

7.3.1 Portray the performance of the Institution in one area distinctive to its priority and thrust within 1000 words.

Gian Jyoti Institute of Management and Technology (GJIMT): Pioneering Free Certification Courses for the Public

Gian Jyoti Institute of Management and Technology (GJIMT), established in 1998, has consistently demonstrated a strong commitment to educational excellence, innovation, and community service. Over the past 26 years, the institution has developed a reputation for not only imparting quality education but also for actively contributing to societal development. As part of its 25th-anniversary celebrations in 2023, GJIMT introduced a groundbreaking initiative known as the *Tech Trailblazers* program. This visionary program offers free certification courses to the general public, marking a significant step in GJIMT's ongoing mission to provide accessible, high-quality education to a broad audience.

The *Tech Trailblazers* program is a testament to GJIMT's dedication to empowering individuals through knowledge and skills development. Recognizing the growing demand for specific competencies in the modern job market, GJIMT strategically designed this program to include courses that are both relevant and practical. The courses offered under this initiative cover a diverse range of subjects, including WordPress, Vedic Mathematics, Web Designing, Digital Marketing, Spoken English & Public Speaking, and Canva Design. Each of these areas has been carefully selected to ensure that participants acquire skills that are not only in demand but also transferable across various industries and professions.

One of the distinguishing features of the *Tech Trailblazers* program is its inclusivity. The courses are open to all individuals who have completed their 12th grade (minimum). This openness reflects GJIMT's commitment to inclusivity and its belief that education should be available to everyone, regardless of their socio-economic background. By lowering the barriers to education, GJIMT aims to empower individuals from all walks of life, particularly those who may not have the financial means to pursue higher education or professional training.

The goal of the *Tech Trailblazers* program is to offer 25 free certification courses per month. In order to achieve this ambitious target, work has started in 2023 and GJIMT is steadily working towards it, with a strong emphasis on quality and impact. The institution understands

that achieving such a significant milestone requires not only resources and planning but also a sustained commitment to excellence. As part of this commitment, GJIMT ensures that the courses are delivered by expert faculty members who bring specialized knowledge and practical experience to the classroom. These instructors are not only educators but also industry professionals who understand the latest trends, tools, and techniques in their respective fields. This ensures that participants receive education that is both academically rigorous and aligned with current industry practices.

The *Tech Trailblazers* program is structured to provide participants with a comprehensive learning experience. To earn an e-certificate, participants are required to meet specific course requirements. These include attending lectures, completing assignments, and passing tests. This structured approach ensures that learners engage with the material actively and develop a deep understanding of the subjects they study. It also ensures that the e-certificates awarded upon completion of the courses carry real value, reflecting the participants' hard work and mastery of the content.

In addition to its focus on education, the *Tech Trailblazers* program is a significant component of GJIMT's Corporate Social Responsibility (CSR) efforts. The initiative is funded under the Chairman Scholarship Fund, which underscores GJIMT's commitment to giving back to society. By offering these free certification courses, GJIMT is not only helping individuals enhance their skills and career prospects but also contributing to the overall socio-economic development of the community. This initiative is a clear reflection of GJIMT's broader goal of fostering inclusive growth and development, ensuring that the benefits of education are shared by all members of society.

GJIMT's commitment to social responsibility is further evident in the way the *Tech Trailblazers* program is designed and implemented. The institution has taken great care to ensure that the courses offered are relevant to the needs of the job market and the aspirations of the participants. By focusing on areas such as digital marketing, web designing, and public speaking, GJIMT is equipping learners with skills that are highly valued in today's digital economy. This not only enhances the employability of the participants but also positions them to contribute more effectively to their organizations and communities.

Moreover, GJIMT's *Tech Trailblazers* program is not just about education; it's about empowerment. By providing free access to high-quality education, GJIMT is empowering

individuals to take control of their futures, to pursue their career goals, and to improve their lives. This empowerment extends beyond the individual participants to their families and communities, creating a ripple effect of positive change.

The impact of the *Tech Trailblazers* program is already being felt across the community. Participants who have completed the courses have reported significant improvements in their professional skills and career prospects. Many have been able to secure better job opportunities, receive promotions, or successfully transition to new career paths. The knowledge and skills they have gained through the program have not only enhanced their employability but also increased their confidence and motivation.

In summary, GJIMT's *Tech Trailblazers* program is a shining example of how educational institutions can play a pivotal role in societal development. By offering free certification courses that are accessible, relevant, and impactful, GJIMT is making a significant contribution to individual and community empowerment. While the goal of offering 25 free certification courses per month is still in progress, the institution's unwavering commitment to excellence, innovation, and social responsibility ensures that the program will continue to make a positive impact for years to come.

As GJIMT celebrates its 25th year of service to the community, the *Tech Trailblazers* program stands as a testament to its vision of a future where education is accessible to all, and where knowledge and skills are the keys to personal and professional success. Through this initiative, GJIMT is not only shaping the futures of individual learners but also contributing to the broader goal of creating a more educated, skilled, and inclusive society.

List of Supporting Documents

1. Brochure of the Tech Trailblazers Program
2. List of Courses Offered
3. Faculty Profiles
4. Student Enrolment Records
5. Attendance Records
6. Sample Assignments and Tests
7. Course Completion Certificates
8. Testimonials from Participants
9. Impact Assessment Report
10. Marketing and Communication Materials
11. Collaboration and Partnership Agreements
12. Budget and Funding Documents
13. CSR Documentation
14. Photographs and Videos of Classes in Session
15. Media Coverage
16. Feedback Forms and Surveys
17. Progress Reports
18. Alumni Success Stories
19. Accreditation or Endorsement Letters
20. Strategic Planning Documents



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Institute of Management
and Technology

Poster of the Tech Trailblazers Program

Academic Year: 2023-2024

GIANJYOTI
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25
Years
of excellence in
education

CELEBRATING 25 YEARS OF EXCELLENCE IN EDUCATION

**Skill Development Certification
under TechTrailblazer Program**

**25000 Free Certifications under
Gian Jyoti Chairman Scholarship Fund**

LEARN

WordPress

Vedic Math

Web Designing

Digital Marketing

Spoken English & Public Speaking

Canva Design

SCAN TO REGISTER NOW

VENUE Gian Jyoti Institute of Management & Technology

OPEN FOR ALL +2 Passout Students

Call: +91 99144 33199

Sector 54, Chandigarh, Phase - 2, Mohali | www.gjimt.ac.in

Academic Year: 2022-2023

 **GIANJYOTI**
Institute of Management and Technology
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GJIMT
PRESENTS
TECH TRAILBLAZERS
(A FREE Workshop in IT- Tool Excellence)

LEARN

-  **WordPress**
-  **Photoshop**
-  **Web Designing**
-  **Digital Marketing**

OPEN FOR ALL
+2 Passout Students

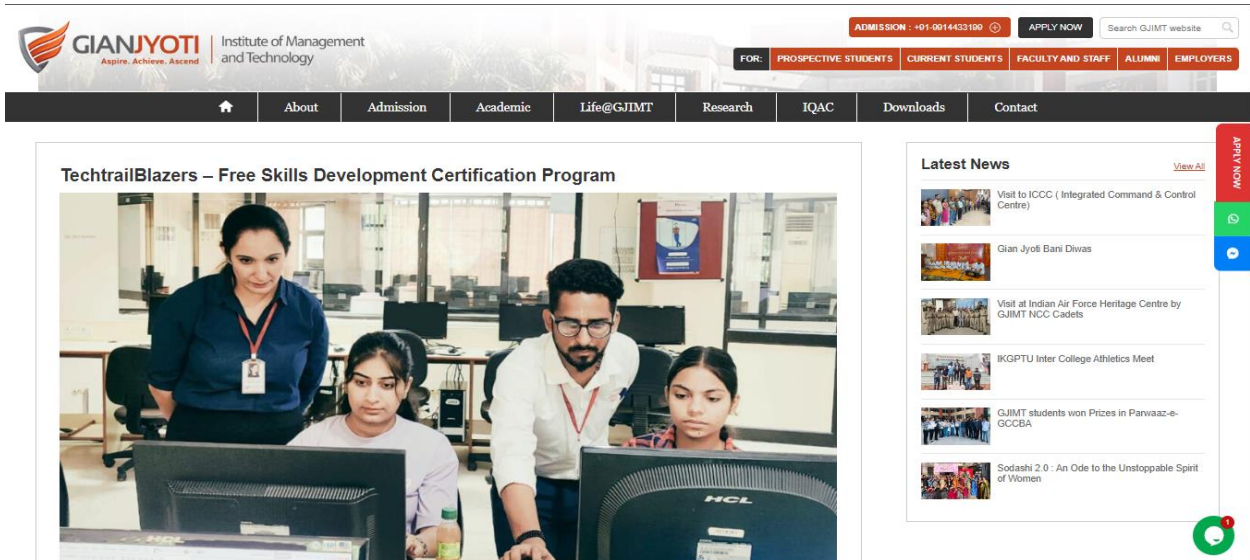
CERTIFICATION WORKSHOP

VENUE Gian Jyoti Institute of Management & Technology

STARTS FROM
10th July
2023

Call: +91 99144 33199 | Sector 54, Chandigarh, Phase - 2, Mohali | www.gjimt.ac.in

Tech Trailblazers Page on GJIMT Website



TechtrailBlazers – Free Skills Development Certification Program

Latest News

- Visit to ICC (Integrated Command & Control Centre)
- Gian Jyoti Bari Divyas
- Visit at Indian Air Force Heritage Centre by GJIMT NCC Cadets
- IKGPTU Inter College Athletics Meet
- GJIMT students won Prizes in Panvaaz-e-GCCBA
- Sodashi 2.0 - An Ode to the Unstoppable Spirit of Women

The TechtrailBlazers program, aligned with the CSR goals of the GJ Chairman Scholarship Fund, took place from July 12 to 27, 2023. This initiative comprised a series of intensive four-day workshop sessions focusing on essential IT tools such as Photoshop, Web Designing, WordPress, and Digital Marketing. Students actively participated with enthusiasm, interacting closely with esteemed professors and gaining substantial insights from their expertise. They found the practical lab exercises enjoyable and were encouraged to ask questions, indicating their comfort and the effectiveness of our faculty's teaching approach. The quality of education imparted was highly appreciated by the students, as evidenced by their positive feedback. Certificates were distributed to the students under the auspices of Chairman Mr. J.S. Bedi and Director Dr. Aneet Bedi.



Tech Trailblazers Promotion on GJIMT's Instagram Handle





Invitation Mail of Tech Trailblazers 2024

GJIMT presents - TECH TRAILBLAZERS (FREE Workshop in IT-Tool Excellence) Inbox x



Siddhartha Vyas <prof.sid.gjimt@gmail.com>

Mon, 29 Apr, 16:12



to bcc: raviraisw420, bcc: Jatin, bcc: sidharthgjimt, bcc: Sidharth, bcc: Gill, bcc: ANJALI, bcc: vinodkumarchd5, bcc: Kajal

Dear student,

This is to let you know that it was wonderful to have you all come for the TECHTRAILBLAZERS program's first batch commencing today - April 29, 2024.

We look forward to having you all come regularly for the workshop.

KINDLY NOTE --> In order to be eligible to receive a certificate for a particular course, you must attend at least 3 out of 4 workshop sessions; i.e. 75% attendance is mandatory.

You may enroll in one / two or more courses as per your choice. For every course enrolled, you will receive a certificate; provided you have 75% attendance in that course.

TECHTRAILBLAZERS PROGRAM
BATCH-1 (Apr 29 - May 16) with time slot →10:30am - 12:30pm

COURSE DATES	LAB 1	SYNDICATE ROOM
Apr 29, 30, May 01, 02	Canva Design	Spoken English & Public Speaking
May 06, 07, 08, 09	WordPress	Vedic Math
May 13, 14, 15, 16	Web Designing	Digital Marketing

For more detailed information, you may circulate the google form so that the Class XII / Class XII passed out student could select the batches of their interest to join the respective courses:
<https://forms.gle/ruMSM3wrmWaqj3p8>

Please feel free to bring in any known or friend of yours - who would like to learn from this FREE Workshop. We can enroll them right during the session.

Let me know if you happen to have any questions. I will be glad to help!

Looking forward to seeing you all for the upcoming IT Workshop sessions.

Best!

Prof. Siddhartha Shyam Vyas, Ph.D.

(Programme Coordinator, TECH TRAILBLAZERS)

Cell#: 7219910382



GJIMT presents - TECH TRAILBLAZERS (FREE Workshop in IT-Tool Excellence) Inbox x



Siddhartha Vyas <prof.sid.gjimt@gmail.com>

11 May 2024, 15:50



to bcc: Rahul, bcc: vaibhavpandey5464, bcc: annujha0743, bcc: therahulchauhan007, bcc: raviraishw420, bcc: nrajput9872417, bcc: rahulmaurya7696, bcc: Riya, bcc: 29.harsahebsingh, |

Dear student,

This is to let you know that BATCH-1 of WEB DESIGNING & DIGITAL MARKETING will be commencing the next week, coming Monday, dated - May 13, 2024. The timings for the course will be 10:30am - 12:30pm. You must choose one of the two courses:

- WEB DESIGNING
- DIGITAL MARKETING

TECHTRAILBLAZERS PROGRAM
BATCH-1 (May 06 - May 09) with time slot →10:30am - 12:30pm

COURSE DATES	LAB 1	SYNDICATE ROOM
May 13, 14, 15, 16	Web Designing	Digital Marketing

However, in order to be eligible to receive a certificate for this course, you must attend at least 3 out of 4 sessions; i.e. 75% attendance.

Please feel free to bring in any known or friend of yours - who would like to learn from this FREE Workshop. We can enroll them right during the session.

For more detailed information, you may circulate the google form so that anyone pursuing or having complete graduation / Class XII / Class XII passed out student could select the batches of their interest to join the respective courses: <https://forms.gle/ruMSMi3wmtWaqj3p9>

Let me know if you happen to have any questions. I will be glad to help!

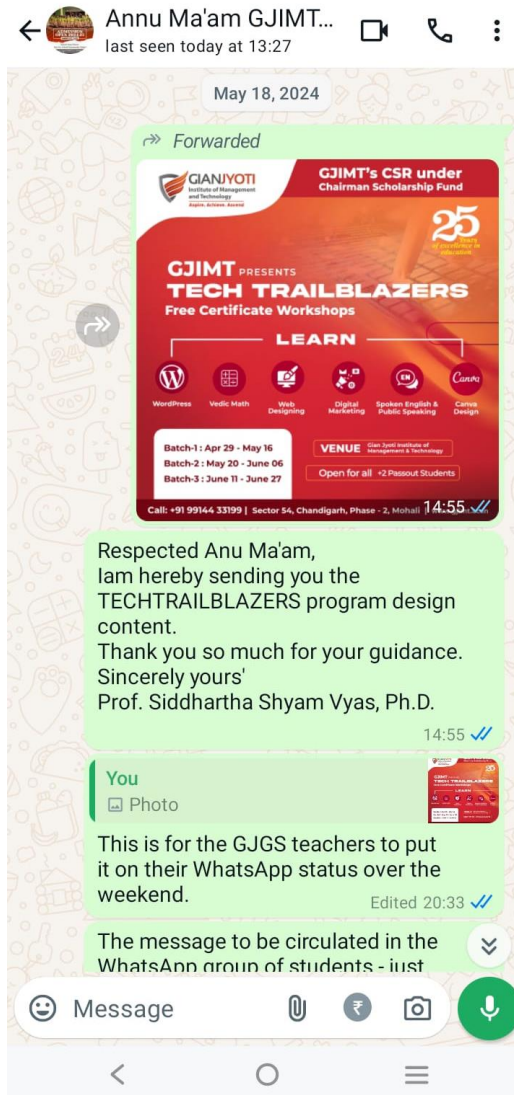
Once again! I look forward to having you come tomorrow for the classes at 10:30 a.m. sharp.

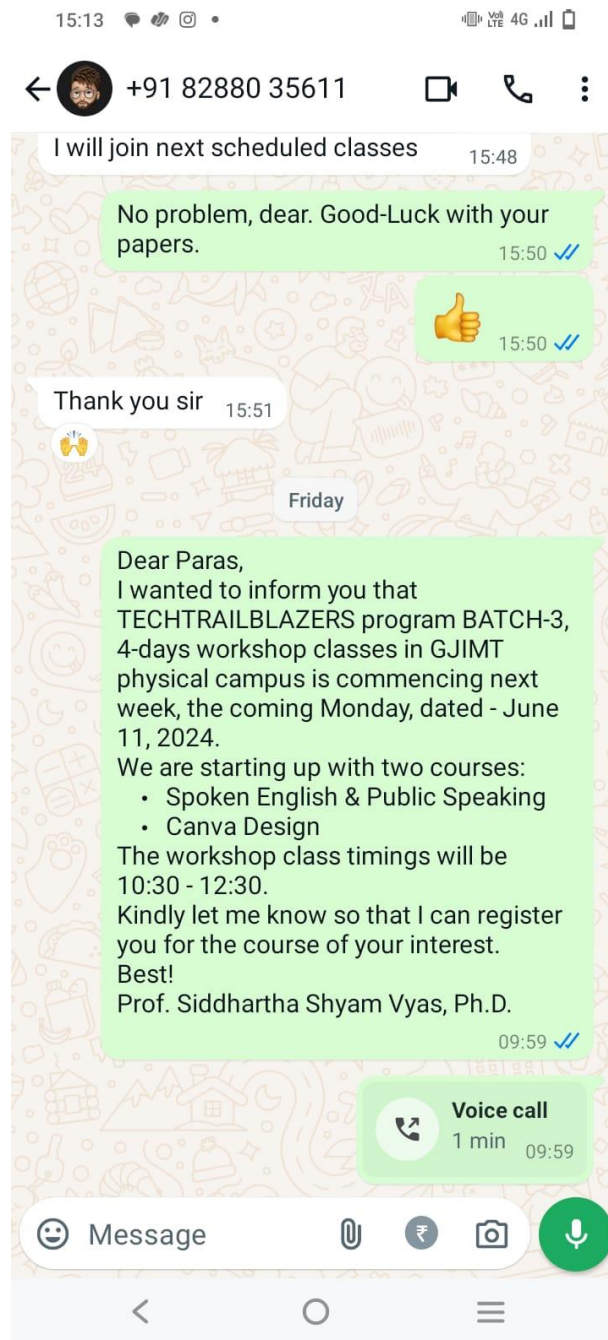
Best!

Prof. Siddhartha Shyam Vyas, Ph.D.
(Programme Coordinator, TECH TRAILBLAZERS)
Cell#: 7219910382



Invitation on WhatsApp

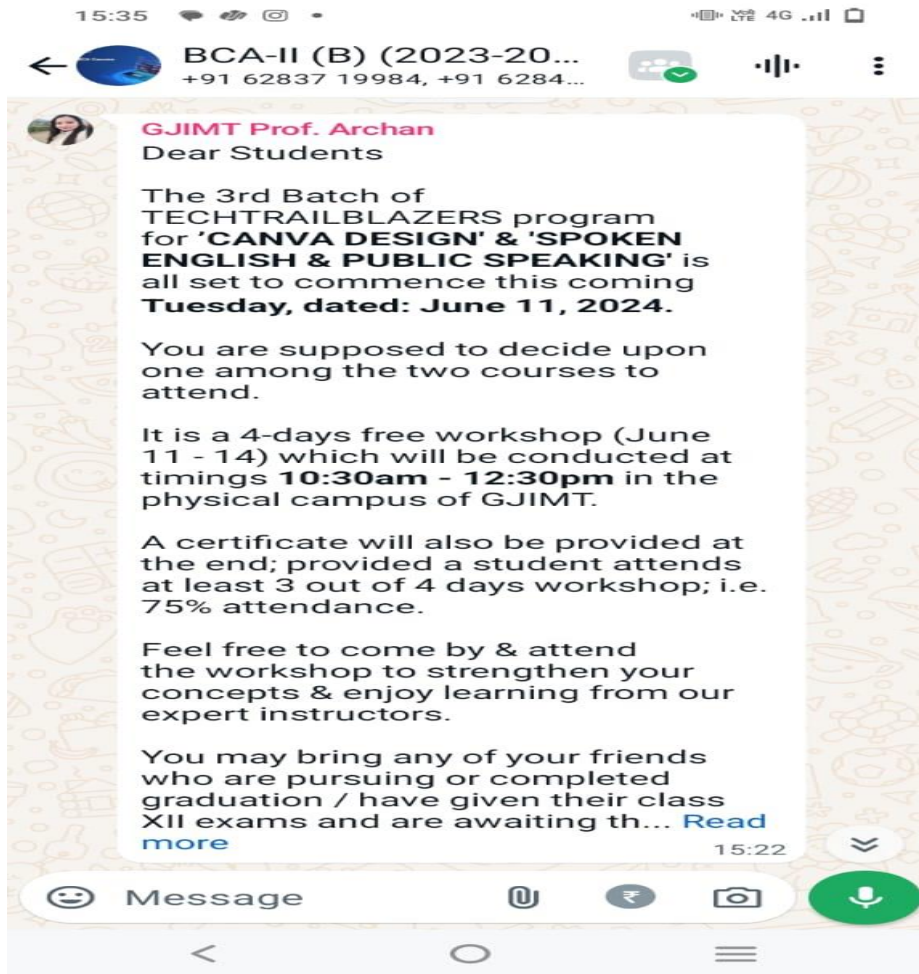






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15:41

4G



BCA-II (B) (2023-20...
+91 62837 19984, +91 6284...



A certificate will also be provided at the end; provided a student attends at least 3 out of 4 days workshop; i.e. 75% attendance.

Feel free to come by & attend the workshop to strengthen your concepts & enjoy learning from our expert instructors.

You may bring any of your friends who are pursuing or completed graduation / have given their class XII exams and are awaiting their results.

Best!
Prof. Siddhartha Shyam Vyas, Ph.D.
[7219910382](tel:7219910382)

15:22

GJIMT Prof. Archan

The poster is for 'GJIMT Tech Trailblazers Free Certificate Workshops'. It features the GIANJYOTI logo at the top left and 'GJIMT's CSR under Chairman Scholarship Fund' at the top right. The main title is 'GJIMT PRESENTS TECH TRAILBLAZERS Free Certificate Workshops'. Below this, a 'LEARN' section lists six topics: WordPress, Vedic Math, Web Designing, Digital Marketing, Spoken English & Public Speaking, and Canvas Design. A 'BOOK YOUR SEAT NOW' button is prominently displayed. The venue is listed as 'Gyan Jyoti Institute of Management & Technology' and it is 'Open for all +2 Passout Students'. Contact information includes 'Call: +91 99144 33199 | Sector 54, Chandigarh, Phase - 2, Mohali | www.gjimt.ac.in'. The time '15:23' is shown in the bottom right corner of the poster.

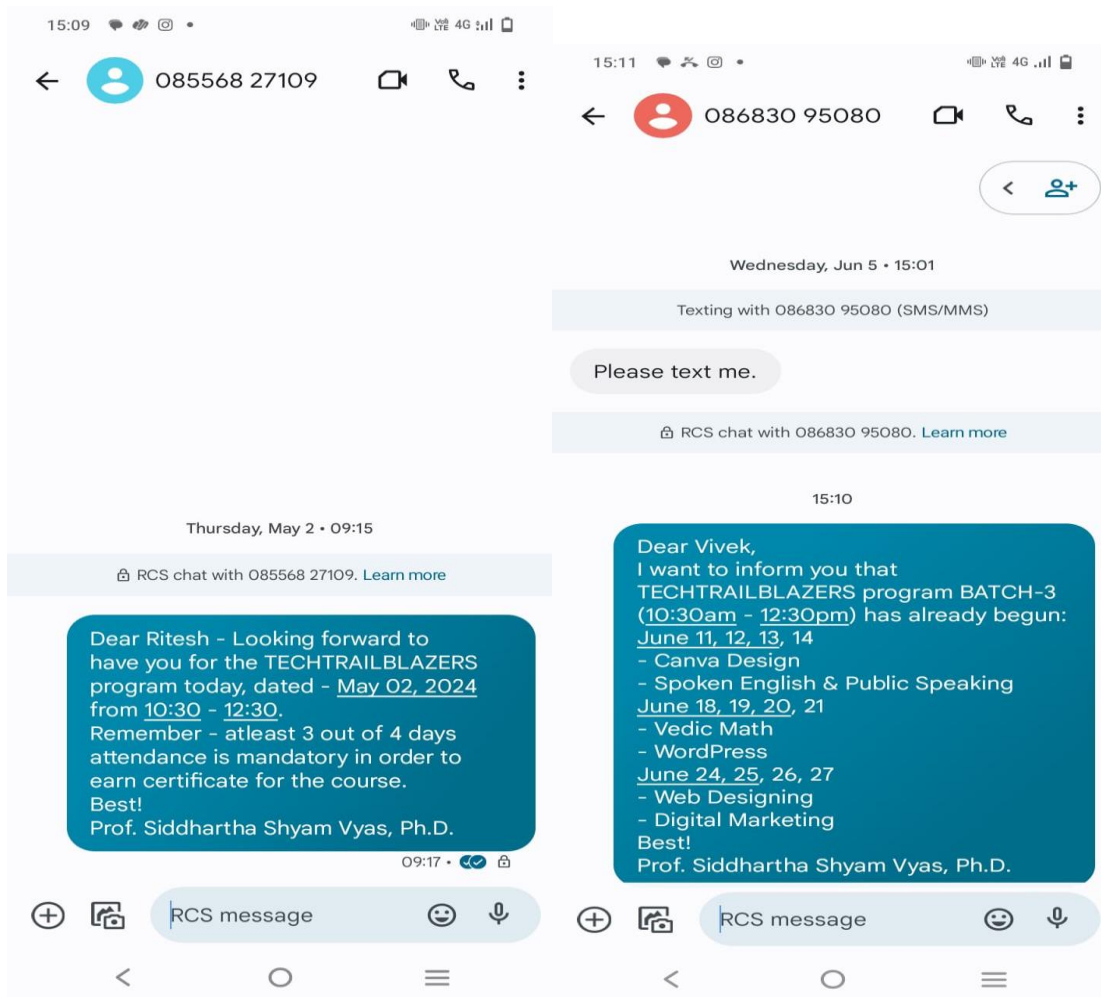


Message





SMS Message to Registered Participants



List of Courses Offered under Tech TrailBlazers

- 1. Canva**
- 2. Digital Marketing**
- 3. Wordpress**
- 4. Spoken English**
- 5. Vedic Maths**
- 6. Photoshop**
- 7. Web Designing**

Faculty Profiles

Ms. Jaspreet Kaur (TECHTRAILBLAZERS, 2023 – Photoshop, WordPress)

Ms. Jaspreet Kaur is a faculty member in the IT department at Gian Jyoti Institute of Management and Technology (GJIMT). She completed her graduation and post-graduation from the Department of Computer Applications at I.K. Gujral Punjab Technical University, Jalandhar, where she earned her MCA degree. Ms. Jaspreet has extensive industry experience, having worked for 2 years as a PHP developer in an IT company. For the past six years, she has been teaching at GJIMT, specializing in Programming, Designing, and Database subjects. She is currently pursuing a PhD in Computer Science with a focus on Blockchain Technology.

Ms. Neha Sharma (TECHTRAILBLAZERS, 2023 – Digital Marketing)

Ms. Neha Sharma is a faculty member in the IT department at Gian Jyoti Institute of Management and Technology (GJIMT). She completed her BCA from Guru Nanak Dev University, and MCA from I.K. Gujral Punjab Technical University, Jalandhar. Ms. Neha Sharma has a teaching experience of 11 years. Her areas of interests are – Blockchain, Programming, Artificial Intelligence and Digital Marketing. For the past three years, he has been teaching at GJIMT, specializing in subjects such as data structures, digital marketing, C and C++ programming.

Dr. Siddhartha Shyam Vyas (TECHTRAILBLAZERS, 2023 – WordPress, Web Designing)

Dr. Siddhartha Shyam Vyas, an IT professor, works in the Computer Applications Dept. at Gian Jyoti Institute of Management & Technology (GJIMT). He has a total work experience of 16.3 years in India and abroad. He brings with him a rich industry experience of working in several multinational organizations like: Qualcomm (their world headquarters in San Diego, California), Research Assistant at prestigious Texas A&M in Texas, British Telecom Support at HCL Technologies in Delhi, and a Network Security internship at Wipro Infotech Pvt. Ltd., Delhi. His work experience touches upon several interesting domains like information security, mobile application development & testing, troubleshooting server issues, and managing networks and databases as well. He still offers various consultancy services in the area of IT software development to corporate organizations. As an educationist, he has taught several IT course subjects at the Canadian University – University of the Fraser Valley – their Chandigarh campus, Women's College in Jodhpur (Raj), Institute of Advanced Networks & Technology (IANT) in Raj, and Indira Gandhi National Open University (IGNOU), India. His teaching & research interests lies in Artificial Intelligence, Theory of Computation, Programming, Web Designing, and Virtualization & Cloud Infrastructure. He loves to play outdoor games like: basketball, enjoy swimming, jogging and is also fond of playing chess as an indoor activity.

Dr. Bushra S. P. Singh (TECHTRAILBLAZERS, 2024 – Spoken English & Public Speaking)

Dr. Bushra S. P. Singh is an accomplished engineer, professor, researcher, and editor currently serving as an Assistant Professor of Management at GJIMT, Mohali. She has been honored with the Best Paper Award at conferences organized by Panjab University. Dr. Singh has authored over 20 research papers published in prestigious journals and edited books. She is professionally trained in Structural Equation Modelling and is passionate about exploring new techniques in data analysis. Dr. Singh holds a B.Tech in Biotechnology from Thapar University,

an MBA in IT & Telecommunication from UIAMS, Panjab University (where she received a Gold Medal), and a Ph.D. in Management as a UGC-Junior Research Fellow from UBS, Panjab University.

Mr. Vivek Sharma (TECHTRAILBLAZERS, 2024 – Vedic Math)

Mr. Vivek Sharma is a Faculty in Management at Gian Jyoti Institute of Management and Technology (GJIMT). He completed his graduation and post-graduation from the Department of Mathematics at Panjab University, Chandigarh, and earned an MBA in Finance from Indira Gandhi National Open University. Mr. Sharma has extensive teaching experience, having worked for 18 years at extension campuses of Canadian and British universities, including Coventry University, Fraser Valley, Conestoga, and Thomson Rivers University. For the past two years, he has been teaching at GJIMT, specializing in subjects such as Discrete Mathematics, Operations Research, Data Science Using R, and Statistics. With a keen interest in Data Science and Business Analytics, Mr. Sharma has completed a Post Graduate Diploma in Business Analytics and Business Intelligence from the University of Texas at Austin.

Dr. Dipneet Saini (TECHTRAILBLAZERS, 2024 – Digital Marketing)

Dr. Dipneet Saini is a faculty member in the Department of Management at Gian Jyoti Institute of Management and Technology (GJIMT). She holds a Bachelor of Technology (B.Tech) in Biotechnology and a Master of Business Administration (MBA) from Lovely Professional University, Jalandhar. Dr. Saini earned her Doctor of Philosophy (Ph.D.) in Management from Punjabi University, Patiala, in 2021.

With over 7.5 years of comprehensive professional experience, Dr. Saini has been contributing to GJIMT as an Assistant Professor for the past year. Beyond her scholarly publications, she is the esteemed author of the book Exploring Emotional Labor - Indian Hotel Industry, which is available on prominent online platforms, including Amazon and Flipkart.

Ms. Sunita Rani (TECHTRAILBLAZERS, 2024 – Web Designing)

Ms. Sunita Rani is a Faculty in Computer Application at Gian Jyoti Institute of Management and Technology (GJIMT). He completed his graduation from P.G.G.C.G. Sector - 42, Chandigarh and post-graduation from the University Institute of Computing at Chandigarh University and She also Done Nursery Teacher Training, a one-year diploma course from M.T.P. for Women.

Ms. Sunita has 5 years teaching Experience and 1 year experience as Mobile Application Development in Android. For the past 9 Months, she has been teaching at GJIMT, specializing in subjects such as C++, Python, Java, Web Development.

Mrs. Hema Verma (TECHTRAILBLAZERS, 2024 – Canva Design)

Mrs. Hema Verma is a Faculty in IT at Gian Jyoti Institute of Management and Technology (GJIMT). She completed her graduation at Punjab University, Chandigarh and post-graduation [MSc(IT)] from the Department of Information Technology and MCA in Computer Applications from Panjab Technical University, Jalandhar. With 18 years of extensive teaching experience across various institutions, Mrs. Verma has been a part of GJIMT since January 2024. She specializes in subjects such as Machine Learning and Data Analytics using Python, Artificial Intelligence, and the Fundamentals of Computer and Information Technology. Driven by her keen interest in Machine Learning and Artificial Intelligence, Mrs. Verma is currently pursuing a PhD in Computer Science and Applications from Maharishi Markandeshwar (Deemed to be University) Mullana, Ambala.

Ms. Shikha Kumari (TECHTRAILBLAZERS, 2024 – WordPress)

Ms. Shikha Kumari is a Faculty in IT at Gian Jyoti Institute of Management and Technology (GJIMT). She holds a Bachelor's degree in Computer Application from Govt. College, Baijnath (HP), and a Master's degree in Computer Applications from Govt. College, Dharamshala (HP). Ms. Shikha has a year's corporate experience as a Web Developer. She also holds a teaching experience of 5 years. Jan, 2024 onwards, she has been teaching at GJIMT, specializing in subjects such as DBMS, Data Structure, Networking, PHP.



Online Registration Form for Techtrailblazers Program, 2024

Section 1 of 18

GJIMT TECHTRAILBLAZERS WORKSHOP, 2024

Certification Workshop on Vedic Math, Spoken English & Public Speaking, Canva Design, Wordpress, Web Designing, and Digital Marketing led by an experts who will equip you with the skills to thrive in the digital age.

This form is automatically collecting emails from all respondents. [Change settings](#)

Name: *

Short-answer text

Contact No.: *

Short-answer text

City: *

Short-answer text

Are you currently a student? *

- Yes
- No

After section 1 Continue to next section

Section 2 of 18

MORE DETAILS REQUIRED:

Description (optional)

Are you currently - *

- Studying Class 12
- Completed with Class 12
- Pursuing Graduation
- Passed Graduation
- Pursuing Post-Graduation
- Passed Post-Graduation
- Any Other



Screenshot of Students registered for Tech Trailblazers 2024 using Google Form

Timestamp	Username	Name	Contact Number	Qualification	City	Select the category that appeals to you (at least 1)
2023/07/08 1:20:56 pm GMT+5:30	chanpreet3355@gmail.com	Chanpreet Singh Sa	9569873355	Graduation	Chandigarh	Wordpress;Photoshop;Wed Designing
2023/07/08 1:21:49 pm GMT+5:30	nileshsinghgijmt@gmail.com	Nilesh singh	8699438999	BCA Student	Mohali	Photoshop;Wed Designing
2023/07/08 1:22:03 pm GMT+5:30	sakshisinghgijmt@gmail.com	Sakshi singh	8699475996	Bca student	Mohali	Wordpress;Photoshop;Digital Marketing
2023/07/08 1:22:21 pm GMT+5:30	sahilanand.gijmt@gmail.com	Sahil anand	8968154301		2 Mohali	Photoshop;Digital Marketing
2023/07/08 1:25:10 pm GMT+5:30	abhinavranavansh@gmail.com	Abhinav Rana	7889212776	12th	Chandigarh	Photoshop;Wed Designing;Digital Marketing
2023/07/08 1:25:30 pm GMT+5:30	warvalhk2117@gmail.com	Harpreet Kaur	8360530276	12th paas out	Mohali	Wordpress;Wed Designing;Digital Marketing
2023/07/08 1:26:24 pm GMT+5:30	arz.kakkar23@gmail.com	Arz	9251088190	12th	Hanumangarh	Digital Marketing
2023/07/08 1:32:38 pm GMT+5:30	singhreshav811@gmail.com	Reshav Singh	8360173755		12 Punjab	Photoshop
2023/07/08 1:37:25 pm GMT+5:30	surajgijmt901@gmail.com	Suraj	7888612903	+2 pass	Ludhiana	Photoshop;Wed Designing
2023/07/08 1:42:51 pm GMT+5:30	dearkhiladikkv12345@gmail.com	Karan	7814500489	12th	Derabassi	Digital Marketing
2023/07/08 1:46:09 pm GMT+5:30	sk1363103@gmail.com	Sunny Kumar	6283719984		2 Chandigarh	Digital Marketing
2023/07/08 1:48:59 pm GMT+5:30	arnavchauhan1074@gmail.com	Arnav chauhan	9878725212	Class 12 pass out	Chandigarh	Digital Marketing
2023/07/08 1:55:10 pm GMT+5:30	priyagijmt07@gmail.com	Priya	7696774776	12 pass	Chandigarh	Photoshop;Wed Designing
2023/07/08 1:58:59 pm GMT+5:30	riyasareen05@gmail.com	Riya	6283977345		2 Chandigarh	Digital Marketing
2023/07/08 2:49:41 pm GMT+5:30	singhrakesh9888@gmail.com	RAKESH SINGH	88476777041	B.com	Mohali	Digital Marketing
2023/07/08 2:59:50 pm GMT+5:30	omanshukla40@gmail.com	Oman Shukla	9878909065	12th pass	Chandigarh	Digital Marketing
2023/07/08 3:35:28 pm GMT+5:30	kumarganesh66772@gmail.com	Ganesh kumar panc	8292989821	12th	Darbhanga	Wordpress;Photoshop;Wed Designing;Digital Marketing
2023/07/08 3:44:10 pm GMT+5:30	kanikadimplegirl@gmail.com	Kanika	6284534696	12 complete	Kharar	Photoshop
2023/07/08 4:42:12 pm GMT+5:30	dikshitakhurana23@gmail.com	Dikshita khurana	6396359934	12 passed	Chandigarh	Digital Marketing
2023/07/08 5:05:56 pm GMT+5:30	kirankeshav88@gmail.com	Kiranjot kaur	7009509910	Graduate	Mohali	Digital Marketing
2023/07/08 6:53:57 pm GMT+5:30	amangijmt2023@gmail.com	Aman	7973022809	12 pass	Chandigarh	Wordpress;Wed Designing;Digital Marketing
2023/07/08 6:54:46 pm GMT+5:30	parmanandgijmt101@gmail.com	Parmanand kumar	8699520229	12th pass	Chandigarh	Wordpress;Photoshop;Wed Designing;Digital Marketing
2023/07/08 10:02:31 pm GMT+5:30	harmansngijmt6@gmail.com	Harmanpreet Singh	9914790178		12 Mohali	Wordpress;Photoshop;Wed Designing;Digital Marketing
2023/07/09 12:17:42 am GMT+5:30	sanjeevverma1055@gmail.com	Sanjeev	8427125758	12th	Chandigarh	Wordpress;Photoshop;Wed Designing;Digital Marketing
2023/07/09 11:54:06 am GMT+5:30	mannatkamboj66@gmail.com	Mannat	88376 82609	12 commerce	Chandigarh	Photoshop
2023/07/09 3:23:54 pm GMT+5:30	vibhortecriwal222@gmail.com	Tekriwal Vibhor	9265114760	12 Pass	Surat (right now)	Photoshop;Wed Designing

Tech Trailblazers 2024 Event Report

Objective: To enhance skill-based and personality development through various courses such as Canva Design, Spoken English & Public Speaking, Vedic Math, WordPress, Web Designing, and Digital Marketing

Program Overview

The TECHTRAILBLAZERS Program aimed to equip students with practical skills and confidence through a series of carefully curated courses. The program included both theoretical knowledge and hands-on practice, ensuring comprehensive learning and development.

Courses Offered

1. Canva Design
2. Spoken English & Public Speaking
3. Vedic Math
4. WordPress
5. Web Designing
6. Digital Marketing



Course	CANVA DESIGN
Faculty	Ms. Hema Verma
Course description	In this course, students will learn the fundamentals of Canva & graphic design. They will also come across interesting features available in Canva, how to build a strong brand identity & a brand style guide for their business, how to make positive impression with their design creativity
Learning outcomes	Upon successful completion of this course, students will be able to: <ul style="list-style-type: none">• Use Canva comfortably for designing purposes and understand how it can benefit• Develop a brand identity for their business or organization• Create good websites with Canva• Do video editing with Canva• Create Powerpoint presentations with Canva• Establish their online presence as a Content Creator

Lesson Plan – Tentative Course Schedule

Week	Topics
1.	Syllabus Review, Introduction to Canva – Overview, Canva Fundamentals, Exploring Canva Homepage – Top & Left Navbar, Middle section. Access Free Templates, Finding the Design Ingredients, Working with Text, Photos, Colors. Downloading, Sharing & Publishing Designs
2.	Creating your Brand Identity – Your Mission, Vision, Target Audience, Brand Personality, Core Values. Designing your Brand: Finding the right template, Setting up your Style Guide, Adding your Content, Styling your Document, Downloading & Publishing
3.	Designing for Social Media – Editing Photos with Canva, Profile Picture, Social Media Post, Cover, Ad, Story etc. etc... Creating Videos & Animations – Editing Videos with Canva, Creating Videos, Designing Animated Social Media Posts, Creating Animated GIFs.
4.	Creating Presentations: Why use Canva to create PowerPoints? Creating wonderful slides, Adding Charts & Graphs, Embedding Interactive Media to your slides. Build simple Websites with Canva: Building Homepage, Product or Service Pages, Publishing your website, Tips to create better websites



Course	SPOKEN ENGLISH & PUBLIC SPEAKING
Faculty	Dr. Bushra
Course description	In this course, students will learn to think in English, speak English fluently, and perform public speaking. This course is intended for students with no prior knowledge of Spoken English & Public Speaking
Learning outcomes	Upon successful completion of this course, students will be able to: <ul style="list-style-type: none">• Develop clarity and coherence in verbal communication• Enhance non-verbal communication skills, including body language & gestures• Boost self-confidence in speaking in front of an audience.• Overcome nervousness and anxiety associated with public speaking• Understand the importance of introductions, body, and conclusions in speeches• Acquire techniques for capturing & maintaining audience attention• Improve articulation & pronunciation for clear & effective communication• Develop the ability to speak confidently & coherently without prior preparation• Gain awareness of cultural differences in communication

Lesson Plan – Tentative Course Schedule

Week	Topics
1.	<i>Foundations of Communication</i> – Intro to Spoken English, How English Works? – A Quick Review, <i>English Grammar – with an emphasis on Clarity & Coherence, Reading & Listening Skills, Pronunciation Improvement, Speaking Practice:</i> Introduce Yourself, How to talk about Family, How to talk about where I live, How to talk about where I grew up, How to talk about hobbies, How to talk about things I like & don't like, How to talk about what I like & don't like doing



2.	<p><i>Reviewing & Emphasizing English Grammar / Reading & Listening / Pronunciation, Building Confidence & Conversation Skills</i> – Continued English Conversation Practice: Talking about morning routine, Talking about night time routine, Talking about how often I do something, Talking about ‘How I spent My Day Yesterday’, Talking about how to greet someone, Talking about Abilities, Talent & Skills, How to talk about positive feeling, Talking About a Friend, Talking About TV and Books, Talking About a Weekend Trip</p>
3.	<p><i>Reviewing & Emphasizing English Grammar / Reading & Listening / Pronunciation, Effective Communication in Different Scenarios</i> – Continued English Conversation Practice: Talking about Weekend Plans, Catching Up with an Old Friend, Asking for Directions, How to speak to a doctor, Preparing for an Appointment, How to talk about plans after studies, How to talk about going to a music Concert or maybe a sports event, How to talk about going to the gym again, How to complain at a hotel or maybe at a restaurant</p>
4.	<p><i>Reviewing & Emphasizing English Grammar/ Reading & Listening / Pronunciation, Advanced Communication Skills & Public Speaking Techniques</i> – Continued English Conversation Practice: How to talk about permission, How to make requests, How to offer help, How to give advice, How to give complements, How to give our opinion, Talking about our past experiences, How to talk about things that annoy us, How to talk about things that scare me, How to talk about being ill or maybe health & illness</p>



Course	WORDPRESS
Faculty	Ms. Shikha
Course description	In this course, students will learn about WordPress, basic installation process of WordPress and XAMPP Server, creating their own website, template, understanding of SEO, Page Builder Basics, and Online Server (Web Hosting & Domain)
Learning outcomes	Upon successful completion of this course, students will be able to: <ul style="list-style-type: none">• Describe what WordPress is and how it can be useful to you.• WordPress Installation, XAMPP Server Installation• Create their own website• Demonstrate building their own template• Demonstrate understanding of Custom Post Type, Custom Fields• Design a template for your custom post type• Good understanding of WordPress and Search Engine Optimization (SEO)• Demonstrate understanding of Page Builder Basics, Online Server (Web Hosting & Domain)

Lesson Plan – Tentative Course Schedule

Week	Topics
1.	Syllabus Review, Introduction to WordPress – Overview, Installation of XAMPP on Windows, WordPress Installation, WordPress Architecture, WordPress Dashboard
2.	Creating a Website, How does different Theme Customizer Work?, Designing Top Bar, Designing the Header, Designing the Footer
3.	Page Builder Basics – What are sections, columns, and elements?, Basic Styling in Page Builder, Margins and Paddings, All about Online Server (Web Hosting and Domain)
4.	What is a Custom Post Type?, Creating a Custom Post Type, Adding Taxonomies, Custom Fields, How Google knows what your website is all about?, How to choose



	and plan your keywords?, What pages are necessary in a website?, SEO, WordPress and SEO
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Course	VEDIC MATH
Faculty	Mr. Vivek Sharma
Course description	In this course, students will learn & comprehend complete high speed Vedic Math being explained – which will help increase visualization & concentration abilities. This course is intended for students with no prior knowledge of Vedic Maths.
Learning outcomes	Upon successful completion of this course, students will be able to: <ul style="list-style-type: none">• Demonstrate understanding of Mental Math Method• Perform techniques visually and become 10-15 times faster in calculations• Solve algebraic equations in a snap• Perform speedy Maths tricks• Solve problems step-by-step with their strong analytical & logical thinking abilities• Implement & enjoy mathematics on a daily basis instead of fearing & disliking it

Lesson Plan – Tentative Course Schedule

Week	Topics
1.	Syllabus Review, Intro to High Speed Mental Math, Square of numbers ending in 5, Multiply numbers between 11 to 19, High Speed Multiplication
2.	Fractions & other Multiplication Techniques, Faster Addition, Instant Subtractions, Speed Division, Decimal, Percentages
3.	L.C.M., H.C.F., Calender, Duplex & Digital Sums, Squares & Square Roots, Cubes & Cube Roots
4.	Divisibility , The Pythagoras Theorem & Misc Topics, Algebra



Course	WEB DESIGNING
Faculty	Ms. Sunita
Course description	In this course, students will learn how to design a basic website using HTML. They will also learn javascript and cascading style sheets. This course is intended for students with no prior knowledge of HTML.
Learning outcomes	Upon successful completion of this course, students will be able to: <ul style="list-style-type: none">• Demonstrate understand of Web Designing and how it differs from Web Development.• Apply proper website design principles• Recognize Human Computer Interaction issues with respect to the Internet• Create HTML websites using a text editor• Apply the following features to websites: images, lists, tables, frames, images, forms• Describe the benefits and capabilities of Cascading Style Sheets• Apply Cascading Style Sheets to websites• Apply JavaScript to websites

Lesson Plan – Tentative Course Schedule

Week	Topics
1.	Syllabus Review, Intro to HTML, HTML using notepad, HTML using Brackets Software, HTML opening & closing tags. Basic HTML tags - <!doctype html>, <html>, <head>, <title>, <meta>, <body>. HTML Formatting elements, HTML Special Characters, HTML Paragraph, Headings, Attributes, Comments, Colors, HTML Forms, Media, iFrame
2.	HTML Ordered List, Unordered List, Tables, rowspan, colspan, Description List. Introduction to CSS, their applications, Internal CSS, Creating external CSS file and import file in HTML document, Inline Style, Practice Examples
3.	Introduction to Javascript, their applications, Syntax, Statements, Comments, Variables, Operators, Data Types, <script> in html file.



Course	DIGITAL MARKETING
Faculty	Dr. Dipneet
Course description	In this course, the students will learn what digital marketing is, including digital display advertising, search engine marketing, e-mail marketing, web analytics, mobile marketing, and social media.
Learning outcomes	Upon successful completion of this course, students will be able to: <ul style="list-style-type: none">• Explain how digital marketing platforms, technologies and techniques can be used to strengthen an organization's relationship with its customers• Demonstrate understanding of digital platforms and techniques such as online media, search engine marketing, email marketing, social media, and mobile marketing• Demonstrate understanding of how one can make effective digital marketing decisions• Demonstrate understanding of creating a digital marketing plan for client organizations• Discuss ethical, and privacy issues as they relate to digital content and usage
4.	Decision-Making Statement, Looping Concept, Arrays, Objects & Functions, Creating external javascript file and import file in HTML document.

Lesson Plan – Tentative Course Schedule

Week	Topics
1.	Syllabus Review, Introduction to Digital Marketing - How the internet affects marketing?, The impact of the internet on 4Ps, Search Engine Marketing → Organic and Paid



2.	Online Analytics → Understanding page tagging process and how information is collected, Understanding what information is collected and what it means, Calculating conversion rates and other key measures, Email Marketing → Understanding the email development process, Measuring the effectiveness of your email
3.	Social Media Marketing → Developing Social Media Content, Advertising on Social Media, Digital Display Advertising → Using ad networks, Understanding online ad targeting and formats
4.	Mobile Marketing → Analyzing the unique characteristics and challenges of Mobile Marketing, Developing Mobile Advertising

BATCH-WISE Attendance:

BATCH-1	BATCH-2	BATCH-3	BATCH-4	BATCH-5
105	117	201	117	68

SUBJECT-WISE Attendance:

CANVA DESIGN	116
SPOKEN ENGLISH & PUBLIC SPEAKING	76
WORDPRESS	127
VEDIC MATH	55
WEB DESIGNING	134
DIGITAL MARKETING	100

Total Participants: 273 participants



Student Enrolled

S.No.	NAME	Contact No.
1	Ravi Kumar	7710154275
2	Shantanu	9872709061
3	Suraj Kumar	7696495443
4	Ritesh Kumar	8556827109
5	Manohar Krishan	8196928925
6	Ruchi Kumari	7710154275
7	Indu Kumari	7710154276
8	Sidharth Kumar Ghadai	7814574138
9	Sidharth Kumar	9693856875
10	Anjali Kumari	9780969265
11	Anjali Kumari	6283469352
12	Aarti	8360215924
13	Kajal	9914062187
14	Raghav Sharma	9465672151
15	Anisha Chauhan	8558034962
16	Rani Kumari	8847289667
17	Shivang Raturi	8264035779
18	Viraj Aulakh	9878000911
19	Tanav Tayal	8968888008
20	Anamika Singh	8847677041
21	Riya Aggarwal	9501828909
22	Amit	8427842168
23	Prince	9518084697
24	Gurnaaz	9501311221
25	Kriti	7889278676
26	Paras Aggarwal	8288035611
27	Sneha	6239789040
28	Sneha Rajput	8146474324
29	Gizal Abbas	9872301740
30	Himanshu Singh Mehra	9779259160
31	Arnav Goel	9814247029
32	Deeksha Thalwal	6284168021
33	Bhrat	7889266640
34	Sushant	7009596412
35	Ayush Yadav	6284120644
36	Rakshit Bhatnagar	7508440198
37	Amandeep Kaur	9463197395
38	Chaitanya Sabharwal	9478387588



39	Shagunpreet kaur	9988545115
40	Anshika	7719707504
41	Rakhi	6283765331
42	Pooja	7087098246
43	Riya Singh	7986369216
44	Rohit Singh	6284641748
45	Suraj Gupta	8847519037
46	Aarish	8727080535
47	Upasna	9779669614
48	Muskan	8699024779
49	Karamjeet Singh	7973243501
50	Sulena	6284636781
51	Sudeep Bera	7901844375
52	Manika Kumari	9041209526
53	Shivank Mishra	8544919594
54	Ruchi Mishra	6283898980
55	Navneet Kaur	9417418811
56	Simarvir Kaur / Tiwana	9592621578
57	Sharuti Choudhary	7889275174
58	Rahul Maurya	7696330458
59	Sandhya	8968877227
60	Isha	8528330754
61	Tanisha	8699148319
62	Vishal Baid	7087814146
63	Ritisha	7340990887
64	Shivani	8968676317
65	Arshnoor Kaur	7009403244
66	Sonia Yadav	9814869127
67	Shobha yadav	9855658132
68	Nikhil	9872417882
69	Aanya	7986313717
70	Prabhnoor Singh	6280949093
71	Vishwajeet Kapoor	9417343743
72	Parmanand Kumar	8699520229
73	Bhavil	7658868804
74	Harshita Maheshwari	9915784739
75	Pawan B.K.	7658071810
76	Vivekanand	9877750241
77	Ritu Ranjan	8207655021
78	Krrish Sharma	7009494690
79	Suraj	7888612903
80	Sourabh	6239573201



81	Kapil Kumar	9872232180
82	Sahil	9872436996
83	Rohan	7973524585
84	Khushdeep Kaur	9056130112
85	Ajit Singh	8427373066
86	Ruchi Singh	9034601639
87	Taba Oni	8787763886
88	Gaurav Kumar	7973876662
89	Subhojeet Manna	8528421610
90	Shobit Singh	7986444788
91	Simran Kumari	8556875753
92	Abhishek Kumar	9877075447
93	Harmanpreet Singh	7696334243
94	Pankaj	7696334243
95	Aditya Kumar	9023293956
96	Shrishti	6284964238
97	Oman Shukla	9778909065
98	Sunny	6283719984
99	Prabhnoor Singh	7717573781
100	Mayank	8684954526
101	Harshita Kumari	7986739230
102	Rakesh Singh	8847677041
103	Krishna	7986109943
104	Jatin Kumar	7696227932
105	Archana Kumari	6284424576
106	Kamaljeet Singh	9876922245
107	Sushma Kumari	8544994494
108	Pratik Raj Singh	7762875274
109	Harsh Kumar	7719707961
110	Faiz Anwar	9877559852
111	Arpit panday	9780998521
112	Sanjay Kumar	6284668529
113	Shankar Kumar	8405849645
114	Aman	9646383425
115	Harshpreet Singh	6284577837
116	Sumit Ahuja	9888401944
117	Maninder Singh	9877900748
118	Surav	7688612903
119	Shubham Singh	7555321694
120	Rahul	7344592059
121	Rahul Maurya	7696330458
122	Riya Singh	7986369216
123	Harsaheb	8288896378



124	Chaitanya Sabharwal	9478387588
125	Tushar	9853555286
126	Sulena	6284636781
127	Ankush Shama	7368806270
128	Gurleen Kaur	8218916475
129	Jaskirat	6284770652
130	Indu	7710154275
131	Ruchi Mishra	6283898980
132	Shivank Mishra	8544919594
133	Mamta	8969984627
134	Mannat	8837682609
135	Maven Saggar	7837696022
136	Archana Kumari	6284424576
137	Jatin	7696227932
138	SANJAY GUPTA	7973509013
139	Jaskaran Singh	8699365031
140	Shubham Painuly	7888788521
141	Prithvi	9041227626
142	Aditya	9041450820
143	Deeksha Thalwal	6284168021
144	ShubhTiwari	7973430649
145	Kartikey	7717377876
146	Dhiraj	7508069933
147	Krishna	7986109943
148	Ansh	8427926026
149	Gurnaaz singh	9501311221
150	Kriti	7889278676
151	Jatin Batra	9116340290
152	Payal	9878886459
153	Rahul Kumar	9464729936
154	Vijay Singh	6239994118
155	Maninder Kapoor	9814264663
156	Priya	7696774776
157	Parmanand Kumar	8699520229
158	Lovepreet	9878631124
159	Arshdeep kaur	7696339188
160	Sugandh	7347222402
161	Nikita jha	7988072661
162	Janvi	7888856500
163	Neha Thapa	8360039405
164	Kajal	7814385644
165	Anamika	6239100252
166	Shiya	8360243908



167	Mehak Deep Kaur	7087905931
168	Ankita	7973668477
169	Sonali	9888404375
170	Kumari Megha	7087298841
171	Darksha Anjum	6283733196
172	himanshi	6280868690
173	Manmeet Kaur	6280553937
174	Joytshana	9781802685
175	Pallavi	8221971144
176	Ziya	8284837830
177	Anjali Kumari	9779906265
178	Sabir Khan	7719583056
179	Muskan	9888481259
180	Pradeep Kumar Mishra	8447237472
181	Hitesh sharma	7082647997
182	Umer	7051282413
183	Darshan	8264641973
184	Jhankar Gupta	7082438946
185	Pankaj Chaudhary	7814602855
186	Garv	9588520525
187	Chanpreet Singh Saini	9569873355
188	Nilesh singh	8699438996
189	Sakshi singh	8699475996
190	Sahil anand	8968154301
191	Abhinav Rana	7889212776
192	Suraj	9646993348
193	Aman	7973022809
194	Harleen Kaur	9988171077
195	Prakriti	9872215632
196	Ram Singh	8872616734
197	Anish Bai	6284220376
198	Tamana	9646561859
199	Anshita	8283950733
200	Aditya	7009029103
201	Harpreet Kaur	8360530276
202	Arjun	7508659749
203	Rajanshdeep Singh	7901905335
204	Jaskaran Singh	7658864889
205	Arz	9251088190
206	Reshav Singh	8360173755
207	Karan	7814500489
208	Sunny Kumar	6283719984



209	Arnav chauhan	9878725212
210	Riya	6283977345
211	Oman Shukla	9878909065
212	Ganesh kumar pandit	8292989821
213	Kanika	6284534696
214	Dikshita khurana	6396359934
215	Kiranjot kaur	7009509910
216	Sanjeev	8427125758
217	Tekriwal Vibhor	9265114760
218	Jasmine Verma	9218556781
219	Anshika	8427871309
220	Pratik raj singh	7762875274
221	Tisha	7973603359
222	Shavnam	8219614403
223	Simarjeet singh	9639673072
224	Shubham	7986662745
225	Sargundeeep Singh	7889098890
226	Nikhil Madheshiya	8196044959
227	Karan	7876496085
228	Kanan Bansal	9876433431
229	Ayush Singh	7459024316
230	Priya Dhiman	8053256460
231	Komal	7056757528
232	Ayush sharma	7018286239
233	Inderjit Singh	7527991180
234	Priyanshu Kumar Mishra	6299278724
235	Ravi verma	8556956173
236	Mohit Kumar	8679104204
237	Anurag yadav	7307807407
238	Aviraj avi	7455054200
239	Madhav	7015849522
240	Muskan	8146360620
241	Manish Rana	7009948783
242	Vikash	-
243	PALLAVI	9780765407
244	Akshit Choudhary	9988003774
245	Suyash kumar	6284092224
246	Somwati	9878936806
247	Haniket	9056802449
248	Sahibpreet singh	9465434830
249	Komal garg	7888524497
250	Kamaldeep sharma	8727063270



251	Anamika	8284868086
252	Arpit raj	99885202449
253	Akanksha	9815846413
254	Ishika Goyal	9813377148
255	Diksha	6239853530
256	Sidakpreet kaur	9779460223
257	Nitin	9646085303
258	Pooja kumawat	9352488932
259	Muskan Afreen	9478245696
260	Shikha Juglan	8273305925
261	Aditya	7888606348
262	Monish Yadav	9717498285
263	Navraj singh	7814169406
264	Manjot	9877382940
265	Akanksha goyal	7876443994
266	Amit	9815604278
267	Pushpam Kumari	9910207261
268	Sanjeev Kumar Verma	8427125785
269	Manjot Kaur	9877382940
270	Khushpreet Kaur	7814570681
271	Tanish	7986808960
272	Kamadeep Sharma	8727063270
273	Subundu Paul	6284747907

SUMMARY REPORT

INTRODUCTION

The TechtrailBlazers Program aligned with the CSR goals of the GJ Chairman Scholarship Fund, took place from April 29 – Aug 01, 2024. It was a pioneering initiative aimed at equipping participants with essential skills for the digital age. The program focused on a diverse range of courses, including Canva design, Spoken English & Public Speaking, WordPress, Vedic Math, Web Designing, and Digital Marketing. By offering these skill-based courses, the program sought to enhance the competencies of participants across various age groups, ensuring they are well-prepared for contemporary professional demands. The TechtrailBlazers program was meticulously structured into 5 batches to accommodate the varying schedules and needs of the participants. Each batch was designed to provide intensive training in the respective courses, ensuring that participants could derive maximum benefit from the sessions. The structure facilitated an interactive and engaging learning environment, fostering both theoretical knowledge and practical skills. Students found the practical lab exercises enjoyable and were encouraged to ask questions, indicating their comfort and the effectiveness of our faculty's teaching approach. The quality of education imparted was highly appreciated by the students, as evidenced by their positive feedback. Certificates were distributed to the students under the auspices of Chairman Mr. J.S. Bedi and Director Dr. Aneet Bedi.

COURSE OFFERINGS

1. **Canva Design:** Participants learned the fundamentals of graphic design using Canva, a user-friendly design tool, enabling them to create visually appealing content for various platforms.
2. **Spoken English and Public Speaking:** This course aimed to improve participants' proficiency in English and enhance their public speaking skills, crucial for effective communication in both personal and professional settings.
3. **WordPress:** Training in WordPress equipped participants with the skills to build and manage websites, a valuable asset for personal projects and business ventures.

4. Vedic Math: This course introduced participants to ancient mathematical techniques, promoting quicker and more efficient problem-solving skills.

5. Web Designing: Participants were taught the principles of web design, including HTML, CSS, and user experience, enabling them to create functional and aesthetically pleasing websites.

6. Digital Marketing: Covering the essentials of online marketing, this course provided insights into strategies for leveraging digital platforms to promote products and services effectively.

PARTICIPANTS AND ENGAGEMENT

The TechtrailBlazers Program was inclusive, catering to participants from various age groups, which enriched the learning experience through diverse perspectives and interactions. The program successfully engaged participants by combining lectures with hands-on projects, encouraging collaborative learning and practical application of skills.

CERTIFICATION AND ACHIEVEMENTS

Upon successful completion of the courses, participants were awarded certificates, recognizing their efforts and newly acquired skills. The certification ceremony celebrated the dedication and achievements of the participants, underscoring the program's success in fostering skill development.

CONCLUSION

The TechtrailBlazers Program was a resounding success, fulfilling its objective of providing valuable skill-based education to a broad audience. The program not only enhanced the participants' competencies in various domains but also empowered them to apply these skills in real-world scenarios. Moving forward, our college aims to continue such initiatives, contributing to the holistic development of our students and the community at large.

Event Objectives for the TechtrailBlazers Program:

1. Skill Enhancement and Practical Application

- **Objective:** To provide participants with hands-on training in essential digital and soft skills such as Canva design, Spoken English & Public Speaking, WordPress, Vedic Math, Web Designing, and Digital Marketing.

- **Focus:** Ensure that participants can immediately apply their new skills in real-world scenarios, boosting their confidence and competence in their respective fields.

2. Inclusivity and Community Engagement:

- **Objective:** To create an inclusive learning environment that caters to a diverse age group, fostering community engagement and collaborative learning.

- **Focus:** Encourage interaction and knowledge-sharing among participants of different ages and backgrounds, enriching the overall learning experience.

3. Certification and Professional Development:

- **Objective:** To award certificates upon successful completion of the courses, providing formal recognition of participants' newly acquired skills.

- **Focus:** Enhance participants' resumes and professional profiles, supporting their career advancement and personal growth.



Attendance Records 2022-23

Serial No.	NAME	Photoshop				Web Designing				Word Press			
		12-07-2023	13-07-2023	14-07-2023	15-07-2023	17-07-2023	18-07-2023	19-07-2023	20-07-2023	24-07-2023	25-07-2023	26-07-2023	27-07-2023
1	Chanpreet Singh Saini	1	2	3	4	1	X	2	3	1	2	3	4
2	Nilesh singh	1	2	3	4	1	2	3	4	X	1	2	3
3	Sakshi singh	1	2	3	4	1	2	3	4	X	1	2	3
4	Sahil anand	1	2	3	4	X	X	X	X	1	2	3	4
5	Abhinav Rana	1	2	3	4	1	2	3	4	X	1	2	3
6	Suraj	X	X	X	X	1	2	3	4	1	2	3	4
7	Parmanand kumar	1	2	3	4	1	2	3	4	1	2	3	4
8	Harmanpreet Singh	1	2	3	4	1	2	3	4	1	2	3	4
9	Aman	1	2	3	4	1	2	3	4	1	2	3	4
10	Harleen Kaur	1	2	3	4	X	X	X	X	X	X	X	X
11	Prakriti	1	2	3	4	1	X	2	3	1	2	X	3
12	Ram Singh	1	2	3	4	1	2	3	X	1	X	2	3
13	Anish Bai	1	2	3	4	1	2	3	4	1	2	3	4
14	Tamana	1	2	3	4	1	2	3	4	1	2	3	4
15	Anshita	X	X	X	X	1	2	3	4	X	1	2	3
16	Aditya	X	X	X	X	X	X	X	X	1	X	2	3
17	Jatin Kumar	X	X	X	X	1	2	3	4	1	2	3	4
18	Harpreet Kaur	X	X	X	X	X	X	X	X	1	2	3	4
19	Arjun	X	X	X	X	1	2	3	X	X	X	X	X
20	Rajanshdeep Singh	X	X	X	X	1	2	3	4	1	2	3	X
21	Jaskaran Singh	X	X	X	X	X	X	X	X	X	1	2	3
22	Sidharth Kumar Ghadal	X	X	X	X	X	X	X	X	1	2	3	4
23	Arz	1	2	3	4	1	X	2	3	1	2	3	4
24	Reshav Singh	1	2	3	4	1	2	3	4	X	1	2	3
25	Suraj	1	2	3	4	1	2	3	4	X	1	2	3



26	Karan	1	2	3	4	X	X	X	X	1	2	3	4
27	Sunny Kumar	1	2	3	4	1	2	3	4	X	1	2	3
28	Arnav chauhan	X	X	X	X	1	2	3	4	1	2	3	4
29	Priya	1	2	3	4	1	2	3	4	1	2	3	4
30	Riya	1	2	3	4	1	2	3	4	1	2	3	4
31	RAKESH SINGH	1	2	3	4	1	2	3	4	1	2	3	4
32	Oman Shukla	1	2	3	4	X	X	X	X	X	X	X	X
33	Ganesh kumar pandit	1	2	3	4	1	X	2	3	1	2	X	3
34	Kanika	1	2	3	4	1	2	3	X	1	X	2	3
35	Dikshita khurana	1	2	3	4	1	2	3	4	1	2	3	4
36	Kiranjot kaur	1	2	3	4	1	2	3	4	1	2	3	4
37	Sanjeev	X	X	X	X	1	2	3	4	X	1	2	3
38	Mannat	X	X	X	X	X	X	X	X	1	X	2	3
39	Tekriwal Vibhor	X	X	X	X	1	2	3	4	1	2	3	4
40	Jasmine Verma	X	X	X	X	X	X	X	X	1	2	3	4
41	Subhojeet Manna	X	X	X	X	1	2	3	X	X	X	X	X
42	Anshika	X	X	X	X	1	2	3	4	1	2	3	X
43	Pratik raj singh	X	X	X	X	X	X	X	X	X	1	2	3
44	Tisha	X	X	X	X	X	X	X	X	1	2	3	4
45	Shavnam	1	2	3	4	1	X	2	3	1	2	X	3
46	Simarjeet singh	1	2	3	4	1	2	3	X	1	X	2	3
47	Shubham	1	2	3	4	1	2	3	4	1	2	3	4
48	Sargundeep Singh	1	2	3	4	1	2	3	4	1	2	3	4
49	Nikhil Madheshiya	X	X	X	X	1	2	3	4	X	1	2	3
50	Karan	X	X	X	X	X	X	X	X	1	X	2	3
51	Kanan Bansal	X	X	X	X	1	2	3	4	1	2	3	4



52	Ayush Singh	X	X	X	X	X	X	X	X	1	2	3	4
53	Priya Dhiman	X	X	X	X	1	2	3	X	X	X	X	X
54	Komal	X	X	X	X	1	2	3	4	1	2	3	X
55	Ayush sharma	X	X	X	X	X	X	X	X	X	1	2	3
56	Inderjit Singh	X	X	X	X	X	X	X	X	1	2	3	4
57	Priyanshu Kumar Mishra	1	2	3	4	1	X	2	3	1	2	3	4
58	Archana Kumari	1	2	3	4	1	2	3	4	X	1	2	3
59	Ravi verma	1	2	3	4	1	2	3	4	X	1	2	3
60	Mohit Kumar	1	2	3	4	X	X	X	X	1	2	3	4
61	Anurag yadav	1	2	3	4	1	2	3	4	X	1	2	3
62	Aviraj avi	X	X	X	X	1	2	3	4	1	2	3	4
63	Sudeep Bera	1	2	3	4	1	2	3	4	1	2	3	4
64	Madhav	1	2	3	4	1	2	3	4	1	2	3	4
65	Muskan	1	2	3	4	1	2	3	4	1	2	3	4
66	Manish Rana	1	2	3	4	X	X	X	X	X	X	X	X
67	Vikash	X	X	X	X	X	X	X	X	X	1	2	3
68	PALLAVI	X	X	X	X	X	X	X	X	1	2	3	4
69	Akshit Choudhary	1	2	3	4	1	X	2	3	1	2	3	4
70	Suyash kumar	1	2	3	4	1	2	3	4	X	1	2	3
71	Somwati	1	2	3	4	1	2	3	4	X	1	2	3
72	Haniket	1	2	3	4	X	X	X	X	1	2	3	4
73	Sahibpreet singh	1	2	3	4	1	2	3	4	X	1	2	3
74	Komal garg	X	X	X	X	1	2	3	4	1	2	3	4
75	Kamaldeep sharma	1	2	3	4	1	2	3	4	1	2	3	4
76	Anamika	1	2	3	4	1	2	3	4	1	2	3	4
77	Arpit raj	1	2	3	4	1	2	3	4	1	2	3	4



78	Akanksha	1	2	3	4	X	X	X	X	X	X	X	X
79	Ishika Goyal	1	2	3	4	1	X	2	3	1	2	X	3
80	Diksha	1	2	3	4	1	2	3	X	1	X	2	3
81	Sidakpreet kaur	1	2	3	4	1	2	3	4	1	2	3	4
82	Nitin	1	2	3	4	1	2	3	4	1	2	3	4
83	Pooja kumawat	X	X	X	X	1	2	3	4	X	1	2	3
84	Muskan Afreen	X	X	X	X	X	X	X	X	1	X	2	3
85	Shikha Juglan	X	X	X	X	1	2	3	4	1	2	3	4
86	Aditya	X	X	X	X	X	X	X	X	1	2	3	4
87	Monish Yadav	X	X	X	X	1	2	3	X	X	X	X	X
88	Navraj singh	X	X	X	X	1	2	3	4	1	2	3	X
89	Manjot	1	2	3	4	1	X	2	3	1	2	X	3
90	Akanksha goyal	1	2	3	4	1	2	3	X	1	X	2	3
91	Amit	1	2	3	4	1	2	3	4	1	2	3	4
92	Pushpam Kumari	1	2	3	4	1	2	3	4	1	2	3	4
93	Sanjeev Kumar Verma	X	X	X	X	1	2	3	4	X	1	2	3
94	Manjot Kaur	X	X	X	X	X	X	X	X	1	X	2	3
95	Khushpreet Kaur	X	X	X	X	1	2	3	4	1	2	3	4
96	Tanish	X	X	X	X	X	X	X	X	1	2	3	4
97	Kamadeep Sharma	X	X	X	X	1	2	3	X	X	X	X	X
98	Subundu Paul	X	X	X	X	1	2	3	4	1	2	3	X

Sample Worksheets, Assignments and Tests

Spoken English

Worksheet 1: Here Are 10 Tips for Public Speaking

1. Nervousness Is Normal. Practice and Prepare!

All people feel some physiological reactions like pounding hearts and trembling hands. Do not associate these feelings with the sense that you will perform poorly or make a fool of yourself. Some nerves are good. The adrenaline rush that makes you sweat also makes you more alert and ready to give your best performance.

The best way to overcome anxiety is to prepare, prepare, and prepare some more. Take the time to go over your notes several times. Once you have become comfortable with the material, practice — a lot. Videotape yourself, or get a friend to critique your performance.

2. Know Your Audience. Your Speech Is About Them, Not You.

Before you begin to craft your message, consider who the message is intended for. Learn as much about your listeners as you can. This will help you determine your choice of words, level of information, organization pattern, and motivational statement.

3. Organize Your Material in the Most Effective Manner to Attain Your Purpose.

Create the framework for your speech. Write down the topic, general purpose, specific purpose, central idea, and main points. Make sure to grab the audience's attention in the first 30 seconds.

4. Watch for Feedback and Adapt to It.

Keep the focus on the audience. Gauge their reactions, adjust your message, and stay flexible. Delivering a canned speech will guarantee that you lose the attention of or confuse even the most devoted listeners.

5. Let Your Personality Come Through.

Be yourself, don't become a talking head — in any type of communication. You will establish better credibility if your personality shines through, and your audience will trust what you have to say if they can see you as a real person.

6. Use Humor, Tell Stories, and Use Effective Language.

Inject a funny anecdote in your presentation, and you will certainly grab your audience's attention. Audiences generally like a personal touch in a speech. A story can provide that.

7. Don't Read Unless You Have to. Work from an Outline.



Spoken English - Assignment 2

* Indicates required question

1. Email *

2. Name *

3. Phone Number *

Practical Communication Skills

4. Who delivered the famous "I Have a Dream" speech? *

1 point

Mark only one oval.

- Martin Luther King Jr.
- Abraham Lincoln
- John F. Kennedy
- Mahatma Gandhi



Test 3

Tenses Worksheet

1. While I (wait) ___ for the train, I (meet) ___ an interesting person.
2. Every year, they (go) ___ on a vacation to a different country.
3. By the time you (arrive) ___, I (already, cook) ___ dinner.
4. They (not start) ___ eating until everyone (sit) ___ down.
5. When I (call) ___ her yesterday, she (work) ___ in her garden.
6. By next summer, I (graduate) ___ from university.
7. She (live) ___ in this city for ten years before she (move) ___ to the countryside.
8. Last night, while I (sleep) ___, I (dream) ___ about flying.
9. By this time next year, they (build) ___ their dream house.
10. He (not speak) ___ to me until I (apologize) ___.
11. By the end of the day, I (complete) ___ all my tasks.
12. While I (wait) ___ for the bus, I (see) ___ an old friend.
13. They (go) ___ to the same restaurant every Friday night.
14. By the time she (get) ___ here, the party (already, start) ___.
15. Last summer, they (travel) ___ to South America and (explore) ___ the Amazon rainforest.
16. Before he (leave) ___, he (give) ___ me his phone number.
17. They (not eat) ___ until everyone (sit) ___ down.
18. While I (work) ___ on my computer, it suddenly (crash) ___.
19. By the time she (return) ___, I (already, finish) ___ cleaning.
20. They (live) ___ in this neighborhood for years before they (move) ___ to the city.
21. Last night, while they (eat) ___, the power suddenly (go) ___ out.



9/4/24, 6:23 PM

Spoken English - Assignment 2

5. The "I Have a Dream" speech is known for its advocacy for: * 1 point

Mark only one oval.

- Women's rights
- L GRTQ+ rights
- Racial equality and civil rights
- Environmental conservation

6. During a role-play exercise, participants can: * 1 point

Mark only one oval.

- Read silently
- Engage in written exercises
- Act out dialogues and scenarios
- Listen to music

7. What is the primary objective of a group discussion exercise? * 1 point

Mark only one oval.

- Memorizing grammar rules
- Improving writing skills
- Enhancing critical thinking and communication skills
- Focusing solely on listening skills

8. How do you typically respond to the question "How are you?" in English? * 1 point

Mark only one oval.

- Goodbye
- Fine, thank you
- No, thank you
- I'm sorry



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One week of Workshop on _____ in _____, 2024

at Gian Jyoti Institute of Management & Technology, Phase-2, Mohali.

He/She has satisfied the minimum requirements for achieving this certificate.

Mr. J.S Bedi
Chairman

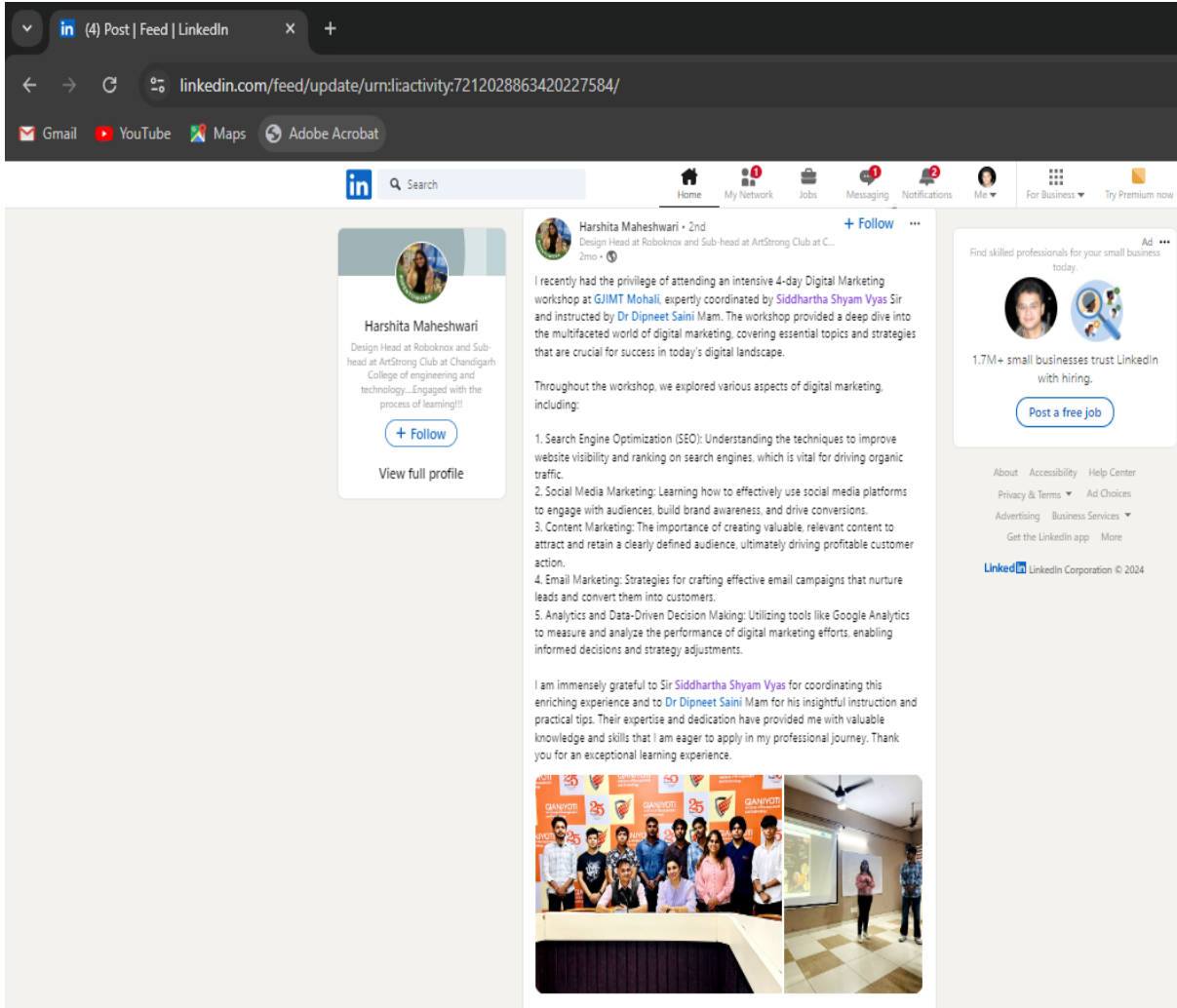
Dr. Aneet Bedi
Director

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Testimonials from Participants

Testimonial by one of our students from TECHTRAILBLAZERS, 2024 shared on www.linkedin.com



The screenshot shows a LinkedIn post by Harshita Maheshwari, Design Head at Roboknox and Sub-head at ArtStrong Club at Chandigarh College of Engineering and Technology. She shares her experience from a 4-day Digital Marketing workshop at GJMT Mohali, coordinated by Siddhartha Shyam Vyas Sir and instructed by Dr Dipneet Saini Mam. The post lists five key topics covered: Search Engine Optimization (SEO), Social Media Marketing, Content Marketing, Email Marketing, and Analytics and Data-Driven Decision Making. It also includes a group photo of workshop participants and a photo of a presentation slide.

Harshita Maheshwari
Design Head at Roboknox and Sub-head at ArtStrong Club at Chandigarh College of Engineering and Technology... Engaged with the process of learning!!!

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Harshita Maheshwari • 2nd
Design Head at Roboknox and Sub-head at ArtStrong Club at C...
2mo •

I recently had the privilege of attending an intensive 4-day Digital Marketing workshop at [GJMT Mohali](#), expertly coordinated by [Siddhartha Shyam Vyas Sir](#) and instructed by [Dr Dipneet Saini Mam](#). The workshop provided a deep dive into the multifaceted world of digital marketing, covering essential topics and strategies that are crucial for success in today's digital landscape.

Throughout the workshop, we explored various aspects of digital marketing, including:

1. Search Engine Optimization (SEO): Understanding the techniques to improve website visibility and ranking on search engines, which is vital for driving organic traffic.
2. Social Media Marketing: Learning how to effectively use social media platforms to engage with audiences, build brand awareness, and drive conversions.
3. Content Marketing: The importance of creating valuable, relevant content to attract and retain a clearly defined audience, ultimately driving profitable customer action.
4. Email Marketing: Strategies for crafting effective email campaigns that nurture leads and convert them into customers.
5. Analytics and Data-Driven Decision Making: Utilizing tools like Google Analytics to measure and analyze the performance of digital marketing efforts, enabling informed decisions and strategy adjustments.

I am immensely grateful to [Sir Siddhartha Shyam Vyas](#) for coordinating this enriching experience and to [Dr Dipneet Saini Mam](#) for his insightful instruction and practical tips. Their expertise and dedication have provided me with valuable knowledge and skills that I am eager to apply in my professional journey. Thank you for an exceptional learning experience.

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CSR Documentation

Corporate Social Responsibility (CSR) Policy

Introduction

Gian Jyoti Institute of Management and Technology (GJIMT) is dedicated to fostering societal development through education and technological empowerment. To commemorate its 25th year of academic excellence, GJIMT proudly introduces the "Tech Trailblazers Program," a flagship CSR initiative aimed at promoting digital literacy and skill development among all underprivileged communities. This program is exclusively conducted within the GJIMT campus and is open to individuals who have completed at least their 12th grade education with special emphasis on underprivileged sections of society.

Objective

The objective of this CSR policy is to outline GJIMT's commitment to enhancing the employability and technological awareness of individuals from economically disadvantaged backgrounds by providing them with opportunities to develop essential skills in a supportive and resource-rich environment.

Scope

This policy covers all CSR activities undertaken by GJIMT under the Tech Trailblazers Program, with a focus on:

- **Digital Literacy:** Providing basic computer education and internet skills.
- **Skill Development:** Offering advanced training in technology, coding, and entrepreneurship to empower youth.
- **Community Upliftment:** Supporting local communities through technological education and access to digital resources, conducted on the GJIMT campus.

The program is specifically designed for participants who have completed at least their 12th grade education.

Key Initiatives

1. **On-Campus Digital Literacy Workshops:** Regular workshops at the GJIMT campus to teach basic computer skills, internet usage, and digital safety to eligible participants.
2. **Scholarships and Training Programs:** GJIMT will offer scholarships and free training programs in advanced technology and entrepreneurship to selected candidates who have completed their 12th grade, enabling them to acquire industry-relevant skills.
3. **On-Campus Technology Projects:** Encourage students and faculty to develop and implement technology-driven projects that address local social challenges, involving

4. **Access to Campus Resources:** GJIMT will provide access to its digital infrastructure, including computer labs and internet facilities, to eligible community members for learning and development purposes.
5. **Mentorship and Support:** Establish mentorship programs where students and faculty guide participants in developing tech-based solutions or businesses, with a focus on practical learning within the campus environment.

Implementation

The CSR initiatives under the Tech Trailblazers Program will be conducted exclusively within the GJIMT campus. GJIMT will collaborate with local community organizations to identify eligible participants who have completed their 12th grade education, ensuring that the programs reach those who would benefit the most.

Monitoring and Reporting

GJIMT will establish a CSR committee responsible for monitoring the progress of the Tech Trailblazers Program. The committee will prepare regular reports to evaluate the impact of the initiatives and ensure alignment with the policy objectives. Annual reviews will be conducted to assess outcomes and identify areas for improvement.

Budget Allocation

5% of GJIMT's annual revenue will be allocated to the CSR fund, dedicated to financing the initiatives under the Tech Trailblazers Program. The budget allocation will be reviewed annually based on the needs and scope of the CSR activities.

Conclusion

Through the Tech Trailblazers Program, GJIMT reaffirms its commitment to social responsibility and community development. By leveraging our campus resources and focusing on destitute candidates, we aim to provide meaningful opportunities for technological education and skill enhancement, helping to bridge the digital divide and empower underprivileged communities of our society.

Approved by: **Dr. Annet Bedi, Director, GJIMT**

Date: 02.05.2023

Signature: 



Photographs of Classes in Session

Picture 1 –Web Designing



Picture 2 –Digital Marketing



Picture 3 –Canva Design



Picture 3 –Spoken English





Media Coverage

पंजाब
केसरी

THU, 09 MAY 2024

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ज्ञान ज्योति में बारहवीं कक्षा के छात्रों के लिए निःशुल्क क्रेश कोर्सिज की शुरुआत

मोहाली, 8 मई (नियामियां): ज्ञान ज्योति इंस्टीच्यूट ऑफ मैनेजमेंट ऑफ टैक्नोलॉजी, फेज-2 द्वारा एक विशेष सामाजिक पहल में बारहवीं कक्षा के परिणाम का इंतजार कर रहे छात्रों के लिए मुफ्त क्रेश कोर्सिज शुरू किए हैं। ज्ञान ज्योति के डायरेक्टर डॉ. अनीत बेदी ने बताया कि अक्सर देखा गया है कि बारहवीं कक्षा की परीक्षा देने के बाद छात्र अपने खाली समय का सही उपयोग करने के बजाय उसे सोशल मीडिया, टीवी या अन्य गतिविधियों में बर्बाद कर देते हैं।

इसी बात को ध्यान में रखते हुए ज्ञान ज्योति ग्रुप ने विद्यार्थियों के लिए निःशुल्क क्रेश कोर्स शुरू किया है। इन कोर्सिज के जरिए जहां छात्रों को कुछ नया सीखने का मौका मिलेगा, वहीं उन्हें अपनी उच्च शिक्षा के लिए कोर्स चुनने को समझने का भी मौका मिलेगा। डायरेक्टर डॉ. बेदी ने कहा कि बारहवीं के रिजल्ट का इंतजार कर रहे छात्रों को ज्ञान ज्योति के फेज दो कैंपस में वर्ड प्रैस, वेब डिजाइनिंग, कैनवा डिजाइन और डिजिटल मार्किंग की शिक्षा दी जाएगी। वहां वैदिक गणित, इंग्लिश स्पीकिंग और पब्लिक स्पीकिंग के जरिए छात्रों का ज्ञान बढ़ाया जाएगा।



ज्ञान ज्योति छात्रों को करवाएगा निःशुल्क क्रैश कोर्सेज

मोहाली। ज्ञान ज्योति इंस्टीच्यूट ऑफ मैनेजमेंट ऑफ टेक्नोलॉजी, फेज दो द्वारा एक विशेष सामाजिक पहल में बारहवीं कक्षा के परिणाम का इंतजार कर रहे छात्रों के लिए मुफ्त क्रैश कोर्सेज शुरू किए गए हैं। ज्ञान ज्योति के डायरेक्टर डॉ. अनीत बेदी ने बताया कि ज्ञान ज्योति ग्रुप ने विद्यार्थियों के लिए निःशुल्क क्रैश कोर्स शुरू किया है। इन कोर्सेज के जरिए जहां छात्रों को कुछ नया सीखने का मौका मिलेगा, वहीं उन्हें अपनी उच्च शिक्षा के लिए कोर्स चुनने को समझने का भी मौका मिलेगा। डायरेक्टर डॉ. बेदी ने कहा कि बारहवीं के रिजल्ट का इंतजार कर रहे छात्रों को ज्ञान ज्योति के फेज दो कैंपस में वर्ड प्रेस, वेब डिजाइनिंग, कैनवा डिजाइन और डिजिटल मार्किंग की शिक्षा दी जाएगी। वहां वैदिक गणित, इंग्लिश स्पीकिंग और पब्लिक स्पीकिंग के जरिए छात्रों का ज्ञान बढ़ाया जाएगा।



ज्ञान ज्योति में बारहवीं कक्षा के छात्रों के लिए फ्री क्रेडिट कोर्सेज की शुरुआत

मोहाली। ज्ञान ज्योति इंस्टीट्यूट ऑफ मैनेजमेंट ऑफ टेक्नोलॉजी, फेज दो द्वारा एक विशेष सामाजिक पहल में बारहवीं कक्षा के परिणाम का इंतजार कर रहे छात्रों के लिए मुफ्त क्रेडिट कोर्सेज शुरू किए हैं। ज्ञान ज्योति के डायरेक्टर डॉ. अनीत बेदी ने जानकारी साझा करते हुए बताया कि अक्सर देखा गया है कि बारहवीं कक्षा की परीक्षा देने के बाद छात्र अपने खाली समय का सही उपयोग करने के बजाय उसे सोशल मीडिया, टीवी या अन्य गतिविधियों में बर्बाद कर देते हैं। इसी बात को ध्यान में रखते हुए ज्ञान ज्योति ग्रुप ने विद्यार्थियों के लिए निःशुल्क क्रेडिट कोर्स शुरू किया है। इन कोर्सेज के जरिए जहां छात्रों को कुछ नया सीखने का मौका मिलेगा, वहीं उन्हें अपनी उच्च शिक्षा के लिए कोर्स चुनने को समझने का भी मौका मिलेगा। डायरेक्टर डॉ. बेदी ने कहा कि बारहवीं के रिजल्ट का इंतजार कर रहे छात्रों को ज्ञान ज्योति के फेज दो कैम्पस में वर्ड प्रेस, वेब डिजाइनिंग, कैनवा डिजाइन और डिजिटल मार्किंग की शिक्षा दी जाएगी। वहां वैदिक गणित, इंग्लिश स्पीकिंग और पब्लिक स्पीकिंग के जरिए छात्रों का ज्ञान बढ़ाया जाएगा। इसके अलावा छात्रों को बारहवीं पास करने के बाद बेहतर करियर के लिए ग्रेजुएशन में चल रहे विभिन्न कोर्सेज से भी परिचित कराया जाएगा।



ਵਿਦਿਆਰਥੀਆਂ ਲਈ ਮੁਫਤ ਕ੍ਰੈਸ ਕੋਰਸਾਂ ਦੀ ਸ਼ੁਰੂਆਤ

ਪੰਜਾਬੀ ਜਾਗਰਣ ਟੀਮ, ਐੱਸਏਐੱਸ ਨਗਰ : ਗਿਆਨ ਜੋਤੀ ਇੰਸਟੀਚਿਊਟ ਆਫ ਮੈਨੇਜਮੈਂਟ ਆਫ ਤਕਨਾਲੋਜੀ, ਫੇਜ਼ ਦੇ ਵੱਲੋਂ ਇਕ ਨਿਵੇਕਲਾ ਸਮਾਜਿਕ ਉਪਰਾਲਾ ਕਰਦੇ ਹੋਏ ਬਾਰੂਵੀ ਕਲਾਸ ਦਾ ਨਤੀਜਾ ਉਡੀਕ ਰਹੇ ਵਿਦਿਆਰਥੀਆਂ ਲਈ ਮੁਫਤ ਕ੍ਰੈਸ ਕੋਰਸਾਂ ਦੀ ਸ਼ੁਰੂਆਤ ਕੀਤੀ ਗਈ ਹੈ। ਕੈਂਪਸ ਡਾਇਰੈਕਟਰ ਡਾ. ਅਨੀਤ ਬੇਦੀ ਨੇ ਦੱਸਿਆ ਕਿ ਅਕਸਰ ਵੇਖਿਆ ਗਿਆ ਹੈ ਬਾਰੂਵੀ ਦੇ ਇਮਤਿਹਾਨ ਦੇਣ ਤੋਂ ਬਾਅਦ ਵਿਦਿਆਰਥੀ ਆਪਣੇ ਵਿਹਲੇ ਸਮੇਂ ਦਾ ਸਹੀ ਉਪਯੋਗ ਕਰਨ ਦੀ ਥਾਂ ਸੋਸ਼ਲ ਮੀਡੀਆ, ਟੀਵੀ ਜਾਂ ਹੋਰ ਗਤੀਵਿਧੀਆਂ ਵਿਚ ਖਰਾਬ ਕਰ ਦਿੰਦੇ ਹਨ। ਇਸੇ ਗੱਲ ਨੂੰ ਧਿਆਨ ਵਿਚ ਰੱਖਦੇ ਹੋਏ ਗਿਆਨ ਜੋਤੀ ਰਚਿਤ ਵੱਲੋਂ ਵਿਦਿਆਰਥੀਆਂ ਲਈ ਪੰਦਰਾਂ ਦਿਨ ਦੇ ਮੁਫਤ ਕ੍ਰੈਸ ਕੋਰਸਾਂ ਦੀ ਸ਼ੁਰੂਆਤ ਕੀਤੀ ਗਈ ਹੈ। ਇਨ੍ਹਾਂ ਕੋਰਸਾਂ ਰਾਹੀਂ ਜਿੱਥੇ ਵਿਦਿਆਰਥੀਆਂ ਨੂੰ ਕੁੱਝ ਨਵਾਂ ਸਿੱਖਣ ਦਾ ਮੌਕਾ ਮਿਲੇਗਾ ਉੱਥੇ ਨੂੰ ਅੱਗੇ ਆਪਣੀ ਉੱਚ ਸਿੱਖਿਆ ਲਈ ਕੋਰਸ ਚੁਣਨ ਲਈ ਵੀ ਸਮਝਣ ਦਾ ਮੌਕਾ ਮਿਲੇਗਾ।

ਡਾਇਰੈਕਟਰ ਡਾ. ਬੇਦੀ ਨੇ ਦੱਸਿਆ ਕਿ ਗਿਆਨ ਜੋਤੀ ਦੇ ਫੇਜ਼ ਦੇ ਕੈਂਪਸ ਵਿਚ ਬਾਰੂਵੀ ਦਾ ਨਤੀਜਾ ਉਡੀਕ ਰਹੇ ਵਿਦਿਆਰਥੀਆਂ ਨੂੰ ਅਗਲੇ ਪੰਦਰਾਂ ਦਿਨ ਜਿੱਥੇ ਤਕਨੀਕੀ ਗਿਆਨ ਲਈ ਵਰਡ ਪ੍ਰੈੱਸ, ਵੈੱਬ ਡਿਜ਼ਾਇਨਿੰਗ, ਕੈਨਵਾ ਡਿਜ਼ਾਈਨ ਅਤੇ ਡਿਜ਼ਿਟਲ ਮਾਰਕਿੰਗ ਸਿਖਾਈ ਜਾਵੇਗੀ। ਉੱਥੇ ਹੀ ਵੈਦਿਕ ਗਣਿਤ ਅਤੇ ਅੰਗਰੇਜ਼ ਬੋਲਣ ਅਤੇ ਪਬਲਿਕ ਸਪੀਕਿੰਗ ਰਾਹੀਂ ਵਿਦਿਆਰਥੀਆਂ ਦੇ ਗਿਆਨ ਵਿਚ ਵਾਧਾ ਕੀਤਾ ਜਾਵੇਗਾ। ਇਸ ਦੇ ਇਲਾਵਾ ਬਾਰੂਵੀ ਪਾਸ ਕਰਨ ਤੋਂ ਬਾਅਦ ਬਿਹਤਰੀਨ ਕੈਰੀਅਰ ਲਈ ਕ੍ਰੈਜ਼ੈਂਸ਼ਨ ਵਿਚ ਅੱਜ ਚੱਲ ਰਹੇ ਵੱਖ-ਵੱਖ ਕੋਰਸਾਂ ਨਾਲ ਵੀ ਵਿਦਿਆਰਥੀਆਂ ਨੂੰ ਜਾਣੂ ਕਰਵਾਇਆ ਜਾਵੇਗਾ। ਉਨ੍ਹਾਂ ਦੱਸਿਆ ਕਿ ਜੇਕਰ ਕੋਈ ਵਿਦਿਆਰਥੀ ਇਨ੍ਹਾਂ ਮੁਫਤ ਕੋਰਸਾਂ ਵਿਚ ਹਿੱਸਾ ਲੈਣਾ ਚਾਹੁੰਦਾ ਹੈ।



ਗਿਆਨ ਜੋਤੀ 'ਚ 12ਵੀਂ ਜਮਾਤ ਦੇ ਬੱਚਿਆਂ ਲਈ ਮੁਫਤ ਕ੍ਰੈਸ਼ ਕੋਰਸ ਸ਼ੁਰੂ+



ਗਿਆਨ ਜੋਤੀ ਇੰਸਟੀਚਿਊਟ ਆਫ ਮੈਨੇਜਮੈਂਟ ਆਫ ਟੈਕਨਾਲੋਜੀ ਦਾ ਬਾਹਰੀ ਦ੍ਰਿਸ਼।

ਮੋਹਾਲੀ, 8 ਮਈ (ਨਿਯਮੀਆਂ): ਗਿਆਨ ਜੋਤੀ ਇੰਸਟੀਚਿਊਟ ਆਫ ਮੈਨੇਜਮੈਂਟ ਆਫ ਟੈਕਨਾਲੋਜੀ ਫੇਜ਼-2 ਵੱਲੋਂ ਨਿਵੇਕਲਾ ਸਮਾਜਿਕ ਉਪਰਾਲਾ ਕਰਦਿਆਂ 12ਵੀਂ ਕਲਾਸ ਦਾ ਨਤੀਜਾ ਉਡੀਕ ਰਹੇ ਵਿਦਿਆਰਥੀਆਂ ਲਈ ਮੁਫਤ ਕ੍ਰੈਸ਼ ਕੋਰਸਾਂ ਦੀ ਸ਼ੁਰੂਆਤ ਕੀਤੀ ਗਈ ਹੈ। ਕੈਂਪਸ ਡਾਇਰੈਕਟਰ ਡਾ. ਅਨੀਤ ਬੇਦੀ ਨੇ ਜਾਣਕਾਰੀ ਸਾਂਝਾ ਕਰਦਿਆਂ ਦੱਸਿਆ ਕਿ ਅਕਸਰ ਵੇਖਿਆ ਗਿਆ ਹੈ ਕਿ 12ਵੀਂ ਦੀ ਪ੍ਰੀਖਿਆ ਦੇਣ ਤੋਂ ਬਾਅਦ ਵਿਦਿਆਰਥੀਆਂ ਲਈ ਸਮੇਂ ਦਾ ਸਹੀ ਉਪਯੋਗ ਕਰਨ ਦੀ ਥਾਂ ਸੋਸ਼ਲ ਮੀਡੀਆ, ਟੀ. ਵੀ. ਜਾਂ ਹੋਰ ਗਤੀਵਿਧੀਆਂ 'ਚ ਖਰਾਬ ਕਰ ਦਿੰਦੇ ਹਨ। ਇਸੇ ਗੱਲ ਨੂੰ ਧਿਆਨ 'ਚ ਰੱਖਦਿਆਂ ਗਿਆਨ ਜੋਤੀ ਗਰੁੱਪ ਵੱਲੋਂ ਵਿਦਿਆਰਥੀਆਂ ਲਈ 15 ਦਿਨ ਦੇ ਮੁਫਤ ਕ੍ਰੈਸ਼ ਕੋਰਸਾਂ ਦੀ ਸ਼ੁਰੂਆਤ ਕੀਤੀ ਗਈ

ਹੈ। ਇਨ੍ਹਾਂ ਕੋਰਸਾਂ ਰਾਹੀਂ ਵਿਦਿਆਰਥੀਆਂ ਨੂੰ ਕੁਝ ਨਵਾਂ ਸਿੱਖਣ ਦਾ ਮੌਕਾ ਮਿਲੇਗਾ। ਡਾਇਰੈਕਟਰ ਡਾ. ਬੇਦੀ ਨੇ ਦੱਸਿਆ ਕਿ ਗਿਆਨ ਜੋਤੀ ਦੇ ਫੇਜ਼ ਦੋ ਕੈਂਪਸ 'ਚ 12ਵੀਂ ਦਾ ਨਤੀਜਾ ਉਡੀਕ ਰਹੇ ਵਿਦਿਆਰਥੀਆਂ ਨੂੰ ਅਗਲੇ 15 ਦਿਨ ਜਿੱਥੇ ਤਕਨੀਕੀ ਗਿਆਨ ਲਈ ਵਰਡ ਪ੍ਰੈਸ, ਵੈੱਬ ਡਿਜ਼ਾਇਨਿੰਗ, ਕੈਨਵਾ ਡਿਜ਼ਾਈਨ ਤੇ ਡਿਜੀਟਲ ਮਾਰਕੀਟਿੰਗ ਸਿਖਾਈ ਜਾਵੇਗੀ, ਉੱਥੇ ਹੀ ਵੈਦਿਕ ਗਣਿਤ ਤੇ ਅੰਗਰੇਜ਼ੀ ਬੋਲਣ ਤੇ ਪਬਲਿਕ ਸਪੀਕਿੰਗ ਰਾਹੀਂ ਵਿਦਿਆਰਥੀਆਂ ਦੇ ਗਿਆਨ 'ਚ ਵਾਧਾ ਕੀਤਾ ਜਾਵੇਗਾ। ਇਸ ਤੋਂ ਇਲਾਵਾ 12ਵੀਂ ਪਾਸ ਕਰਨ ਤੋਂ ਬਾਅਦ ਬਿਹਤਰੀਨ ਕੈਰੀਅਰ ਲਈ ਗ੍ਰੈਜੂਏਸ਼ਨ 'ਚ ਚੋਲ ਰਹੇ ਵੱਖ-ਵੱਖ ਕੋਰਸਾਂ ਤੋਂ ਵੀ ਵਿਦਿਆਰਥੀਆਂ ਨੂੰ ਜਾਣੂ ਕਰਵਾਇਆ ਜਾਵੇਗਾ।

ਜਗ ਬਾਣੀ
ਈ-ਪੇਪਰ

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12वीं के छात्रों के लिए क्रेश कोर्सेज की शुरुआत

संघट्ट सहयोगी, जगरण • मोहाली :
ज्ञान ज्योति इंस्टीट्यूट आफ मैनेजमेंट
आफ टेक्नोलॉजी, फेज-2 मोहाली ने
विशेष सामाजिक फल में 12वीं कक्षा
के परिणाम का इंतजार कर रहे छात्रों
के लिए मुफ्त क्रेश कोर्सेज शुरू किए
हैं। छात्रेक्टर डा. अनीत बेदी ने
बताया कि अक्सर देखा गया है कि

12वीं कक्षा की परीक्षा देने के बाद
छात्र अपने खाली समय का सही
उपयोग करने के बजाय उसे इंटरनेट
मीडिया, टीवी या अन्य गतिविधियों में
बर्बाद कर देते हैं। इसी बात को ध्यान
में रखते हुए ज्ञान ज्योति ग्रुप ने
विद्यार्थियों के लिए निःशुल्क क्रेश
कोर्स शुरू किया है।

