
Programme: Bachelor of Business Administration

Semester V

BBA 522-18

FINANCIAL MARKET AND SERVICES

Objective: The Course aims at providing the students, basic knowledge about the Finance concepts, markets and various services provided in those markets.

Course Outcomes (COs)

Sr. No.	At the end of the course, the student will be able to:
CO1	Understand the prevailing financial system in India.
CO2	Acquire knowledge about different financial services
CO3	Comprehend the basics of financial markets in India
CO4	Apprise about the roles of intermediaries and regulating bodies in Indian Financial System.

(Source: IKGPTU Syllabus for Bachelor of Business Administration (Affiliated Colleges), 2021.
<https://ptu.ac.in/wp-content/uploads/2023/02/BBA-upto-6th-Sem.-batch-2022-onwards.pdf>)