Innovations**

The final session focused on future prospects and innovations in the OTT industry. Mr. Faisal highlighted potential advancements such as virtual reality (VR) and augmented reality (AR) integrations, which could offer immersive viewing experiences. He also discussed the importance of cybersecurity in protecting user data and the potential for blockchain technology to provide transparent and secure content distribution.



### Key Takeaways

**Historical Insight:** A comprehensive overview of the evolution of OTT platforms and their impact on traditional media.

**Technological Trends:** An understanding of current technological advancements driving the OTT industry.

**Future Innovations:** Insights into future trends and potential innovations, including VR, AR, and blockchain technology.

**Industry Knowledge:** Valuable industry knowledge and practical insights shared by an experienced professional and alumnus.

### Conclusion

The webinar on "OTT Video Platforms: Past, Present, and Future" was a resounding success, providing valuable insights into the OTT industry for both students and faculty members. The sessions were highly informative, fostering a deeper understanding of the past developments, current trends, and future innovations in OTT platforms. The event also strengthened the bond between GJIMT alumni and the current academic community, encouraging continued learning and professional growth. The participants left with a wealth of knowledge and a renewed enthusiasm for exploring the dynamic world of OTT video platforms.

## **WEBINAR-ATHON" TITLED "UNDERSTANDING HARMONY IN FAMILY**

Date: November 5, 2020

Time: 12:00 pm onwards

Venue: Zoom

Participants: 71

### Introduction

On November 5, 2020, Gian Jyoti Institute of Management and Technology (GJIMT) hosted an enlightening Webinar-Athon titled "Understanding Harmony in Family." The event was organized by the institute and coordinated by Ms. Archan. The speaker for the webinar was Mr. Sanjay Aggarwal, a respected faculty member in the Computer Application department. The webinar aimed to explore the essential elements of harmony within family structures and provide practical insights for fostering better relationships.

### Objectives

- To understand the concept of harmony within family settings.
- To explore strategies for resolving family conflicts and enhancing communication.
- To discuss the psychological and social benefits of maintaining harmonious family relationships.
- To provide actionable advice for creating and sustaining family harmony.

### Session Wise Report

#### **Session 1: The Concept of Family Harmony**

Mr. Aggarwal commenced the session by defining family harmony and its significance in contemporary society. He elaborated on the various factors that contribute to a harmonious family environment, including effective communication, mutual respect, and shared values. He also touched upon the impact of cultural and generational differences on family dynamics.

#### Session 2: Strategies for Resolving Conflicts

In the second session, Mr. Aggarwal focused on conflict resolution strategies. He explained the importance of addressing conflicts promptly and constructively. Techniques such as active listening, empathy, and compromise were discussed in detail. Mr. Aggarwal emphasized the role of open communication in preventing misunderstandings and fostering a supportive family atmosphere.



### **Session 3: Psychological and Social Benefits**

The third session highlighted the psychological and social benefits of maintaining family harmony. Mr. Aggarwal discussed how a harmonious family environment contributes to emotional well-being, reduces stress, and promotes overall mental health. He also mentioned the positive impact on children's development and their ability to form healthy relationships in the future.

### **Session 4: Actionable Advice for Sustaining Harmony**

In the final session, Mr. Aggarwal provided practical advice for creating and sustaining harmony within families. He suggested regular family meetings, shared activities, and the importance of expressing gratitude and appreciation. The session included real-life examples and case studies to illustrate effective practices for building strong family bonds.

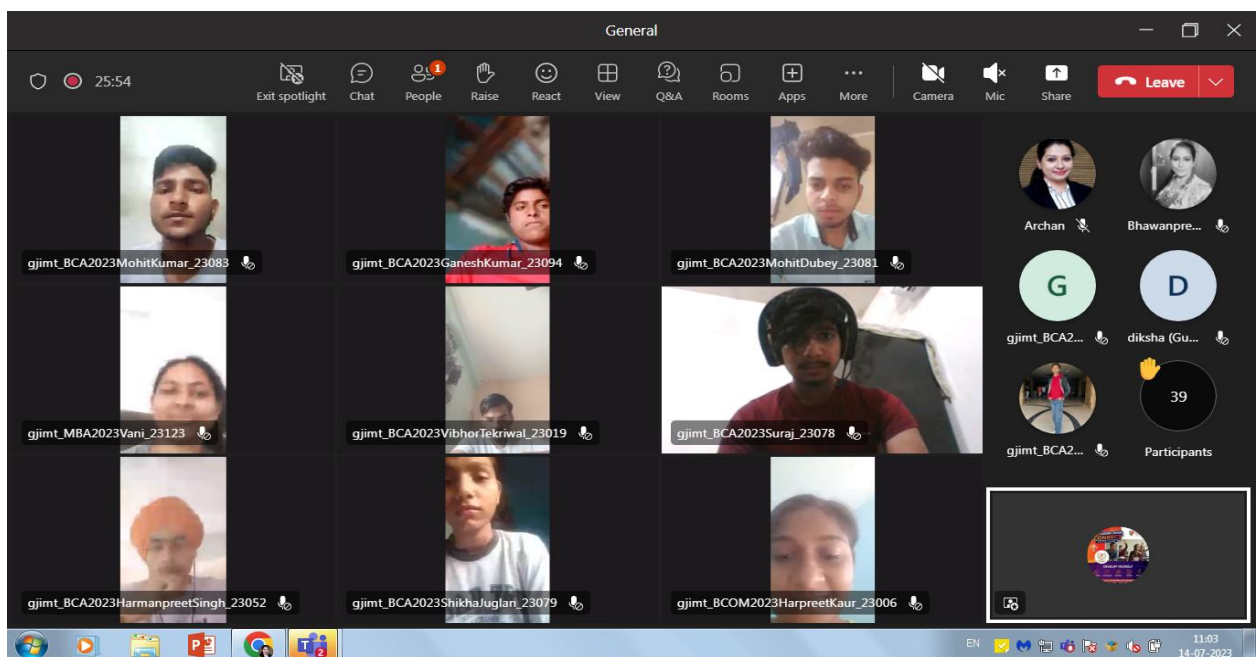
### **Key Takeaways**

**Definition and Importance:** A clear understanding of family harmony and its critical role in enhancing quality of life.

Conflict Resolution: Effective strategies for resolving conflicts and maintaining open lines of communication.

Psychological Benefits: Insights into the emotional and psychological benefits of a harmonious family environment.

Practical Tips: Actionable advice and real-life examples for fostering and sustaining family harmony.



## Conclusion

The Webinar-Athon on "Understanding Harmony in Family" was a highly informative and engaging event that provided participants with valuable insights into the importance of family harmony. Mr. Sanjay Aggarwal's expertise and practical advice resonated with the attendees, offering them tools to improve their family dynamics. The webinar successfully achieved its objectives, leaving the participants with a deeper understanding of how to cultivate and maintain harmonious relationships within their families. The event also reinforced the commitment of GJIMT to support the personal and professional development of its community.



## **Webinar on Role of Extracurricular Activities Along with Education in Life**

Date: October 26, 2020

Time: 11:00 am onwards

Venue: Zoom

Participants: 93 Students & Faculties

### Introduction

The webinar titled "Role of Extracurricular Activities Along with Education in Life," part of the GJIMT ALMA RECONNECT Alumni Webinar Series, was held to explore the synergies between formal education and extracurricular activities. Organized by Gian Jyoti Institute of Management & Technology and coordinated by Mr. Nitish, the session aimed to elucidate how activities beyond the curriculum contribute to holistic development and career readiness. The featured speaker, Mr. Mohit Singla, an esteemed alumnus from the MBA batch of 2009-11, brought forth his insights as a social worker and healthcare marketing professional, underscoring the transformative impact of extracurricular engagements on personal and professional growth.

### Objectives

Illustrate the significance of a balanced approach to education that integrates academic learning with practical experiences.

Provide alumni perspectives on how their participation in extracurricular activities during their academic tenure influenced their career trajectories.

Offer practical advice and strategies for current students and young professionals on leveraging extracurricular activities for personal and professional development.

Foster a sense of community and engagement among alumni and current students through shared experiences and insights.



## Session Report

The webinar commenced with a welcoming address by Mr. Nitish, who highlighted the importance of continuous learning and alumni contributions to the institute. Mr. Mohit Singla began his session by reflecting on his journey at Gian Jyoti Institute of Management & Technology and the pivotal role extracurricular activities played in shaping his career. He shared personal anecdotes and examples of how participation in student clubs, sports, and community service initiatives enriched his learning experience beyond textbooks.

The session progressed with a discussion on various types of extracurricular activities available to students, ranging from cultural events to entrepreneurship competitions. Mr. Singla emphasized that these activities not only complemented academic learning but also fostered essential skills such as leadership, teamwork, and time management. He encouraged participants to actively seek out opportunities that align with their interests and career aspirations.

Furthermore, the webinar included a Q&A segment where participants engaged with Mr. Singla, seeking advice on balancing academic responsibilities with extracurricular commitments and maximizing their impact on future career prospects. Practical tips on effective time management and networking within alumni circles were also shared, emphasizing the long-term benefits of building a diversified skill set.

### **Key Takeaways**

- Understanding the holistic benefits of participating in extracurricular activities, including skill development and personal growth.
- Recognizing extracurricular engagements as opportunities to differentiate oneself in the competitive job market.
- Embracing a balanced approach to education that nurtures both intellectual and practical skills.
- Leveraging alumni networks for mentorship and continuous learning beyond graduation.
- Committing to lifelong learning and personal development through active engagement in extracurricular and professional pursuits.

## Conclusion

The webinar on "OTT Video Platforms: Past, Present, and Future" was a resounding success, providing valuable insights into the OTT industry for both students and faculty members. The sessions were highly informative, fostering a deeper understanding of the past developments, current trends, and future innovations in OTT platforms. The event also strengthened the bond between GJIMT alumni and the current academic community, encouraging continued learning and professional growth. The participants left with a wealth of knowledge and a renewed enthusiasm for exploring the dynamic world of OTT video platforms.



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**GJIMT Alma Reconnect**  
- An Alumni Webinar Series

**Role of Extracurricular  
activities alongwith  
Education in life**

**Speaker**  
RTN PDRR Mohit Singla  
Social Worker &  
Healthcare Marketing Professional  
MBA Batch ( 2009-11 )

Monday  
**26<sup>th</sup>Oct**  
12:00 Onwards

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## **WEBINAR-ATHON" TITLED " MANAGING FINANCE AS A YOUNG PROFESSIONAL**

Date: October 14, 2020

Time: 12:00 pm onwards

Venue: Zoom

Participants: 63

### **Introduction**

The webinar titled "Managing Finance as a Young Professional," part of the GJIMT Discover Webinar-Athon Webinar Series, was aimed at equipping young professionals with essential financial management skills. Organized by Gian Jyoti Institute of Management & Technology and coordinated by Ms. Nibha, the session addressed the importance of financial literacy and planning in navigating early career stages effectively. Dr. Rakhee, a distinguished faculty member in the Management Department and a Ph.D. holder with expertise in research, shared insights and practical strategies to empower participants in managing their finances prudently.

### **Objectives**

To educate young professionals on the fundamentals of personal finance management, including budgeting, savings, and investments.

To highlight the importance of financial planning in achieving long-term financial goals and building financial stability.

To provide practical guidance and tools for handling common financial challenges faced by young professionals, such as managing student loans, starting savings plans, and understanding investment options.

To foster a proactive approach to financial decision-making among participants, emphasizing the role of informed choices in achieving financial independence and security.

### **Session Report**

Dr. Rakhee commenced the webinar by outlining the basic principles of financial management tailored to the needs of young professionals. She emphasized the significance of setting

financial goals and developing a budget as foundational steps towards effective financial planning. Participants were guided through the process of creating a personalized budget that aligns income with expenses while allowing room for savings and investments.

The session delved into practical strategies for saving and investing wisely, covering topics such as different types of savings accounts, investment vehicles suitable for beginners, and the importance of diversification in investment portfolios. Dr. Rakhee utilized case studies and real-life examples to illustrate the impact of financial decisions on long-term wealth accumulation and financial security.

Furthermore, the webinar included interactive segments where participants engaged in discussions on managing debt responsibly, understanding credit scores, and exploring strategies to build an emergency fund. Dr. Rakhee addressed common financial pitfalls and provided tips on overcoming financial challenges, encouraging participants to adopt a proactive mindset towards financial management.

### **Key Takeaways**

- Understanding the importance of financial planning and setting achievable financial goals.
- Developing essential budgeting skills to manage income and expenses effectively.
- Exploring various savings and investment options tailored to individual risk profiles and financial objectives.
- Gaining insights into managing debt, improving creditworthiness, and building a robust financial foundation.
- Embracing a proactive approach to financial decision-making, guided by informed choices and long-term financial sustainability.



## Conclusion

In conclusion, the webinar on "Managing Finance as a Young Professional" provided valuable insights and practical strategies for participants to navigate their financial journey with confidence. Dr. Rakhee's expertise and engaging presentation style facilitated a comprehensive understanding of financial management principles essential for early career professionals. The GJIMT Discover Webinar-Athon series continues to serve as a platform for knowledge dissemination and skill enhancement, reinforcing Gian Jyoti Institute of Management & Technology's commitment to nurturing future leaders equipped with holistic competencies.

By promoting financial literacy and empowering young professionals to make informed financial decisions, the webinar series contributes to their personal growth and professional success. Moving forward, GJIMT remains dedicated to fostering a supportive learning environment where participants can acquire essential skills and knowledge to thrive in an increasingly complex economic landscape.

## **TITLE: WEBINAR-ATHON" TITLED " DIGITAL MARKETING- A BOON FOR MODERN ERA**

Date: September 23, 2020

Time: 11:00 am onwards

Venue: Zoom

Participants: 69

### **Introduction**

The webinar titled "Digital Marketing - A Boon for the Modern Era," part of the GJIMT Discover Webinar-Athon Webinar Series, aimed to explore the transformative impact of digital marketing in today's business landscape. Organized by Gian Jyoti Institute of Management & Technology and coordinated by Ms. Amita, the session delved into the fundamental concepts, strategies, and emerging trends in digital marketing. Ms. Amandeep Kaur, a distinguished faculty member in the Computer Application Department, provided expert insights and practical knowledge to equip participants with essential skills in leveraging digital platforms for marketing success.

### **Objectives**

- To introduce participants to the foundational principles of digital marketing and its relevance in contemporary business practices.
- To familiarize attendees with various digital marketing channels, including social media, email marketing, search engine optimization (SEO), and content marketing.
- To highlight the role of analytics and data-driven decision-making in optimizing digital marketing campaigns for enhanced ROI.
- To empower participants with practical skills and strategies to effectively plan, execute, and measure digital marketing initiatives.
- To foster a deeper understanding of the dynamic nature of digital marketing and its potential to drive business growth and customer engagement in the modern era.

## Session Report

Ms. Amandeep Kaur commenced the webinar by providing an overview of digital marketing fundamentals, emphasizing its evolution and growing significance in the digital age. She explored key concepts such as target audience segmentation, customer journey mapping, and the importance of creating compelling content tailored to digital platforms. Participants gained insights into developing integrated digital marketing strategies that align with organizational goals and resonate with target demographics.

The session progressed with a comprehensive discussion on various digital marketing channels and their respective advantages and challenges. Ms. Kaur elucidated on leveraging social media platforms for brand building, engaging with audiences through content marketing, and optimizing websites for improved search engine visibility. Practical examples and case studies were shared to illustrate successful digital marketing campaigns and tactics employed by leading brands.

Furthermore, the webinar included interactive segments where participants engaged in discussions on emerging trends in digital marketing, such as influencer marketing, voice search optimization, and the impact of artificial intelligence on personalized marketing experiences. Ms. Kaur underscored the importance of continuous learning and adaptation to stay abreast of technological advancements and changing consumer behaviors in the digital landscape.

## Key Takeaways

- Understanding the foundational principles and strategies of digital marketing for business growth and brand visibility.
- Exploring diverse digital marketing channels and selecting the most suitable platforms based on target audience demographics and campaign objectives.
- Emphasizing the role of analytics and performance metrics in evaluating digital marketing effectiveness and optimizing ROI.
- Adopting a customer-centric approach to digital marketing, focusing on delivering value and fostering meaningful engagement with audiences.



Recognizing the dynamic nature of digital marketing and the importance of agility and innovation in staying competitive in the global marketplace.

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**DISCOVER**  
A WEBINAR-ATHON

**DIGITAL  
MARKETING**  
- A BOON FOR MODERN ERA

**Speaker**  
**Ms. Amandeep Kaur**  
Faculty in Computer Applications, GJIMT  
MCA, BCA, Career Coach & Mentor

**23<sup>rd</sup> Sept**  
(Wednesday)  
11 AM Onwards



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## **DETAIL REPORT**

**Title: Webinar on E-Governance in India**

**Date: September 19, 2020**

**Time: 12:00 am onwards**

**Venue: Zoom**

**Participants: 59 Students & Faculties**

### **Introduction**

Gian Jyoti Institute of Management & Technology (GJIMT) organized a webinar titled "E-Governance in India" under its ALMA RECONNECT Alumni Webinar Series. The session, coordinated by Ms. Manisha, featured Mr. Ramit Aggarwal, Cluster Head at CMS Computer Ltd., Ludhiana, Punjab, and an esteemed alumnus of the MBA batch 2002-04, as the speaker. The webinar aimed to delve into the evolution, current status, and future prospects of E-Governance in India.

### **Objectives**

The objectives of the webinar were multi-faceted. Firstly, it aimed to educate participants about the transformative impact of digital technologies on government services. Secondly, it sought to highlight key initiatives under the Digital India program and their role in enhancing citizen engagement and service delivery. Lastly, the webinar aimed to provide insights into the challenges and opportunities associated with the adoption of E-Governance in India.

### **Session Report**

Mr. Ramit Aggarwal commenced the session by providing a comprehensive overview of E-Governance initiatives in India. He traced the evolution from basic digitalization efforts to the current state of advanced service delivery models facilitated by technology. The discussion included detailed insights into flagship projects such as Aadhaar, e-Procurement, and e-Governance portals aimed at improving efficiency and transparency in government processes.

The subsequent part of the webinar focused on the role of digital infrastructure in supporting E-Governance initiatives. Mr. Aggarwal emphasized the importance of robust connectivity and secure platforms for delivering seamless services to citizens across urban and rural areas. He highlighted the integration of mobile technology and digital payment systems as catalysts for inclusive governance.

Key challenges related to cybersecurity and data privacy were also addressed during the session. Mr. Aggarwal discussed strategies for mitigating risks associated with digital transactions and maintaining trust in E-Governance systems. He underscored the need for continuous innovation and adaptive policies to address emerging threats and ensure the sustainability of digital initiatives.



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# E-Governance in India

**Speaker**  
**Mr. Ramit Aggarwal**  
Cluster Head,  
CMS Computers Ltd., Ludhiana, Punjab  
MBA Batch ( 2002-04 )

Saturday  
**19<sup>th</sup> Sept**  
12.00 Onwards

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## Key Takeaways

- **Digital Transformation:** E-Governance has significantly transformed administrative processes, enhancing accessibility and efficiency of public services.
- **Citizen Empowerment:** Digital platforms have empowered citizens by enabling easy access to information and services, thereby promoting transparency and accountability.
- **Security Concerns:** Addressing cybersecurity challenges is crucial to safeguarding sensitive data and maintaining public trust in digital governance systems.
- **Future Outlook:** The integration of emerging technologies such as AI and blockchain holds promise for further enhancing the effectiveness of E-Governance in India.

## Conclusion

In conclusion, the webinar on E-Governance in India organized by GJIMT provided a comprehensive overview of the evolution and impact of digital technologies on government operations. Mr. Ramit Aggarwal's insights into the strategic initiatives and challenges facing E-Governance initiatives offered valuable perspectives to alumni and participants. The session underscored the imperative for continuous innovation and adaptive policies to harness the full potential of digital technologies in transforming governance.

Overall, the webinar served as a platform for knowledge exchange and learning, equipping participants with insights to contribute effectively to India's journey towards a digital-first governance paradigm. The success of the webinar highlights GJIMT's commitment to fostering continuous learning and engagement among its alumni community on critical issues shaping the future of management and technology.

## **WEBINAR ON E-GOVERNANCE IN INDIA**

**Date: September 19, 2020**

**Time: 12:00 am onwards**

**Venue: Zoom**

**Participants: 67 Students & Faculties**

### **Introduction**

Gian Jyoti Institute of Management & Technology (GJIMT) organized a webinar titled "Fortune Favours the Prepared Mind" under its ALMA RECONNECT Alumni Webinar Series. The session, coordinated by Mr. Jagvinder Singh, aimed to inspire and educate participants on the importance of preparedness in achieving success. The keynote speaker for the webinar was Mr. Iqbal Singh, General Manager Marketing at Mentor Group, Chandigarh, India, and an esteemed alumnus of the MBA batch 2007-09.

### **Objectives**

The primary objective of the webinar was to explore the concept of preparedness in the context of personal and professional growth. It aimed to highlight strategies and mindsets that contribute to being prepared for opportunities and challenges in one's career. Additionally, the session sought to draw insights from Mr. Iqbal Singh's experiences and expertise in marketing and management.

### **Session Report**

Mr. Iqbal Singh began the session by defining what it means to have a prepared mind. He emphasized the role of continuous learning, adaptability, and foresight in anticipating and capitalizing on opportunities. Drawing from his journey in marketing and management, he shared practical examples and anecdotes that illustrated the importance of being proactive and resilient in navigating career advancements and challenges.

The webinar proceeded with a discussion on key principles and practices that contribute to preparedness. Mr. Singh highlighted the significance of networking, staying updated with industry trends, and cultivating a positive mindset. He underscored the value of setting goals,

seeking mentorship, and embracing failures as learning opportunities to foster personal and professional growth.

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**Fortune Favours  
the Prepared  
mind**



**Speaker**  
**Mr. Iqbal Singh**  
General Manager (Marketing),  
Mentor Group, Chandigarh, India  
MBA Batch ( 2007-09 )

Saturday  
**05<sup>th</sup> Sept**  
11:00 AM Onwards

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## Key Takeaways

- **Continuous Learning:** Embrace lifelong learning to stay ahead in a rapidly evolving professional landscape.
- **Adaptability:** Cultivate flexibility and resilience to effectively respond to changes and uncertainties.
- **Networking:** Build and nurture a strong network of peers and mentors to expand opportunities and insights.
- **Mindset:** Develop a proactive and positive mindset to overcome challenges and seize opportunities.

## Conclusion

In conclusion, the webinar on "Fortune Favours the Prepared Mind" provided valuable insights and practical guidance on cultivating preparedness for success in careers and life. Mr. Iqbal Singh's expertise and experiences offered participants actionable strategies to enhance their professional readiness and personal development. The session highlighted the importance of

proactive planning, continuous improvement, and embracing challenges as stepping stones to success.

Overall, the webinar exemplified GJIMT's commitment to empowering its alumni and participants with knowledge and skills that contribute to their ongoing success and leadership in their respective fields. It reinforced the notion that preparation, coupled with determination and resilience, lays the groundwork for achieving one's career aspirations and personal goals.

The success of the webinar underscores the importance of ongoing learning and networking opportunities provided by GJIMT through its ALMA RECONNECT Alumni Webinar Series, fostering a community of continuous learning and professional growth among its alumni network.



## **Webinar on Travel Industry: A Network of Global Opportunity**

**Date: August 22, 2020**

**Time: 11:00 am onwards**

**Venue: Zoom**

**Participants: 63**

### **Introduction**

Gian Jyoti Institute of Management & Technology (GJIMT) hosted a compelling webinar titled "Travel Industry: A Network of Global Opportunity" as part of its Corporate Connect Webinar Series. The session, organized by Mr. Harish Premi, aimed to delve into the multifaceted dynamics of the travel industry. Mr. Arvind Kumar, a seasoned Tourism and Travel Management Professional with over 15 years of experience, served as the distinguished speaker for the event. His extensive industry knowledge provided participants with valuable insights into current trends, challenges, and emerging opportunities within the global travel sector.

### **Objectives**

The webinar's primary objective was to equip participants with a comprehensive understanding of the evolving landscape of the travel industry. It aimed to explore key trends such as digital transformation, sustainable tourism practices, and the impact of global events on travel behavior. Furthermore, the session sought to discuss career prospects and strategic initiatives essential for success in a competitive global market.

### **Session Report**

Mr. Arvind Kumar initiated the webinar with an insightful overview of the current state of the travel industry worldwide. He highlighted the sector's resilience in adapting to various challenges, including economic fluctuations and the unprecedented disruptions caused by the COVID-19 pandemic. The discussion underscored the pivotal role of innovation and digitalization in redefining travel experiences and operational efficiencies across the industry.

The session progressed with an exploration of emerging trends that are shaping the future of travel and tourism. Mr. Kumar emphasized the growing importance of experiential travel,

where travelers seek authentic and immersive experiences. He also discussed the rising demand for sustainable tourism practices, driven by heightened awareness of environmental impacts and ethical considerations among travelers and industry stakeholders alike.



## Key Takeaways

- **Technological Integration:** Embrace digital tools and platforms to enhance customer engagement, streamline operations, and improve service delivery.
- **Sustainability Initiatives:** Implement sustainable practices to align with evolving consumer preferences and regulatory requirements, fostering long-term environmental stewardship.
- **Market Diversification:** Explore opportunities in emerging markets and niche segments to diversify revenue streams and mitigate risks associated with geopolitical and economic fluctuations.
- **Adaptive Strategies:** Remain agile and adaptable to swiftly respond to shifts in consumer behavior, regulatory changes, and global health crises that impact travel patterns and business operations.

## Conclusion

In conclusion, the webinar on "Travel Industry: A Network of Global Opportunity" provided a comprehensive exploration of the key dynamics and strategic imperatives within the travel and tourism sector. Mr. Arvind Kumar's expertise and insights offered participants actionable perspectives on navigating challenges and leveraging emerging opportunities in a rapidly evolving industry landscape. The session underscored the importance of continuous innovation, sustainability, and adaptability in driving growth and resilience in the face of global uncertainties.

The success of the webinar exemplifies GJIMT's commitment to fostering industry-relevant knowledge and preparing future professionals for leadership roles in dynamic sectors like travel and tourism. By facilitating meaningful dialogue and knowledge exchange, GJIMT continues to empower its community with the skills and insights needed to thrive in a globally interconnected marketplace.

Overall, the webinar not only provided participants with a deeper understanding of the forces shaping the travel industry but also reinforced the importance of proactive engagement and strategic foresight in capitalizing on global opportunities. As the industry continues to evolve, GJIMT's Corporate Connect Webinar Series remains pivotal in bridging academic insights with practical industry perspectives, contributing to the ongoing development and success of its alumni and participants.

## **WEBINAR ON TRAVEL INDUSTRY: A NETWORK OF GLOBAL OPPORTUNITY**

**Date: August 22, 2020**

**Time: 11:00 am onwards**

**Venue: Zoom**

**Participants: 63**

### **Introduction**

Gian Jyoti Institute of Management & Technology (GJIMT) organized an insightful webinar titled "Global Markets & Strategies" as part of its ALMA RECONNECT Alumni Webinar Series. The session, expertly coordinated by Ms. Amandeep Kaur, featured Dr. Kamal Warraich, an accomplished alumnus of the BBA batch 2007-10. Dr. Warraich currently serves as a Professor at Conestoga College, Canada, and holds a position as a Technical Support Consultant at Rogers Communications. His extensive academic background and professional experience provided participants with profound insights into navigating global markets and devising effective strategic approaches.

### **Objectives**

- Explore the complexities and nuances of global market dynamics.
- Discuss strategic frameworks for market entry, expansion, and sustainability.
- Provide practical insights and case studies illustrating successful global business strategies.

### **Session Report**

Dr. Kamal Warraich commenced the webinar by elucidating the intricate landscape of global markets in an interconnected world. He highlighted the factors influencing international business operations, including economic trends, cultural diversities, regulatory environments, and technological advancements. The session emphasized the critical role of comprehensive market

analysis and strategic planning in identifying opportunities and mitigating risks associated with global expansion.

The discussion progressed with an exploration of effective market entry strategies, such as joint ventures, strategic alliances, and mergers & acquisitions (M&A). Dr. Warraich shared case studies and practical examples to illustrate successful market penetration and growth strategies adopted by multinational corporations across diverse industry sectors. Additionally, the session addressed challenges like cultural barriers, geopolitical uncertainties, and legal complexities that significantly impact global business operations.

### **Key Takeaways**

- **Thorough Market Research:** Conduct in-depth market research to understand local market dynamics, consumer behavior, and regulatory landscapes before entering new markets.
- **Strategic Partnerships:** Forge strategic alliances and partnerships with local entities to leverage market insights, distribution channels, and cultural understanding for successful market entry and expansion.
- **Innovation and Agility:** Embrace innovation and agility to adapt swiftly to evolving market conditions, technological disruptions, and changing consumer preferences globally.
- **Risk Management:** Implement robust risk management strategies to mitigate risks associated with currency fluctuations, political instability, and market volatility in international markets.

### **Conclusion**

In conclusion, the webinar on "Travel Industry: A Network of Global Opportunity" provided a comprehensive exploration of the key dynamics and strategic imperatives within the travel and tourism sector. Mr. Arvind Kumar's expertise and insights offered participants actionable perspectives on navigating challenges and leveraging emerging opportunities in a rapidly evolving industry landscape. The session underscored the importance of continuous innovation, sustainability, and adaptability in driving growth and resilience in the face of global uncertainties.



# Global Markets & Strategies

## Speaker

**Dr. Kamal Warraich**  
MBA, Ph.D  
Professor at Conestoga College,  
Technical Support Consultant in  
Rogers Communications.

Thursday  
**13<sup>th</sup> Aug**

11:00 AM Onwards

**BBA Batch (2007 -10)**

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The success of the webinar exemplifies GJIMT's commitment to fostering industry-relevant knowledge and preparing future professionals for leadership roles in dynamic sectors like travel and tourism. By facilitating meaningful dialogue and knowledge exchange, GJIMT continues to empower its community with the skills and insights needed to thrive in a globally interconnected marketplace.

Overall, the webinar not only provided participants with a deeper understanding of the forces shaping the travel industry but also reinforced the importance of proactive engagement and strategic foresight in capitalizing on global opportunities. As the industry continues to evolve, GJIMT's Corporate Connect Webinar Series remains pivotal in bridging academic insights with practical industry perspectives, contributing to the ongoing development and success of its alumni and participants.

## **WORKSHOP ON "NEP 2020: ROADMAP TO EDUCATIONAL EXCELLENCE"**

**Date: August 10, 2020**

**Time: 10:00 am -4:00 pm**

**Venue: Zoom**

**Participants: 26**

### **Introduction**

Gian Jyoti Institute of Management & Technology (GJIMT) organized a significant workshop titled "NEP 2020: Roadmap to Educational Excellence" to delve into the transformative implications of the National Education Policy (NEP) 2020 for the Indian education system. The workshop, meticulously coordinated by the Organizing Committee comprising Patron Mr. J.S. Bedi, Director Dr. Aneet Bedi, and Convenor Dr. Neeraj Sharma, aimed to elucidate the policy's key provisions, implementation strategies, and anticipated impacts. The session featured distinguished speakers who provided insights across three sessions, facilitating a comprehensive understanding of NEP 2020.

### **Objectives**

- To familiarize participants with the foundational principles and goals of NEP 2020.
- To discuss the policy's implications for various levels of education, including school and higher education.
- To examine strategies for effective implementation and stakeholder engagement under NEP 2020.

### **Session Wise Report**

#### **Session 1: Dr. Karminder Ghuman, Professor, LMTSM**

Dr. Karminder Ghuman commenced the workshop with an insightful overview of NEP 2020's objectives and structural reforms aimed at fostering holistic education. He highlighted the policy's emphasis on multidisciplinary learning, vocational education integration, and the promotion of critical thinking and creativity among students. Dr. Ghuman also discussed the



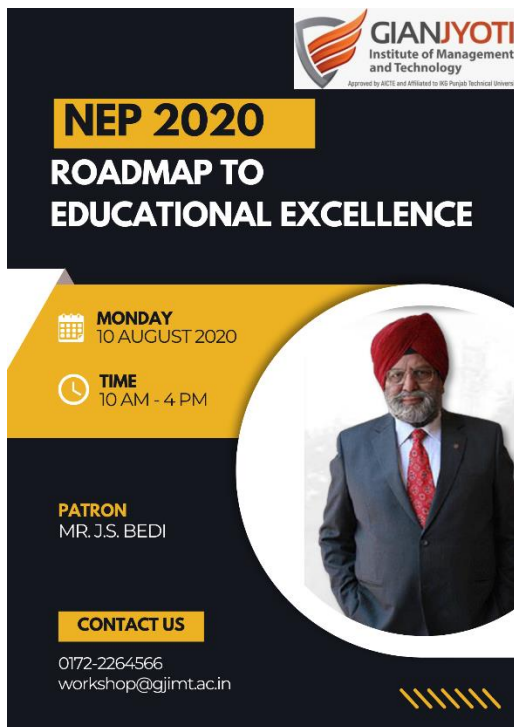
role of educational institutions in adapting to the policy's transformative agenda to enhance educational outcomes and prepare students for the evolving global landscape.

### **Session 2: Dr. Purva Kansal, Professor, UBS**

In the second session, Dr. Purva Kansal focused on NEP 2020's implications for higher education institutions. She elaborated on the proposed changes such as the introduction of a credit-based system, flexibility in curriculum design, and measures to enhance research and innovation. Dr. Kansal emphasized the significance of aligning educational practices with global standards to foster competitiveness and excellence in higher education institutions. She also addressed the challenges and opportunities presented by NEP 2020 in reshaping India's higher education landscape.

### **Session 3: Dr. Neha Gulati, Assistant Professor, UBS**

The final session by Dr. Neha Gulati centered on the implementation strategies and stakeholder engagement under NEP 2020. She discussed the roles of policymakers, educational administrators, teachers, and students in ensuring the effective rollout of policy reforms. Dr. Gulati highlighted the importance of capacity building, infrastructure development, and continuous evaluation to achieve the envisioned educational excellence and equity goals of NEP 2020. Her session underscored the collaborative efforts required across sectors to overcome implementation challenges and leverage opportunities for transformative change.




**NEP 2020**  
**ROADMAP TO**  
**EDUCATIONAL EXCELLENCE**

**MONDAY**  
10 AUGUST 2020

**TIME**  
10 AM - 4 PM

**PATRON**  
MR. J.S. BEDI

**CONTACT US**  
0172-2264566  
workshop@gjimt.ac.in



## Key Takeaways

- **Holistic Development:** NEP 2020 emphasizes holistic education, integrating vocational skills and promoting critical thinking.
- **Flexibility and Innovation:** The policy advocates for flexible curriculum frameworks and encourages research and innovation in educational practices.
- **Quality Enhancement:** Measures to enhance faculty capabilities, infrastructure, and educational outcomes are pivotal under NEP 2020.
- **Collaborative Efforts:** Effective implementation of NEP 2020 requires collaboration among policymakers, educators, and stakeholders at all levels.

## Conclusion

In conclusion, the workshop on "NEP 2020: Roadmap to Educational Excellence" provided a comprehensive platform for stakeholders to engage with the transformative agenda of India's new education policy. The insights shared by Dr. Karminder Ghuman, Dr. Purva Kansal, and Dr. Neha Gulati underscored the potential of NEP 2020 to redefine educational practices and elevate standards across the country. The workshop highlighted the imperative for proactive planning, capacity building, and sustained dialogue among educational institutions and policymakers to effectively implement and realize the policy's objectives.

Gian Jyoti Institute of Management & Technology demonstrated its commitment to advancing educational discourse and fostering excellence in education through initiatives like this workshop. By facilitating discussions on policy reforms and their practical implications, GJIMT continues to play a pivotal role in shaping the future of education in India. The workshop's outcomes will undoubtedly contribute to preparing institutions and educators to embrace and leverage the opportunities presented by NEP 2020, ultimately benefiting students and stakeholders in the pursuit of educational excellence and inclusive growth.

## **WEBINAR ON TOOLS OF EXPRESSION, SELF-ASSESSMENT & EXPLORATION**

**Date: August 01, 2020**

**Time: 11:00 am onwards**

**Venue: Zoom**

**Participants: 66**

### **Introduction**

The webinar titled "Tools of Expression, Self-Assessment & Exploration" was a pivotal event organized under the GJIMT ALMA RECONNECT Alumni Webinar Series, hosted by Gian Jyoti Institute of Management & Technology. The session was led by Mr. Simranpreet Singh, Head of Department Corporate Social Responsibility at Lion Services Pvt. Ltd, and an esteemed alumnus from the MBA batch 2012-14. The webinar aimed to equip participants with practical insights and tools for enhancing self-expression, conducting effective self-assessment, and exploring new avenues in personal and professional development.

### **Objectives**

The primary objectives of the webinar were twofold: first, to impart knowledge on various tools and techniques for effective self-expression; and second, to provide strategies for self-assessment and exploration that contribute to personal growth and career advancement. The session aimed to empower participants with actionable skills and perspectives that they could apply immediately in their professional journeys.

### **Session Report**

Mr. Simranpreet Singh began the session by emphasizing the critical role of self-expression in both personal and professional contexts. He introduced participants to tools such as effective communication strategies, storytelling techniques, and the importance of personal branding. These tools, he argued, are essential for individuals to articulate their ideas, values, and goals clearly and authentically. Moving to the topic of self-assessment, Mr. Singh guided participants through practical methods to evaluate their strengths, weaknesses, opportunities, and threats (SWOT analysis). He stressed the importance of self-awareness and continuous feedback in fostering personal development. Drawing from his own experiences, he highlighted the significance of setting achievable goals and benchmarks for growth.

The session concluded with a focus on exploration and continuous learning. Mr. Singh encouraged participants to step out of their comfort zones, embrace new challenges, and pursue diverse opportunities. He underscored the value of curiosity and adaptability in navigating dynamic career landscapes.



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**GJIMT Alma Reconnect**  
- An Alumni Webinar Series

**Tools of Expression,  
Self Assessment &  
Exploration**

**Speaker**  
**Mr. Simranpreet Singh**  
Head of Department Corporate Social Responsibility  
Lion Services Pvt. Ltd

**MBA Batch 2012-14**  
Building Careers Since 1998  
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**Saturday  
1<sup>st</sup> Aug**  
11:00 am Onwards  
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## Key Takeaways

- **Enhanced Tools of Expression:** Participants gained insights into enhancing their communication skills, crafting compelling narratives, and building a personal brand to effectively express themselves in various settings.
- **Effective Self-Assessment:** The webinar provided practical techniques for self-reflection, including SWOT analysis and soliciting constructive feedback, enabling participants to identify areas for improvement and leverage strengths.
- **Embracing Exploration:** Attendees were inspired to explore new career paths, seize opportunities for growth, and maintain a proactive approach to lifelong learning.

## Conclusion

In conclusion, the webinar on "Tools of Expression, Self-Assessment & Exploration" delivered valuable insights and actionable strategies to the participants. Mr. Simranpreet Singh's expertise and engaging presentation style enriched the session, making it a significant learning experience for all attendees. The event exemplified GJIMT's commitment to fostering alumni engagement and facilitating continuous professional development through its ALMA RECONNECT series.

The practical knowledge shared during the webinar equips participants with the tools necessary to navigate their personal and professional journeys effectively. As the global landscape continues to evolve, the skills acquired in this session will undoubtedly empower participants to thrive and adapt in their respective fields.

## **WEBINAR ON KNOW YOUR WORTH**

**Date: August 08, 2020**

**Time: 11:00 am onwards**

**Venue: Zoom**

**Participants: 61**

### **Introduction**

The webinar titled "Know Your Worth" was a pivotal session organized under the GJIMT ALMA RECONNECT Alumni Webinar Series by Gian Jyoti Institute of Management & Technology. The session featured Ms. Shaina Malhotra, Technical Advisor at Concentric, New Zealand, and an esteemed alumna from the MBA batch 2012-14, as the speaker. The webinar aimed to empower alumni with insights and strategies to recognize, articulate, and enhance their professional value in today's competitive landscape.

### **Objectives**

The primary objective of the webinar was to educate participants on the importance of understanding their professional worth and equipping them with practical tools to effectively communicate and leverage this worth. Ms. Shaina Malhotra intended to inspire confidence among the alumni community, enabling them to navigate career opportunities with clarity and assertiveness. The session also aimed to foster a proactive approach towards career advancement and personal growth.

### **Session Report**

Ms. Shaina Malhotra commenced the webinar by emphasizing the significance of self-awareness and self-assessment in determining one's professional worth. She highlighted the role of personal branding in shaping perceptions and enhancing visibility in the job market. Practical strategies were discussed on how alumni could develop a compelling personal brand through optimizing LinkedIn profiles, crafting impactful resumes, and building a strong online presence.

The session then transitioned into the art of negotiation and advocacy. Ms. Malhotra shared effective negotiation techniques, emphasizing the importance of preparation, confidence, and understanding of market benchmarks. Real-life examples and case studies were used to



illustrate successful negotiation scenarios, empowering participants to negotiate better compensation packages, job roles, and career opportunities.

Furthermore, the webinar explored strategies for career advancement and continuous professional development. Ms. Malhotra provided insights into networking effectively, identifying mentors, and leveraging industry events to expand professional connections and stay updated with industry trends. The importance of lifelong learning and adapting to changing industry dynamics was underscored as crucial for sustained career growth.



The graphic is a promotional poster for a webinar. At the top left is the GIANJYOTI logo with the tagline 'Aspire. Achieve. Ascend'. To its right, the text reads 'GJIMT Alma Reconnect - An Alumni Webinar Series'. The central focus is the title 'Know Your Worth' written in a large, stylized, pink and red cursive font. To the right of the title is a photograph of Ms. Shaina Malhotra, a woman with dark hair wearing a grey sweater, smiling. At the bottom, a dark blue and red banner contains the following information: 'Speaker Ms. Shaina Malhotra, Technical Advisor, Concentrix, New Zealand, MBA Batch (2012-2014)'. To the right of this, it says 'Saturday 08th Aug 11:00 AM Onwards'. At the very bottom, in small text, it says 'Building Careers Since 1998, MBA | MCA | BBA | BCA | BTMM | B.Com(Hons.)', 'w: www.gjimt.ac.in | t: 9914433199', and 'Aspire Achieve Ascend'.

## Key Takeaways

- **Self-Awareness and Personal Branding:** Participants learned the importance of self-assessment and how to strategically enhance their professional visibility through effective personal branding strategies.
- **Negotiation Skills:** Practical techniques for successful negotiation were shared, empowering alumni to advocate for themselves confidently in various career-related discussions.

- **Career Advancement Strategies:** Insights into networking, mentorship, and continuous learning were provided to facilitate ongoing professional development and seize growth opportunities.

## **Conclusion**

In conclusion, the webinar on "Know Your Worth" delivered actionable insights and strategies that are essential for alumni navigating today's competitive job market. Ms. Shaina Malhotra's expertise and practical guidance enriched the session, making it a valuable learning experience for all participants. The event exemplified GJIMT's commitment to alumni engagement and professional development through its ALMA RECONNECT series.

The knowledge imparted during the session equips alumni with the tools and confidence needed to effectively communicate their professional worth, negotiate better opportunities, and strategically plan their career trajectories. By leveraging these insights, participants are better positioned to achieve their career aspirations and contribute meaningfully to their respective fields.

## **WEBINAR ON MOMENTS OF ADVERSITIES ARE THE GREATEST OPPORTUNITIES**

**Date: August 05, 2020**

**Time: 11:00 am onwards**

**Venue: Zoom**

**Participants: 59**

### **Introduction**

The webinar titled "Moments of Adversities are the Greatest Opportunities" was a thought-provoking session organized as part of the GJIMT Discover Webinar-Athon by Gian Jyoti Institute of Management & Technology. The session was led by Dr. Sneha Sharma, a distinguished faculty member in Management at GJIMT. Dr. Sharma's expertise in the field and her insightful perspectives aimed to inspire participants to perceive challenges as opportunities for growth and transformation.

### **Objectives**

The primary objective of the webinar was to encourage participants to shift their perspective on adversity from a negative experience to a catalyst for personal and professional development. Dr. Sneha Sharma sought to equip attendees with strategies and mindset tools to effectively navigate challenges, embrace resilience, and capitalize on adverse situations as avenues for learning and advancement. The session also aimed to instill a proactive and empowered approach towards overcoming obstacles in both professional and personal spheres.

### **Session Report**

Dr. Sneha Sharma commenced the webinar by exploring the concept of adversity and its implications in individuals' lives. She emphasized that adversities are inevitable but can serve as crucial turning points for growth and innovation. Drawing from psychological theories and real-life examples, she illustrated how individuals can develop resilience and adaptability in the face of challenges.

The session then transitioned into practical strategies for transforming adversities into opportunities. Dr. Sharma discussed the importance of mindset shifts, reframing challenges as learning experiences, and leveraging setbacks to foster creativity and innovation. Participants were encouraged to cultivate a growth mindset, embrace change, and seek opportunities for personal and professional development amidst adversity.

Furthermore, the webinar addressed strategies for building resilience and maintaining mental well-being during turbulent times. Dr. Sharma shared techniques such as mindfulness, goal setting, and seeking support networks to help participants navigate through challenges with positivity and determination.



**DISCOVER**  
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**Moments of Adversities  
are the Greatest Opportunities**

**Speaker**  
**Dr. Sneha Sharma**  
Faculty in Management, GJIMT  
Ph.D ( UBS, Chandigarh ) , MBA, Dip T & D  
Career Coach | Seasoned Corporate Trainer  
Marketing and Advertising Consultant

**05<sup>th</sup> Aug 2020**  
(Wednesday) 10 AM Onwards

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## Key Takeaways

- **Adversity as a Catalyst for Growth:** Participants gained insights into viewing adversities as opportunities for personal and professional development rather than setbacks.

- **Mindset and Resilience:** Practical strategies for developing resilience, fostering a growth mindset, and maintaining mental well-being during challenging times were highlighted.
- **Innovation and Creativity:** The webinar emphasized leveraging adversity to spur innovation, creativity, and adaptive thinking in problem-solving.

## Conclusion

In conclusion, the webinar on "Moments of Adversities are the Greatest Opportunities" provided valuable insights and actionable strategies for participants seeking to navigate challenges effectively. Dr. Sneha Sharma's expertise and engaging presentation style enriched the session, making it a transformative learning experience for all attendees. The event exemplified GJIMT's commitment to fostering resilience, innovation, and personal growth among its community through meaningful educational initiatives like the Discover Webinar-Athon.

The knowledge and skills imparted during the session empower participants to approach adversity with a positive mindset, harnessing challenges as stepping stones towards achieving their personal and professional aspirations. By embracing resilience and adaptive strategies, participants are better equipped to thrive in dynamic and uncertain environments, contributing positively to their organizations and communities.

## **WEBINAR ON CONTRIBUTION OF NCC AND NSS IN HARNESSING YOUTH DURING COVID-19**

**Date: July 29, 2020**

**Time: 11:00 am onwards**

**Venue: Zoom**

**Participants: 81**

### **Introduction**

The webinar titled "Contribution of NCC and NSS in harnessing Youth during Covid-19" was a significant session organized under the GJIMT Discover Webinar-Athon by Gian Jyoti Institute of Management & Technology. The session was led by Lt. Jagvinder Singh Thakur, Faculty in Computer Application and NCC officer at GJIMT. The webinar aimed to highlight the pivotal role of National Cadet Corps (NCC) and National Service Scheme (NSS) in empowering and mobilizing youth to contribute positively during the Covid-19 pandemic.

### **Objectives**

The primary objective of the webinar was to showcase how NCC and NSS have played instrumental roles in mobilizing youth for community service, humanitarian aid, and support initiatives during the Covid-19 crisis. Lt. Jagvinder Singh Thakur aimed to emphasize the importance of youth engagement, leadership development, and community service through these organizations. The session also sought to inspire participants to actively participate in such initiatives and contribute meaningfully to society amidst challenges.

### **Session Report**

Lt. Jagvinder Singh Thakur began the webinar by providing an overview of the National Cadet Corps (NCC) and National Service Scheme (NSS), highlighting their missions, objectives, and the structure of engagement for youth volunteers. He emphasized the core values of discipline, leadership, and service ingrained in NCC and NSS programs, which are crucial for grooming responsible citizens and future leaders.

The session proceeded with a detailed exploration of the specific contributions of NCC and NSS during the Covid-19 pandemic. Lt. Thakur shared inspiring examples of youth volunteers actively involved in relief efforts, such as distributing essential supplies, assisting healthcare workers, and raising awareness about Covid-19 safety protocols in communities. He underscored the role of these organizations in fostering a sense of social responsibility and empathy among youth, enabling them to make a positive impact during crises.

Furthermore, the webinar addressed the personal and professional development opportunities provided by NCC and NSS. Lt. Thakur discussed how participation in these organizations enhances skills such as teamwork, communication, and problem-solving, essential for holistic youth development and future career success.



The poster features the GIANJYOTI logo at the top left and the word 'DISCOVER' in large blue letters at the top right, with 'A WEBINAR-ATHON' underneath. The central text reads 'Contribution of NCC & NSS in harnessing Youth in Covid-19'. Below this is a photograph of Lt. Jagvinder Singh Thakur, a man in a dark checkered blazer and tie, speaking into a microphone. To the left of the photo, it says 'Speaker' and lists his credentials: 'Lt. Jagvinder Singh Thakur (Faculty- Computer Applications, GJIMT) Associate NCC Officer, Motivational Speaker, Sports and Adventure Enthusiast, Yoga & Life Coach'. To the right of the photo, the date and time are given: '29 July (Wednesday) 11 AM Onwards'. At the bottom left, there is contact information: 'Building Careers Since 1998 MBA | MCA | BBA | BCA | BTMM | B.Com(Hons.) w: www.gjimt.ac.in | t: 9914433199 Aspire Achieve Ascend'.

## Key Takeaways

- **Community Service and Humanitarian Aid:** Participants gained insights into the significant contributions of NCC and NSS volunteers in providing relief and support during the Covid-19 pandemic.



- **Youth Empowerment and Leadership Development:** The webinar highlighted how NCC and NSS programs cultivate leadership qualities, discipline, and social responsibility among youth.
- **Skill Development and Personal Growth:** Attendees learned about the skill-building opportunities offered by NCC and NSS, contributing to the overall development and readiness of youth for future challenges.

## Conclusion

The webinar on "Contribution of NCC and NSS in harnessing Youth during Covid-19" underscored the invaluable role of these organizations in empowering youth and fostering community resilience during challenging times. Lt. Jagvinder Singh Thakur's expertise and passionate advocacy for youth engagement enriched the session, making it an insightful and motivational experience for all participants. The event exemplified GJIMT's commitment to nurturing socially responsible citizens and future leaders through platforms like the Discover Webinar-Athon.

The knowledge and inspiration derived from the session encourage participants to actively engage in community service, uphold values of compassion and service, and contribute meaningfully to society's well-being. By leveraging the lessons learned from NCC and NSS experiences, participants are better equipped to lead with empathy, integrity, and resilience in their personal and professional endeavors.

## **WEBINAR ON ENTREPRENEURIAL MINDSET: MAKING IDEAS HAPPEN**

**Date:** July 22, 2020

**Time:** 11:00 am onwards

**Venue:** Zoom

**Participants:** 77

### **Introduction**

The webinar on "Entrepreneurial Mindset: Making Ideas Happen," organised by Gian Jyoti Institute of Management & Technology (GJIMT) as part of its Discover Webinar-Athon series, aimed to inspire and equip participants with the essential skills and mindset required for entrepreneurial success. The session was led by Mr. S. B. Seshadri, a distinguished faculty member specializing in management at GJIMT. The webinar attracted a diverse audience of students, professionals, and aspiring entrepreneurs eager to gain insights into fostering innovation, resilience, and strategic thinking in their entrepreneurial endeavors.

### **Objectives**

- **Promote Creative Thinking:** Encourage participants to cultivate creativity and innovation in problem-solving and idea generation.
- **Develop Resilience:** Equip attendees with the ability to navigate challenges and setbacks inherent in entrepreneurial ventures.
- **Emphasize Strategic Planning:** Educate participants on the importance of strategic planning and execution in translating ideas into viable business opportunities.
- **Encourage Collaboration:** Foster a collaborative spirit among participants to leverage collective expertise and networks for business growth and sustainability.

### **Session Report**

The webinar commenced with Mr. Seshadri setting the stage by defining the entrepreneurial mindset and its critical components. He emphasized the role of creativity, resourcefulness, and adaptability in identifying and seizing entrepreneurial opportunities. The session unfolded with a detailed exploration of each objective, starting with a deep dive into fostering creative

thinking. Mr. Seshadri presented various frameworks and techniques for stimulating innovation, including brainstorming methods and design thinking principles.

As the session progressed, the focus shifted towards developing resilience in entrepreneurship. Practical examples and case studies were shared to illustrate how successful entrepreneurs have overcome obstacles and learned from failures. Participants engaged actively in discussions, sharing their own experiences and challenges, which added a practical dimension to the theoretical insights provided by Mr. Seshadri.

The webinar also dedicated significant time to strategic planning, emphasizing the importance of setting clear goals, conducting market research, and crafting robust business plans. Mr. Seshadri guided participants through the process of assessing market demand, identifying competitive advantages, and evaluating financial feasibility. The interactive nature of the session allowed for personalized guidance and feedback, ensuring participants could apply strategic planning principles to their own entrepreneurial initiatives effectively.

The final segment of the webinar focused on fostering collaboration and networking. Participants learned strategies for building professional relationships, forming partnerships, and leveraging networks for mutual benefit. Real-world examples of successful collaborations underscored the importance of teamwork and collective problem-solving in entrepreneurial ventures.

Throughout the webinar, Mr. Seshadri's expertise and engaging presentation style kept participants actively involved and motivated. His ability to blend theoretical concepts with practical insights ensured that attendees left with actionable strategies and a renewed sense of purpose in their entrepreneurial journey.

### **Key Takeaways**

- **Embrace Creativity and Innovation:** Innovation is at the heart of entrepreneurial success, and participants learned various techniques to foster creativity in their business ideas.

- **Develop Resilience:** Building resilience is essential for navigating the uncertainties and challenges inherent in entrepreneurial ventures, helping entrepreneurs persevere through setbacks.
- **Strategic Planning for Success:** Effective strategic planning is crucial for translating innovative ideas into viable business opportunities, emphasizing the importance of thorough market analysis and goal-setting.
- **Harness the Power of Collaboration:** Collaboration and networking are powerful tools for accessing resources, expertise, and market insights, enabling entrepreneurs to scale their ventures more effectively.



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**DISCOVER**  
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**Entrepreneurial  
Mindset:  
Making Ideas Happen**

**Speaker**  
**Mr. S. B. Seshadri**  
(Faculty in Management, GJIMT)  
Masters in Personnel Management,  
A.I.I.I (MUMBAI), GMPE (IIM Lucknow)  
Diploma in Entrepreneurship (IIM Rohtak),  
Pursuing PhD  
Motivational Speaker,  
Heartfulness Meditation Practitioner

**22<sup>nd</sup> July**  
(Wednesday)  
11 AM Onwards

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## Conclusion

In conclusion, the webinar on "Entrepreneurial Mindset: Making Ideas Happen" organized by GJIMT Discover Webinar-Athon provided a comprehensive platform for participants to enhance their entrepreneurial skills and knowledge. Mr. S. B. Seshadri's insightful presentations and practical examples equipped attendees with the mindset and tools necessary to navigate the complexities of entrepreneurship successfully. The event not only inspired but also empowered participants to embrace creativity, resilience, strategic planning, and collaboration in their entrepreneurial pursuits.

Moving forward, initiatives like these play a pivotal role in fostering a culture of innovation and entrepreneurship within educational institutions and beyond. By nurturing aspiring entrepreneurs and equipping them with the requisite skills and mindset, GJIMT continues to contribute to economic growth and societal development.

This report summarizes the webinar's objectives, session highlights, key takeaways, and the impact of Mr. S. B. Seshadri's expertise, ensuring participants gained valuable insights and practical strategies to advance their entrepreneurial aspirations effectively.

## **Webinar on Technology-Driven Living in Future**

**Date: July 15, 2020**

**Time: 10:00 am onwards**

**Venue: Zoom**

**Participants: 57**

### **Introduction**

The webinar on "Technology Driven Living in Future," organized by Gian Jyoti Institute of Management & Technology (GJIMT) as part of its Discover Webinar-Athon series, aimed to explore the evolving role of technology in shaping our future lifestyles. Dr. Tarandeep Singh, an esteemed faculty member specializing in Computer Applications at GJIMT, led the session. The webinar attracted a diverse audience interested in understanding how technological advancements will influence various aspects of daily life, from healthcare to education, work, and beyond.

### **Objectives**

- **Explore Emerging Technologies:** Provide insights into the latest technological advancements set to transform everyday living in the future.
- **Understand Impact on Lifestyle:** Examine how these technologies will impact healthcare, education, work environments, and personal interactions.
- **Discuss Ethical and Social Implications:** Address ethical considerations and societal impacts arising from increased reliance on technology in daily life.
- **Encourage Preparedness:** Equip participants with knowledge to adapt and thrive in a technology-driven future, emphasizing skills and mindsets needed for success

### **Session Report**

Dr. Tarandeep Singh initiated the webinar by discussing current trends in technology and their potential future applications. He highlighted key areas such as artificial intelligence (AI), augmented reality (AR), internet of things (IoT), and blockchain technology, illustrating how these innovations are poised to revolutionize various aspects of human existence.

The session on healthcare explored how AI and IoT could enhance medical diagnostics, personalized treatment plans, and remote patient monitoring. Dr. Singh elaborated on case studies where AI algorithms have outperformed human doctors in certain diagnostic tasks, sparking discussions on the ethical implications of relying on machines for medical decisions.

In education, the webinar delved into the role of virtual reality (VR) and augmented reality (AR) in transforming traditional learning environments. Dr. Singh showcased examples of VR classrooms and interactive learning modules, highlighting their potential to make education more accessible and engaging globally.

Work environments were another focal point, with discussions on the rise of remote work facilitated by advancements in communication technology. The webinar addressed both the benefits—such as increased flexibility and global talent accessibility—and challenges, including cybersecurity risks and social isolation.

Throughout the sessions, Dr. Singh emphasized the need for ethical considerations in technological development, urging participants to prioritize privacy, security, and inclusivity in the adoption of new technologies. He encouraged critical thinking and proactive measures to mitigate potential risks associated with the rapid integration of technology into everyday life.

The interactive nature of the webinar allowed participants to pose questions and share insights, fostering a dynamic exchange of ideas on the future implications of technological advancements. Case studies and real-world examples provided concrete illustrations of how these technologies are already reshaping industries and communities worldwide.

### **Key Takeaways**

- **Impact of Emerging Technologies:** Participants gained a comprehensive understanding of how AI, IoT, AR, and other technologies are poised to transform healthcare, education, work, and personal lifestyles.
- **Ethical Considerations:** Discussions on ethical implications prompted attendees to consider the responsible use of technology, advocating for privacy protection and societal well-being.



- **Preparedness for the Future:** The webinar equipped participants with insights and strategies to adapt and thrive in a technology-driven future, emphasizing the importance of continuous learning and adaptability.
- **Collaboration and Innovation:** Opportunities for collaboration and innovation in leveraging technology to address global challenges were highlighted, encouraging proactive engagement in shaping the future technological landscape.



## Conclusion

In conclusion, the webinar on "Technology Driven Living in Future" organized by GJIMT Discover Webinar-Athon provided a thought-provoking exploration of how emerging technologies will reshape our lives. Dr. Tarandeep Singh's expertise and engaging presentation style facilitated meaningful discussions and deepened participants' understanding of the opportunities and challenges presented by technological advancements. Moving forward, initiatives like these are crucial in preparing individuals and organizations to harness the potential of technology responsibly, ensuring a future where innovation enhances human well-being and societal progress.

This report encapsulates the webinar's objectives, session highlights, key takeaways, and the impact of Dr. Tarandeep Singh's insights, ensuring participants left with a clearer vision of the technological landscape ahead and strategies to navigate it effectively.

## **WEBINAR ON BLOGGING IN THE TIME OF COVID 19**

**Date:** July 04, 2020

**Time:** 11:00 am onwards

**Venue:** Zoom

**Participants:** 67

### **Introduction**

The webinar on "Blogging in the Time of Covid-19" organized by Gian Jyoti Institute of Management & Technology's ALMA RECONNECT Alumni Webinar Series aimed to explore the evolving landscape of blogging amidst the challenges posed by the Covid-19 pandemic. Mr. Simranpal Singh, an esteemed alumnus from the MCA batch of 2016-18 and currently the Editor in Chief at SIDIBE Technology Mohali, led the session. The webinar attracted alumni, students, and professionals interested in understanding the role of blogging as a communication tool during times of crisis and beyond.

### **Objectives**

- **Discuss the Impact of Covid-19 on Blogging:** Analyze how the pandemic has influenced blogging trends, content creation, and audience engagement.
- **Explore Effective Blogging Strategies:** Provide insights into strategies for maintaining relevance and consistency in blog content during uncertain times.
- **Share Personal Experiences and Case Studies:** Offer real-world examples and experiences from Mr. Simranpal Singh's journey in blogging and digital media.
- **Inspire and Educate Participants:** Equip attendees with practical tips and tools to enhance their blogging skills and maximize impact in a competitive digital landscape.

### **Session Report**

Mr. Simranpal Singh commenced the webinar by reflecting on the transformative impact of the Covid-19 pandemic on blogging practices. He discussed how bloggers and content creators adapted to the new normal, emphasizing the increased demand for reliable information, personal stories, and engaging content. The session explored various facets of effective blogging, starting with the importance of understanding audience needs and preferences during

times of crisis. Mr. Singh shared insights into leveraging digital tools and platforms to amplify blog reach and engagement, highlighting the significance of SEO (Search Engine Optimization) and social media integration.

The webinar also delved into content strategy, with discussions on identifying relevant topics, maintaining authenticity, and adapting tone and messaging to resonate with evolving audience sentiments. Case studies from Mr. Singh's experience at SIDIBE Technology Mohali provided practical examples of successful blog campaigns and community engagement initiatives during the pandemic.

Furthermore, participants gained valuable tips on enhancing blog visibility through guest posting, collaborations, and cross-promotion strategies. Interactive Q&A sessions allowed attendees to seek personalized advice on overcoming common blogging challenges and optimizing content for maximum impact.

### **Key Takeaways**

- **Adaptability and Resilience:** Participants learned the importance of adapting blogging strategies to meet changing audience needs and market dynamics during crises like Covid-19.
- **Authenticity and Engagement:** The webinar emphasized the value of authenticity in blog content and techniques to foster meaningful engagement with readers.
- **Digital Tools and Techniques:** Insights into leveraging SEO, social media, and digital analytics to enhance blog visibility and reach a broader audience.
- **Community Building:** Strategies for building a loyal readership and fostering a supportive community through blogging, even in times of physical distancing.



## Conclusion

In conclusion, the webinar on "Blogging in the Time of Covid-19" organized by GJIMT ALMA RECONNECT Alumni Webinar Series provided a platform for alumni and participants to gain valuable insights into the evolving role of blogging amidst global challenges. Mr. Simranpal Singh's expertise and firsthand experiences in digital media and blogging enriched the session, inspiring attendees to adapt and innovate in their own blogging endeavors. Moving forward, initiatives like these are essential in fostering continuous learning and professional development among alumni and aspiring bloggers, ensuring they remain resilient and relevant in an ever-changing digital landscape. This report summarizes the webinar's objectives, session highlights, key takeaways, and the impact of Mr. Simranpal Singh's insights, offering participants actionable strategies to enhance their blogging practices effectively.

## DETAIL REPORT

## **WEBINAR ON MEDIA CONSUMPTION IN THE AGE OF COVID-19**

**Date:** July 11, 2020

**Time:** 10:30 am onwards

**Venue:** Zoom

**Participants:** 59

### **Introduction**

The webinar on "Media Consumption in the Age of Covid-19," part of the GJIMT ALMA RECONNECT Alumni Webinar Series, aimed to examine the shifts in media consumption patterns and behaviors brought about by the Covid-19 pandemic. Ms. Vandana Sharma, an esteemed alumna from the MCA batch of 2001-03, led the session. The webinar attracted alumni, students, and professionals interested in understanding the evolving dynamics of media consumption and its implications for communication strategies in a post-pandemic world.

### **Objectives**

- **Explore Changes in Media Consumption:** Analyze how media consumption habits have evolved during the Covid-19 pandemic, including shifts towards digital platforms and online content.
- **Discuss Impact on Media Industries:** Examine the effects of changed consumption patterns on media industries, including advertising, journalism, entertainment, and social media.
- **Highlight Emerging Trends:** Identify emerging trends in media consumption and engagement, such as increased reliance on streaming services, social media usage, and digital news platforms.
- **Provide Insights for Communication Professionals:** Equip participants with insights and strategies to effectively navigate and leverage evolving media consumption trends in their professional roles

### **Session Report**

Ms. Vandana Sharma began the webinar by contextualizing the impact of the Covid-19 pandemic on media consumption worldwide. She discussed how lockdowns and social

distancing measures accelerated existing trends towards digitalization, influencing how people access news, entertainment, and information. The session explored the rise of streaming platforms like Netflix, Disney+, and Amazon Prime Video, which saw increased subscriptions as traditional entertainment venues closed temporarily.

In terms of news consumption, Ms. Sharma highlighted the critical role of digital news platforms and social media in disseminating timely information and combating misinformation during the pandemic. She discussed the challenges faced by journalists and media organizations in maintaining credibility and trust amidst the surge of pandemic-related news.

The webinar also addressed changes in advertising strategies, with brands shifting towards digital marketing and influencer collaborations to reach consumers spending more time online. Ms. Sharma shared examples of successful digital campaigns that resonated with audiences during the pandemic, emphasizing the importance of agility and creativity in adapting to changing consumer behaviors.

Furthermore, discussions on social media usage trends underscored the heightened engagement on platforms like Facebook, Instagram, and Twitter, where users sought connection, entertainment, and real-time updates. Ms. Sharma highlighted the opportunities and challenges for businesses and organizations in leveraging social media for brand building and customer engagement.

The session concluded with insights into the future of media consumption post-pandemic, emphasizing the potential for hybrid models combining digital and traditional media formats. Participants engaged in interactive Q&A sessions, exchanging ideas on best practices and emerging technologies shaping the media landscape.

### **Key Takeaways**

- **Digital Acceleration:** The Covid-19 pandemic accelerated the shift towards digital platforms for media consumption, influencing how individuals access news, entertainment, and information.



- **Impact on Media Industries:** Media industries, including journalism, advertising, and entertainment, adapted to changing consumption patterns, emphasizing digital strategies and online engagement.
- **Opportunities in Digital Marketing:** Businesses and brands capitalized on increased online presence and social media engagement, leveraging digital marketing tactics to connect with audiences effectively.
- **Importance of Trust and Credibility:** Maintaining trust and credibility remained paramount for media organizations and communication professionals amidst the deluge of pandemic-related information.



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**GJIMT Alma Reconnect**  
- An Alumni Webinar Series

**Media Consumption  
in the age of Covid-19**

  
**Speaker**  
**Vandana Sharma**  
MBA Batch (2001-03)

A seasoned academician with 17 years of experience, currently working as a Professor at JKBS, New Delhi, She is a Ph.D. in Retail, MBA (Marketing with Hons), MA (English), GNIIT and UGC (NET) qualified. She is an empowerment coach, avid writer, researcher, public speaker and a travel enthusiast. She is also a content writer with Hungama Kids- YouTube channel.

**Saturday  
11th July**  
10:30 AM Onwards

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## Conclusion

In conclusion, the webinar on "Media Consumption in the Age of Covid-19" organized by GJIMT ALMA RECONNECT Alumni Webinar Series provided valuable insights into the evolving dynamics of media consumption and its impact on communication strategies. Ms. Vandana Sharma's expertise and comprehensive analysis enriched the session, equipping participants with actionable strategies to navigate and leverage emerging media trends effectively. Moving forward, initiatives like these are crucial in preparing professionals to adapt



to the rapidly changing media landscape and harness digital opportunities for strategic growth and engagement.

This report encapsulates the webinar's objectives, session highlights, key takeaways, and the impact of Ms. Vandana Sharma's insights, ensuring participants gained practical knowledge to enhance their understanding and utilization of media consumption trends in their professional endeavors.

## **Webinar on Jobs in Post Covid-19 Era**

**Date: July 1, 2020**

**Time: 10:00 am onwards**

**Venue: Zoom**

**Participants: 72**

### **Introduction**

The webinar on "Jobs in Post Covid-19 Era," part of the GJIMT Discover Webinar-Athon organized by Gian Jyoti Institute of Management & Technology, aimed to provide insights into the evolving landscape of employment opportunities in a post-pandemic world. Prof. Gurdeek Singh, Director of International Education & Placements, led the session, addressing students, recent graduates, and professionals seeking to understand the shifts and emerging trends in the job market. The webinar was designed to equip participants with knowledge and strategies to navigate and thrive in the changing employment scenario.

### **Objectives**

- **Explore Changes in Job Market Dynamics:** Analyze how the Covid-19 pandemic has reshaped job market dynamics, including industry trends, skill requirements, and recruitment processes.
- **Identify Emerging Job Sectors:** Discuss emerging sectors and industries likely to experience growth and demand in the post-pandemic era, such as digital technology, healthcare, remote work solutions, and sustainable industries.
- **Discuss Skills and Competencies:** Identify essential skills and competencies that are increasingly valued by employers in a post-Covid-19 world, including digital literacy, adaptability, resilience, and remote work capabilities.
- **Provide Career Guidance:** Offer practical career guidance and strategies for job seekers to enhance their employability, prepare for interviews, and leverage networking opportunities in the current job market.

### **Session Report**

Prof. Gurdeek Singh began the webinar by analyzing the impact of the Covid-19 pandemic on global job markets. He highlighted the accelerated adoption of digital technologies and remote

work solutions by businesses across various sectors. The session delved into the implications of these changes on job roles, emphasizing the growing demand for skills such as data analytics, digital marketing, cybersecurity, and virtual collaboration tools.


The webinar explored emerging job sectors poised for growth in the post-pandemic era, including healthcare innovation, e-commerce, sustainable energy, and online education. Prof. Singh provided insights into the opportunities and challenges within these sectors, discussing how professionals can align their skills and career aspirations to capitalize on emerging job opportunities.

Discussions on skill development focused on the importance of continuous learning and upskilling to remain competitive in a rapidly evolving job market. Prof. Singh shared strategies for enhancing digital literacy, improving remote work capabilities, and developing soft skills such as adaptability and problem-solving, essential for career advancement in the new normal.

Furthermore, the session addressed changes in recruitment practices, with insights into virtual interviewing techniques, resume customization, and leveraging professional networks through online platforms. Participants engaged in interactive Q&A sessions, gaining practical advice on job search strategies and navigating career transitions in uncertain times.

## Key Takeaways

- **Adaptability and Resilience:** The Covid-19 pandemic has underscored the importance of adaptability and resilience as critical skills for navigating evolving job market dynamics
- **Digital Skills and Technology:** Proficiency in digital technologies and remote work tools has become essential, with increased demand for roles in digital transformation and cybersecurity.
- **Emerging Job Sectors:** Opportunities are emerging in sectors such as healthcare innovation, e-commerce, sustainable industries, and online education, driven by shifts in consumer behavior and technological advancements.
- **Career Readiness Strategies:** Practical strategies for career readiness include continuous learning, upskilling in relevant domains, and leveraging virtual networking platforms to enhance employability.



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**DISCOVER**  
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**Jobs in Post  
Covid-19 Era**

**Speaker**  
**Prof. Gurdeep Singh**  
Director  
International Education & Placements  
Seasoned Professional with over  
30 years of experience.  
Trainer and Motivational Speaker  
GJIMT, Mohali

**1<sup>st</sup> July**  
Wednesday | 11 AM Onwards

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## Conclusion

In conclusion, the webinar on "Jobs in Post Covid-19 Era" organized by GJIMT Discover Webinar-Athon provided valuable insights into the evolving job market dynamics and strategies for career success in a post-pandemic world. Prof. Gurdeek Singh's expertise and comprehensive analysis enriched the session, equipping participants with practical knowledge and actionable strategies to enhance their employability and pursue rewarding career opportunities.

Moving forward, initiatives like these are crucial in preparing students and professionals to adapt to the changing landscape of work, leveraging emerging trends and digital advancements to thrive in their careers. Gian Jyoti Institute of Management & Technology continues to play a pivotal role in empowering individuals with the skills and mindset needed to succeed in dynamic and challenging job markets.

This report summarizes the webinar's objectives, session highlights, key takeaways, and the impact of Prof. Gurdeek Singh's insights, ensuring participants left with actionable strategies and renewed confidence in navigating their career paths effectively in the post-Covid-19 era.

## **Wings of Transformation: Instead of Looking Generate Opportunities**

**Date: June 24, 2020**

**Time: 11:00 am onwards**

**Venue: Zoom**

**Participants: 54**

### **Introduction**

On June 24, 2020, Gian Jyoti Institute of Management & Technology (GJIMT) organized an enlightening webinar titled "Wings of Transformation: Instead of Looking Generate Opportunities" as part of their Discover Webinar-Athon series. The webinar was coordinated by Ms. Nibha and featured Ms. Archan, a distinguished faculty member in Management at GJIMT, as the speaker. The session aimed to inspire participants to shift their perspective from passive observation to proactive creation of opportunities in their personal and professional lives.

### **Objectives**

- **Shift in Perspective:** To encourage participants to adopt a proactive mindset in identifying and creating opportunities.
- **Empowerment:** To empower participants with strategies and insights to transform challenges into opportunities.
- **Practical Guidance:** To provide practical guidance on leveraging personal strengths and resources for professional advancement.
- **Inspiration:** To inspire participants to embrace change and innovation as catalysts for growth and transformation.

### **Session Report**

Ms. Archan began the webinar by emphasizing the importance of mindset in navigating and capitalizing on opportunities. She highlighted how individuals can proactively shape their circumstances rather than passively waiting for opportunities to arise. The session was structured to cover the following key aspects: Ms. Archan shared real-life examples and case studies illustrating how individuals and organizations have successfully transformed challenges into opportunities through innovative thinking and strategic actions. She discussed the mindset shifts necessary to recognize potential opportunities in every situation, even amidst adversity.

The session included practical exercises and interactive discussions where participants shared their own experiences and challenges in identifying and seizing opportunities. Ms. Archan provided guidance on cultivating a mindset of resilience, creativity, and adaptability to thrive in dynamic environments.

Participants engaged enthusiastically, exchanging ideas and insights on overcoming common obstacles such as fear of failure and uncertainty. Ms. Archan facilitated brainstorming sessions to explore practical strategies for turning ideas into actionable opportunities, leveraging available resources effectively.

### **Key Takeaways**

- **Mindset Transformation:** Understanding the power of a proactive mindset in creating opportunities.
- **Resilience and Adaptability:** Strategies for navigating challenges and embracing change as a catalyst for growth.
- **Innovation and Creativity:** Techniques for fostering innovation and creativity to capitalize on emerging opportunities.
- **Empowerment:** Insights into leveraging personal strengths and resources to achieve professional success.

### **Conclusion**

In conclusion, the "Wings of Transformation: Instead of Looking Generate Opportunities" webinar hosted by GJIMT Discover Webinar-Athon provided a valuable platform for

participants to explore the proactive creation of opportunities. Led by Ms. Archan, the session underscored the importance of mindset and strategic action in achieving personal and professional growth.

The webinar concluded with a call to action for participants to apply the principles discussed, fostering a culture of innovation and proactive opportunity-seeking. By embracing a proactive



approach, attendees were encouraged to transform challenges into stepping stones towards achieving their goals and aspirations.

Overall, the webinar was well-received, leaving participants inspired and equipped with practical tools and strategies to navigate their professional journeys with confidence and creativity. It reinforced the notion that individuals have the power to shape their own opportunities through mindset shifts and proactive actions, thus facilitating meaningful transformation and growth.



**DISCOVER**  
A WEBINAR-ATHON

**Wings of Transformation :  
Instead of Looking  
Generate Opportunities**

**Speaker :**

**Ms. Archan Upadhyay**  
(Faculty in Management, GJIMT)  
MBA-HR, PGDPM,  
Google Certified Trainer, Life Coach,  
Career Adviser, Vocalist, Writer and Learner.

**24th June 2020**  
Wednesday | 11 AM Onwards

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## **How to Step on The Ladder of Government Job**

**Date: June 20, 2020**

**Time: 11:00 am onwards**

**Venue: Zoom**

**Participants: 83**

### **Introduction**

On June 20, 2020, Gian Jyoti Institute of Management & Technology (GJIMT) organized an informative webinar titled "How to Step on The Ladder of Government Job" as part of their ALMA RECONNECT Alumni Webinar Series. The webinar series was coordinated by Ms. Manisha, aiming to provide valuable insights and guidance to participants interested in pursuing careers in government sectors. The session featured Ms. Vaishali Wadhwa, PCS 2014, Deputy Resident Commissioner cum Assistant General Manager at Punjab Bhawan, Delhi, who shared her expertise and personal journey in the public service sector.

### **Objectives**

- **Educational Insight:** To provide participants with an understanding of the opportunities available in government jobs.
- **Career Guidance:** To offer practical guidance and strategies for navigating the competitive landscape of government job recruitment.
- **Skill Development:** To discuss essential skills and competencies required to succeed in government job examinations and interviews.
- **Inspiration:** To inspire and motivate participants by sharing real-life experiences and success stories from a seasoned government official.

### **Session Report**

Ms. Vaishali Wadhwa commenced the webinar by discussing the significance of government jobs in providing stability, security, and opportunities for career growth. She shared her personal journey from being an alumna of GJIMT to achieving her current position in the public service sector. The session was structured to cover comprehensive aspects:

Ms. Wadhwa provided an overview of the various avenues within the government sector, including civil services, public sector undertakings, and state government roles. She elaborated on the eligibility criteria, examination patterns, and selection procedures for different government job categories.

The webinar included detailed insights into the preparation strategies for competitive exams such as UPSC, state PSCs, and other recruitment examinations. Ms. Wadhwa highlighted the importance of comprehensive preparation, time management, and continuous learning in successfully cracking these examinations.

Participants actively engaged in discussions, seeking clarifications on exam patterns, interview tips, and career progression in government jobs. Ms. Wadhwa shared practical advice on building a strong foundation in general knowledge, current affairs, and developing effective communication skills.

### **Key Takeaways**

- **Understanding Government Job Opportunities:** Insight into the diverse opportunities available in the government sector.
- **Preparation Strategies:** Practical guidance on preparing effectively for competitive examinations.
- **Skill Enhancement:** Tips for improving general knowledge, communication skills, and time management.
- **Career Path Guidance:** Inspiration and motivation through real-life success stories and experiences.



**GJIMT Alma Reconnect**  
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**How to step on the ladder of Government job?**

**Alumni Speaker :**  
**Vaishali Wadhwa**  
PCS 2014  
Deputy Resident Commissioner  
cum Assistant General Manager  
Punjab Bhawan, Delhi  
Session will be held through  **zoom**

**20<sup>th</sup> June**  
11.00 am Onwards

**BCA (Batch 2008-11)**

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## Conclusion

In conclusion, the "How to Step on The Ladder of Government Job" webinar hosted by GJIMT ALMA RECONNECT Alumni Webinar Series provided invaluable insights and guidance to aspiring government job seekers. Led by Ms. Vaishali Wadhwa, the session underscored the importance of thorough preparation, perseverance, and strategic approach in achieving success in government job examinations and career advancement. The webinar concluded with a call to action for participants to leverage the insights and strategies discussed to enhance their preparation and competitiveness in the government job market. By equipping themselves with the necessary skills and knowledge, attendees were encouraged to pursue their career aspirations in the public service sector with confidence and determination.

Overall, the webinar received positive feedback from participants who found the session informative, inspiring, and instrumental in their career planning and preparation for government job opportunities. It served as a testament to the commitment of GJIMT in providing continuous support and guidance to its alumni and participants in their professional journeys.

## **WEBINAR ON BUILDING SUCCESS THROUGH TEAMWORK**

**Date: June 1, 2020**

**Time: 11:00 am onwards**

**Venue: Zoom**

**Participants: 72**

### **Introduction**

The Gian Jyoti Institute of Management & Technology (GJIMT) hosted an insightful webinar titled "Entrepreneurial Mindset: Making Ideas Happen" as part of the GJIMT Discover Webinar-Athon. This webinar, organized by Mr. Harish Premi, aimed to inspire participants to cultivate an entrepreneurial mindset and transform their ideas into actionable plans. The session featured Dr. Neeraj Sharma, Dean Academics at GJIMT, as the distinguished speaker. Dr. Sharma's extensive experience in academia and entrepreneurship provided a unique perspective on fostering innovation and initiative among participants. The webinar was scheduled to begin at a designated time and garnered enthusiastic participation from students, alumni, and professionals alike.

### **Objectives**

- **Educational Insight:** To provide participants with a deeper understanding of what constitutes an entrepreneurial mindset and its significance in today's dynamic business environment.
- **Inspiration:** To motivate attendees to think creatively, take initiative, and translate their ideas into practical business ventures or innovative solutions.
- **Skill Development:** To equip participants with practical strategies and tools for fostering entrepreneurial thinking and overcoming common challenges.
- **Networking Opportunity:** To facilitate networking among participants, fostering collaboration and the exchange of ideas.

## Session Report

Dr. Neeraj Sharma commenced the webinar by defining the concept of an entrepreneurial mindset and its relevance beyond traditional business contexts. He emphasized that entrepreneurial thinking involves a proactive approach to identifying opportunities, taking calculated risks, and persisting in the face of challenges. The session was structured to explore various facets of entrepreneurial mindset development through theoretical insights and real-world examples.

The first part of the session focused on understanding the core attributes of an entrepreneurial mindset, such as creativity, resilience, and adaptability. Dr. Sharma illustrated these attributes with case studies of successful entrepreneurs who transformed innovative ideas into thriving businesses. Participants were encouraged to reflect on their own potential as entrepreneurial thinkers and identify areas where they could enhance their skills.

In the subsequent segment, practical strategies for idea generation and execution were discussed. Dr. Sharma shared frameworks and methodologies for validating ideas, assessing market feasibility, and developing sustainable business models. He highlighted the importance of continuous learning and adaptation in navigating the uncertainties of entrepreneurial ventures.

Moreover, the webinar featured interactive discussions and Q&A sessions, allowing participants to engage directly with Dr. Sharma and seek personalized guidance on specific challenges related to entrepreneurial endeavors. This interactive format facilitated knowledge exchange and encouraged participants to brainstorm ideas collaboratively.

## Key Takeaways

- **Mindset Transformation:** Understanding how to cultivate an entrepreneurial mindset by embracing creativity, resilience, and proactive problem-solving.
- **Practical Strategies:** Learning actionable techniques for idea generation, validation, and implementation in entrepreneurial ventures.
- **Case Studies:** Drawing inspiration from real-world examples of successful entrepreneurs and their entrepreneurial journeys.

- **Networking and Collaboration:** Establishing connections with like-minded individuals and potential collaborators to foster future entrepreneurial initiatives.



## Conclusion

In conclusion, the webinar "Entrepreneurial Mindset: Making Ideas Happen" effectively achieved its objectives of inspiring, educating, and equipping participants with the tools and mindset necessary to pursue entrepreneurial endeavors. Dr. Neeraj Sharma's expertise and engaging presentation style ensured that attendees gained valuable insights into the entrepreneurial mindset and its practical applications. The event not only contributed to the professional development of participants but also strengthened the GJIMT community by fostering a culture of innovation and collaboration. Looking ahead, GJIMT remains committed to organizing impactful events like the Discover Webinar-Athon, which serve as catalysts for personal growth, knowledge enhancement, and entrepreneurial excellence among its diverse audience. By continuing to host such enriching sessions, GJIMT aims to empower future generations of leaders and innovators who can drive positive change in their respective fields.