



GIANJYOTI

Institute of Management
and Technology

Aspire. Achieve. Ascend

25
Years
of excellence in
education

PLACEMENT BROCHURE

MASTER OF BUSINESS ADMINISTRATION

BATCH 2023-25





ABOUT GJIMT

Gian Jyoti Institute of Management and Technology (GJIMT), approved by AICTE, New Delhi, and affiliated with IKG Punjab Technical University, Kapurthala, stands as a premier B-School in North India. Established in 1998 under the visionary leadership of Chairman Mr. J.S. Bedi, GJIMT has earned its reputation as one of the region's oldest and most prestigious private management institutes. Nestled in the vibrant heart of Mohali, a city renowned for its dynamic growth, the GJIMT campus offers an unparalleled learning environment. Here, students thrive in a motivating and disciplined atmosphere that is both secure and supportive, ensuring their holistic personal and professional development. GJIMT is not just a place of learning; it's a gateway to excellence, where dreams are nurtured, and futures are built with confidence. Gian Jyoti endeavors to achieve excellence in the delivery of skill based education by building shared vision, continual improvement and commitment for the growth of its human resources year after year to match the needs of the industry and society.



VISION OF THE INSTITUTE

- Impart holistic management and technical education
- Nurture and develop human resources of global standards
- Serve the industry and society productively
- Inculcating sense of honesty, morality, transparency, and integrity.

VISION OF THE INSTITUTE

To be an Institute of Excellence providing beyond-the-classroom stimulating experiences that are holistic and responsive to the current needs of the Global Society.

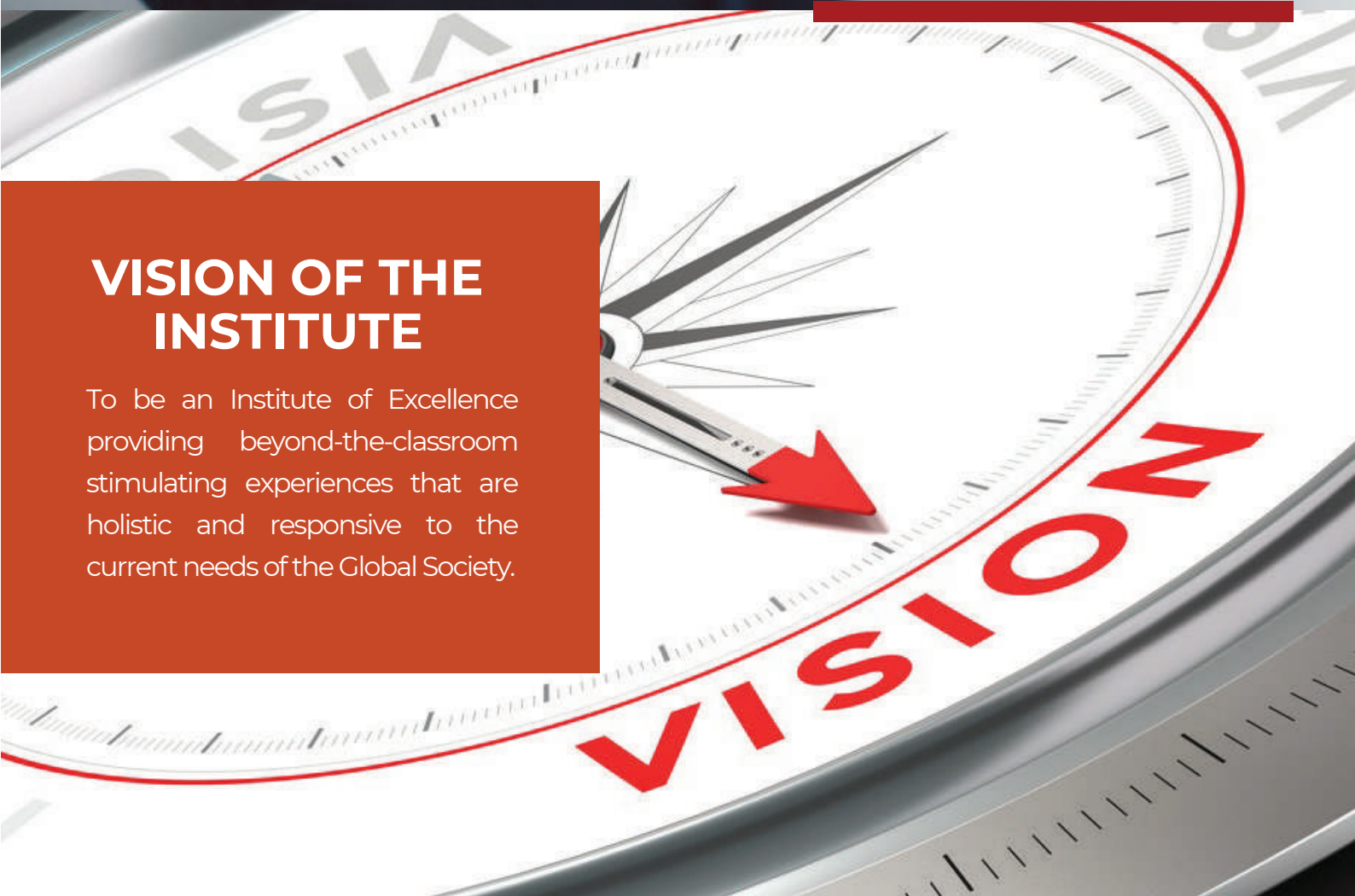
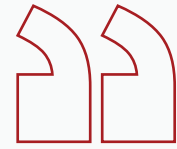


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MESSAGE FROM CHAIRMAN



Dear Esteemed Recruiters,

As Chairman of Gian Jyoti Institute of Management and Technology (GJIMT), I am honoured to present to you the remarkable talent that our institution has cultivated over the decades. Our students are a testament to our commitment to excellence, innovation, and holistic development. At GJIMT, we have consistently strived to foster an environment that nurtures not only academic brilliance but also the values, ethics, and skills that are essential for success in today's dynamic world. Our curriculum is designed to bridge the gap between theoretical knowledge and practical application, ensuring that our students are well-prepared to meet the challenges of the professional world. We take pride in our industry-academia interface, which has enabled us to maintain a curriculum that is

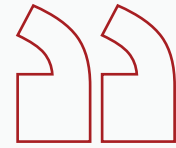
relevant, rigorous, and responsive to the needs of the corporate world. Our students undergo rigorous training and development programs, equipping them with the skills to excel in diverse roles across industries.

We are confident that our students will bring fresh perspectives, innovative ideas, and a strong work ethic to your esteemed organization. I invite you to explore the potential of our students and look forward to a fruitful and enduring association. Thank you for considering Gian Jyoti Institute of Management and Technology as a partner in your recruitment process.

**Warm regards,
J.S. Bedi
Chairman, GJIMT**



MESSAGE FROM DIRECTOR



Dear Recruiters and Partners,

It is with great pride and enthusiasm that I present to you the Placement Brochure of Gian Jyoti Institute of Management and Technology (GJIMT). Over the years, GJIMT has built a legacy of academic excellence, industry-oriented learning, and a commitment to nurturing future leaders who are equipped to meet the challenges of the modern business world.

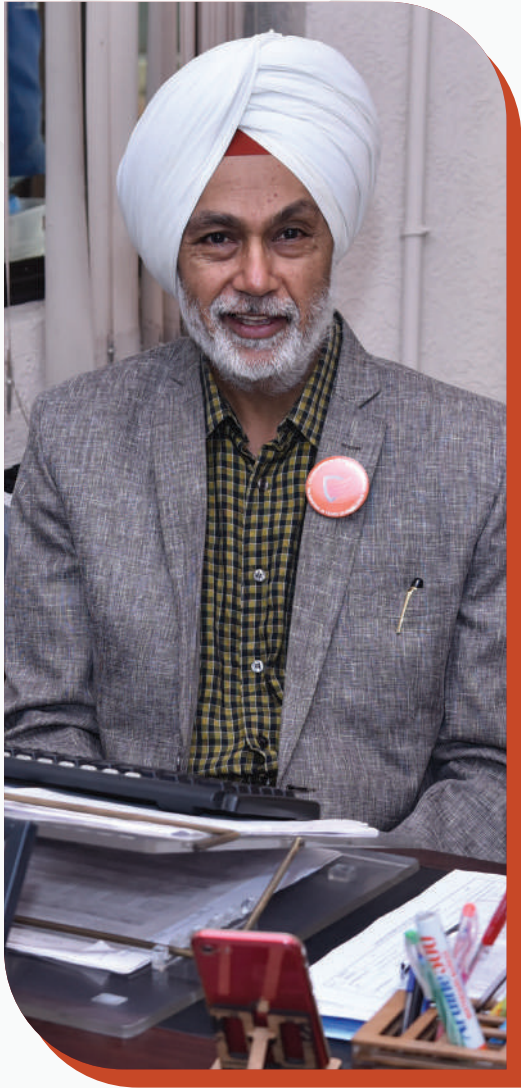
Our institute, with its rich heritage and dynamic vision, has always prioritized a holistic approach to education. We ensure that our students not only excel academically but also develop the practical skills and ethical values necessary to thrive in today's competitive environment. Our faculty, comprising seasoned academicians and industry experts, is dedicated to imparting knowledge that bridges the gap between theory and practice.

The students have been trained rigorously, not just in management theories but also in real-world problem-solving, critical thinking, and leadership. Their experiences in internships, live projects, and industry interactions have molded them into professionals ready to make meaningful contributions to your organization.

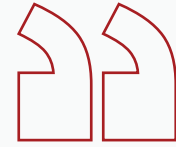
We take immense pride in the achievements of our students and are confident that they will bring fresh perspectives, innovation, and a strong work ethic to your esteemed organization. We believe that their journey with GJIMT has prepared them to take on challenges, seize opportunities, and excel in their chosen careers. We look forward to a fruitful and enduring relationship with your organization.

Thank you for your continued support and partnership.

**Warm regards,
Dr. Aneet Bedi
Director , GJIMT**



MESSAGE FROM DIRECTOR, PLACEMENTS



Dear Recruiters ,

As the Director of the Placement Cell, I have had the privilege of witnessing the exceptional growth and development of our students, who are now ready to step into the professional world with confidence and competence.

Our rigorous curriculum, coupled with practical exposure and industry interaction, ensures that our students are well-equipped to meet the challenges of the corporate world.

Their ability to adapt, learn, and lead makes them valuable assets to any organization they become a part of.

I invite you to explore the diverse talent pool that GJIMT has to offer. We are confident that our students will meet and exceed your expectations, contributing meaningfully to your organization's

success. We look forward to building lasting and fruitful partnerships with you.

**Warm regards,
Prof. Gurdeepak Singh
Director , Placement Cell , GJIMT**



ABOUT MBA

(2 Years Regular Course)

Whether your goal is launching your own start-up, gaining the upper edge in a competitive job market, increasing your salary or climbing the business ladder, a Master of Business Administration (MBA) from GJIMT provides you the real-life and theoretical knowledge needed to become the master of your own future in business. GJIMT's MBA creates leaders and managers, capable of meeting current market challenges. The program focuses on decision making in uncertain environments, interpersonal and communication skills, ethics and social responsibility, and globalization. The Program allows our students to graduate with specialized expertise on how the digital and technological landscape is driving everything from organizational behaviour to industry, exploring phenomena like surveillance capitalism and digital media management.

CURRICULUM IN DETAIL

This MBA program starts by grounding students in key business concepts.

Semester 1

A deep dive into the fundamentals from Managerial Economics and Quantitative Techniques to Business Ethics and CSR. Each course is designed to provide a comprehensive understanding of the modern business environment.

Semester 2

Progresses into more specialized areas such as Marketing Management, Business Analytics for Decision Making, and Legal Environment for Business. It also introduces subjects like Human Resource Management and Corporate Finance, offering a broader view of the business world.

Semester 3

The focus shifts to applied learning with courses in Organizational Behaviour & Design and Marketing Research, supplemented by electives in areas like Marketing, Finance, Human Resources and Business Analytics. It also includes unique courses on Human Values and Deaddiction, enriching the ethical and humanistic aspects of business education.

Semester 4

Culminates the program with advanced specialization electives, allowing students to delve deeper into areas like Corporate Strategy, Marketing, Finance, Human Resource Management, MIS, Operations Management, and Business Analytics. This final semester is not just about knowledge but also about applying it through a comprehensive Project/Dissertation, rounded off with a Workshop on Indian Ethos. This carefully structured curriculum ensures that graduates emerge as well-rounded, industry-ready professionals, capable of navigating complex business environments.



MBA SPECIALIZATIONS



GROOMING AT GJIMT

At Gian Jyoti Institute of Management and Technology (GJIMT), we believe in nurturing not just academic excellence but also the holistic development of our students. Our comprehensive grooming programs are designed to ensure that every student is well-prepared for the dynamic demands of the corporate world. Through a structured approach embedded within our curriculum, we focus on the continuous enhancement of skills, knowledge, and professional readiness.

PLACEMENT READINESS PROGRAMME (PRP)

The Placement Readiness Programme (PRP) is integrated into the curriculum from the very beginning of a student's journey at GJIMT. This program aims to build a strong foundation by honing essential skills such as communication, analytical thinking, and problem-solving. Through workshops, interactive sessions, and industry exposure, we prepare our students to face the challenges of the corporate world with confidence. PRP also includes personality development modules, resume-building workshops, and interview preparation, ensuring that students are well-equipped to embark on their career journey.



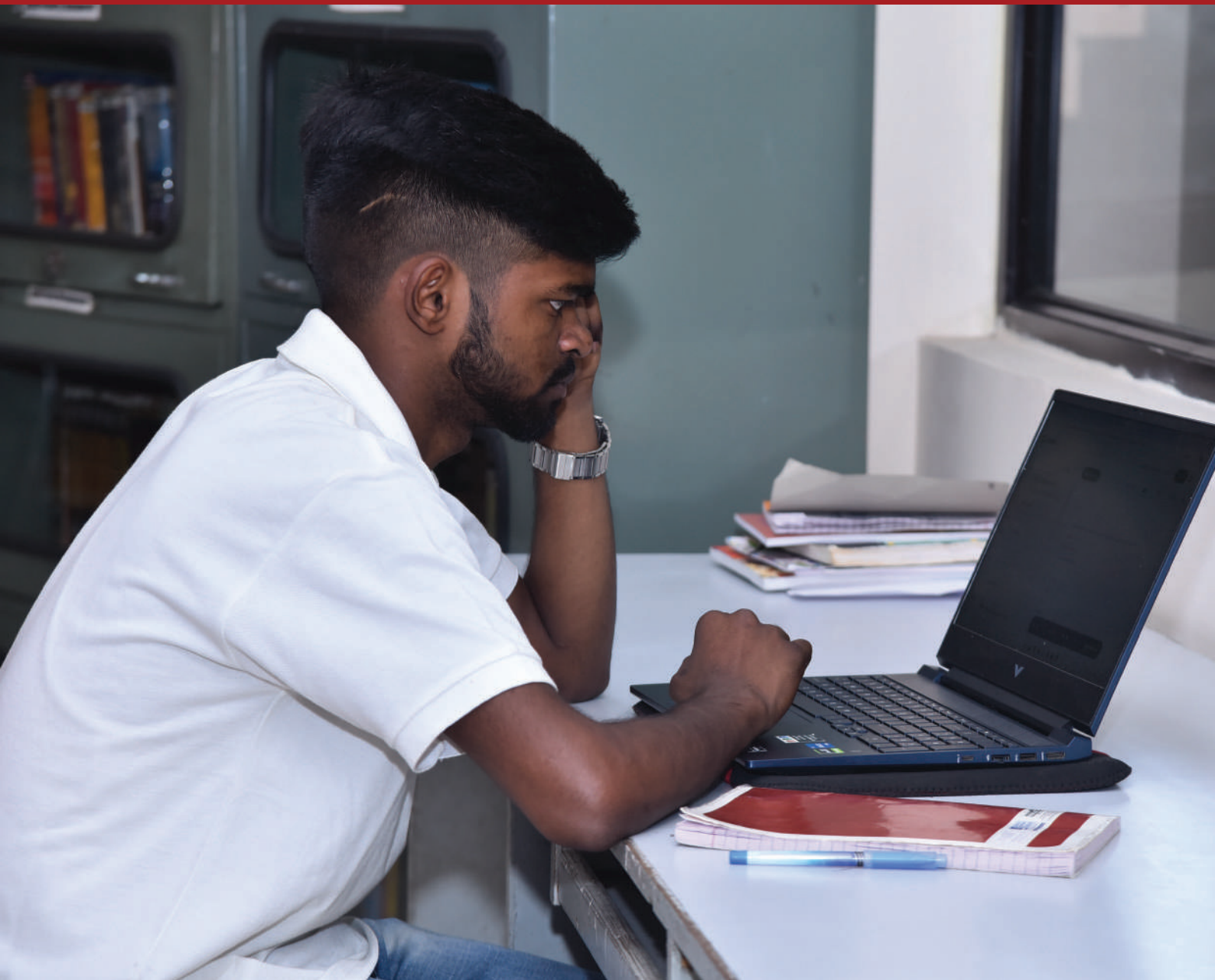
INTERNSHIP READINESS PROGRAMME (IRP)

The Internship Readiness Programme (IRP) is introduced in the second year, focusing on preparing students for real-world industry experience. This program bridges the gap between theoretical knowledge and practical application. Through the IRP, students engage in case studies, live projects, and industry interactions, gaining hands-on experience that is invaluable for their internships. The program also includes mentorship from industry experts, guidance on professional ethics, and strategies for making the most of internship opportunities, thereby ensuring that students are fully prepared to excel in their roles.

EMPLOYMENT READINESS PROGRAMME (ERP)

The Employment Readiness Programme (ERP) is the capstone of our grooming process, aimed at final-year students as they transition from academia to full-time employment. This program is meticulously designed to equip students with the advanced skills and insights required for successful careers. ERP covers a wide range of topics, including advanced interview techniques, leadership development, corporate etiquette, and negotiation skills. We also provide personalized career counselling and placement support to help students identify and pursue the right career paths. By the time they graduate, our students are not just ready to be employed; they are ready to excel and lead in their chosen fields.

At GJIMT, grooming our students for success is not just a commitment it's a tradition!



MBA 2023-2025

(INTERNSHIP DIARIES)



SIMRAN KOUL
(HR & MARKETING)
GRADUATION: B.A
(NETSMARTZ IT PARK)



KIRANJOT KAUR
(FINANCE & HR)
GRADUATION: B.COM HONS.
(GAUTAM JINDAL & ASSOCIATES)



SAHIL
(MARKETING & FINANCE)
GRADUATION: B.COM HONS.
(SWIGGY)



MS. ANSHU RANA
(HR & BUSINESS ANALYTICS)
GRADUATION: B.A
(TYNOR ORTHOTICS)



HARPREET SINGH
(FINANCE & MARKETING)
GRADUATION: B.A
(RELIANCE SECURITIES)



RAKESH
(FINANCE & BUSINESS ANALYTICS)
GRADUATION: B.COM
(GODREJ & BOYCE)



HARSHITA
(MARKETING & HR)
GRADUATION: B.A
(THE TIMES OF INDIA)



MADHAV GARG
(FINANCE & BUSINESS ANALYTICS)
GRADUATION: B.COM
(PAUL FINCARE)



HARSHPREET SINGH
(FINANCE & MARKETING)
GRADUATION: B.A
(RELIANCE SECURITIES)



LALITA RANA
(BUSINESS ANALYTICS & MARKETING)
GRADUATION: B.SC. CS
(SBI BANK)



ANKIT KUMAR
(MARKETING & HR)
GRADUATION: B.SC. CVT
(COOPERATIVE BANK, KARNAL)



PREET SEHGAL
(HR & FINANCE)
GRADUATION: B.A
(RELIANCE SECURITIES)



KAMALPREET KAUR
(HR & FINANCE)
GRADUATION: B.COM
(RAJ MAHINDRA VEHICLES)



PRASHANT SINGH
(MARKETING & HR)
GRADUATION: B.A
(THE TIMES OF INDIA)



HARSH KUMAR
(MARKETING & HR)
GRADUATION: B.A
(RELIANCE SECURITIES)



GURSIMRAN KAUR
(HR & FINANCE)
GRADUATION: B.COM
(GI INTERNATIONAL)



SAPNA KUMARI
(HR & ANALYTICS)
GRADUATION: : B.SC. MATHS
(CORPORATE STALWARTS)



SHRUTI PATHAK
(MARKETING & HR)
GRADUATION: B.A
(THE TIMES OF INDIA)



JASMEEN KAUR
(MARKETING & FINANCE)
GRADUATION: BBA
(DECATHLON)



LAVANSHU SHARMA
(MARKETING & HR)
GRADUATION: B.SC.
(THE TIMES OF INDIA)

MBA 2023-2025

(INTERNSHIP DIARIES)



HARSHPREET KAUR
(FINANCE & MARKETING)
GRADUATION: B.C.A
(NEW CHANDIGARH HOSPITAL)



SIDAKPREET KAUR
(FINANCE & HR)
GRADUATION: B.COM
(IVY HEALTHCARE)



TARANJOT KAUR
(HR & FINANCE)
GRADUATION: B.COM
(IVY HEALTHCARE)



VANI
(HR & FINANCE)
GRADUATION: B.COM
(SBI)



AMRINDER SINGH
(FINANCE & MARKETING)
GRADUATION: BBA
(RELIANCE SECURITIES)



RAMNEEK KAUR
(FINANCE & MARKETING)
GRADUATION: BCA
(J&K BANK)



NIHARIKA BHATIA
(MARKETING & HR)
GRADUATION: B.A
(CORPORATE STALWARTS)



NAVDEEP SINGH
(FINANCE & MARKETING)
GRADUATION: BBA
(RELIANCE SECURITIES)



ABHISHEK JANGRA
(FINANCE & BUSINESS ANALYTICS)
GRADUATION: B.COM HONS.
(PAUL FINCARE)



ANSHIKA
(HR & FINANCE)
GRADUATION: B.COM
(OMNINOS TECHNOLOGIES)



ADITI
(MARKETING & BUSINESS ANALYTICS)
GRADUATION: B.COM
(SUPREME TECHNOLOGIES)



DEVASHISH THAKUR
(MARKETING & FINANCE)
GRADUATION: BBA
(AXIS BANK)



HARMANJOT KAUR
(HR & FINANCE)
GRADUATION: BBA
(RAJ MAHINDRA VEHICLES)

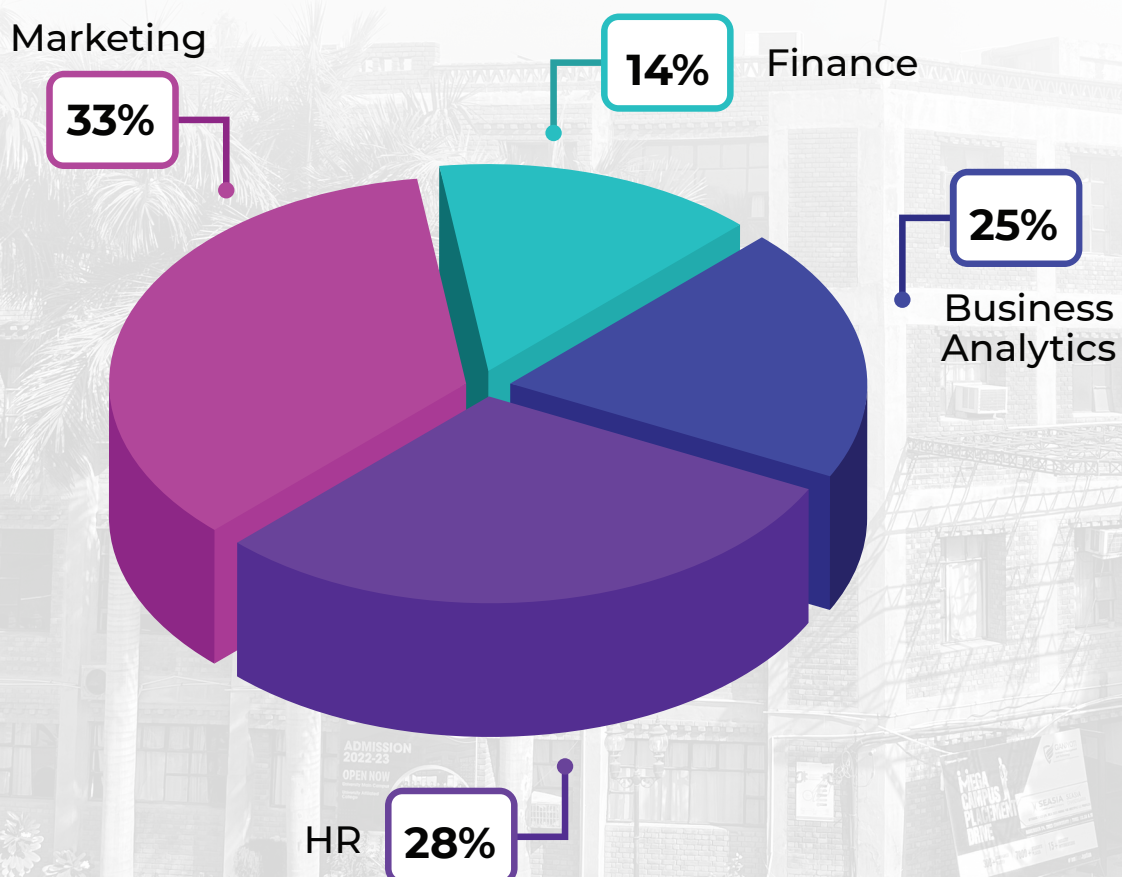
A REVISIT TO OUR TOP-TIER PLACEMENT RECORDS

As we reflect on the placement outcomes of our recent batch of MBA, the data highlights the diverse opportunities our students have secured across various industries, and roles. Our curriculum, industry engagement, and skill development initiatives have played a pivotal role in shaping these successful career paths.

DISTRIBUTION ON THE BASIS OF SPECIALIZATION

In our MBA program, students have the flexibility to choose a dual specialization that aligns with their career goals and interests. By offering options in HR, Marketing, Business Analytics and Finance, we ensure that students can develop a strong foundation in two distinct areas of expertise. Our curriculum is designed to provide the knowledge and practical skills needed to excel in both specializations, giving students a competitive edge in the dynamic business environment. Personalized guidance from faculty and industry mentors helps students make informed decisions based on their strengths and future aspirations. Here is the chart showcasing the specialization-based distribution of the batch.

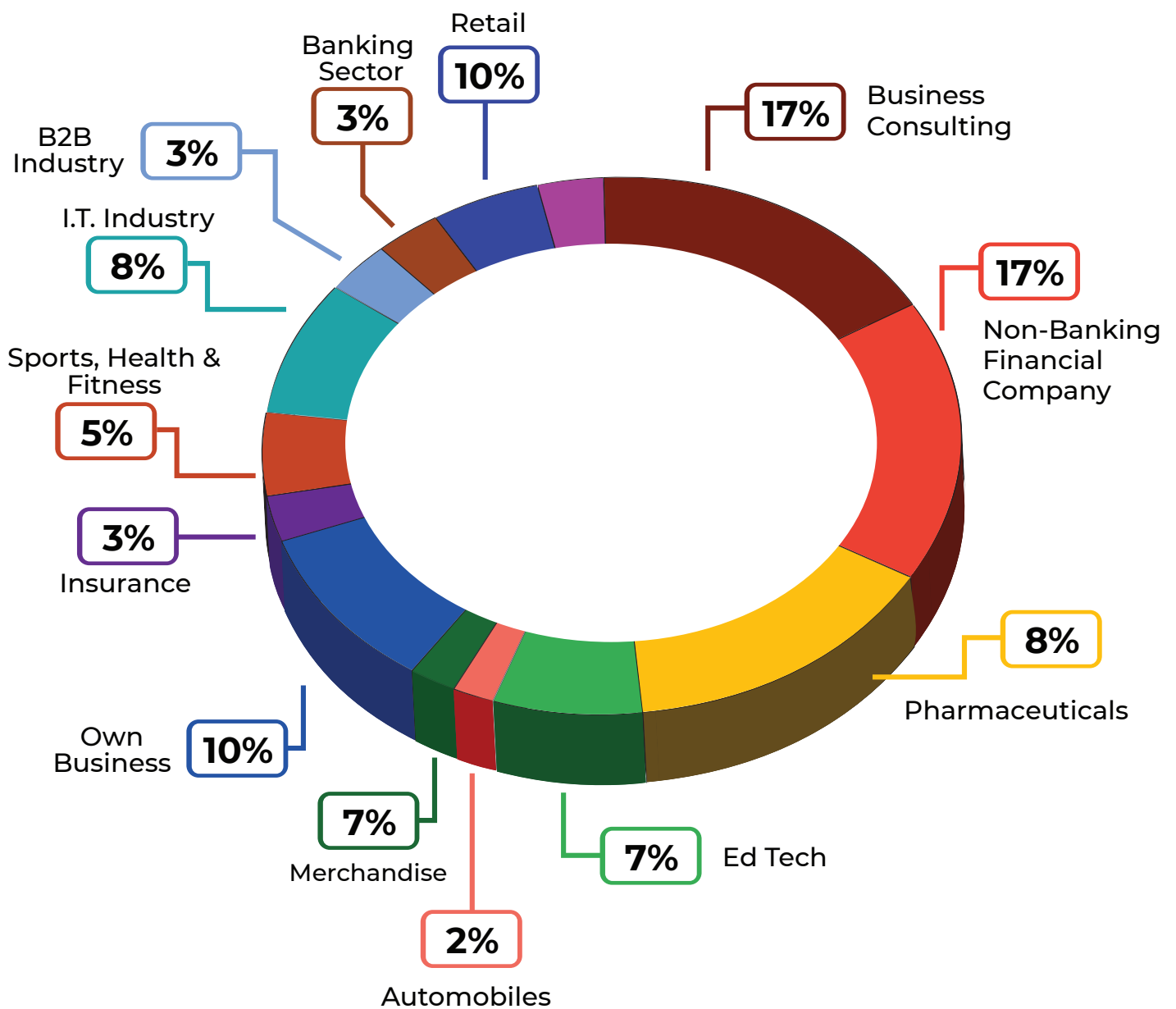
SPECIALIZATION DISTRIBUTION CHART — OF PASSED OUT BATCH 2022-24 —



INDUSTRY-WISE PLACEMENT RECORDS

Our students have been recruited by top organizations across a wide spectrum of industries, reflecting the diverse skill sets and adaptability that our graduates bring to the table. Key sectors include:

INDUSTRY BASED DISTRIBUTION CHART

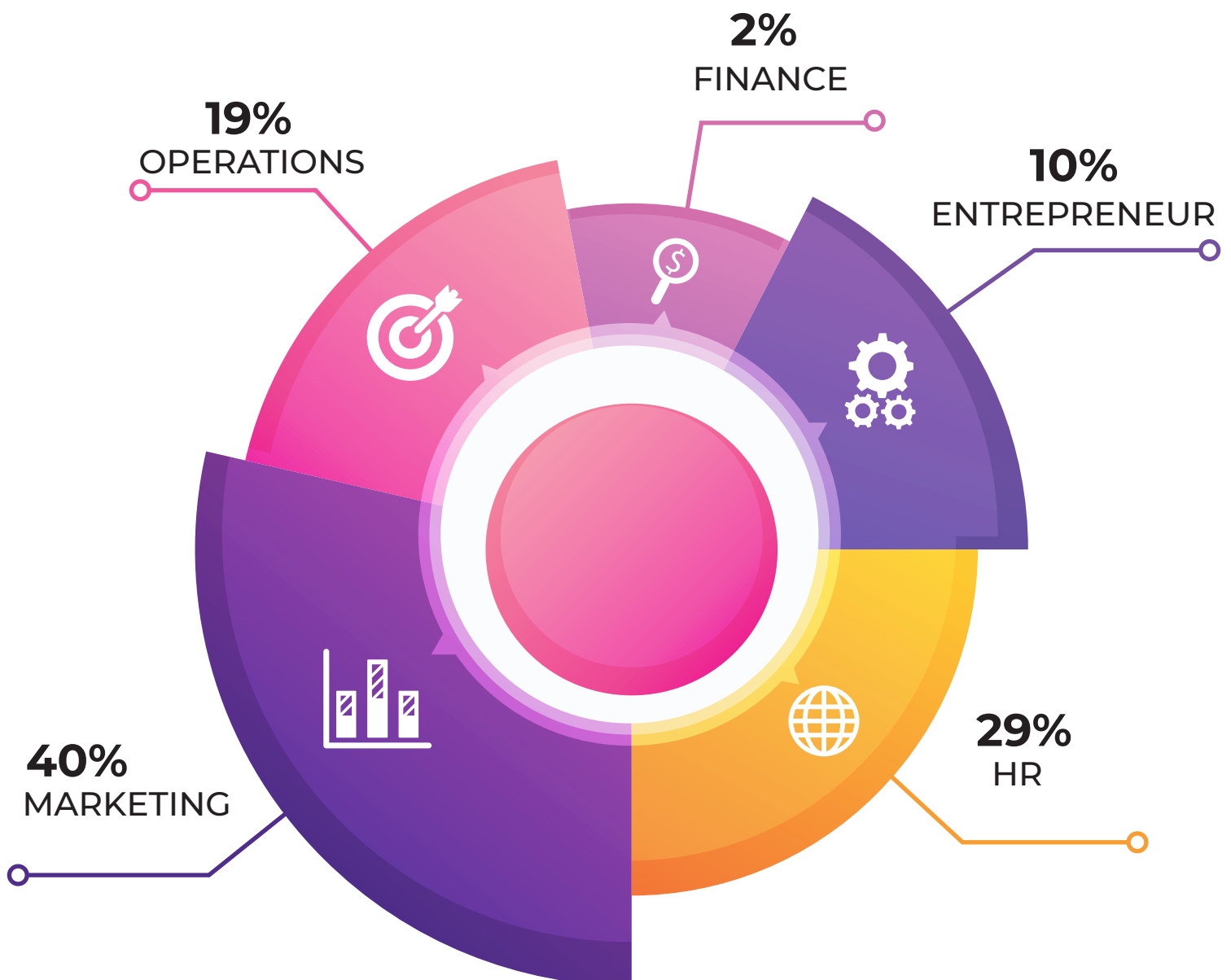


PROFILE BASED PLACEMENT RECORDS

Our students have taken on a variety of roles that reflect their expertise and leadership potential. The placement data reveals a strong alignment between academic specializations and job profiles, ensuring that students transition smoothly into professional roles.

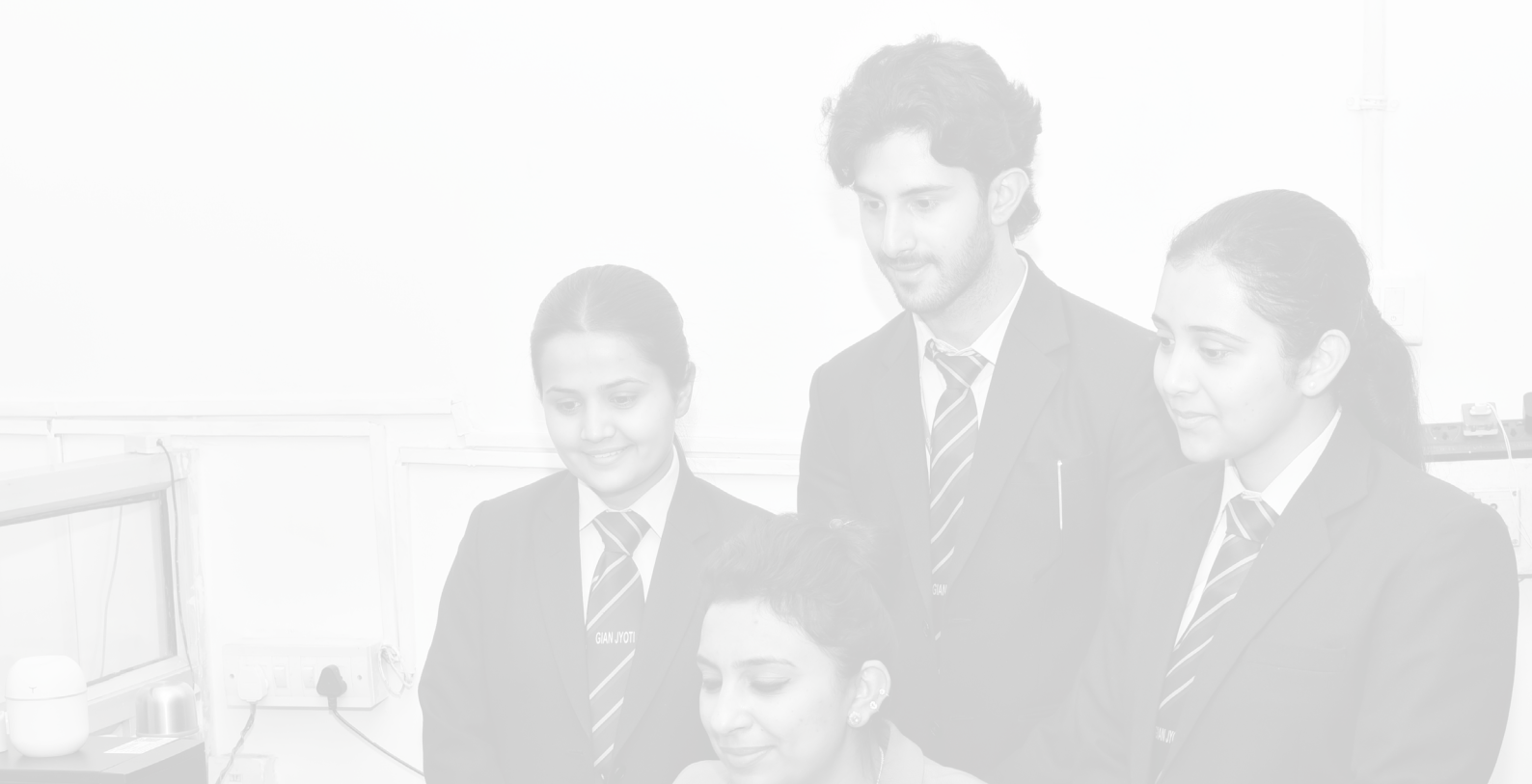
This alignment of specialization with industry and profile choices underscores the efficacy of our placement strategy and the value of the education and training our students receive. Key profiles secured by our graduates include:

PROFILE BASED DISTRIBUTION CHART



PARTNERS IN PROGRESS





Mr. Shammi Singh Bhatia,
(Training and Placement Officer)

☎ | 📞 - 9876614199, 9814994711

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CONTACT US

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