
Programme: Bachelor of Business Administration

Semester VI

BBA 631-18

TRAINING AND DEVELOPMENT

Objective: The course aims at developing knowledge about concepts, process, methods and evaluation of training and development.

Course Outcomes (COs)

Sr. No.	At the end of the course, the student will be able to:
CO1	Understand the concepts and principles of Learning.
CO2	Develop understanding about training and development concept.
CO3	Able to assess training needs and select optimal method for employee Training.
CO4	Develop acumen to evaluate training effectiveness.
CO5	Comprehend the emerging issues for Training & development in Indian Industries.

(Source: IKGPTU Syllabus for Bachelor of Business Administration (Affiliated Colleges), 2021.
<https://ptu.ac.in/wp-content/uploads/2023/02/BBA-upto-6th-Sem.-batch-2022-onwards.pdf>)