




**1.3.2 QnM Percentage of students undertaking project work /field work/ internships (Data for the latest completed academic year)**

**Supporting Documents**

Number of students undertaking project work/field work/ internships Summary

| S. No | Work -Project work/field work/internship | Programme name                      | Program Code & Semester | Batch   | Number of students | Curriculum Course & Course Code (Syllabus attached) |  |
|-------|--|-------------------------------------|-------------------------|---------|--------------------|---|--|
| 1     | Project Work                             | Master of Computer Applications     | MCA IV                  | 2022-24 | 23                 | PGCA 1962 Project                                   |  |
| 2     | Project Work                             | Master of Computer Applications     | MCA II                  | 2023-25 | 23                 | PGCA 1914 Web Technologies                          |  |
| 3     | Project Work                             | Bachelor of Computer Applications   | BCA VI                  | 2021-24 | 98                 | Major Project as per syllabus                       |  |
| 4     | Project Work                             | Bachelor of Computer Applications   | BCA IV                  | 2022-25 | 102                | UGCA 1928 Web Designing Laboratory                  |  |
| 5     | Project Work                             | Master of Business Administration   | MBA II                  | 2023-25 | 23                 | MBA203-21 Marketing Management                      |  |
|       |  |                                     |                         |         | 24                 | MBA204-18 Human Resource Management                 |  |
| 6     | Project Work                             | Bachelor of Business Administration | BBA VI                  | 2021-24 | 61                 | BMPD 602-18 Mentoring and Professional Development  |  |
| 7     | Project Work                             | Bachelor of Business Administration | BBA IV                  | 2022-25 | 74                 | BMPD 402-18 Mentoring and Professional Development  |  |
| 8     | Project Work                             | Bachelor of Commerce (Hons.)        | BCOM (Hons.) VI         | 2021-24 | 18                 | BMPD 602-18 Mentoring and Professional Development  |  |
| 9     | Project Work                             | Bachelor of Commerce (Hons.)        | BCOM (Hons.) IV         | 2022-25 | 23                 | BMPD 402-18 Mentoring and Professional Development  |  |
| 10    | Internship                               | Master of Business Administration   | MBA IV                  | 2022-24 | 44                 | 6 weeks summer training as per syllabus             |  |
|       |  |                                     |                         |         | <b>TOTAL</b>       | <b>513</b>  |  |

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**I. K. Gujral Punjab Technical University  
Master of Computer Applications (MCA)**

**Fourth Semester**

| Course Code | Course Type                   | Course Title  | Load Allocations |          |           | Marks Distribution |            | Total Marks | Credits   |
|-------------|-------------------------------|---|------------------|----------|-----------|--------------------|------------|-------------|-----------|
|             |                               |   | L                | T        | P         | Internal           | External   |             |           |
| PGCA1976    | Core Theory                   | Machine Learning & Data Analytics using Python            | 4                | 0        | 0         | 30                 | 70         | 100         | 4         |
| PGCA1958    | Core Theory                   | Advanced Web Technologies                                 | 4                | 0        | 0         | 30                 | 70         | 100         | 4         |
| PGCA1977    | Core Practical/<br>Laboratory | Machine Learning & Data Analytics using Python Laboratory | 0                | 0        | 4         | 70                 | 30         | 100         | 2         |
| PGCA1960    | Core Practical/<br>Laboratory | Advanced Web Technologies Laboratory                      | 0                | 0        | 4         | 70                 | 30         | 100         | 2         |
|             | Elective – III                |   | 4                | 0        | 0         | 30                 | 70         | 100         | 4         |
|             | Elective – III<br>Laboratory  |   | 0                | 0        | 4         | 70                 | 30         | 100         | 2         |
| PGCA1961    |                               | Research/Technical Seminar                                | 0                | 0        | 2         | 0                  | 100        | 100         | 1         |
| PGCA1962    |                               | Project   | 0                | 0        | 8         | 180                | 120        | 300         | 4         |
|             |                               | <b>TOTAL</b>  | <b>12</b>        | <b>0</b> | <b>22</b> | <b>480</b>         | <b>520</b> | <b>1000</b> | <b>23</b> |

Course Code: PGCA1962

Course Name: Project

|                               |   |
|-------------------------------|---|
| Program: MCA                  | L: 0 T: 0 P: 8                            |
| Branch: Computer Applications | Credits: 4                                |
| Semester: 4 <sup>th</sup>     | Contact hours: 8 hours per week           |
| Internal max. marks: 180      | Theory/Practical: Practical               |
| External max. marks: 120      | Duration of End Semester Exam (ESE): 3hrs |
| Total marks: 300              | Elective status:                          |

Prerequisite: -NA-

Co requisite: -NA-

Additional material required in ESE: -NA-

### Annexure A

#### OBJECTIVE

The objective of the project course is to help the student develop ability to apply multi-disciplinary concepts, tools and techniques to analyze and logically approach the organizational problems.

#### PROJECT PROPOSAL EVALUATION:

The project proposal/Synopsis will be submitted within 2 weeks from start of semester and evaluated by the panel of three teachers in the presence of student, who will give the presentation to the panel.

In case of non-approval of the Synopsis the comments/suggestions for reformulating the Synopsis will be communicated to the student. In such case, the revised Synopsis should be submitted within 7 days, which shall be evaluated on similar guidelines.

Then after period of 1 Month Progress report 1 has been evaluated by Guide on the basis of following:

1. Problem Definition
2. Need & Scope of the Study
3. Methodology & Objectives
4. Data Analysis & Findings

Then after period of 2 Month Progress report 2 has been evaluated by Guide on the basis of following:

1. Testing & Implementations
2. Suggestions and Conclusions
3. Overall Report Writing & Layout

#### PROJECT PRE-SUBMISSION:

After approval of the Synopsis, student shall complete their projects and submit the completed Project Report (Spiral bound) for final internal evaluation before 2<sup>nd</sup> MST.

The guidelines for project report are as follows:

- The length of the report may be about 60 to 80 double spaced typed pages not exceeding approximately 18,000 words (excluding appendices and exhibits). However, rational variation on either side is permissible.
- The Project Report may have the following:
  - Cover Page – must have the Title of the Project, Name & logo of college / university, Name and University Roll No of the Student and the Name of the Guide, along with the designation and department.
  - Detailed table of contents with page nos.
  - All pages of the Project Report must be numbered as reflected in the table of contents.
  - Project Proposal, properly bound in the project and not just stapled. Please note that project with stapled Proposal will not be accepted.
  - Certificate of originality- duly signed by the student and the guide with dates.
  - Introduction to the Project and Review of Literature along with brief details of the organization/s understudy.
  - Rationale
  - Statement of problem
  - Objectives of the Project
  - Scope of the study
  - Research Methodology
    - Research Design
    - Nature and Source of data/information collected
    - Sample and Sampling method with rationale
  - Details of the tools:
    - The Questionnaire and other methods used and their purpose
    - Reliability and Validity of the tools used
    - Administration of tools and techniques
    - Data collection
    - Data Handling, Statistical tools used for Data Analysis
  - Data Interpretation and Findings
  - Recommendations
  - Summary and Conclusion
  - Limitations of the Project
  - Direction for further research (optional)
  - Reference/Bibliography
  - Annexures/Appendices (Questionnaire used etc.)
- Note: Research Methodology of the Project Report must have elaborate detail of all the components of the methodology.

The spiral bound project report will be evaluated by the panel of three teachers before second MST in presence of student, who will give the presentation to the panel before second MST.

In case of non-approval of the final project report, the comments/suggestions for revising the project report will be communicated to the student. In such case, the revised project report should be submitted within 7 days, which shall be evaluated on similar guidelines.

**SUBMISSION OF FINAL PROJECT REPORT:**

After incorporating changes, if any, pointed out during internal evaluation, the final Project Report in Hard Bound form (3 copies) shall be submitted by the student at least 3 working days before final viva voce. After signing of certificate by student and supervisor, one copy will be retained by the supervisor, second copy by the student and third copy shall be produced at the time of viva-voce, which shall be maintained by the department as record.

**Note:**

1. Wherever it is felt that there is not sufficient time to complete the project after approval of Synopsis, the phases of Project till "Project Proposal Evaluation" may be completed in third semester at department level.
2. Minor Projects from the previous semester may also be carrying forwarded with significant up gradations with the consent of HOD.
3. For further details on references, bibliography and formatting of the report, you may refer the Guidelines for Project Report.

**I. K. Gujral Punjab Technical University  
Master of Computer Applications (MCA)**

**First Semester**

| Course Code  | Course Type                                  | Course Title                                   | Load Allocations |          |           | Marks Distribution |            | Total Marks | Credits   |
|--------------|--|--|------------------|----------|-----------|--------------------|------------|-------------|-----------|
|              |  |  | L                | T        | P         | Internal           | External   |             |           |
| PGCA-B1      | Bridge Course*                               | Computer Programming using C                   | 2                | 0        | 0         | 50                 | -          | 50          | S/US      |
| PGCA-B2      | Bridge Course*                               | Computer Science Essentials                    | 2                | 0        | 0         | 50                 | -          | 50          | S/US      |
| PGCA1917     | Core Theory                                  | Discrete Structures & Optimization             | 4                | 0        | 0         | 30                 | 70         | 100         | 4         |
| PGCA1951     | Core Theory                                  | Programming in Python                          | 4                | 0        | 0         | 30                 | 70         | 100         | 4         |
| PGCA1952     | Core Theory                                  | Advanced Data Structures                       | 4                | 0        | 0         | 30                 | 70         | 100         | 4         |
| PGCA1953     | Core Theory                                  | Advanced Database Management System            | 4                | 0        | 0         | 30                 | 70         | 100         | 4         |
| PGCA1905     | Ability Enhancement Compulsory Course (AECC) | Technical Communication                        | 3                | 0        | 0         | 30                 | 70         | 100         | 3         |
| PGCA1954     | Core Practical/Laboratory                    | Data Structures using Python Laboratory        | 0                | 0        | 4         | 70                 | 30         | 100         | 2         |
| PGCA1955     | Core Practical/Laboratory                    | Advanced Database Management System Laboratory | 0                | 0        | 4         | 70                 | 30         | 100         | 2         |
| PGCA1908     | Ability Enhancement Compulsory Course (AECC) | Technical Communication Laboratory             | 0                | 0        | 2         | 30                 | 20         | 50          | 1         |
| <b>TOTAL</b> |  |  | <b>19</b>        | <b>0</b> | <b>10</b> | <b>320</b>         | <b>430</b> | <b>750</b>  | <b>24</b> |

\*Bridge courses are not applicable to all the students, please refer MCA eligibility given above in order to offer bridge courses to students.

**Second Semester**

| Course Code  | Course Type               | Course Title                     | Load Allocations |          |           | Marks Distribution |            | Total Marks | Credits   |
|--------------|---------------------------|----------------------------------|------------------|----------|-----------|--------------------|------------|-------------|-----------|
|              |                           |                                  | L                | T        | P         | Internal           | External   |             |           |
| PGCA1909     | Core Theory               | Web Technologies                 | 4                | 0        | 0         | 30                 | 70         | 100         | 4         |
| PGCA1920     | Core Theory               | Design & Analysis of Algorithms  | 4                | 0        | 0         | 30                 | 70         | 100         | 4         |
| PGCA1918     | Core Theory               | Advanced Java                    | 4                | 0        | 0         | 30                 | 70         | 100         | 4         |
| PGCA1956     | Core Theory               | Linux Administration             | 4                | 0        | 0         | 30                 | 70         | 100         | 4         |
| PGCA1932     | Core Theory               | Information Security & Cyber Law | 4                | 0        | 0         | 30                 | 70         | 100         | 4         |
| PGCA1914     | Core Practical/Laboratory | Web Technologies Laboratory      | 0                | 0        | 4         | 70                 | 30         | 100         | 2         |
| PGCA1922     | Core Practical/Laboratory | Advanced Java Laboratory         | 0                | 0        | 4         | 70                 | 30         | 100         | 2         |
| PGCA1957     | Core Practical/Laboratory | Linux Administration Laboratory  | 0                | 0        | 4         | 70                 | 30         | 100         | 2         |
| <b>TOTAL</b> |                           |                                  | <b>20</b>        | <b>0</b> | <b>12</b> | <b>360</b>         | <b>440</b> | <b>800</b>  | <b>26</b> |

**Students will undergo 4 weeks Summer Training after 2<sup>nd</sup> semester. Examination will be conducted along with 3<sup>rd</sup> semester practical.**

**I. K. Gujral Punjab Technical University  
Master of Computer Applications (MCA)**

**Course Code: PGCA1914**

**Course Name: Web Technologies Laboratory**

|                                      |  |
|--------------------------------------|--|
| <b>Program:</b> MCA                  | <b>L: 0 T: 0 P: 4</b>                              |
| <b>Branch:</b> Computer Applications | <b>Credits: 2</b>                                  |
| <b>Semester:</b> 2 <sup>nd</sup>     | <b>Contact hours:</b> 4 hours per week             |
| <b>Theory/Practical:</b> Practical   | <b>Percentage of numerical/design problems: --</b> |
| <b>Internal max. marks:</b> 70       | <b>Duration of End Semester Exam (ESE):</b> 3hrs   |
| <b>External max. marks:</b> 30       | <b>Elective status:</b> Core                       |
| <b>Total marks:</b> 100              |  |

**Prerequisite:** Students must have the knowledge of editors like Notepad etc. and basic understanding of Scripting Language/s.

**Co requisite:** Knowledge of Networking, Internet, Client Server concepts, Static & Dynamic environment of the websites etc.

**Additional material required in ESE:**

- Demonstration of the website of college/ specific department/specific cells etc. will be presented by the students during the final practical.
- **Developed Website/s** must be made online by the student/s.
- Printouts of the Main Page of the website must be arranged on Practical file during daily lab work and must be submitted in the final examinations.

**Course Outcomes:** After studying this course, students will be able to:

| CO# | Course Outcomes  |
|-----|--|
| CO1 | Understand Static and Dynamic concepts of web designing.                     |
| CO2 | Develop ability to retrieve data from a database and present it online.      |
| CO3 | Design web pages that apply various dynamic effects on the web site.         |
| CO4 | Solve complex and large problems using Scripting Language & Markup Language. |

**Instructions:** Instructor can increase/decrease the experiments as per the requirement.

**Assignments:**

|     |  |
|-----|--|
| 1.  | Design index page of a book Titled Web Designing.  |
| 2.  | Create a simple HTML page to demonstrate the use of different tags.  |
| 3.  | Display Letter Head of your college on a web page & it must be scrolling Right to Left.                          |
| 4.  | Create a link to move within a single page rather than to load another page.                                     |
| 5.  | Display "Name of University" using different Text formatting Tags.   |
| 6.  | Design Time Table of your department and highlight most important periods.                                       |
| 7.  | Use Tables to provide layout to your web page.   |
| 8.  | Embed Audio and Video into your web page.  |
| 9.  | Divide a web page vertically and display logo of your college in left pane and logo of university in right pane. |
| 10. | Create Bio- Data of an employee.   |
| 11. | Design front page of a hospital with different styles.   |
| 12. | Design a web page and display horizontally two different web pages at a time.                                    |

|     |  |
|-----|--|
| 13. | Write a program to create a login form. On clicking the submit button, the user should get navigated to a profile page.                  |
| 14. | Write a HTML code to create a Registration Form. On submitting the form, the user should be asked to login with the new credentials.     |
| 15. | Write a HTML code to create website in your college or department and create link for Tutorial of specific subject.                      |
| 16. | Write a program to perform following operations on two numbers input by the user: Addition 2) Subtraction 3) Multiplication 4) Division. |
| 17. | Design a program to solve quadratic equations.   |
| 18. | Write a program to determine greatest number of three numbers.   |
| 19. | Write a script to compute, the Average and Grade of students marks.  |
| 20. | Design a scientific calculator and make event for each button using scripting language.  |
| 21. | Write a script to check whether a number is even or odd?   |
| 22. | Write a program to show whether a number is prime or not?  |
| 23. | Write a program to show multiplication table of any number.  |
| 24. | Write a program to find the factorial of any number.   |
| 25. | Write a program to show Fibonacci Series between 0 to 74.  |

**Reference Books:**

1. Greenlaw R; Hepp E, "Fundamentals of Internet and www", 2nd Edition, Tata McGraw-Hill, 2007.
2. A Beginner's Guide to HTML [Http://www.Ncsa.Nine.Edit/General/Internet/www/html.prmter](http://www.Ncsa.Nine.Edit/General/Internet/www/html.prmter).

**Online Experiment material:**

1. [https://www.w3schools.com/html/html\\_examples.asp](https://www.w3schools.com/html/html_examples.asp)
  2. [https://www.cs.uct.ac.za/mit\\_notes/web\\_programming.html](https://www.cs.uct.ac.za/mit_notes/web_programming.html)
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**I. K. Gujral Punjab Technical University  
Bachelor of Computer Applications (BCA)**

**Sixth Semester**

| Course Code | Course Type                         | Course Title                           | Load Allocation |           |           | Marks Distribution |            | Total Marks | Credits   |
|-------------|-------------------------------------|--|-----------------|-----------|-----------|--------------------|------------|-------------|-----------|
|             |                                     |  | L               | T         | P         | Internal           | External   |             |           |
| UGCA1943    | Skill Enhancement Course-IV         | Android Programming                    | 3               | 0         | 0         | 40                 | 60         | 100         | 3         |
| UGCA1944    | Skill Enhancement Course-Laboratory | Android Programming Laboratory         | 0               | 0         | 2         | 30                 | 20         | 50          | 1         |
|             | Open Elective-II                    |  | 3               | 1         | 0         | 40                 | 60         | 100         | 4         |
|             | Elective-III                        |  | 3               | 1         | 0         | 40                 | 60         | 100         | 4         |
|             | Elective-IV                         |  | 3               | 1         | 0         | 40                 | 60         | 100         | 4         |
|             | Elective-III Laboratory             |  | 0               | 0         | 4         | 60                 | 40         | 100         | 2         |
|             | Elective-IV Laboratory              |  | 0               | 0         | 4         | 60                 | 40         | 100         | 2         |
|             | Project                             | Major Project                          | 0               | 0         | 4         | 120                | 80         | 200         | 4         |
| BMPD602-18  |                                     | Mentoring and Professional Development | 0               | 0         | 1         | 25                 | --         | 25          | 1         |
|             | <b>TOTAL</b>                        |  | <b>10</b>       | <b>03</b> | <b>15</b> | <b>455</b>         | <b>485</b> | <b>875</b>  | <b>25</b> |

| Elective -III |                         |
|---------------|-------------------------|
| Course Code   | Course Title            |
| UGCA1945      | Artificial Intelligence |
| UGCA1946      | R Programming           |
| UGCA1947      | Digital Marketing       |

| Elective -IV |                      |
|--------------|----------------------|
| Course Code  | Course Title         |
| UGCA1948     | Information Security |
| UGCA1949     | Cyber Laws & IPR     |
| UGCA1950     | Machine Learning     |

| Elective -III |                                    |
|---------------|------------------------------------|
| Course Code   | Course Title                       |
| UGCA1951      | Artificial Intelligence Laboratory |
| UGCA1952      | R Programming Laboratory           |
| UGCA1953      | Digital Marketing Laboratory       |

| Elective -IV |                                 |
|--------------|---------------------------------|
| Course Code  | Course Title                    |
| UGCA1954     | Information Security Laboratory |
| UGCA1955     | Cyber Laws & IPR Laboratory     |
| UGCA1956     | Machine Learning Laboratory     |

| Open Electives |                                       |
|----------------|---------------------------------------|
| Course Code    | Course Title                          |
| UGCA1902       | Fundamentals of Computer and IT       |
| UGCA1903       | Problem Solving using C               |
| UGCA1909       | Object Oriented Programming using C++ |
| UGCA1913       | Computer Networks                     |
| UGCA1922       | Database Management Systems           |
| UGCA1957       | Software Project Management           |

**\*The above list of Open Elective Courses is particularly designed to offer to other disciplines such as Physics, Chemistry, Mathematics, Management or any other area of expertise in their Under-Graduate Programs.**

**\*In case Open Elective-I and Open Elective-II are not offered by any other discipline/branch in the Institute/College, then student may opt Open Elective courses from given lists of Elective courses (Theory only).**

**I. K. Gujral Punjab Technical University  
Bachelor of Computer Applications (BCA)**

**Fourth Semester**

| Course Code  | Course Type                          | Course Title                           | Load Allocation |           |           | Marks Distribution |            | Total Marks | Credits   |
|--|--------------------------------------|--|-----------------|-----------|-----------|--------------------|------------|-------------|-----------|
|  |                                      |  | L               | T         | P         | Internal           | External   |             |           |
| UGCA1921   | Core Theory                          | Software Engineering                   | 3               | 1         | 0         | 40                 | 60         | 100         | 4         |
| UGCA1922   | Core Theory                          | Database Management Systems            | 3               | 1         | 0         | 40                 | 60         | 100         | 4         |
| UGCA1923   | Core Theory                          | Operating Systems                      | 3               | 1         | 0         | 40                 | 60         | 100         | 4         |
| UGCA1924   | Core Practical/Laboratory            | Software Engineering Laboratory        | 0               | 0         | 4         | 60                 | 40         | 100         | 2         |
| UGCA1925   | Core Practical/Laboratory            | Database Management Systems Laboratory | 0               | 0         | 4         | 60                 | 40         | 100         | 2         |
| UGCA1926   | Core Practical/Laboratory            | Operating Systems Laboratory           | 0               | 0         | 4         | 60                 | 40         | 100         | 2         |
| UGCA1927   | Skill Enhancement Course-II          | Web Designing                          | 3               | 0         | 0         | 40                 | 60         | 100         | 3         |
| UGCA1928   | Skill Enhancement Course- Laboratory | Web Designing Laboratory               | 0               | 0         | 2         | 30                 | 20         | 50          | 1         |
| BMPD402-18   |                                      | Mentoring and Professional Development | 0               | 0         | 1         | 25                 | --         | 25          | 1         |
| <b>TOTAL</b>   |                                      |  | <b>12</b>       | <b>03</b> | <b>15</b> | <b>395</b>         | <b>380</b> | <b>775</b>  | <b>23</b> |
| <p align="center"><b>Students will undergo 4 weeks Institutional Summer Training* after 4<sup>th</sup> semester. Examination will be conducted along with 5<sup>th</sup> semester practical.</b></p> |                                      |  |                 |           |           |                    |            |             |           |

**I. K. Gujral Punjab Technical University  
Bachelor of Computer Applications (BCA)**

1. Internet for Everyone: Alexis Leon, 1st Edition, Leon Techworld, Publication, 2009.
2. Greenlaw R; Heppe, "Fundamentals of Internet and WWW", 2nd Edition, Tata McGraw-Hill, 2007.
3. Raj Kamal, "Internet & Web Technologies", edition Tata McGraw-Hill Education.2009.

**E-Books/ Online learning material:**

1. BayrossIvan, "HTML, DHTML, JavaScript, PERL, CGI", 3rd Edition, BPB Publication,2009.
2. Chris Payne, "Asp in 21 Days", 2nd Edition, Sams Publishing, 2003 PDCA.
3. A Beginner's Guide To Html [Http://www.Ncsa.Nine.Edit/General/Internet/www/Html.Prmter](http://www.Ncsa.Nine.Edit/General/Internet/www/Html.Prmter)
4. [https://www.tutorialspoint.com/html/html\\_tutorial.pdf](https://www.tutorialspoint.com/html/html_tutorial.pdf)
5. <https://www.w3schools.com/js/>
6. <https://www.w3schools.com/html/>
7. [https://www.cs.uct.ac.za/mit\\_notes/web\\_programming.html](https://www.cs.uct.ac.za/mit_notes/web_programming.html)
8. [http://www.pagetutor.com/table\\_tutor/index.html](http://www.pagetutor.com/table_tutor/index.html)

**Course Code: UGCA1928**

**Course Name: Web Designing Laboratory**

|                                      |   |
|--------------------------------------|---|
| <b>Program:</b> BCA                  | <b>L: 0 T: 0 P: 2</b>                               |
| <b>Branch:</b> Computer Applications | <b>Credits: 1</b>                                   |
| <b>Semester:</b> 4 <sup>th</sup>     | <b>Contact hours:</b> 2 hours per week              |
| <b>Theory/Practical:</b> Practical   | <b>Percentage of numerical/design problems:</b> 80% |
| <b>Internal max. marks:</b> 30       | <b>Duration of End Semester Exam (ESE):</b> 3hrs    |
| <b>External max. marks:</b> 20       | <b>Elective status:</b> Skill Enhancement.          |
| <b>Total marks:</b> 50               |   |

**Prerequisite:** Students must have the knowledge of editors like Notepad etc.

**Co requisite:** Knowledge of Networking, Internet, Client Server concepts, Static & Dynamic environment of the websites etc.

**Additional material required in ESE:**

- Demonstration of the website of college/ specific department/specific cells etc. will be presented by the students during the final practical.
- **Developed Website/s** must be made online by the student/s.
- Printouts of the Main Page of the website must be arranged on Practical file during daily lab work and must be submitted in the final examinations.

**Course Outcomes:** After studying this course, students will be able to:

| CO# | Course Outcomes                        |
|-----|--|
| CO1 | Design pages with simple tags in HTML. |

**I. K. Gujral Punjab Technical University  
Bachelor of Computer Applications (BCA)**

|     |  |
|-----|--|
| CO2 | Create web pages with Audio and Video content in it.         |
| CO3 | Illustrate the movement from one web page to another         |
| CO4 | Implement advanced web designing concepts using java script  |
| CO5 | Execute a small web based project for the benefit of society |

**Instructions:** Instructor can increase/decrease the experiments as per the requirement.

|     |   |
|-----|---|
| 1.  | Create a simple HTML page to demonstrate the use of different tags.   |
| 2.  | Design index page of a book on web designing.   |
| 3.  | Display Letter Head of your college on a web page.  |
| 4.  | Create a Hyperlink to move around within a single page rather than to load another page.  |
| 5.  | Display letter using different Text formatting Tags.  |
| 6.  | Design Time Table of your department and highlights of most important periods.  |
| 7.  | Use Tables to provide layout to your web page.  |
| 8.  | Embed Audio and Video into your web page.   |
| 9.  | Divide a web page vertically and horizontally and display logo of your college in left pane and logo of university in right pane.                   |
| 10. | Create a student Bio- Data.   |
| 11. | Design front page of hospital with different style sheets.  |
| 12. | Design a web page and display two different pages at a time.  |
| 13. | Write a program to create a login form. On submitting the form, the user should get navigated to a profile page using JavaScript.                   |
| 14. | Write a code to create a Registration Form. On submitting the form, the user should be asked to login with the new credentials using JavaScript.    |
| 15. | Write an HTML code to create your Institute website/Department website/ Tutorial website for specific subject. Also use Java Script for validation. |

**Reference Books:**

- Greenlaw R; Hepp E, "Fundamentals of Internet and www", 2nd Edition, Tata McGraw-Hill, 2007.
- A Beginner's Guide to HTML  
<http://www.Ncsa.Nine.Edit/General/Internet/www/>  
a. html.prmter.

**Online Experiment material:**

- [https://www.w3schools.com/html/html\\_examples.asp](https://www.w3schools.com/html/html_examples.asp)
- [https://www.cs.uct.ac.za/mit\\_notes/web\\_programming.html](https://www.cs.uct.ac.za/mit_notes/web_programming.html)

**I.K.G. Punjab Technical University**  
**MBA Batch 2021 onwards**

**Courses & Examination Scheme:**

**First Semester**

| Course Code  | Course Type | Course Title  | Load Allocations |          |          | Marks Distribution |            | Total Marks | Credits   |
|--------------|-------------|---|------------------|----------|----------|--------------------|------------|-------------|-----------|
|              |             |   | L*               | T*       | P        | Internal           | External   |             |           |
| MBA 101-18   | Core Theory | Foundations of Management                           | 4                | 0        | 0        | 40                 | 60         | 100         | 4         |
| MBA 102-18   | Core Theory | Managerial Economics                                | 4                | 0        | 0        | 40                 | 60         | 100         | 4         |
| MBA 103-18   | Core Theory | Quantitative Techniques                             | 4                | 0        | 0        | 40                 | 60         | 100         | 4         |
| MBA 104-18   | Core Theory | Accounting for Management and Reporting             | 4                | 0        | 0        | 40                 | 60         | 100         | 4         |
| MBA 105-18   | Core Theory | Business Environment and Indian Economy             | 4                | 0        | 0        | 40                 | 60         | 100         | 4         |
| MBA 106-18   | Core Theory | Business Ethics and CSR                             | 4                | 0        | 0        | 40                 | 60         | 100         | 4         |
| MBA 107-18   | Core Theory | Business Communication for Managerial Effectiveness | 4                | 0        | 0        | 40                 | 60         | 100         | 4         |
| <b>TOTAL</b> |             |   | <b>28</b>        | <b>0</b> | <b>0</b> | <b>280</b>         | <b>420</b> | <b>700</b>  | <b>28</b> |

**Second Semester**

| Course Code  | Course Type      | Course Title                            | Load Allocations |          |          | Marks Distribution |            | Total Marks | Credits   |
|--------------|------------------|---|------------------|----------|----------|--------------------|------------|-------------|-----------|
|              |                  |   | L*               | T*       | P        | Internal           | External   |             |           |
| MBA 201-18   | Core Theory      | Business Analytics for Decision Making  | 4                | 0        | 0        | 40                 | 60         | 100         | 4         |
| MBA 202-18   | Core Theory      | Legal Environment for Business          | 4                | 0        | 0        | 40                 | 60         | 100         | 4         |
| MBA 203-21   | Core Theory      | Marketing Management                    | 4                | 0        | 0        | 40                 | 60         | 100         | 4         |
| MBA 204-18   | Core Theory      | Human Resource Management               | 4                | 0        | 0        | 40                 | 60         | 100         | 4         |
| MBA 205-18   | Core Theory      | Production and Operations Management    | 4                | 0        | 0        | 40                 | 60         | 100         | 4         |
| MBA 206-21   | Core Theory      | Corporate Finance and Policy            | 4                | 0        | 0        | 40                 | 60         | 100         | 4         |
| MBA 207-18   | Core Theory      | Entrepreneurship and Project Management | 4                | 0        | 0        | 40                 | 60         | 100         | 4         |
| MBAGE 201-18 | General Elective | Computer Applications for Business      | 2                | 0        | 0        | 40                 | 60         | 100         | 2         |
| <b>TOTAL</b> |                  |   | <b>30</b>        | <b>0</b> | <b>0</b> | <b>320</b>         | <b>480</b> | <b>825</b>  | <b>30</b> |

**Note: After second semester every student will be required to undergo summer training of six weeks duration in the corporate sector.**

**I.K.G. Punjab Technical University**  
**MBA Batch 2021 onwards**  
**MBA 203-21**  
**Marketing Management**

**Course Objective:** The course aims at making students understand concepts, philosophies, processes and techniques of managing the marketing operations of a firm in turbulent business environment. This course will provide better understanding of the complexities associated with marketing functions, strategies and provides students with the opportunity to apply the key concepts to practical business situations.

**Course Outcomes:** At the end of the course, the student will be able to:

- CO1 - To learn the basics of marketing, selling, marketing mix and its core concepts.
- CO2 – To understand the intricacies of the marketing environment and marketing information systems for effective marketing planning and strategies.
- CO3– To equip the students with necessary skills for effective market segmentation, targeting and positioning
- CO4 – To prepare the students for understanding the various components of product mix, product life cycle and comprehend the new product development process.
- CO5– To develop an understanding of promotion mix and strategies for successful promotion
- CO6 – To gain knowledge about the emerging trends in marketing and pyramid marketing.

**Unit –I**

**Understanding Marketing and Consumers:** Introduction to Marketing Management. Definition, Importance, Scope, Basic Marketing Concepts, Marketing Mix, Marketing vs Selling, Customer Value, techniques and relevance. **Marketing Environment and Competition:** Analyzing Marketing Environment-Micro, Macro, Impact of environment on marketing. **Corporate Strategic Planning:** Defining role of marketing strategies, marketing planning process. **Marketing Information System:** Concept and Components. **Consumer Behaviour:** Consumer buying process, Factors Influencing Consumer Buying Behaviour,

**Unit –II**

**Market Segmentation & Targeting:** Product differentiation, Positioning for competitive advantage, Product Decisions: Product Mix, Packaging and Labelling Decisions, Branding, Brand value & Brand Equity. **New Product Development,** Consumer Adoption Process, Product Life Cycle and marketing mix strategies. **Services Marketing** and 7Ps framework.

**Unit –III**

**Pricing Decisions:** Objectives, Factors Affecting Pricing Decisions, Pricing Methods, Price Changes, Pricing Strategies.  
**Promoting Product :**Concept of Personal Selling Personal Selling Process, Managing the Sales Force. **Promotion Mix:** Advertising, Sales Promotion, Public Relations.

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**Unit -IV**

**Supply Chain Decisions Nature, Types, Channel Design and Channel Management Decisions, Retailing, Wholesaling**

**Emerging Trends in Marketing: Green Marketing, Event Marketing, Network Marketing, Social Marketing, Buzz Marketing/ Viral Marketing, Customer Relationship Management (CRM), Global Marketing, Rural Marketing, E- Commerce, Understanding Digital Marketing, Understanding Bottom of Pyramid Marketing**

**Suggested Readings:**

- Kotler & Koshy, *Marketing Management*, Pearsons Education
- Ramaswamy & Namakumari, *Marketing Management*, McMillian.
- McMETzel, Walker, Stanton, and Pandit, *Marketing Management*, Tata McGraw Hill
- Kurtz & Boone, *Principles of Marketing*, Cengage Learning
- Kotler & Armstrong, *Principles of Marketing*, Prentice Hall
- Biplab S. Bose, *Marketing Management*, Himalaya Publications
- Subhash c. Jain, *Marketing Management*, Cengage Learning
- Rajan Saxena,, *Marketing Management*, Tata McGraw Hill.

MBA 204-18

**Human Resource Management**

**Course Objective:** The objective of the paper is to make student aware of the various functions and importance of HR department in any organization. It is basically concerned with managing the human resources, whereby the underlying objective is to attract retain and motivate the human resources in any organization.

**Course Outcomes:** At the end of the course, the student will be able to:

CO1- To explain the basics of Human Resource Management and analyse the evolution of HRM.

CO2- To comprehend the environment of HRM.

CO3: To appraise various functions of HRM that facilitate employee hiring viz. human resource planning, job analysis recruitment and selection.

CO4: To understand the role of training, development, career planning and performance appraisal functions in human resource development.

CO5: To examine the provisions of employee health, safety and welfare.

CO6: To analyse the concerns of government, employees and employers in establishing Industrial relations.

CO7: To illustrate mechanisms adopted by the organizations for settlement of disputes and grievances

**Unit 1**

**Human Resource Management (HRM):** Nature, Scope, Objectives and functions of HRM. Evolution of HRM, HR as a factor of competitive advantage. Organization of HR department, Line and staff responsibility of HR managers, competencies of HR Manager. Personnel Policies and Principles. **Strategic HRM:** Introduction, Integrating HR strategy with Business Strategy, Difference between SHRM and HRM. HRM Environment and Environment Scanning. **Human Resource Planning:** Meaning, Process and importance, factors affecting Human Resource Planning. **Job Analysis:** Process, methods of Job Description & Job Specification.

**Unit 2**

**Recruitment & Selection:** Meaning & Concept, Process & Methods Recruitment & Selection, Induction & Placement. **Training & Development:** Meaning & Concept of Training & Development, Methods of Training & Development, Evaluating training effectiveness. HRM vs. HRD. **Career Planning & Development:** concept of career, career planning, career development, process of career planning and development, factors affecting career choices, responsibilities of Employers / managers, organization and employees in career planning and development, career counseling. **Internal Mobility:** Promotion, Transfer, Demotion, Separation, downsizing and outplacement.

**Unit 3**

**Performance Appraisal:** Meaning & Concept of Performance Appraisal, Methods & Process of Performance Appraisal, Issues in Performance Appraisal, Potential Appraisal. **Compensation Management-** Concept and elements of compensation, Job evaluation, Wage / Salary fixation, Incentives Plans & Fringe Benefits. **Quality of work life (QWL):** Meaning, Concept, Techniques to improve QWL. Health, Safety & Employee



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Welfare, Social Security. **Quality Circles:** Concept, Structure, Role of Management, QCs in India.

**Unit 4**

**Industrial Relations:** Government's concerns, Union's concerns, Management concerns; Approaches of IR; Dispute Resolution Machinery. **Collective Bargaining:** Meaning, Scope, Objectives, Issues and Strategies, steps of collective bargaining, negotiation skills. Participative Management, Grievance Handling, Disciplining and Counseling of employees, HRIS, HR Audit. Ethical Issues in HRM. Human Resource Management practices in India.

**Suggested Readings:**

- Dessler, Gary, "Human Resource Management", New Delhi, Pearson Education Asia. 2017 15<sup>th</sup> Edition
- Aswathappa, K.. Human Resource Management, Text and Cases (7<sup>th</sup> ed.). Mc Graw Hill.
- Flippo, E. Human Resource Management (5<sup>th</sup> ed.). McGraw Hill.
- Ivancevich, J. Human Resource Management (12<sup>th</sup> ed.). Tata Mc Graw Hill.
- Gomez Mejia, L. Managing Human Resources (8<sup>th</sup> ed.). Pearson Education.
- Bratton, J. and Gold, J. Human Resource Management: Theory and Practice (6<sup>th</sup> ed.). Palgrave.
- Mirza S. Saiyadain. Human Resources Management (4<sup>th</sup> ed.). Tata McGraw Hill.
- Dale Yoder, Personal Management & Industrial Relations, Tata McGraw Hill

### Sixth Semester

| Course Code | Course Type                    | Course Title                           | Load Allocations |          |          | Marks Distribution |            | Total Marks | Credits   |
|-------------|--------------------------------|--|------------------|----------|----------|--------------------|------------|-------------|-----------|
|             |                                |  | L*               | T*       | P        | Internal           | External   |             |           |
| BBA601-18   | Core Theory 13                 | Strategy Management                    | 5                | 1        | 0        | 40                 | 60         | 100         | 6         |
| BBA602-18   | Core Theory 14                 | Company Law                            | 5                | 1        | 0        | 40                 | 60         | 100         | 6         |
|             | Discipline Specific Elective 3 | Elective – III                         | 5                | 1        | 0        | 40                 | 60         | 100         | 6         |
|             | Discipline Specific Elective 4 | Elective – IV                          | 5                | 1        | 0        | 40                 | 60         | 100         | 6         |
| BMPD602-18  |                                | Mentoring and Professional Development | 0                | 0        | 2        | 25                 | --**       | 25          | 1         |
|             |                                | <b>TOTAL</b>                           | <b>20</b>        | <b>4</b> | <b>2</b> | <b>185</b>         | <b>240</b> | <b>425</b>  | <b>25</b> |

### **SPECIALISATIONS:**

Any of the following groups each having two papers in Semester VI can be chosen as specialization by the students.

#### 1. Marketing

|            |                                    |
|------------|------------------------------------|
| BBA 611-18 | Services Marketing                 |
| BBA 612-18 | Retailing and Logistics Management |

#### 2. Finance

|            |                              |
|------------|------------------------------|
| BBA 621-18 | Personal Financial Planning  |
| BBA 622-18 | Direct and Indirect Tax Laws |

#### 3. Human Resource Management

|         |  |
|---------|--|
| BBA-631 | Training & Development                   |
| BBA-632 | Cross Cultural Human Resource Management |

## **BMPD 602-18 Mentoring and Professional Development**

### **Guidelines regarding Mentoring and Professional Development**

The objective of mentoring will be development of:

Overall Personality

- Aptitude (Technical and General)
- General Awareness (Current Affairs and GK)
- Communication Skills
- Presentation Skills
- The course shall be split in two sections i.e. class activities and outdoor activities.

For achieving the above, suggestive list of activities to be conducted are:

#### **Part – A (Class Activities)**

1. Expert and video lectures (The experts can be from the fields of industrial practices, professionals, recognized motivational speakers to speak on professionalism, discipline, time management etc. The choice of topics will be a matter of choice for the teachers)
2. Aptitude Test (with respect to business practices, intellectual creativity, team skills, Decision making skills, leadership skills etc)
3. Group Discussion (The students can be divided of not more than 8 in a group, a write up as a case study, cuttings of news series, current affairs etc followed by a GD).
4. Quiz (General/Technical) (quizzes can be oral using a PPT, written MCQs/short answer type questions covering general knowledge (latest business developments and key announcements by government/autonomous bodies, world bodies etc
5. Presentations by the students (Preferably to an individual student or at the most more than a group of 2 students; Topics can be success stories of business personalities, Resilience of business houses, caselets etc)
6. Team building Exercises (team events within the class for problem solving)

**Part – B (Outdoor Activities)** (A brief report of minimum 10-15 pages must be submitted at the end of semester)

1. Sports/NSS/NCC
2. Field project (may be general topics, business topics or awareness about government social schemes, health and hygiene, UGC social initiatives etc).
3. Society Activities of various students chapter i.e. ISTE, SCIE, SAE, CSI, Cultural Club, etc. (Group events in the form of social campaigns, humanitarian activities, making students turn Samaritans etc)

Note: Evaluation shall be based on rubrics for Part – A & B. Mentors/Faculty in-charge will maintain proper record student wise of each activity conducted and the same shall be submitted to the department.

#### Fourth Semester

| Course Code   | Course Type                | Course Title  | Load Allocations |    |   | Marks Distribution |          | Total Marks | Credits |
|---------------|----------------------------|---|------------------|----|---|--------------------|----------|-------------|---------|
|               |                            |   | L*               | T* | P | Internal           | External |             |         |
| BBA401-18     | Core Theory 8              | Business Research Methods                           | 5                | 1  | 0 | 40                 | 60       | 100         | 6       |
| BBA 402-18    | Core Theory 9              | Human Resource Management                           | 5                | 1  | 0 | 40                 | 60       | 100         | 6       |
| BBA 403-18    | Core Theory 10             | Financial Management                                | 5                | 1  | 0 | 40                 | 60       | 100         | 6       |
| BBAGE 401-18  | General Elective 4         | Entrepreneurship Development                        | 5                | 1  | 0 | 40                 | 60       | 100         | 6       |
| BBASEC 401-18 | Skill Enhancement Course-2 | Business Ethics and Corporate Social Responsibility | 2                | 0  | 0 | 40                 | 60       | 100         | 2       |
| BMPD402-18    |                            | Mentoring and Professional Development              | 0                | 0  | 2 | 25                 | --**     | 25          | 1       |
| TOTAL         |                            |   | 22               | 4  | 2 | 425                | 300      | 525         | 27      |

#### Fifth Semester

| Course Code | Course Type                    | Course Title                           | Load Allocations |    |   | Marks Distribution |          | Total Marks | Credits |
|-------------|--------------------------------|--|------------------|----|---|--------------------|----------|-------------|---------|
|             |                                |  | L*               | T* | P | Internal           | External |             |         |
| BBA501-18   | Core Theory 11                 | Operation Research                     | 5                | 1  | 0 | 40                 | 60       | 100         | 6       |
| BBA502-18   | Core Theory 12                 | Mercantile Law                         | 5                | 1  | 0 | 40                 | 60       | 100         | 6       |
|             | Discipline Specific Elective 1 | Elective – I                           | 5                | 1  | 0 | 40                 | 60       | 100         | 6       |
|             | Discipline Specific Elective 2 | Elective – II                          | 5                | 1  | 0 | 40                 | 60       | 100         | 6       |
| BMPD502-18  |                                | Mentoring and Professional Development | 0                | 0  | 2 | 25                 | --**     | 25          | 1       |
| TOTAL       |                                |  | 20               | 4  | 2 | 225                | 240      | 425         | 25      |

## **BMPD402-18 Mentoring and Professional Development**

### **Guidelines regarding Mentoring and Professional Development**

The objective of mentoring will be development of:

- [ Overall Personality
- [ Aptitude (Technical and General)
- [ General Awareness (Current Affairs and GK)
- [ Communication Skills
- [ Presentation Skills

The course shall be split in two sections i.e. outdoor activities and class activities. For achieving the above, suggestive list of activities to be conducted are:

#### **Part – A (Class Activities)**

1. Expert and video lectures
2. Aptitude Test
3. Group Discussion
4. Quiz (General/Technical)
5. Presentations by the students
6. Team building Exercises

#### **Part – B (Outdoor Activities)**

10. Sports/NSS/NCC
11. Field project.
12. Society Activities of various students chapter i.e. ISTE, SCIE, SAE, CSI, Cultural Club, etc.

**Note:** Evaluation shall be based on rubrics for Part – A & B. Mentors/Faculty incharges shall maintain proper record student wise of each activity conducted and the same shall be submitted to the department.

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**SPECIALISATIONS**

Any of the following groups each having two papers in Semester V can be chosen as specialization by the students.

**1. Accounting & Finance**

|                    |                               |
|--------------------|-------------------------------|
| <b>BCOP 511-18</b> | Personal Financial Planning   |
| <b>BCOP 512-18</b> | Advanced Financial Management |

**2. Banking & Insurance**

|                    |                               |
|--------------------|-------------------------------|
| <b>BCOP 521-18</b> | Banking Services Management   |
| <b>BCOP 522-18</b> | Insurance Services Management |

**Sixth Semester**

| Course Code       | Course Type                    | Course Title                           | Load Allocations |          |          | Marks Distribution |            | Total Marks | Credits   |
|-------------------|--------------------------------|--|------------------|----------|----------|--------------------|------------|-------------|-----------|
|                   |                                |  | L*               | T*       | P        | Internal           | External   |             |           |
| BCOM 601-18       | Core Theory 13                 | Industrial Relations and Labour Laws   | 5                | 1        | 0        | 40                 | 60         | 100         | 6         |
| BCOM 602-18       | Core Theory 14                 | Operation Research                     | 5                | 1        | 0        | 40                 | 60         | 100         | 6         |
|                   | Discipline Specific Elective 3 | Elective – III                         | 5                | 1        | 0        | 40                 | 60         | 100         | 6         |
|                   | Discipline Specific Elective 4 | Elective – IV                          | 5                | 1        | 0        | 40                 | 60         | 100         | 6         |
| <b>BMPD602-18</b> |                                | Mentoring and Professional Development | 0                | 0        | 2        | 25                 | --**       | 25          | 1         |
| <b>TOTAL</b>      |                                |  | <b>20</b>        | <b>4</b> | <b>2</b> | <b>185</b>         | <b>240</b> | <b>425</b>  | <b>25</b> |

**SPECIALISATIONS:**

Any of the following groups each having two papers in Semester VI can be chosen as specialization by the students.

**1. Accounting & Finance**

|                    |  |
|--------------------|--|
| <b>BCOP 611-18</b> | Security Analysis & Portfolio Management |
| <b>BCOP 612-18</b> | Management of Financial Services         |

**2. Banking & Insurance**

|                    |                             |
|--------------------|-----------------------------|
| <b>BCOP 621-18</b> | Banking Laws & Services     |
| <b>BCOP 622-18</b> | Risk Management & Insurance |

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**BCOM602-18**  
**Operation Research**

**Course objective:** This course aims at providing fundamental knowledge and exposure to the concepts, theories and practices in use of quantitative techniques for optimum decision making and to facilitate the students in appreciating need/significance and applications of various techniques of operation research in decision making.

**UNIT-I**

**Introduction:** Introduction to Operations Research: Basics definition, scope, objectives, phases, models and limitations of Operations Research.

**Deterministic Models:** Formulation of Linear Programming Problem, Graphical solution of LPP, Simplex Method, Artificial variables, Big-M method, **Transportation Problem:** Formulation, solution, unbalanced Transportation problem. Finding basic feasible solutions, Optimality tests, **Assignment Model:** Formulation, Hungarian method for optimal solution, Solving unbalanced problem, Travelling salesman problem.

**UNIT-II**

**Probabilistic Models:** Decision making under uncertainty : Maximum and minimum models; Introduction to decision tree. Game theory : Solution of simple two person zero-sum games :Examples of simple competitive situation.

**Dynamic Programming:** Introduction to deterministic and probabilistic dynamic programming, Solution of simple problems.

**UNIT-III**

**Queuing theory:** Types of queuing situation, Queuing models with Poisson's input and exponential service, their application to simple situations.

**Network Models:** PERT & CPM, Introduction, analysis of time bound project situations, construction of net works, identification of critical path, slack and float, crashing of network for cost reduction.

**UNIT-IV**

**Replacement Models:** Replacement of Items that deteriorate whose maintenance costs increase with time without change in the money value. Replacement of items that fail suddenly: individual replacement policy, group replacement policy.

**Inventory Models:** Inventory costs. Models with deterministic demand model (a) demand rate uniform and production rate infinite, model (b) demand rate non-uniform and production rate infinite, model (c) demand rate uniform and production rate finite.

**Suggested Readings:**

- Wagner, HM, *Principles of Operations Research*; Prentice Hall.
- Gupta, PK and Hira, DS, *Operations Research*, S. Chand & Co.
- Taha, *Introduction to Operation Research*; Pearson.
- Hiller, F.S. and Libermann, G.I. *Introduction to Operation Research*; Holden Ray.
- Sharma, J.K. *Operations Research Theory & Applications*; Macmillan India Ltd.
- Sharma J.K. *Operations Research, Problems and Solutions*; Macmillan India Ltd.

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**Fourth Semester**

| Course Code    | Course Type                | Course Title                           | Load Allocations |          |          | Marks Distribution |            | Total Marks | Credits   |
|----------------|----------------------------|--|------------------|----------|----------|--------------------|------------|-------------|-----------|
|                |                            |  | L*               | T*       | P        | Internal           | External   |             |           |
| BCOM 401-18    | Core Theory 8              | Corporate Accounting                   | 5                | 1        | 0        | 40                 | 60         | 100         | 6         |
| BCOM 402-18    | Core Theory 9              | Company Law                            | 5                | 1        | 0        | 40                 | 60         | 100         | 6         |
| BCOM 403-18    | Core Theory 10             | Income Tax Law & Practice              | 5                | 1        | 0        | 40                 | 60         | 100         | 6         |
| BCOMGE 401-18  | General Elective 4         | Entrepreneurship Development           | 5                | 1        | 0        | 40                 | 60         | 100         | 6         |
| BCOMSEC 401-18 | Skill Enhancement Course-2 | Workshop on Computerized Accounting    | 2                | 0        | 0        | 40                 | 60         | 100         | 2         |
| BMPD402-18     |                            | Mentoring and Professional Development | 0                | 0        | 2        | 25                 | --**       | 25          | 1         |
| <b>TOTAL</b>   |                            |  | <b>22</b>        | <b>4</b> | <b>2</b> | <b>425</b>         | <b>300</b> | <b>525</b>  | <b>27</b> |

**Fifth Semester**

| Course Code  | Course Type                    | Course Title                           | Load Allocations |          |          | Marks Distribution |            | Total Marks | Credits   |
|--------------|--------------------------------|--|------------------|----------|----------|--------------------|------------|-------------|-----------|
|              |                                |  | L*               | T*       | P        | Internal           | External   |             |           |
| BCOM 501-18  | Core Theory 11                 | Financial Management                   | 5                | 1        | 0        | 40                 | 60         | 100         | 6         |
| BCOM 502-18  | Core Theory 12                 | Goods and Services Tax                 | 5                | 1        | 0        | 40                 | 60         | 100         | 6         |
|              | Discipline Specific Elective 1 | Elective – I                           | 5                | 1        | 0        | 40                 | 60         | 100         | 6         |
|              | Discipline Specific Elective 2 | Elective – II                          | 5                | 1        | 0        | 40                 | 60         | 100         | 6         |
| BMPD502-18   |                                | Mentoring and Professional Development | 0                | 0        | 2        | 25                 | --**       | 25          | 1         |
| <b>TOTAL</b> |                                |  | <b>20</b>        | <b>4</b> | <b>2</b> | <b>225</b>         | <b>240</b> | <b>425</b>  | <b>25</b> |



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**BMPD402-18 Mentoring and Professional Development**

**Guidelines regarding Mentoring and Professional Development**

The objective of mentoring will be development of:

- Overall Personality
- Aptitude (Technical and General)
- General Awareness (Current Affairs and GK)
- Communication Skills
- Presentation Skills

The course shall be split in two sections i.e. outdoor activities and class activities. For achieving the above, suggestive list of activities to be conducted are:

**Part – A (Class Activities)**

1. Expert and video lectures
2. Aptitude Test
3. Group Discussion
4. Quiz (General/Technical)
5. Presentations by the students
6. Team building Exercises

**Part – B (Outdoor Activities)**

1. Sports/NSS/NCC
2. Field project.
3. Society Activities of various students chapter i.e. ISTE, SCIE, SAE, CSI, Cultural Club, etc.

**Note:** Evaluation shall be based on rubrics for Part – A & B.  
Mentors / Faculty incharges shall maintain proper record student wise of each activity conducted and the same shall be submitted to the department.

**L.K.G. Punjab Technical University**  
**MBA Batch 2018 onwards**

**Courses & Examination Scheme:**

**First Semester**

| Course Code | Course Type  | Course Title  | Load Allocations |          |          | Marks Distribution |            | Total Marks | Credits   |
|-------------|--------------|---|------------------|----------|----------|--------------------|------------|-------------|-----------|
|             |              |   | L*               | T*       | P        | Internal           | External   |             |           |
| MBA 101-18  | Core Theory  | Foundations of Management                           | 4                | 0        | 0        | 40                 | 60         | 100         | 4         |
| MBA 102-18  | Core Theory  | Managerial Economics                                | 4                | 0        | 0        | 40                 | 60         | 100         | 4         |
| MBA 103-18  | Core Theory  | Quantitative Techniques                             | 4                | 0        | 0        | 40                 | 60         | 100         | 4         |
| MBA 104-18  | Core Theory  | Accounting for Management and Reporting             | 4                | 0        | 0        | 40                 | 60         | 100         | 4         |
| MBA 105-18  | Core Theory  | Business Environment and Indian Economy             | 4                | 0        | 0        | 40                 | 60         | 100         | 4         |
| MBA 106-18  | Core Theory  | Business Ethics and CSR                             | 4                | 0        | 0        | 40                 | 60         | 100         | 4         |
| MBA 107-18  | Core Theory  | Business Communication for Managerial Effectiveness | 4                | 0        | 0        | 40                 | 60         | 100         | 4         |
|             | <b>TOTAL</b> |   | <b>28</b>        | <b>0</b> | <b>0</b> | <b>280</b>         | <b>420</b> | <b>700</b>  | <b>28</b> |

**Second Semester**

| Course Code  | Course Type      | Course Title                                  | Load Allocations |          |          | Marks Distribution |            | Total Marks | Credits   |
|--------------|------------------|---|------------------|----------|----------|--------------------|------------|-------------|-----------|
|              |                  |   | L*               | T*       | P        | Internal           | External   |             |           |
| MBA 201-18   | Core Theory      | Business Analytics for Decision Making        | 4                | 0        | 0        | 40                 | 60         | 100         | 4         |
| MBA 202-18   | Core Theory      | Legal Environment for Business                | 4                | 0        | 0        | 40                 | 60         | 100         | 4         |
| MBA 203-18   | Core Theory      | Marketing Management                          | 4                | 0        | 0        | 40                 | 60         | 100         | 4         |
| MBA 204-18   | Core Theory      | Human Resource Management                     | 4                | 0        | 0        | 40                 | 60         | 100         | 4         |
| MBA 205-18   | Core Theory      | Production and Operations Management          | 4                | 0        | 0        | 40                 | 60         | 100         | 4         |
| MBA 206-18   | Core Theory      | Corporate Finance and Indian Financial System | 4                | 0        | 0        | 40                 | 60         | 100         | 4         |
| MBA 207-18   | Core Theory      | Entrepreneurship and Project Management       | 4                | 0        | 0        | 40                 | 60         | 100         | 4         |
| MBAGE 201-18 | General Elective | Computer Applications for Business            | 2                | 0        | 0        | 40                 | 60         | 100         | 2         |
|              | <b>TOTAL</b>     |   | <b>30</b>        | <b>0</b> | <b>0</b> | <b>320</b>         | <b>480</b> | <b>825</b>  | <b>30</b> |

**Note: After second semester every student will be required to undergo summer training of six weeks duration in the corporate sector.**