

PROJECT REPORT ON
“STUDY ON INVESTMENT BEHAVIOR OF SALARIED CLASS
INDIVIDUAL INVESTORS TOWARDS PENSION PLANS FOR
RETIREMENT PLANNING”



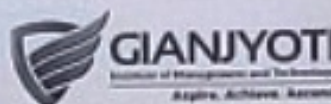
I.K. GUJRAL PUNJAB TECHNICAL UNIVERSITY KAPURTHALA
Bachelor of Commerce (Hons.)

Submitted By

2211760 Abhi Kumar
2211761 Aditya Balraj
2211763 Anjali
2211764 Ekta
2211765 Gurjot Singh
2211766 Gurmehar Singh

Supervisor

Ms. Simrat
Assistant Professor



DEPARTMENT OF COMMERCE

GIAN JYOTI INSTITUTE OF MANAGEMENT AND TECHNOLOGY

(2022-2025)

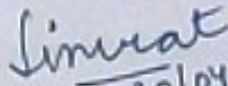
CERTIFICATE OF COMPLETION

This is to certify that the group project titled “**STUDY ON INVESTMENT BEHAVIOR OF SALARIED CLASS INDIVIDUAL INVESTORS TOWARDS PENSION PLANS FOR RETIREMENT PLANNING**” has been successfully completed by the following students of BCOM IV under my supervision:

2211760	Abhi Kumar
2211761	Aditya Balraj
2211763	Anjali
2211764	Ekta
2211765	Gurjot Singh
2211766	Gurmehar Singh

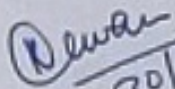
The project has met all the requirements and standards set forth by Gian Jyoti Institute of Management and Technology.

I hereby acknowledge the successful completion of this project.


30/04/24

Signature of Supervisor:

Ms. Simrat
Assistant Professor
GJIMT


30/4/24

Signature of HoD:

Dr. Rakhee Dewan
GJIMT

PROJECT REPORT ON
“A STUDY ON INVESTMENT PATTERN AND INVESTMENT
BEHAVIOR AMONG PROFESSIONALS”



I.K. GUJRAL PUNJAB TECHNICAL UNIVERSITY KAPURTHALA

Bachelor of Commerce (Hons.)

Submitted By

2211767 Hardeep Kaur
2211769 Kashish Chopra
2211771 Meharpreet Singh
2211773 Nishika
2211774 Parneet Singh
2211775 Pritish Brar

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Ms. Simrat
Assistant Professor



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GIAN JYOTI INSTITUTE OF MANAGEMENT AND TECHNOLOGY

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Simrat
30/04/24

Signature of Supervisor:

Ms. Simrat
Assistant Professor
GJIMT

Rakhee Dewan
30/4/24

Signature of HoD:

Dr. Rakhee Dewan
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PROJECT REPORT ON
“FINANCIAL LITERACY AMONG SALARIED EMPLOYEES
AND ITS REFLECTION ON THEIR INVESTMENT DECISIONS”



I.K. GUJRAL PUNJAB TECHNICAL UNIVERSITY KAPURTHALA
Bachelor of Commerce (Hons.)

Submitted By

2211776 Priya
2211777 Priya
2211779 Ranjana
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Ms. Simrat
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DEPARTMENT OF COMMERCE
GIAN JYOTI INSTITUTE OF MANAGEMENT AND TECHNOLOGY

(2022-2025)

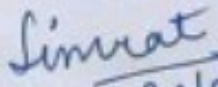
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2211776	Priya
2211777	Priya
2211779	Ranjana
2211780	Rohit
2211781	Sameer Kumar
2211782	Samta Kumari

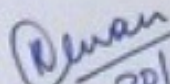
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30/04/24

Signature of Supervisor:

Ms. Simrat
Assistant Professor
GJIMT


30/4/24

Signature of HoD:

Dr. Rakhee Dewan
GJIMT

PROJECT REPORT ON
“INVESTIGATING THE IMPACT OF DIGITAL MARKETING ON
CONSUMER BUYING BEHAVIOUR”



I.K. GUJRAL PUNJAB TECHNICAL UNIVERSITY KAPURTHALA

Bachelor of Commerce (Hons.)

Submitted By

2211783 Shivani Kumari
2211784 Suryansh
2211785 Sushil Kumar
2211786 Tavneet Kaur
2211787 Vanshika

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DEPARTMENT OF COMMERCE

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(2022-2025)

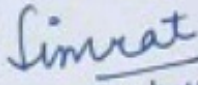
CERTIFICATE OF COMPLETION

This is to certify that the group project titled “**INVESTIGATING THE IMPACT OF DIGITAL MARKETING ON CONSUMER BUYING BEHAVIOUR**” has been successfully completed by the following students of BCOM IV under my supervision:

2211783	Shivani Kumari
2211784	Suryansh
2211785	Sushil Kumar
2211786	Tavneet Kaur
2211787	Vanshika

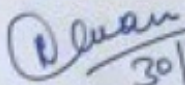
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