



GIANJYOTI
Aspire. Achieve. Ascend

Institute of Management
and Technology

Year 2023-24

ANEET

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A seminar titled 'Change Makers Unite: Harnessing the Power of Social Entrepreneurship'

Date: April 3, 2024

Time: 10:00 am -4:00 pm

Venue: Auditorium

Participants: 89 (MBA, BBA)

Resource Person: Dr. Urvashi Sahni

Objective:

- To provide students with insights into the realm of social entrepreneurship, enhancing their understanding of its significance in both academic and professional spheres.
- Inspiration: To inspire students by showcasing successful social entrepreneurial initiatives and the transformative impact they have on communities.
- Knowledge Transfer: To facilitate the exchange of knowledge and ideas, enabling students to learn from the expertise and experiences of Dr. Urvashi Sahni.
- Empowerment: To empower students with practical strategies and tools for initiating and sustaining social entrepreneurial ventures.
- Engagement: To foster active participation and engagement among students, encouraging them to become catalysts for positive change in society.

Training and Placement Cell hosted a highly anticipated seminar titled "Change Makers Unite: Harnessing the Power of Social Entrepreneurship" in the Auditorium from 10:00 am to 4:00 pm. Dr. Urvashi Sahni, a distinguished figure in the field, served as the keynote speaker for the event. The seminar started with the floral welcome of the guest by Dr. Aneet Bedi, Director, GJIMT, Mohali.

Dr Neeraj Sharma, Dean of Academics briefed that the seminar aims to provide students with valuable insights into the realm of social entrepreneurship, emphasizing its significance for both academic and professional growth. He speaks about the students with insights into the

realm of social entrepreneurship, enhancing their understanding of its significance in both academic and professional spheres. He also inspires the students by showcasing successful social entrepreneurial initiatives and the transformative impact they have on communities.

Dr. Sahni delivered an engaging discourse, highlighting successful case studies, effective implementation strategies, and the pivotal role of youth in driving social change.

The seminar fostered an environment of inspiration and empowerment, encouraging students to become proactive agents of positive transformation in society. Attendees actively participated in discussions, reflecting a keen interest in the topic.



Mr. Gurdeepak, Director of Placement & International Admission concluded the seminar that its objectives of educating, inspiring, and empowering students to become change makers through social entrepreneurship. It provided a platform for meaningful dialogue and learning, contributing to the academic and professional development of the attendees

For any further queries or clarifications, students were directed to contact Mr. Shami Bhatia, the Training and Placement Officer. Overall, the seminar proved to be a resounding success, leaving a lasting impact on the academic and professional development of the attendees.

Workshop Titled 'Skills for Success: Thriving In Today's

Date: 26th March 2024

Time: 10:00 am -4:00 pm

Venue: Auditorium

Participants: 81 (MBA, MCA, BBA, BCA)

Resource Person: Mr. Hitesh Kumar Gulati (Founder & Executive Consultant at DiversityAce Business Consulting)

Objective:

The objectives of the workshop "Skills for Success: Thriving in Today's World" were.

1. **Adaptability:** Teaching participants how to navigate and thrive in an ever-changing world by cultivating adaptability and flexibility.
2. **Communication Skills:** Enhancing verbal and written communication skills to effectively convey ideas, collaborate with others, and build strong relationships.
3. **Critical Thinking:** Developing critical thinking skills to analyze information, solve problems, and make informed decisions in various situations.
4. **Emotional Intelligence:** Understanding and managing emotions, as well as developing empathy and interpersonal skills to navigate social interactions successfully.
5. **Resilience:** Building resilience to cope with challenges, setbacks, and stressors, and bounce back stronger from adversity.

On 26th March 2024, the students and faculty of Gian Jyoti Institute had the privilege of attending the "Skills for Success: Thriving in Today's World" workshop addressed by Mr. Hitesh Kumar Gulati. Mr. Gulati, a seasoned professional with over fifteen years of experience

in various domains such as Human Resources, Process Development, Product Management, Administration, GAP Analysis, and Research Projects, brought a wealth of knowledge and expertise to the session. As the Founder & Executive Consultant at DiversityAce Business Consulting, Mr. Gulati's insights promised to be invaluable for all participants.

Workshop Content:

The workshop commenced with an engaging introduction from Mr. Gulati, where he outlined the objectives and importance of acquiring essential skills for success in today's rapidly changing world. He emphasized the significance of adaptability, communication, critical thinking, emotional intelligence, resilience, time management, creativity, digital literacy, leadership, and continuous learning.

Throughout the session, Mr. Gulati employed a variety of interactive teaching methods, including group discussions, case studies, and real-life examples, to effectively convey the key concepts. Participants were encouraged to actively participate, share their experiences, and ask questions, fostering an environment of collaboration and shared learning.

Key Takeaways:

Participants gained valuable insights into:

- The importance of adaptability in navigating change and uncertainty.
- Effective communication strategies for building strong relationships and conveying ideas.
- Developing critical thinking skills to analyze information and make informed decisions.
- Managing emotions and cultivating empathy through emotional intelligence.
- Building resilience to overcome challenges and bounce back stronger.
- Time management techniques for maximizing productivity and maintaining work-life balance.
- Fostering creativity and innovation to solve problems creatively.
- Navigating the digital landscape with confidence and proficiency.
- Cultivating leadership qualities to inspire and motivate others.
- The significance of continuous learning and growth mindset in personal and professional development.

Closing Remarks:

In his closing remarks, Mr. Gulati expressed his gratitude to the participants for their active participation and eagerness to learn. He encouraged them to apply the skills and knowledge gained from the workshop in their academic pursuits and future endeavors. The event concluded on a positive note, with participants leaving inspired and equipped with the tools to thrive in today's world.



Conclusion:

The "Skills for Success: Thriving in Today's World" workshop by Mr. Hitesh Kumar Gulati was a resounding success, providing valuable insights and practical guidance to all participants. Through his expertise and engaging delivery, Mr. Gulati effectively conveyed the importance of acquiring essential skills for personal and professional success in today's dynamic environment. The workshop served as a catalyst for personal growth and empowerment, leaving a lasting impact on all who attended.

NEXT-GEN LIBRARY: E-RESOURCE MANAGEMENT FOR THE DIGITAL AGE

Date: 19th Feb -24th Feb, 2024

Time: 10:00 am -4:00 pm

Venue: Auditorium

Participants: 80 students + 30 Faculty

Resource Person: Ms. Harjinder Kaur

Objective:

The objectives of a workshop on "Next-Gen Library: E-Resource Management for the Digital Age" could include:

- **Understanding Digital Resources:** Educating participants about the diverse range of digital resources available in today's libraries, including e-books, e-journals, databases, and multimedia materials.
- **Effective E-Resource Management:** Providing participants with strategies and best practices for managing digital resources efficiently, including acquisition, cataloging, organization, and access management.
- **User Experience Enhancement:** Exploring ways to enhance the user experience for patrons accessing digital resources, such as improving search functionalities, user interfaces, and remote access options.
- **Copyright and Licensing Compliance:** Ensuring participants understand the legal and ethical considerations surrounding the use of digital resources, including copyright laws, licensing agreements, and intellectual property rights.

- **Promoting Information Literacy:** Equipping participants with the skills to promote information literacy among library users, including evaluating the credibility and reliability of digital sources and avoiding plagiarism.

Introduction:


The students and faculty attended the "Next-Gen Library: E-Resource Management for the Digital Age" workshop conducted by Ms. Harjinder Kaur, an esteemed Chief Librarian with over fifteen years of experience in the field. Ms. Kaur's extensive expertise and profound knowledge promised to enlighten participants about the evolving landscape of library services in the digital era.

Workshop Content:

The workshop commenced with an insightful introduction from Ms. Kaur, wherein she elucidated the significance of adapting to the digital revolution in libraries. Throughout the session, Ms. Kaur delved into various aspects of e-resource management, covering topics such as:

- **Understanding Digital Resources:** Participants gained a comprehensive understanding of the diverse array of digital resources available in modern libraries, including e-books, e-journals, databases, and multimedia materials.
- **Effective E-Resource Management:** Ms. Kaur shared invaluable strategies and best practices for efficiently managing digital resources, encompassing acquisition, cataloging, organization, and access management.
- **Enhancing User Experience:** Participants learned about methods to enhance the user experience for patrons accessing digital resources, focusing on improving search functionalities, user interfaces, and remote access options.

- **Copyright and Licensing Compliance:** Ms. Kaur elucidated the legal and ethical considerations surrounding the use of digital resources, emphasizing compliance with copyright laws, licensing agreements, and intellectual property rights.
- **Promoting Information Literacy:** Ms. Kaur underscored the importance of promoting information literacy among library users, equipping participants with skills to evaluate the credibility and reliability of digital sources and prevent plagiarism.
- **Integration of Emerging Technologies:** The workshop explored the integration of emerging technologies, such as artificial intelligence and machine learning, in e-resource management to enhance efficiency and accessibility.
- **Collaboration and Networking:** Participants engaged in collaborative discussions and networking opportunities, sharing experiences, challenges, and innovative solutions related to e-resource management.
- **Assessment and Evaluation:** Ms. Kaur provided tools and methodologies for assessing the usage and impact of digital resources, as well as evaluating the effectiveness of e-resource management strategies.
- **Future Trends and Challenges:** The workshop concluded with a discussion on future trends and challenges in e-resource management, preparing participants to adapt to evolving user preferences, technological advancements, and other pertinent factors.



NEXT-GEN LIBRARY
E-RESOURCE MANAGEMENT FOR THE DIGITAL AGE

2024 FEB

February 19 to 24
10 am to 4 pm
Gian Jyoti Institute of Management & Technology

JOIN NOW

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0172-2264566

Conclusion:

The "Next-Gen Library: E-Resource Management for the Digital Age" workshop by Ms. Harjinder Kaur was a resounding success, equipping participants with the knowledge, skills, and insights necessary to navigate the digital landscape of modern libraries. Ms. Kaur's expertise and engaging delivery captivated the audience, leaving a lasting impact on all who attended.

“National Seminar on Quality Management and Accreditation in Higher Education”

Date: January 10, 2024

Time: 10:00 am -4:00 pm

Venue: GJIMT Conference Room

Participants: 27 (Faculty & Staff)

Introduction

On January 10, 2024, GianJyoti Institute of Management & Technology hosted a national seminar titled "Quality Management and Accreditation in Higher Education." The seminar featured Dr. A. K. Vashisht, the Dean of Research at Maharaja Agrasen University, Baddi, as the keynote speaker. The event, coordinated by Dr. Bushra, attracted academicians, researchers, and students keen to enhance their understanding of quality management and accreditation processes in the higher education sector.

Objectives

- Highlight the importance of quality management in higher education.
- Discuss the various accreditation processes and their impact on educational institutions.
- Share best practices for maintaining and improving educational standards.
- Encourage a culture of continuous improvement and accountability in higher education.

Seminar Overview:

The seminar commenced with an opening address by Dr. Bushra S. P. Singh, who emphasized the significance of the topic in the current educational landscape. Dr. A. K. Vashisht then took the stage, delivering an insightful and comprehensive presentation on quality management and accreditation in higher education.

Dr. Vashisht began by defining quality management in the context of higher education, explaining its crucial role in ensuring that educational institutions meet and exceed predefined

standards. He elaborated on the various dimensions of quality, including academic quality, administrative efficiency, infrastructure, and student support services.

Moving on to accreditation, Dr. Vashisht explained the different accreditation bodies and their criteria. He discussed the accreditation process in detail, covering the preparation, documentation, and evaluation stages. Dr. Vashisht stressed the importance of accreditation in enhancing the credibility and reputation of educational institutions, which in turn attracts better faculty, students, and funding opportunities.

Throughout the seminar, Dr. Vashisht provided numerous examples of institutions that successfully implemented quality management systems and achieved prestigious accreditations. He also highlighted common challenges faced by institutions during the accreditation process and offered practical solutions to overcome these obstacles.

Key Takeaways

- **Importance of Quality Management:** Understanding that quality management is essential for maintaining high educational standards and institutional effectiveness.
- **Accreditation Processes:** In-depth knowledge of various accreditation bodies, their criteria, and the steps involved in the accreditation process.
- **Best Practices:** Insights into best practices for implementing and sustaining quality management systems in educational institutions.
- **Challenges and Solutions:** Awareness of common challenges in the accreditation process and practical solutions to address them.
- **Continuous Improvement:** Emphasis on fostering a culture of continuous improvement and accountability within educational institutions.

Conclusion

The National Seminar on Quality Management and Accreditation in Higher Education was a highly successful event, offering valuable insights and practical knowledge to all attendees. Dr. A. K. Vashisht's expertise and engaging presentation style significantly enriched the participants'

understanding of the complexities and importance of quality management and accreditation in higher education.

The seminar concluded with an interactive Q&A session, where attendees had the opportunity to seek further clarification and share their perspectives. Dr. Bushra's effective coordination ensured the smooth execution of the event, maximizing engagement and learning outcomes. The seminar not only highlighted the critical aspects of quality management and accreditation but also inspired participants to strive for excellence and continuous improvement in their respective institutions.



NATIONAL SEMINAR
ON
QUALITY MANAGEMENT
ACCREDITATION IN HIGHER EDUCATION
REGISTER NOW

SPEAKER
DR. A.K. VASHIST
DEAN - RESEARCH
MAHARAJA AGARSEN UNIVERSITY

MORE INFORMATION
seminar@gjimt.ac.in
70095-66448

WEDNESDAY
JANUARY 10, 2024
10:00 AM - 4:00 PM

BRIDGING THE GAP BETWEEN INDUSTRY AND ACADEMIA: THROUGH IPR EXCELLENCE

Date: November 1, 2023

Time: 10:00 am -4:00 pm

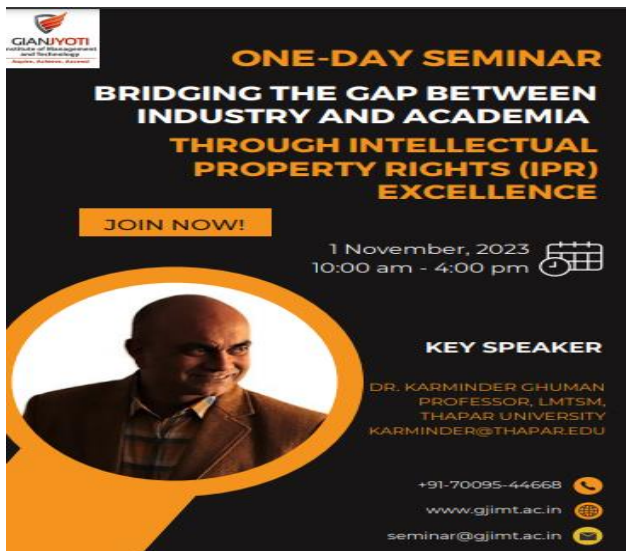
Venue: Auditorium

Participants: 81 (MBA, MCA & Faculty Members)

Resource Person: Dr. Karminder Chuman

Introduction

On November 1, 2023, a seminar titled "Bridging the Gap between Industry and Academia: Through IPR Excellence" was held in the college auditorium. This seminar was organized specifically for final year MBA and MCA students, emphasizing the critical role of Intellectual Property Rights (IPR) in fostering collaboration between academia and industry. The event featured Dr. Karminder Chuman from Thapar University as the keynote speaker. Dr. Chuman is a renowned expert in the field of IPR with extensive experience in integrating academic research with industrial applications through effective IPR management.



ONE-DAY SEMINAR
**BRIDGING THE GAP BETWEEN
INDUSTRY AND ACADEMIA
THROUGH INTELLECTUAL
PROPERTY RIGHTS (IPR)
EXCELLENCE**

JOIN NOW!

1 November, 2023
10:00 am - 4:00 pm

KEY SPEAKER
DR. KARMINDER CHUMAN
PROFESSOR, LMTSM,
THAPAR UNIVERSITY
KARMINDER@THAPAR.EDU

+91-70095-44668
www.gjimt.ac.in
seminar@gjimt.ac.in



Objectives

- Educate students about the fundamental concepts and significance of Intellectual Property Rights.
- Demonstrate how IPR can protect academic research and facilitate its commercialization.
- Highlight successful collaborations between industry and academia enabled by robust IPR strategies.
- Provide practical insights and guidance for students on leveraging IPR knowledge in their future professional careers.

Seminar Overview

The seminar commenced at 10:00 AM with opening remarks by the event coordinator Dr. Rakhee Diwan, who highlighted the significance of the seminar and its relevance to the students' academic and professional futures. Following this, Dr. Karminder Chuman was introduced, and his achievements and contributions to the field of IPR were outlined.

Dr. Chuman began his keynote address by delving into the basic concepts and importance of IPR in today's economy. He discussed how academic research can be protected and

commercialized through effective IPR strategies. Additionally, he presented successful case studies that demonstrated effective partnerships between industry and academia facilitated by IPR. Dr. Chuman also outlined common challenges in IPR management and the opportunities it presents for innovation and growth. He concluded with practical advice for students on leveraging IPR knowledge in their future careers.

The keynote address was followed by an engaging Q&A session, where students had the opportunity to interact with Dr. Chuman and pose various questions regarding the practical aspects of IPR and its impact on their careers. The seminar concluded with closing remarks and a vote of thanks from the seminar organizer, expressing appreciation for Dr. Chuman's valuable insights and thanking the students for their active participation.

Key Takeaways

The seminar provided several key takeaways for the attending students. Firstly, it offered a solid understanding of the basic concepts and importance of Intellectual Property Rights. Students gained insights into how academic research can be effectively protected and commercialized through robust IPR strategies. The seminar also highlighted successful examples of industry-academia collaborations facilitated by IPR, providing students with practical case studies to learn from. Furthermore, the seminar addressed common challenges in IPR management and the opportunities it presents, equipping students with the knowledge to navigate these challenges effectively. Lastly, the practical advice provided by Dr. Chuman on leveraging IPR knowledge in their future careers was particularly valuable, offering students clear guidance on how to apply what they learned in real-world scenarios.



Conclusion

The seminar "Bridging the Gap between Industry and Academia: Through IPR Excellence" was a resounding success. It provided final year MBA and MCA students with essential knowledge and practical insights into the world of Intellectual Property Rights. The mandatory attendance ensured maximum participation, thereby enhancing the overall impact of the seminar on the student community. Dr. Karminder Chuman's expertise and practical guidance were invaluable, leaving the students better prepared to navigate the intersection of academia and industry through the lens of IPR. This seminar not only broadened the students' understanding of IPR but also equipped them with the tools necessary to protect and commercialize their innovations effectively.

UNITED AGAINST AIDS: KNOWLEDGE FOR PREVENTION AND CARE

Date: October 3, 2023

Time: 10:00 am -4:00 pm

Venue: Auditorium

Participants: 157 (First Year Students & Faculty Members)

Resource Person: Dr. Rupinder Kaur

Introduction

The seminar "United Against AIDS: Knowledge for Prevention and Care," organized by the college, is a crucial event aimed at educating and raising awareness among 1st-year students about HIV/AIDS. Scheduled for October 03, 2023, in the College Auditorium, the seminar promises to provide valuable insights into the prevention and care of HIV/AIDS. Spearheaded by Ms. Shruti, the coordinator, and supported by Dr. Rupinder Kaur, a renowned expert from the Department of Obstetrics and Gynaecology at GMSH-16, Chandigarh, and this event holds significant importance in addressing one of the most pressing public health issues of our time.

Objectives

- To educate students about the basics of HIV/AIDS, including its transmission, prevention, and treatment.
- To raise awareness about the importance of safe sexual practices, regular testing, and destigmatizing HIV/AIDS.
- To empower students with knowledge and resources to become advocates for HIV/AIDS prevention within their communities.
- To provide a platform for interaction and dialogue among students, faculty, and the speaker to address misconceptions and questions regarding HIV/AIDS.

Seminar Overview

The seminar commenced at 10:00 AM and featured a keynote address by Dr. Rupinder Kaur, who brings extensive expertise in the field of Obstetrics and Gynaecology. Dr. Kaur delved into various aspects of HIV/AIDS, including its epidemiology, modes of transmission, and the

latest advancements in prevention and treatment. The session was interactive, allowing students to engage with Dr. Kaur and gain deeper insights into the complexities of HIV/AIDS.

Additionally, the seminar included informative presentations, videos, and real-life case studies to illustrate the impact of HIV/AIDS on individuals and communities. Student had the opportunity to ask questions and participate in discussions, fostering a supportive and inclusive learning environment.

Key Takeaways

- **Comprehensive understanding of HIV/AIDS:** Students gained a clear understanding of the virus, its transmission routes, and the importance of prevention measures.
- **Importance of regular testing:** The seminar emphasized the significance of regular HIV testing for early detection and prompt treatment.
- **Promotion of safe sexual practices:** Students equipped with knowledge about practicing safe sex and reducing the risk of HIV transmission.
- **Destigmatization and support:** Through open discussions and dialogue, the seminar aims to reduce stigma surrounding HIV/AIDS and promote empathy and support for individuals living with the virus.
- **Advocacy and community engagement:** Attendees were encouraged to become advocates for HIV/AIDS prevention within their communities, fostering a culture of awareness and support.

Conclusion

In conclusion, the seminar "United Against AIDS: Knowledge for Prevention and Care" holds immense significance in educating and empowering students to combat HIV/AIDS effectively. By providing comprehensive information, fostering dialogue, and promoting advocacy, the seminar aims to instill a sense of responsibility and compassion among students towards addressing this global health challenge. Through collective efforts and informed actions, we can work towards creating a world where HIV/AIDS no longer poses a threat to individuals and communities.



GIANJYOTI
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Institute of Management
and Technology

ONE-DAY SEMINAR

United Against AIDS

Knowledge for
Prevention and Care



October 3 2023

REGISTER NOW!

70095-66448

seminar@gjimt.ac.in

Time:
10 am to 4 pm

Venue:
GJIMT Auditorium

Speaker:
Dr. Rupinder Kaur
Dept. of Obst. & Gynae,
GMSH-16, Chandigarh

ਗਿਆਨ ਜੋਤੀ ਕੈਂਪਸ ਵਿੱਚ ਔਰਤਾਂ ਦੀ ਸਿਹਤ ਵਿਸ਼ੇ 'ਤੇ ਜਾਗਰੂਕਤਾ ਸੈਮੀਨਾਰ

ਪਰਿਵਾਰ ਦੀ ਰੀੜ੍ਹ ਦੀ ਹੱਡੀ ਹੁੰਦੀ ਹੈ ਔਰਤ: ਡਾ. ਰੁਪਿੰਦਰ ਕੌਰ

ਨਬਸ਼-ਏ-ਪੰਜਾਬ, ਮੁਹਾਲੀ, 28 ਸਤੰਬਰ:

ਇੱਥੋਂ ਦੇ ਗਿਆਨ ਜੋਤੀ ਇੰਸਟੀਚਿਊਟ ਆਫ ਮੈਨੇਜਮੈਂਟ ਐਂਡ ਟੈਕਨਾਲੋਜੀ ਫੇਜ਼-2 ਵਿਖੇ ਔਰਤਾਂ ਅਤੇ ਸਿਹਤ ਬਾਰੇ ਜਾਗਰੂਕਤਾ ਸੈਮੀਨਾਰ ਕਰਵਾਇਆ ਗਿਆ। ਜਿਸ ਵਿੱਚ ਮਹਿਲਾ ਮੁਲਾਜ਼ਮਾਂ ਨੇ ਸ਼ਮੂਲੀਅਤ ਕਰਕੇ ਔਰਤਾਂ ਦੀ ਸਿਹਤ ਸਬੰਧੀ ਅਹਿਮ ਨੁਕਤੇ ਸੁਣੇ ਅਤੇ ਸਾਂਝੇ ਕੀਤੇ। ਗਾਇਨੀਕੋਲੋਜਿਸਟ ਡਾ. ਰੁਪਿੰਦਰ ਕੌਰ ਨੇ ਪਰਿਵਾਰ ਦੀ ਰੀੜ੍ਹ ਦੀ ਹੱਡੀ ਵਜੋਂ ਜਾਣ ਵਾਲੀ ਔਰਤ ਦੀ ਅਹਿਮ ਭੂਮਿਕਾ 'ਤੇ ਜ਼ੋਰ ਦਿੱਤਾ। ਉਨ੍ਹਾਂ ਔਰਤਾਂ ਦੀ ਸਿਹਤ ਅਤੇ ਤੰਦਰੁਸਤ ਜ਼ਿੰਦਗੀ ਜ਼ਿਊਟ ਦੇ ਤਰੀਕੇ ਅਤੇ ਕਈ ਬਿਮਾਰੀਆਂ ਤੋਂ ਸਮੇਂ ਰਹਿੰਦੇ ਬਚਾਅ ਦੇ ਤਰੀਕੇ ਸਾਂਝੇ ਕੀਤੇ।

ਡਾ. ਰੁਪਿੰਦਰ ਕੌਰ ਨੇ ਔਰਤਾਂ ਨੂੰ ਆਪਣੇ ਪਰਿਵਾਰ ਦੀ ਸੰਭਾਲ ਦੇ ਨਾਲ-ਨਾਲ ਆਪਣੀ ਸਿਹਤ ਨੂੰ ਤਰਸੀਹ ਦੇਣ 'ਤੇ ਜ਼ੋਰ ਦਿੱਤਾ। ਉਨ੍ਹਾਂ ਨੇ ਔਰਤ ਦੇ ਜੀਵਨ ਦੇ ਵੱਖ-ਵੱਖ ਪੜਾਵਾਂ 'ਤੇ ਨਿਯਮਤ ਜਾਂਚ ਕਰਵਾਉਣ ਦੀ ਮਹੱਤਤਾ ਬਾਰੇ ਜਾਣਕਾਰੀ ਸਾਂਝੀ ਕੀਤੀ। ਉਨ੍ਹਾਂ ਨੇ ਹਰੇਕ ਬੱਚੇ ਦੇ ਟੀਕਾਕਰਨ 'ਤੇ ਜ਼ੋਰ ਦਿੰਦਿਆਂ ਕਿਹਾ ਕਿ ਕੰਮਕਾਸੀ ਔਰਤਾਂ 'ਤੇ ਪੈਣ ਵਾਲੇ ਦੋਹਰੇ ਕੰਮਾਂ ਦੇ ਪ੍ਰਭਾਵ ਉਨ੍ਹਾਂ ਦੇ ਮਾਨਸਿਕ ਅਤੇ ਸਰੀਰਕ ਅਸਰ ਅਤੇ ਉਸ ਤੋਂ ਬਚਣ ਲਈ ਪ੍ਰੇਰਿਆ।

ਡਾ. ਰੁਪਿੰਦਰ ਕੌਰ ਨੇ ਔਰਤਾਂ ਅਤੇ ਬੱਚਿਆਂ ਲਈ ਉਪਲਬਧ ਸੇਵਾਵਾਂ, ਗਰਭ ਅਵਸਥਾ ਦੌਰਾਨ ਨਿਯਮਤ ਏਐਨਸੀ ਚੈਕਅਪ ਦੀ ਲੋੜ ਬਾਰੇ ਵੀ ਜਾਣਕਾਰੀ ਦਿੱਤੀ। ਉਨ੍ਹਾਂ ਗਰਭ ਅਵਸਥਾ ਦੌਰਾਨ ਗਰੀਬ ਔਰਤਾਂ ਵਿੱਚ ਸਿਹਤ ਜਾਂਚ ਸਬੰਧੀ ਲਗਨ ਦੀ ਘਾਟ 'ਤੇ ਚਿੰਤਾ ਪ੍ਰਗਟ ਕੀਤੀ। ਗਿਆਨ ਜੋਤੀ ਗਰੁੱਪ ਦੇ ਡਾਇਰੈਕਟਰ ਡਾ. ਅਨੀਤ ਬੇਦੀ ਨੇ ਕਿਹਾ ਕਿ ਸੈਮੀਨਾਰ ਦਾ ਉਦੇਸ਼ ਔਰਤਾਂ ਦੀ ਸਿਹਤ, ਗਾਇਨੀਕੋਲੋਜੀ ਅਤੇ ਜਨਤਕ ਸਿਹਤ ਦੇ ਖੇਤਰ ਵਿੱਚ ਔਰਤਾਂ ਨੂੰ ਜਾਗਰੂਕ ਕਰਨਾ ਹੈ। ਉਨ੍ਹਾਂ ਐਲਾਨ ਕੀਤਾ ਕਿ ਭਵਿੱਖ ਵਿੱਚ ਅਜਿਹੇ ਜਾਗਰੂਕਤਾ ਪ੍ਰੋਗਰਾਮ ਕਰਵਾਏ ਜਾਣਗੇ।

International Financial Markets

Date: September 29, 2023

Time: 10:00 am -4:00 pm


Venue: Auditorium

Participants: 133 (Final Year Students & Faculty Members)


Resource Person: Dr. A.K Vashisht

Introduction

On September 29, 2023, the Management Department of Gian Jyoti Institute of Management & Technology, Mohali, organized a seminar on "International Financial Markets" at the College Auditorium. The event was coordinated by Dr. Rakhee, who ensured the smooth execution of the seminar. With a focus on providing valuable insights into the global financial landscape, the seminar aimed to equip attendees with the knowledge and skills necessary to navigate international financial markets.



ONE-DAY SEMINAR
INTERNATIONAL FINANCIAL MARKETS



FRIDAY
29 September 2023
10:00 AM - 4:00 PM
Speaker
DR. A. K. VASHISHT
DEAN - RESEARCH
MAHARAJA AGARSEN UNIVERSITY, BADDI

REGISTER NOW

More Info
seminar@gjimt.ac.in
70095-66448

The poster features a blue background with a cityscape image on the right side. The text is white and blue, providing details about the seminar's date, time, speaker, and contact information.

Objectives

- To enhance understanding: Provide attendees with a comprehensive understanding of the functioning and intricacies of international financial markets.

- To explore opportunities: Explore various investment opportunities and financial instruments available in international markets.
- To address challenges: Discuss the challenges and risks associated with participating in international financial transactions.
- To inspire engagement: Inspire attendees to actively engage in global finance and consider career opportunities in the field.
- To foster networking: Provide a platform for networking and interaction among students, faculty, and industry experts in the finance sector.

Seminar Overview

The seminar began with an opening address by Dr. Rakhee, who welcomed the attendees and introduced the significance of understanding international financial markets in today's globalized world. Following the introduction, the keynote speaker, Dr. A. K. Vashisht, Dean of Research at Maharaja Agarsen University, Baddi, took the stage. Dr. Vashisht's expertise and insights into international finance set the tone for the seminar.

Dr. Vashisht's presentation covered various aspects of international financial markets, including foreign exchange, capital markets, and global investment strategies. Through real-world examples and case studies, attendees gained practical knowledge about the opportunities and challenges present in international finance.

Key Takeaways

- Understanding global finance: Attendees gained a deeper understanding of how international financial markets operate and their significance in the global economy.
- Diversification of investment: The seminar highlighted the importance of diversifying investment portfolios across different international markets to manage risk effectively.
- Risk management strategies: Various risk management techniques, such as hedging and diversification, were discussed to mitigate risks associated with international financial transactions.
- Career opportunities: Attendees were inspired to consider career opportunities in international finance, ranging from investment banking to financial analysis and consulting.

- Networking opportunities: The seminar provided valuable networking opportunities, allowing attendees to connect with industry professionals and explore potential collaborations or career prospects.



Conclusion

In conclusion, the seminar on "International Financial Markets" Gian Jyoti Institute of Management & Technology, Mohali, proved to be a valuable learning experience for all attendees. Under the guidance of Dr. Rakhee, the seminar successfully achieved its objectives of enhancing understanding, exploring opportunities, addressing challenges, inspiring engagement, and fostering networking in the field of international finance. As participants return to their academic and professional endeavors, they carry with them a deeper insight into the complexities and opportunities of international financial markets, empowering them to make informed decisions and contribute meaningfully to the global financial landscape.

17th GJ-IntConMITE 2023: Innovation for Smart, Inclusive, and Sustainable Growth National Conference

Objective:

- Provide an ideal platform where practitioners, academicians, researchers and students can meet and deliberate upon the benefits of sustainable development and inclusiveness.
- Build strategies that help governments, organizations, societies and individuals achieve the three-fold objective of environmental protection, societal well-being and economic development.
- Devise sustainable strategies to strengthen the global economy

Conference Theme and Focus Areas: The conference theme centered on "Innovation for Inclusive, Sustainable and Smart Growth," inviting research abstracts and full papers in the fields of Business, Commerce, Management, Economics, Social Sciences, Humanities, and Technology. Attendees explored diverse topics within these domains, focusing on strategies for harnessing innovation to drive inclusive, sustainable, and smart growth in today's interconnected world. **Participants:** The conference witnessed the active participation of 250 delegates from diverse backgrounds and geographical locations, reflecting the global interest and engagement in the theme of the conference.

Participants included researchers, academics, industry professionals, policymakers, and students, all united by their commitment to exploring innovative solutions for inclusive, sustainable, and smart growth. **Paper Presentations:** A total of 60 research papers were presented during the conference, covering a wide range of topics within the conference theme. These presentations provided valuable insights into various aspects of business, commerce, management, economics, social sciences, humanities, and technology. Each paper contributed to the collective understanding of how innovation can drive positive change and address complex societal challenges.

Resource Persons: The conference was enriched by the expertise and insights shared by esteemed resource persons: Dr. Anupreet Kaur (UIAMS) Dr. Purva Kansal (UBS) Dr. Swati

Bhatia (ABS Noida) These eminent personalities provided keynote addresses, led panel discussions, and engaged participants in thought-provoking dialogues, enriching the conference experience and stimulating critical thinking on the conference theme. Chief Guest: Dr. Nattapon Chawla graced the conference as the Chief Guest, inspiring participants with his visionary ideas and perspectives on innovation, inclusive growth, and sustainability. His presence added prestige to the event and motivated attendees to pursue innovative solutions for addressing global challenges.

Key Takeaways:

The conference provided several key takeaways for participants:

- **Cross-disciplinary Insights:** Participants gained interdisciplinary perspectives on the theme of innovation for inclusive, sustainable, and smart growth, fostering a deeper understanding of complex issues and potential solutions.
- **Networking Opportunities:** The conference served as a platform for networking and collaboration, allowing participants to connect with peers, experts, and potential collaborators from around the world.
- **Knowledge Sharing:** Through paper presentations, panel discussions, and interactive sessions, attendees had the opportunity to share their research findings, exchange ideas, and learn from each other's experiences.
- **Inspiration for Action:** The conference inspired participants to translate knowledge into action by implementing innovative strategies and initiatives in their respective fields to contribute to inclusive, sustainable, and smart growth. Overall, the International Conference on "Innovation for Inclusive, Sustainable, and Smart Growth" was a resounding success, fostering dialogue, collaboration, and innovation in pursuit of a better future for all.

Year 2022-23

SEMINAR ON QUALITY EDUCATION

Date: June 17, 2022

Time: 10:00 am -4:00 pm

Venue: GJIMT Conference Room

Participants: 31 (Faculty & Staff)

Introduction

On June 17, 2022, Gian Jyoti Institute of Management & Technology organised an enlightening seminar on "Quality Education." The seminar was led by Dr. Gunmala Suri from UBS, Panjab University, Chandigarh. Coordinated by Dr. Tarandeep Singh, the event aimed to deepen the understanding of quality in education among faculty and staff members, emphasizing the importance of maintaining and enhancing educational standards.

Objectives

- Highlight the importance of quality in higher education.
- Discuss various strategies and best practices for ensuring quality.
- Explore the role of faculty and administrative staff in maintaining high educational standards.
- Foster a culture of continuous improvement and excellence in educational institutions.

Seminar Overview:

The seminar commenced with an introduction by Dr. Tarandeep Singh, who underscored the significance of quality education. He introduced Dr. Gunmala Suri, whose extensive experience and expertise provided valuable insights into the topic.

Dr. Suri began her presentation by defining quality in the context of higher education and discussing its multifaceted nature. She explained that quality encompasses various aspects, including curriculum design, teaching methodologies, assessment practices, infrastructure, and student support services. Dr. Suri highlighted the importance of a holistic approach to quality, ensuring that all components of the educational system work synergistically to achieve

excellence. She then delved into various strategies for enhancing quality in education. These included adopting innovative teaching methods, integrating technology into the learning process, and implementing robust assessment and feedback mechanisms. Dr. Suri also emphasized the need for continuous professional development for faculty members to keep them updated with the latest educational trends and practices.

Throughout the seminar, Dr. Suri shared numerous case studies and examples of institutions that have successfully implemented quality assurance measures. She discussed the challenges these institutions faced and the solutions they adopted to overcome them. Dr. Suri also stressed the importance of involving all stakeholders, including faculty, students, and administrative staff, in the quality assurance process.

Key Takeaways

- **Understanding Quality:** A comprehensive understanding of quality in higher education and its various dimensions.
- **Best Practices:** Insights into best practices and strategies for ensuring and enhancing quality.
- **Holistic Approach:** The importance of a holistic approach to quality, integrating all aspects of the educational system.
- **Continuous Improvement:** Emphasis on continuous professional development and staying updated with the latest trends and practices.
- **Stakeholder Involvement:** The critical role of involving all stakeholders in the quality assurance process.

Conclusion

The Seminar on Quality Education was a highly informative and engaging event, providing participants with valuable knowledge and practical insights. Dr. Gunmala Suri's expertise and dynamic presentation significantly enriched the understanding of quality in education among the attendees. The seminar concluded with an interactive Q&A session, allowing participants to seek further clarification and share their perspectives. Dr. Tarandeep Singh's effective coordination ensured a smooth and productive seminar. Overall, the event successfully

highlighted the importance of quality in higher education and inspired participants to implement best practices and strive for continuous improvement in their respective roles.



ONE DAY SEMINOR

QUALITY EDUCATION

KEY SPEAKER:
DR. GUNMALA SURI
PROFESSOR
UBS, PANJAB UNIVERSITY

JUNE 17, 2022
10:00AM - 4:00 PM

REGISTRATION

 G_SURI@PU.AC.IN

The poster features a central circular image with the word 'EDUCATION' in large, glowing blue letters. The background of the circle shows a cityscape with various educational icons like a graduation cap, a lightbulb, a book, and a microscope. The word 'STUDY' is also visible in a smaller box within the circle. The overall design is modern and professional, using a teal and white color scheme.

A WORKSHOP ON EMERGING TECHNOLOGIES IN BUSINESS

Date: October 07, 2022

Time: 10:00 am -4:00 pm

Venue: Auditorium

Participants: 109 (Students and Faculty Members)

Introduction

Gian Jyoti Institute of Management & Technology organized a workshop titled "Emerging Technologies in Business" aimed at exploring the latest technological advancements and their implications for the business world. The workshop was led by an esteemed organizing committee, with Dr. Aneet Bedi as Patron, Dr. Neeraj Sharma (Dean) as Convenor, and Mr. Sanjay Gupta as Coordinator. The event featured three informative sessions, presented by Dr. Tarandeep Singh, Dr. Vineet, and Dr. Rakhee.

Objectives

- Provide an understanding of emerging technologies and their potential impact on business operations.
- Explore the application of these technologies in various business domains.
- Equip participants with knowledge to leverage technological advancements for competitive advantage.
- Foster an environment of innovation and adaptability within the business community.

Session Wise Report

Session 1: Artificial Intelligence and Machine Learning in Business

Speaker: Dr. Tarandeep Singh

Dr. Tarandeep Singh commenced the workshop with a session on Artificial Intelligence (AI) and Machine Learning (ML) and their transformative effects on business operations. He explained the fundamentals of AI and ML, highlighting real-world applications such as predictive analytics, customer service automation, and supply chain optimization. Through case studies, Dr. Singh demonstrated how businesses are harnessing these technologies to

improve efficiency, personalize customer experiences, and drive innovation. The interactive Q&A segment allowed participants to delve deeper into specific AI and ML applications relevant to their industries.

Session 2: Blockchain and Its Business Applications

Speaker: Dr. Vineet

Dr. Vineet led the second session, focusing on blockchain technology and its potential to revolutionize various business processes. He provided an overview of blockchain's underlying principles, such as decentralization, transparency, and security. Dr. Vineet discussed how blockchain is being used in supply chain management, financial services, and smart contracts. He also highlighted the challenges and opportunities associated with blockchain adoption. The session included a live demonstration of a blockchain application, providing participants with practical insights into its implementation.

Session 3: Internet of Things (IoT) and Business Transformation

Speaker: Dr. Rakhee

In the final session, Dr. Rakhee explored the Internet of Things (IoT) and its role in transforming business landscapes. She explained how IoT devices collect and exchange data, enabling smarter decision-making and operational efficiencies. Dr. Rakhee presented case studies from various industries, including manufacturing, healthcare, and retail, showcasing successful IoT implementations. Participants were encouraged to think about how IoT could be integrated into their own business models to enhance productivity and customer satisfaction.

Key Takeaways

- **Designing Case Studies:** Educators gained insights into crafting effective case studies, including context setting, problem definition, and scenario creation.
- **Resolution Techniques:** Various strategies for resolving case studies were explored, highlighting the importance of guided discussions and critical analysis.
- **Practical Application:** Hands-on activities provided educators with practical experience in developing and presenting case studies.
- **Collaborative Learning:** The workshop fostered a collaborative environment, enabling participants to exchange ideas and best practices.

- Integration into Curriculum: Educators learned how to seamlessly integrate case studies into their curricula to enhance student learning outcomes.



Conclusion

The one-day FDP on "Designing and Resolving Case Studies: A Hands-On Workshop for Educators," organized by Gian Jyoti Institute of Management & Technology and led by Dr. Arunesh Garg, was a highly enriching and interactive experience. The workshop equipped educators with the skills and knowledge needed to develop and implement effective case studies in their teaching practices. The hands-on approach and collaborative exercises facilitated immediate application of learned concepts, deepening participants' understanding of the subject matter. This FDP has undoubtedly contributed to the professional growth of educators, enabling them to enhance student learning experiences through the strategic use of case studies.

SEO and Beyond: Mastering Digital Marketing Techniques

Date: September 21, 2022

Time: 10:00 am -4:00 pm

Venue: Auditorium

Participants: 62 Students

Introduction

The workshop on "SEO and Beyond: Mastering Digital Marketing Techniques" was held on September 21, 2022, in the College Auditorium of Gian Jyoti Institute of Management & Technology. The event aimed to enhance the digital marketing skills of students specializing in marketing, with a focus on Search Engine Optimization (SEO), social media marketing, and content marketing. The workshop featured industry experts who provided insights and practical knowledge to help participants navigate the complexities of digital marketing.

Objectives

- To provide a comprehensive understanding of SEO fundamentals and advanced techniques.
- To explore the role and impact of social media in digital marketing.
- To teach effective content marketing strategies.
- To introduce participants to the latest trends and tools in digital marketing.
- To offer hands-on experience through interactive sessions and practical examples.

Session Wise Report

Session 1: SEO Fundamentals and Advanced Techniques

Speaker: Dr. Alamgir

Dr. Alamgir opened the workshop with an engaging session on the fundamentals and advanced techniques of SEO. He explained the importance of SEO in digital marketing and how it can significantly increase a website's visibility and organic traffic. The session covered essential

topics such as keyword research, on-page and off-page optimization, and the significance of link building. Dr. Alamgir also introduced advanced SEO strategies, including local SEO, mobile SEO, and voice search optimization. He demonstrated the use of tools like Google Analytics and Google Search Console to monitor and improve SEO performance.

Session 2: Leveraging Social Media for Marketing

Speaker: Mr. Nitish Kumar

Mr. Nitish Kumar led the second session, which focused on the strategic use of social media platforms for marketing. He discussed the unique features and marketing potential of platforms like Facebook, Instagram, Twitter, and LinkedIn. Mr. Kumar emphasized the importance of creating engaging content tailored to the target audience and utilizing paid advertising options effectively. He shared case studies of successful social media campaigns and provided tips on using analytics tools to measure social media ROI and optimize marketing efforts.

Session 3: Effective Content Marketing Strategies

Speaker: Ms. Archan

The final session, conducted by Ms. Archan, was dedicated to content marketing strategies. She highlighted the critical role of content in building brand authority and engaging customers. Ms. Archan discussed various types of content, including blogs, videos, infographics, and podcasts, and how to create content that resonates with the audience. She offered insights into content planning, creation, distribution, and promotion. Ms. Archan also explored the art of storytelling in content marketing and shared techniques for repurposing content to extend its reach and effectiveness.

Key Takeaways

- A thorough understanding of SEO and its vital role in digital marketing.
- The importance of keyword research and effective implementation of on-page and off-page SEO techniques.

- Strategies for leveraging social media platforms to enhance marketing efforts and engage with the target audience.
- The significance of high-quality content in attracting and retaining customers.
- Knowledge of the latest digital marketing tools and analytics for measuring and optimizing campaign success.



Conclusion

The workshop on "SEO and Beyond: Mastering Digital Marketing Techniques" was a significant success, offering valuable knowledge and practical skills to all participants. The sessions by Dr. Alamgir, Mr. Nitish Kumar, and Ms. Archan were highly informative and interactive, providing attendees with actionable strategies to enhance their digital marketing capabilities. The workshop emphasized the importance of staying updated with the latest trends and tools in digital marketing. Participants left with a deeper understanding of how to effectively use SEO, social media, and content marketing to achieve their business objectives and drive growth.

RETAIL REVOLUTION: ADAPTING TO CHANGING CONSUMER BEHAVIORS

Date: September 19, 2022

Time: 09:00 am -4:00 pm

Venue: Auditorium

Participants: 89 (MBA & BBA Final Year students & Faculty Members)

Resource Person: Dr. Purva Kansa

Introduction

On April 7, 2023, the college hosted an insightful seminar titled "Retail Revolution: Adapting to Changing Consumer Behaviors," focusing on the dynamic landscape of retail and the evolving preferences of consumers. The event was coordinated by Dr. Bushra and featured Dr. Purva Kansal, a distinguished professor from UBS, Panjab University, Chandigarh, as the keynote speaker. The seminar aimed to equip attendees with a deep understanding of the latest trends and strategies in the retail sector, emphasizing the need for adaptability and innovation.

Objectives

- To explore trends: Examine the current trends in consumer behavior and their impact on the retail industry.
- To identify strategies: Discuss effective strategies for retailers to adapt to changing consumer preferences and behaviors.
- To highlight innovation: Showcase innovative practices and technologies driving the retail revolution.
- To promote understanding: Enhance participants' understanding of the challenges and opportunities in the modern retail landscape.
- To encourage adaptability: Inspire attendees to embrace change and foster a culture of continuous improvement in retail practices.

Seminar Overview

The seminar commenced with an introductory speech by Dr. Bushra, who highlighted the significance of understanding consumer behavior in the rapidly evolving retail sector. Dr. Purva Kansal then took the stage, delivering a comprehensive presentation on the factors driving the retail revolution. Her talk covered a wide range of topics, including the impact of digitalization, the rise of e-commerce, and the importance of personalized customer experiences.

Dr. Kansal provided valuable insights into how consumer expectations have shifted towards convenience, sustainability, and experiential shopping. She emphasized the role of data analytics and artificial intelligence in predicting consumer trends and tailoring retail strategies accordingly. Through case studies and real-world examples, attendees gained a practical understanding of how leading retailers are successfully adapting to these changes.

The seminar also included interactive sessions where participants engaged in discussions and exchanged ideas on addressing the challenges faced by the retail industry. Breakout groups allowed attendees to delve deeper into specific topics such as Omni channel retailing, customer engagement, and the integration of technology in retail operations



ONE-DAY SEMINAR

RETAIL REVOLUTION: ADAPTING TO CHANGING CONSUMER BEHAVIORS

MONDAY
10:00 am - 4:00 pm
19 September 2022

SPEAKER
Dr. Purva Kansal
Professor, UBS
Panjab University
purvakansal@pu.ac.in

REGISTER NOW
70095-66448
seminar@gjimt.ac.in

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Key Takeaways

- Evolving consumer preferences: Attendees learned about the significant shift in consumer preferences towards digital and personalized shopping experiences.
- Importance of adaptability: The seminar underscored the necessity for retailers to remain adaptable and responsive to changing market dynamics.
- Role of technology: Participants gained insights into the critical role of technology, particularly data analytics and AI, in understanding and meeting consumer needs.
- Strategic innovation: The importance of innovative strategies and practices, such as omnichannel retailing and experiential marketing, was highlighted as key to staying competitive.
- Continuous learning: The seminar encouraged a mindset of continuous learning and improvement to keep pace with the fast-evolving retail landscape.

Conclusion

The "Retail Revolution: Adapting to Changing Consumer Behaviors" seminar provided an enriching and informative experience for all participants. Coordinated by Dr. Bushra and featuring expert insights from Dr. Purva Kansal, the seminar successfully achieved its objectives of exploring trends, identifying strategies, highlighting innovation, promoting understanding, and encouraging adaptability in the retail sector. As attendees left the seminar equipped with new knowledge and perspectives, they were better prepared to navigate the challenges and seize the opportunities presented by the retail revolution, fostering a more innovative and responsive retail environment.

EXCEL IN ACTION: DATA ANALYSIS & VISUALIZATION TECHNIQUES

Date: August 31, 2022

Time: 10:00 am -4:00 pm

Venue: GJIMT Conference Room

Participants: 37 (Faculty, Research Scholar)

Introduction

The workshop titled "Excel in Action: Data Analysis & Visualization Techniques" was held on August 31, 2022, at the GJIMT Conference Room. Organized by the Department of Computer Application, Gian Jyoti Institute of Management & Technology, the event aimed to enhance the data analysis and visualization skills of the participants, which included faculty members and research scholars. The workshop featured three expert-led sessions, each focusing on different aspects of using Microsoft Excel for data analysis and visualization.

Objectives

- To introduce fundamental and advanced statistical concepts.
- To teach the use of Excel formulas for calculating regression and tests of significance.
- To explore advanced statistical concepts like hypothetical testing and its implementation in Excel.
- To demonstrate how to use Excel for data visualization, including VLOOKUP and Pivot Charts.
- To provide hands-on experience with practical exercises and real-world examples.

Session Wise Report

Session 1: Fundamental Statistical Concepts and Data Analysis Techniques

Speaker: Dr. Vneet

Dr. Vneet began the workshop with an introduction to fundamental statistical concepts. He covered topics such as mean, median, mode, variance, and standard deviation. The session then progressed to the use of Excel formulas for calculating regression and tests of significance.

Participants learned how to use functions like LINEST for regression analysis and T.TEST for significance testing. Dr. Vneet emphasized the practical application of these concepts through exercises that involved analyzing sample datasets to reinforce the learning.

Session 2: Advanced Statistical Concepts and Hypothetical Testing

Speaker: Dr. Sidhartha

Dr. Sidhartha led the second session, which focused on advanced statistical concepts, including hypothetical testing. He explained the importance of hypothesis testing in research and data analysis. The session included detailed explanations of null and alternative hypotheses, p-values, and types of errors. Dr. Sidhartha demonstrated how to perform hypothesis testing using Excel functions such as Z.TEST and CHISQ.TEST. Participants engaged in hands-on activities, applying these techniques to real-world data to understand their practical applications better.

Session 3: Data Visualization Techniques and Advanced Excel Functions

Speaker: Dr. Tarandeep

In the final session, Dr. Tarandeep concentrated on data visualization techniques and advanced Excel functions. He highlighted the significance of visualizing data to communicate insights effectively. The session covered creating and customizing various charts, including line charts, bar charts, scatter plots, and pivot charts. Dr. Tarandeep also introduced the use of VLOOKUP for data lookup and retrieval tasks. Participants practiced creating visual representations of data and learned how to use pivot tables to summarize and analyze large datasets efficiently.

Key Takeaways

- Mastery of fundamental statistical concepts and their application using Excel.
- Understanding and application of regression analysis and tests of significance.
- Proficiency in advanced statistical techniques, including hypothetical testing.
- Skills in performing hypothesis testing using Excel functions.
- Ability to create and customize various data visualizations, including pivot charts.
- Practical experience with advanced Excel functions like VLOOKUP and pivot tables.



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EXCEL IN ACTION: DATA ANALYSIS & VISUALISATION TECHNIQUES

AUG 31ST, 2022 **REGISTRATION FEE: 300/-**
THE REGISTRATION INCLUDES REFRESHMENTS

9:30AM-4PM

1. Fundamental Statistical Concepts
2. Use of Formulas for calculating Regression and Tests of Significance
3. Advanced Statistical Concepts like Hypothesis Testing
4. Using Excel to perform the Hypothesis Testing
5. Use Excel for Data Visualisation using VLook up and Pivot Charts.

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- Bachelor in Computer Applications
- Bachelor in Business Administration
- Bachelor in Commerce(Honours)
- Masters in Computer Applications
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GJIMT-MOHALI
0172-2264566

Conclusion

The "Excel in Action: Data Analysis & Visualization Techniques" workshop was highly successful, providing participants with essential knowledge and practical skills in data analysis and visualization. The sessions conducted by Dr. Vneet, Dr. Sidhartha, and Dr. Tarandeep were informative and interactive, ensuring that participants could apply the techniques learned immediately. The workshop achieved its objectives of enhancing participants' capabilities in statistical analysis and data visualization using Excel. Attendees left with a deeper understanding of how to leverage Excel for research and professional purposes, empowering them with tools and techniques to excel in their respective fields.

Year 2021-22

IT Summit on Spinning out the Third Web, WEB-3.0

Date: May 6, 2022

Time: 10:00 am -4:00 pm

Venue: Auditorium

Participants: 123 (Students, Faculty, Technocrats, and Research Scholars)

Resource Person: Joseph Jude

Introduction

The Department of Computer Applications organized a highly anticipated seminar titled "IT Summit on Spinning out the Third Web, WEB-3.0" on May 6, 2022. This seminar aimed to delve into the advancements and implications of Web 3.0, a transformative phase of the internet, characterized by decentralized networks and advanced technologies. The event saw the participation of students, faculty members, technocrats, and research scholars, all eager to gain insights from the expert speaker, Joseph Jude.

Objectives

- To educate participants about the concept and significance of Web 3.0.
- To explore the technological advancements and innovations driving Web 3.0.
- To discuss the potential impacts of Web 3.0 on various industries and everyday life.
- To provide a platform for knowledge exchange between academia and industry experts.



Seminar Overview

The seminar commenced at 10:00 AM in the College Auditorium, chaired by Dr. Aneet, a distinguished academic in the field. Dr. Aneet introduced the speaker, Joseph Jude, a renowned expert in information technology and digital transformation.

Joseph Jude began his presentation by tracing the evolution of the web from its inception (Web 1.0) to the current era (Web 2.0), and how these phases have set the stage for the emergence of Web 3.0. He described Web 3.0 as the "Semantic Web," where data is interconnected in a way that enables machines to understand and process information like humans, leading to smarter and more intuitive user experiences.

Key topics covered during the seminar included:

- **Decentralization:** The shift from centralized servers to decentralized networks using blockchain technology.
- **Enhanced Privacy and Security:** How Web 3.0 aims to give users control over their data and ensure secure online interactions.
- **Artificial Intelligence and Machine Learning:** The role of AI and ML in analyzing vast amounts of data to deliver personalized experiences.
- **Internet of Things (IoT):** Integration of IoT devices with Web 3.0 to create interconnected ecosystems.
- **Smart Contracts:** The use of blockchain to automate and enforce contracts without intermediaries.

Key Takeaways

- **Understanding of Web 3.0:** A clear understanding of what Web 3.0 is and how it differs from previous web iterations.

- Technological Insights: Knowledge of the technologies driving Web 3.0, including blockchain, AI, and IoT.
- Future Implications: Awareness of the potential impacts of Web 3.0 on industries such as finance, healthcare, and education.
- Opportunities and Challenges: Insights into the opportunities Web 3.0 presents, as well as the challenges that need to be addressed.

Conclusion

The "IT Summit on Spinning out the Third Web, WEB-3.0" was a resounding success, providing valuable insights into the next generation of internet technology. The seminar not only enhanced the knowledge of participants but also sparked discussions on the future of digital innovation. The Department of Computer Applications extends its gratitude to Joseph Jude for his enlightening presentation and to Dr. Aneet for expertly chairing the session. Such events are pivotal in bridging the gap between academic learning and real-world technological advancements.



INDIAN SECURITIES MARKET FOR BUDDING ENTREPRENEURSHIP

Date: March 29, 2022

Time: 10:00 am -4:00 pm

Venue: Auditorium

Participants: 93 (Management students & Faculty Members)

Resource Person: Dr. Meenu Sharma

Introduction

The seminar titled "Indian Securities Market for Budding Entrepreneurship" was organized by the Management Department of Gian Jyoti Institute of Management & Technology. Professor Meena Sharma from UBS Punjab University was the keynote speaker. The event aimed to provide aspiring entrepreneurs with a comprehensive understanding of the Indian securities market and its significant role in facilitating business growth. The seminar was designed to educate participants on the market's structure, opportunities, challenges, and effective strategies for leveraging the market.

Objectives

- Explain the structure and functioning of the Indian securities market.
- Identify opportunities within the market for new entrepreneurs.
- Highlight the challenges and risks associated with market participation.
- Present strategies for using the securities market to secure funding and support business growth.
- Discuss the regulatory framework governing the Indian securities market.

Seminar Overview

The seminar commenced with an introduction to the Indian securities market, detailing its structure and the roles of major stock exchanges and regulatory bodies like SEBI (Securities and Exchange Board of India). Professor Sharma elaborated on various financial instruments

available in the market, including equities, bonds, and mutual funds. The session then explored opportunities for entrepreneurs, discussing methods to raise capital through Initial Public Offerings (IPOs) and private placements, as well as alternative financing options such as venture capital and angel investors. The challenges and risks associated with market participation, such as market volatility and regulatory hurdles, were thoroughly examined, with a focus on strategies for risk management and mitigation. The segment on regulatory framework provided a detailed overview of relevant laws and regulations, emphasizing the importance of compliance and the role of SEBI in maintaining market integrity. The seminar concluded with case studies and real-world applications, showcasing successful examples of entrepreneurs leveraging the securities market and sharing practical insights from industry experts.



Key Takeaways

- **Market Dynamics:** Participants gained a comprehensive understanding of the Indian securities market's operations and the roles of various market players.
- **Funding Strategies:** Insight into different capital-raising methods, including IPOs, venture capital, and angel investments.
- **Risk Management:** Techniques for identifying, assessing, and mitigating risks associated with market participation.
-

- Regulatory Compliance: Understanding of the regulatory environment and the importance of adhering to market regulations to avoid legal issues.
- Practical Insights: Real-world examples and expert advice on effectively navigating the securities market as an entrepreneur.

Conclusion

The "Retail Revolution: Adapting to Changing Consumer Behaviors" seminar provided an enriching and informative experience for all participants. Coordinated by Dr. Bushra and featuring expert insights from Dr. Purva Kansal, the seminar successfully achieved its objectives of exploring trends, identifying strategies, highlighting innovation, promoting understanding, and encouraging adaptability in the retail sector. As attendees left the seminar equipped with new knowledge and perspectives, they were better prepared to navigate the challenges and seize the opportunities presented by the retail revolution, fostering a more innovative and responsive retail environment.

IPR: Emerging Issues and Challenges

Date: February 18, 2022

Time: 10:00 am -4:00 pm

Venue: GJIMT Conference Room

Participants: 33 (Faculty Members)

Resource Person: Prof. Luxmi Malodia

Introduction

Gian Jyoti Institute of Management & Technology organized a seminar titled "IPR: Emerging Issues and Challenges," featuring Professor Luxmi Malodia from UBS Punjab University Chandigarh as the esteemed speaker. Dr. Bushra served as the coordinator for the event. The seminar aimed to address the evolving landscape of Intellectual Property Rights (IPR) and the associated challenges faced by businesses and individuals in today's dynamic environment.

Objectives

- Explore emerging trends and issues in the field of Intellectual Property Rights.
- Discuss the significance of IPR protection for fostering innovation and economic growth.
- Identify challenges and barriers hindering effective IPR management and enforcement.
- Provide insights and strategies for navigating the complexities of IPR in various industries.
- Facilitate knowledge sharing and networking among participants to promote awareness and collaboration in the field of IPR.

Overview

Professor Luxmi Malodia commenced the seminar by providing an overview of the importance of Intellectual Property Rights in fostering innovation, creativity, and economic development. She discussed emerging issues such as digital piracy, technological advancements, and global trade agreements impacting the IPR landscape. The session delved into various forms of

intellectual property, including patents, trademarks, copyrights, and trade secrets, highlighting their role in protecting intangible assets and fostering competitiveness.

Key topics covered during the seminar included the challenges associated with IPR enforcement, including jurisdictional issues, regulatory complexities, and the proliferation of counterfeit goods. Professor Malodia also addressed the importance of IPR education and capacity-building initiatives for enhancing awareness and compliance among stakeholders.

Through interactive discussions and case studies, participants gained insights into best practices for managing and protecting intellectual property assets in their respective fields. The seminar concluded with a Q&A session, allowing attendees to seek clarification on specific IPR-related queries and engage in further discussion with the speaker.



Key Takeaways

- **Emerging Trends:** Understanding of emerging issues and trends shaping the field of Intellectual Property Rights.
- **Significance of IPR:** Recognition of the importance of IPR protection in fostering innovation and economic growth.
- **Challenges and Barriers:** Awareness of challenges and barriers hindering effective IPR management and enforcement.
- **Strategies for Protection:** Insights into strategies for navigating the complexities of IPR and safeguarding intellectual property assets.
- **Networking and Collaboration:** Opportunity for knowledge sharing and networking among participants to promote collaboration in the field of IPR.



Conclusion

The seminar on "IPR: Emerging Issues and Challenges," organized by Gian Jyoti Institute of Management & Technology and featuring Professor Luxmi Malodia from UBS Punjab University Chandigarh as the speaker, provided valuable insights into the evolving landscape of Intellectual Property Rights. By addressing key issues and challenges, the seminar equipped participants with the knowledge and strategies necessary to navigate the complexities of IPR in today's fast-paced world. The event facilitated dialogue and collaboration among stakeholders, fostering a deeper understanding of the importance of IPR protection and its implications for innovation and economic development.

ONE DAY FDP ON "DESIGNING AND RESOLVING CASE STUDIES: A HANDS-ON WORKSHOP FOR EDUCATORS"

Date: February 04, 2022

Time: 10:00 am -4:00 pm

Venue: GJIMT Conference Room

Participants: 33 (Faculty Members)

Resource Person: Dr. Arunesh Garg

Introduction

Gian Jyoti Institute of Management & Technology organized a one-day Faculty Development Program (FDP) titled "Designing and Resolving Case Studies: A Hands-On Workshop for Educators." The workshop was led by Dr. Arunesh Garg, Associate Professor from L.M. Thapar School of Management, as the speaker. The event was supported by Sh. J.S. Bedi, Chairman, and convened by Dr. Aneet Bedi, with Dr. Neeraj Sharma serving as the coordinator. This FDP aimed to enhance educators' proficiency in creating and resolving case studies, crucial tools for effective teaching and learning in management education.

Objectives

- Enhance educators' skills in designing comprehensive and engaging case studies.
- Demonstrate effective methods for resolving case studies in classroom settings.
- Provide hands-on experience in case study development and analysis.
- Encourage the integration of case studies into various teaching methodologies.
- Foster collaborative learning among educators through practical exercises.

Overview

The workshop commenced with an overview of the importance of case studies in management education, emphasizing their role in nurturing critical thinking and practical problem-solving skills among students. Dr. Arunesh Garg elucidated the essential elements of well-designed case

studies, including context, complexity, and real-world relevance. Participants were guided through the process of creating their own case studies, focusing on identifying learning objectives and aligning them with course outcomes.

The session progressed to techniques for resolving case studies, where Dr. Garg shared various approaches to facilitating discussions and promoting student engagement. Participants engaged in group activities, collaboratively developing and presenting their case studies. The hands-on nature of the workshop allowed educators to apply theoretical concepts in a practical setting, receiving immediate feedback and suggestions for improvement.

Key Takeaways

- **Designing Case Studies:** Educators gained insights into crafting effective case studies, including context setting, problem definition, and scenario creation.
- **Resolution Techniques:** Various strategies for resolving case studies were explored, highlighting the importance of guided discussions and critical analysis.
- **Practical Application:** Hands-on activities provided educators with practical experience in developing and presenting case studies.
- **Collaborative Learning:** The workshop fostered a collaborative environment, enabling participants to exchange ideas and best practices.
- **Integration into Curriculum:** Educators learned how to seamlessly integrate case studies into their curricula to enhance student learning outcomes.

Conclusion

The one-day FDP on "Designing and Resolving Case Studies: A Hands-On Workshop for Educators," organized by Gian Jyoti Institute of Management & Technology and led by Dr. Arunesh Garg, was a highly enriching and interactive experience. The workshop equipped educators with the skills and knowledge needed to develop and implement effective case studies in their teaching practices. The hands-on approach and collaborative exercises facilitated immediate application of learned concepts, deepening participants' understanding of the subject

matter. This FDP has undoubtedly contributed to the professional growth of educators, enabling them to enhance student learning experiences through the strategic use of case studies.







FACULTY DEVELOPMENT PROGRAM SERIES

**“DESIGNING & RESOLVING
CASE STUDIES”**

FRIDAY FEB 04 2022 **VENUE: GJIMT
CONFERENCE ROOM**

Building Careers Since 1998 ▶ MBA | MCA | BBA | BCA | B.Com(Hons)

WEBINAR REPORT: UNLOCK YOUR SUCCESS - SIMPLE MANTRA

Date: April 6, 2021

Time: 12:00 pm-4:00 pm

Venue: ZOOM

Participants: 111 (Students and Faculty Members)

Speaker: Ms. Nidhi Garg

Introduction

On April 6, 2021, the Gian Jyoti Institute of Management & Technology organized a webinar titled "Unlock Your Success - Simple Mantra" as part of the GJIMT ALMA RECONNECT Alumni Webinar Series. The event was coordinated by Ms. Archan and featured Ms. Nidhi Garg, a distinguished alumna and Senior HR Manager at Trend Micro India. The webinar, held via Zoom, aimed to provide valuable insights into achieving personal and professional success through simple and effective strategies.

Objectives

- To inspire and motivate students and faculty with practical success strategies.
- To share real-life experiences and success stories from a successful alumna.
- To provide actionable tips for personal and professional development.
- To foster a connection between current students, faculty, and alumni.
- To enhance the understanding of career growth and development in the corporate world.

Session Wise Report

Welcome and Introduction

The webinar began with a warm welcome from Ms. Archan, who introduced the purpose of the GJIMT ALMA RECONNECT Alumni Webinar Series. She then introduced the speaker, Ms. Nidhi Garg, highlighting her achievements and contributions as an alumna of the MBA batch of 2003-05 and her current role as Senior HR Manager at Trend Micro India.

Session 1: The Journey to Success

Speaker: Ms. Nidhi Garg

Ms. Nidhi Garg commenced her session by sharing her personal journey from being a student at GJIMT to becoming a Senior HR Manager at Trend Micro India. She recounted her experiences, challenges, and the pivotal moments that shaped her career. Ms. Garg emphasized the importance of perseverance, continuous learning, and adaptability in achieving success. She provided anecdotes and real-life examples to illustrate her points, making the session relatable and engaging for the audience.

Session 2: Simple Mantras for Success

Speaker: Ms. Nidhi Garg

In the second session, Ms. Garg introduced the core theme of the webinar: simple mantras for unlocking success. She outlined practical strategies that can be applied in both personal and professional contexts. Key mantras included setting clear goals, maintaining a positive attitude, effective time management, and the importance of networking. Ms. Garg also discussed the significance of work-life balance and self-care in sustaining long-term success. She encouraged participants to adopt a proactive approach to their careers and to seek opportunities for growth and development.



Interactive Q&A Session: The webinar concluded with an interactive Q&A session, where participants had the opportunity to ask Ms. Garg questions about her experiences and the strategies she discussed. The Q&A session was lively and insightful, with Ms. Garg providing detailed and thoughtful responses. She offered additional advice on navigating career challenges, building a professional network, and staying motivated.

Key Takeaways:

- The importance of setting clear, achievable goals and consistently working towards them.
- Maintaining a positive attitude and being resilient in the face of challenges.
- Effective time management and prioritization as crucial skills for success.
- The role of networking in creating career opportunities and professional growth. Balancing professional aspirations with personal well-being for sustained success

Conclusion

The workshop on self-defense skills was a highly valuable and impactful event. Coordinated by Mr. Nitish Kumar and expertly led by Mr. Preet Pal Sandhu, the workshop provided

participants with essential knowledge and practical skills to enhance their personal safety. The sessions were well-structured and interactive, ensuring that participants could practice and refine their techniques under professional guidance. The event successfully achieved its objectives, leaving participants more confident and prepared to defend themselves in emergency situations.

Workshop on Emotional Empowerment - Strengthening Your EI

Date: March 31, 2021

Time: 11:00 am -4:00 pm

Venue: Auditorium

Participants: 62 Students

Introduction

On March 31, 2021, the Management Department of Gian Jyoti Institute of Management & Technology organized a workshop titled "Emotional Empowerment - Strengthening Your EI." Coordinated by Dr. KamalPreet Kaur, the event featured Dr. Anupama from Khalsa College, Chandigarh, as the expert. The workshop aimed to enhance participants' emotional intelligence (EI) through practical techniques and expert guidance on managing and understanding emotions effectively.

Objectives

- To understand the importance of emotional intelligence (EI) in personal and professional contexts.
- To learn techniques for managing and harnessing emotions constructively.
- To develop strategies for enhancing emotional resilience and self-awareness.
- To promote mental and emotional well-being among participants.
- To provide practical tools and exercises for strengthening EI.

Session Wise Report

Welcome and Introduction:

The workshop began with a welcome address by Dr. KamalPreet Kaur, who introduced the theme and emphasized its relevance in today's fast-paced world. She highlighted the role of emotional intelligence in achieving success in various aspects of life and introduced Dr. Anupama, outlining her expertise in emotional wellness.

Session 1: Understanding Emotional Intelligence

Speaker: Dr. Anupama

Dr. Anupama started the first session by explaining the concept of emotional intelligence and its core components: self-awareness, self-regulation, motivation, empathy, and social skills. She discussed how EI influences personal and professional relationships and overall well-being. Participants learned about the importance of recognizing and understanding their emotions and the role of EI in effective decision-making and problem-solving.

Session 2: Techniques for Enhancing Emotional Intelligence

Speaker: Dr. Anupama

The second session focused on practical techniques for enhancing emotional intelligence. Dr. Anupama introduced strategies such as mindfulness, emotional regulation exercises, and cognitive restructuring. She guided participants through practical exercises designed to increase self-awareness and self-regulation. Dr. Anupama also emphasized the connection between physical fitness and emotional health, demonstrating exercises that promote both physical and emotional well-being.

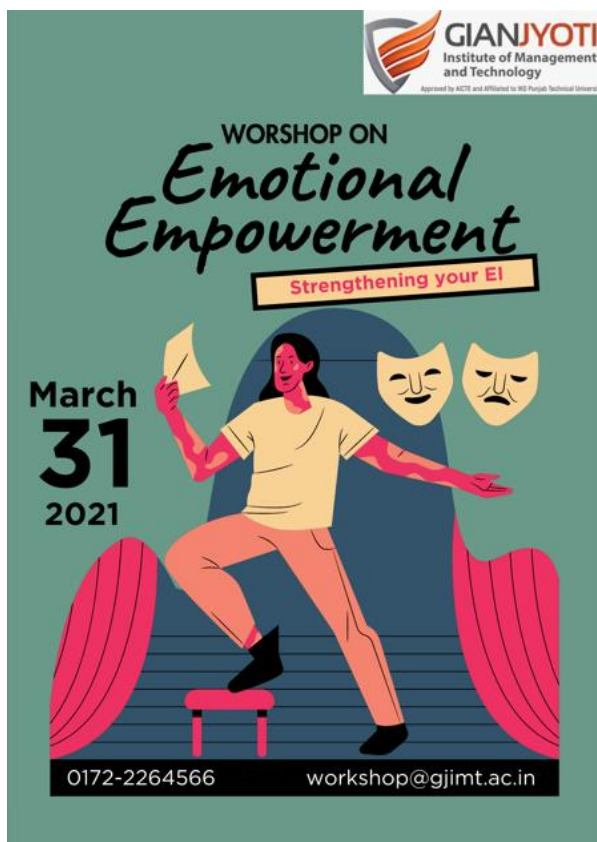
Session 3: Building Emotional Resilience and Empathy

Speaker: Dr. Anupama

In the final session, Dr. Anupama addressed the importance of building emotional resilience and empathy. She provided strategies for developing a positive mindset, improving emotional intelligence, and enhancing interpersonal skills. Participants engaged in group activities and discussions, allowing them to practice empathy and understand different perspectives. Dr. Anupama highlighted the role of self-care practices, such as regular physical activity, healthy eating, and adequate sleep, in maintaining emotional health.

Key Takeaways

- A comprehensive understanding of the components and significance of emotional intelligence.
- Practical techniques for managing and harnessing emotions constructively.
- The importance of physical fitness in supporting emotional well-being.
- Strategies for building emotional resilience and empathy.
- Practical tools and exercises to incorporate into daily life for enhanced emotional intelligence.



Conclusion

The "Emotional Empowerment - Strengthening Your EI" workshop was a highly impactful and enriching event. Coordinated by Dr. KamalPreet Kaur and expertly led by Dr. Anupama, the workshop provided participants with valuable knowledge and practical skills for enhancing their emotional intelligence. The sessions were interactive and engaging, ensuring that participants could apply the techniques learned immediately. The workshop successfully

achieved its objectives, promoting mental and emotional well-being among participants and fostering a supportive community. Participants left the workshop feeling empowered and equipped with practical tools to strengthen their emotional intelligence, contributing to their overall well-being and success.

WEBINAR REPORT: MANAGE YOUR STRESS YOUR WAY

Date: March 6, 2021

Time: 11:00 am-3:00 pm

Venue: ZOOM

Participants: 77 (Students and Faculty Members)

Speaker: Mr. Vikrant Nagpal, National Relationship Manager, Banca Sales, SBI Card, Mumbai (Alumni MBA Batch 1999-2001)

Introduction

On April 6, 2021, Gian Jyoti Institute of Management & Technology hosted a webinar titled "Manage Your Stress Your Way" as part of the GJIMT ALMA RECONNECT Alumni Webinar Series. The event was coordinated by Ms. Manisha and featured Mr. Vikrant Nagpal, an esteemed alumnus and National Relationship Manager at SBI Card, Mumbai. The webinar aimed to address the crucial topic of stress management, providing participants with effective strategies to cope with and mitigate stress in both personal and professional settings.

Objectives

- To understand the sources and impacts of stress.
- To learn practical techniques for managing stress effectively.
- To gain insights from the experiences of a successful alumnus.
- To promote mental well-being and a balanced approach to handling stress.
- To foster a connection between current students, faculty, and alumni.

Session Wise Report

Welcome and Introduction:

The webinar commenced with Ms. Manisha extending a warm welcome to all participants and introducing the theme of the session. She then presented Mr. Vikrant Nagpal, highlighting his professional achievements and background as an alumnus of the MBA batch of 1999-2001.

Session 1: Understanding Stress and Its Impact

Speaker: Mr. Vikrant Nagpal

Mr. Vikrant Nagpal began the first session by explaining the concept of stress, its causes, and its effects on both physical and mental health. He discussed common stressors in personal and professional life and how they can affect an individual's overall well-being. Mr. Nagpal shared insights from his own experiences, emphasizing the importance of recognizing stress signals early and taking proactive steps to manage them.

Session 2: Practical Stress Management Techniques

Speaker: Mr. Vikrant Nagpal

In the second session, Mr. Nagpal introduced various practical techniques for managing stress. He covered strategies such as time management, prioritization, and setting realistic goals. He also discussed relaxation techniques like deep breathing exercises, meditation, and physical activities that can help reduce stress levels. Mr. Nagpal emphasized the importance of maintaining a healthy work-life balance and seeking support from friends, family, and colleagues when needed.

Interactive Q&A Session: The webinar concluded with an interactive Q&A session, where participants had the opportunity to ask Mr. Nagpal questions about stress management and his personal experiences. The session was highly engaging, with Mr. Nagpal providing thoughtful and practical responses. He offered additional advice on handling work pressure, staying motivated, and developing a positive mindset.

Key Takeaways:

- Understanding the sources and impacts of stress on overall well-being.
- Learning effective time management and prioritization techniques.
- Implementing relaxation techniques such as deep breathing and meditation.
- Recognizing the importance of a healthy work-life balance.
- Seeking support from social networks to manage stress effectively.

The poster is for a webinar titled "GJIMT ALMA RECONNECT" which is part of an "ALUMNI WEBINAR SERIES". The main theme is "MANAGE YOUR STRESS YOUR WAY". The event is scheduled for Saturday, 6th March, 2021, starting at 11:00 am onwards, and will be held on the Zoom platform. The speaker is Mr. Vikrant Nagpal, a National Relationship Manager for Banca Sales, SBI Card, Mumbai, who graduated from the MBA Batch of 1999-2001. The poster also includes the GJIMT logo, the motto "Aspire. Achieve. Ascend", and the text "Building Careers Since 1998". A "REGISTER NOW!" button is located at the bottom right. Contact information for GJIMT is provided at the bottom left: Sector-54, Chandigarh, | Phase-2, Mohali, Helpline: 099144 33199 | www.gjimt.ac.in.

Conclusion

The "Manage Your Stress Your Way" webinar was a significant and enlightening event. Coordinated by Ms. Manisha and led by the insightful Mr. Vikrant Nagpal, the session provided participants with valuable knowledge and practical tools for managing stress. The event successfully achieved its objectives, fostering a deeper understanding of stress management and promoting mental well-being. Participants left the webinar feeling empowered and equipped with strategies to handle stress more effectively in their daily lives. The session also strengthened the bond between current students, faculty, and alumni, highlighting the supportive and collaborative spirit of the GJIMT community.

Year 2020-21

Webinar on OTT Video Platforms: Past, Present, and Future

Date: November 21, 2020

Time: 3:00 pm onwards

Venue: Zoom

Participants: 89 Faculties

Introduction

On November 21, 2020, Gian Jyoti Institute of Management and Technology (GJIMT) organized a highly insightful webinar titled "OTT Video Platforms: Past, Present, and Future" under the GJIMT ALMA RECONNECT Alumni Webinar Series. The event was coordinated by Ms. Archan and featured Mr. Shah Faisal, an OTT Specialist at Accenture and an esteemed alumnus of the institute, as the speaker. Mr. Faisal graduated with a BCA in 2006 and an MCA in 2009.

Objectives

To provide an in-depth understanding of the evolution of OTT video platforms.

To discuss the current trends and technological advancements in the OTT industry.

To explore future possibilities and innovations in the OTT sector.

To facilitate knowledge sharing between alumni and current students and faculty.

Session Wise Report

 **GJIMT Alma Reconnect**
WEBINAR SERIES

 **OTT Video Platform**
Past, Present and Future

Speaker

Mr. Shah Faisal
OTT Specialist,
Accenture
BCA 2003-06 | MCA 2006-09
Building Careers Since 1998
MBA | MCA | BBA | BCA | BTMM | B.Com(Hons.)

Saturday
21st Nov
03:00 Pm Onwards

w: www.gjimt.ac.in | t: 9914433199
Aspire Achieve Ascend

Session 1: Evolution of OTT Platforms

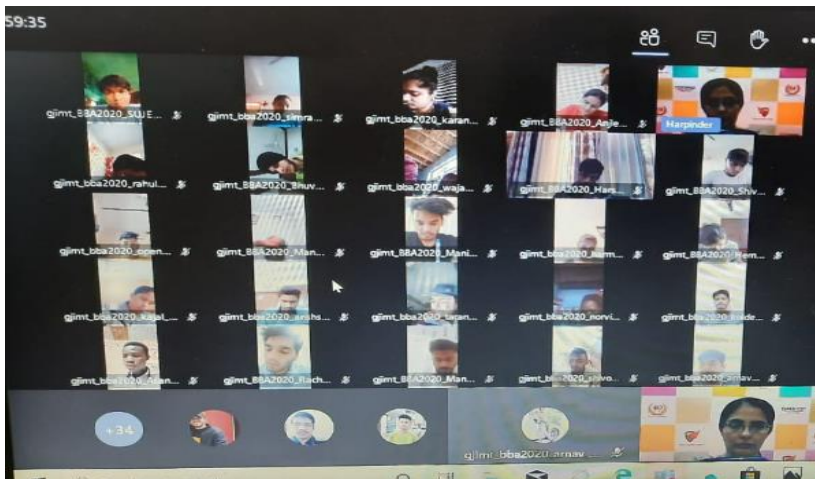
Mr. Faisal began the session by tracing the history of OTT platforms from their inception to the present day. He explained how OTT services emerged as a disruptive force in the entertainment industry, challenging traditional cable and satellite TV. The session covered key milestones in the development of OTT technologies, highlighting the shift from early streaming services to sophisticated, user-friendly platforms available today.

Session 2: Current Trends and Technological Advancements

In the second session, Mr. Faisal delved into the latest trends shaping the OTT landscape. He discussed the impact of artificial intelligence and machine learning on content recommendation systems, the role of big data analytics in audience segmentation, and the rise of original content production by OTT providers. The session also covered the increasing importance of mobile accessibility and the adoption of 5G technology, which is set to revolutionize streaming quality and user experience.

Session 3: Future Prospects and Innovations

The final session focused on future prospects and innovations in the OTT industry. Mr. Faisal highlighted potential advancements such as virtual reality (VR) and augmented reality (AR) integrations, which could offer immersive viewing experiences. He also discussed the importance of cybersecurity in protecting user data and the potential for blockchain technology to provide transparent and secure content distribution.



Key Takeaways

Historical Insight: A comprehensive overview of the evolution of OTT platforms and their impact on traditional media.

Technological Trends: An understanding of current technological advancements driving the OTT industry.

Future Innovations: Insights into future trends and potential innovations, including VR, AR, and blockchain technology.

Industry Knowledge: Valuable industry knowledge and practical insights shared by an experienced professional and alumnus.

Conclusion

The webinar on "OTT Video Platforms: Past, Present, and Future" was a resounding success, providing valuable insights into the OTT industry for both students and faculty members. The sessions were highly informative, fostering a deeper understanding of the past developments, current trends, and future innovations in OTT platforms. The event also strengthened the bond between GJIMT alumni and the current academic community, encouraging continued learning and professional growth. The participants left with a wealth of knowledge and a renewed enthusiasm for exploring the dynamic world of OTT video platforms.

WEBINAR-ATHON" TITLED "UNDERSTANDING HARMONY IN FAMILY

Date: November 5, 2020

Time: 12:00 pm onwards

Venue: Zoom

Participants: 71

Introduction

On November 5, 2020, Gian Jyoti Institute of Management and Technology (GJIMT) hosted an enlightening Webinar-Athon titled "Understanding Harmony in Family." The event was organized by the institute and coordinated by Ms. Archan. The speaker for the webinar was Mr. Sanjay Aggarwal, a respected faculty member in the Computer Application department. The webinar aimed to explore the essential elements of harmony within family structures and provide practical insights for fostering better relationships.

Objectives

- To understand the concept of harmony within family settings.
- To explore strategies for resolving family conflicts and enhancing communication.
- To discuss the psychological and social benefits of maintaining harmonious family relationships.
- To provide actionable advice for creating and sustaining family harmony.

Session Wise Report

Session 1: The Concept of Family Harmony

Mr. Aggarwal commenced the session by defining family harmony and its significance in contemporary society. He elaborated on the various factors that contribute to a harmonious family environment, including effective communication, mutual respect, and shared values. He also touched upon the impact of cultural and generational differences on family dynamics.

Session 2: Strategies for Resolving Conflicts

In the second session, Mr. Aggarwal focused on conflict resolution strategies. He explained the importance of addressing conflicts promptly and constructively. Techniques such as active listening, empathy, and compromise were discussed in detail. Mr. Aggarwal emphasized the role of open communication in preventing misunderstandings and fostering a supportive family atmosphere.



Session 3: Psychological and Social Benefits

The third session highlighted the psychological and social benefits of maintaining family harmony. Mr. Aggarwal discussed how a harmonious family environment contributes to emotional well-being, reduces stress, and promotes overall mental health. He also mentioned the positive impact on children's development and their ability to form healthy relationships in the future.

Session 4: Actionable Advice for Sustaining Harmony

In the final session, Mr. Aggarwal provided practical advice for creating and sustaining harmony within families. He suggested regular family meetings, shared activities, and the importance of expressing gratitude and appreciation. The session included real-life examples and case studies to illustrate effective practices for building strong family bonds.

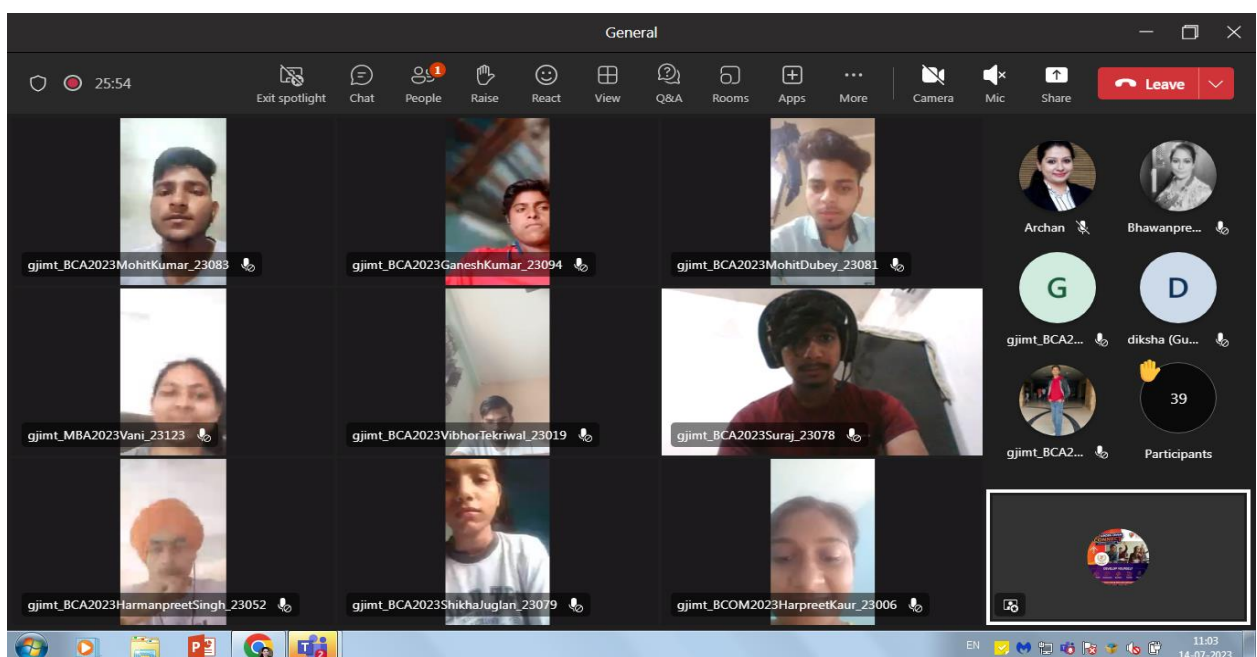
Key Takeaways

Definition and Importance: A clear understanding of family harmony and its critical role in enhancing quality of life.

Conflict Resolution: Effective strategies for resolving conflicts and maintaining open lines of communication.

Psychological Benefits: Insights into the emotional and psychological benefits of a harmonious family environment.

Practical Tips: Actionable advice and real-life examples for fostering and sustaining family harmony.



Conclusion

The Webinar-Athon on "Understanding Harmony in Family" was a highly informative and engaging event that provided participants with valuable insights into the importance of family harmony. Mr. Sanjay Aggarwal's expertise and practical advice resonated with the attendees, offering them tools to improve their family dynamics. The webinar successfully achieved its objectives, leaving the participants with a deeper understanding of how to cultivate and maintain harmonious relationships within their families. The event also reinforced the commitment of GJIMT to support the personal and professional development of its community.

Webinar on Role of Extracurricular Activities Along with Education in Life

Date: October 26, 2020

Time: 11:00 am onwards

Venue: Zoom

Participants: 93 Students & Faculties

Introduction

The webinar titled "Role of Extracurricular Activities Along with Education in Life," part of the GJIMT ALMA RECONNECT Alumni Webinar Series, was held to explore the synergies between formal education and extracurricular activities. Organized by Gian Jyoti Institute of Management & Technology and coordinated by Mr. Nitish, the session aimed to elucidate how activities beyond the curriculum contribute to holistic development and career readiness. The featured speaker, Mr. Mohit Singla, an esteemed alumnus from the MBA batch of 2009-11, brought forth his insights as a social worker and healthcare marketing professional, underscoring the transformative impact of extracurricular engagements on personal and professional growth.

Objectives

Illustrate the significance of a balanced approach to education that integrates academic learning with practical experiences.

Provide alumni perspectives on how their participation in extracurricular activities during their academic tenure influenced their career trajectories.

Offer practical advice and strategies for current students and young professionals on leveraging extracurricular activities for personal and professional development.

Foster a sense of community and engagement among alumni and current students through shared experiences and insights.

Session Report

The webinar commenced with a welcoming address by Mr. Nitish, who highlighted the importance of continuous learning and alumni contributions to the institute. Mr. Mohit Singla began his session by reflecting on his journey at Gian Jyoti Institute of Management & Technology and the pivotal role extracurricular activities played in shaping his career. He shared personal anecdotes and examples of how participation in student clubs, sports, and community service initiatives enriched his learning experience beyond textbooks.

The session progressed with a discussion on various types of extracurricular activities available to students, ranging from cultural events to entrepreneurship competitions. Mr. Singla emphasized that these activities not only complemented academic learning but also fostered essential skills such as leadership, teamwork, and time management. He encouraged participants to actively seek out opportunities that align with their interests and career aspirations.

Furthermore, the webinar included a Q&A segment where participants engaged with Mr. Singla, seeking advice on balancing academic responsibilities with extracurricular commitments and maximizing their impact on future career prospects. Practical tips on effective time management and networking within alumni circles were also shared, emphasizing the long-term benefits of building a diversified skill set.

Key Takeaways

- Understanding the holistic benefits of participating in extracurricular activities, including skill development and personal growth.
- Recognizing extracurricular engagements as opportunities to differentiate oneself in the competitive job market.
- Embracing a balanced approach to education that nurtures both intellectual and practical skills.
- Leveraging alumni networks for mentorship and continuous learning beyond graduation.
- Committing to lifelong learning and personal development through active engagement in extracurricular and professional pursuits.

Conclusion

The webinar on "OTT Video Platforms: Past, Present, and Future" was a resounding success, providing valuable insights into the OTT industry for both students and faculty members. The sessions were highly informative, fostering a deeper understanding of the past developments, current trends, and future innovations in OTT platforms. The event also strengthened the bond between GJIMT alumni and the current academic community, encouraging continued learning and professional growth. The participants left with a wealth of knowledge and a renewed enthusiasm for exploring the dynamic world of OTT video platforms.



GIANJYOTI
Institute of Management
and Technology
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GJIMT Alma Reconnect
- An Alumni Webinar Series

**Role of Extracurricular
activities alongwith
Education in life**

Speaker
RTN PDRR Mohit Singla
Social Worker &
Healthcare Marketing Professional
MBA Batch (2009-11)

Monday
26thOct
12:00 Onwards

w: www.gjimt.ac.in | t: 9914433199
Aspire Achieve Ascend

WEBINAR-ATHON" TITLED " MANAGING FINANCE AS A YOUNG PROFESSIONAL

Date: October 14, 2020

Time: 12:00 pm onwards

Venue: Zoom

Participants: 63

Introduction

The webinar titled "Managing Finance as a Young Professional," part of the GJIMT Discover Webinar-Athon Webinar Series, was aimed at equipping young professionals with essential financial management skills. Organized by Gian Jyoti Institute of Management & Technology and coordinated by Ms. Nibha, the session addressed the importance of financial literacy and planning in navigating early career stages effectively. Dr. Rakhee, a distinguished faculty member in the Management Department and a Ph.D. holder with expertise in research, shared insights and practical strategies to empower participants in managing their finances prudently.

Objectives

To educate young professionals on the fundamentals of personal finance management, including budgeting, savings, and investments.

To highlight the importance of financial planning in achieving long-term financial goals and building financial stability.

To provide practical guidance and tools for handling common financial challenges faced by young professionals, such as managing student loans, starting savings plans, and understanding investment options.

To foster a proactive approach to financial decision-making among participants, emphasizing the role of informed choices in achieving financial independence and security.

Session Report

Dr. Rakhee commenced the webinar by outlining the basic principles of financial management tailored to the needs of young professionals. She emphasized the significance of setting

financial goals and developing a budget as foundational steps towards effective financial planning. Participants were guided through the process of creating a personalized budget that aligns income with expenses while allowing room for savings and investments.

The session delved into practical strategies for saving and investing wisely, covering topics such as different types of savings accounts, investment vehicles suitable for beginners, and the importance of diversification in investment portfolios. Dr. Rakhee utilized case studies and real-life examples to illustrate the impact of financial decisions on long-term wealth accumulation and financial security.

Furthermore, the webinar included interactive segments where participants engaged in discussions on managing debt responsibly, understanding credit scores, and exploring strategies to build an emergency fund. Dr. Rakhee addressed common financial pitfalls and provided tips on overcoming financial challenges, encouraging participants to adopt a proactive mindset towards financial management.

Key Takeaways

- Understanding the importance of financial planning and setting achievable financial goals.
- Developing essential budgeting skills to manage income and expenses effectively.
- Exploring various savings and investment options tailored to individual risk profiles and financial objectives.
- Gaining insights into managing debt, improving creditworthiness, and building a robust financial foundation.
- Embracing a proactive approach to financial decision-making, guided by informed choices and long-term financial sustainability.



Conclusion

In conclusion, the webinar on "Managing Finance as a Young Professional" provided valuable insights and practical strategies for participants to navigate their financial journey with confidence. Dr. Rakhee's expertise and engaging presentation style facilitated a comprehensive understanding of financial management principles essential for early career professionals. The GJIMT Discover Webinar-Athon series continues to serve as a platform for knowledge dissemination and skill enhancement, reinforcing Gian Jyoti Institute of Management & Technology's commitment to nurturing future leaders equipped with holistic competencies.

By promoting financial literacy and empowering young professionals to make informed financial decisions, the webinar series contributes to their personal growth and professional success. Moving forward, GJIMT remains dedicated to fostering a supportive learning environment where participants can acquire essential skills and knowledge to thrive in an increasingly complex economic landscape.

TITLE: WEBINAR-ATHON" TITLED " DIGITAL MARKETING- A BOON FOR MODERN ERA

Date: September 23, 2020

Time: 11:00 am onwards

Venue: Zoom

Participants: 69

Introduction

The webinar titled "Digital Marketing - A Boon for the Modern Era," part of the GJIMT Discover Webinar-Athon Webinar Series, aimed to explore the transformative impact of digital marketing in today's business landscape. Organized by Gian Jyoti Institute of Management & Technology and coordinated by Ms. Amita, the session delved into the fundamental concepts, strategies, and emerging trends in digital marketing. Ms. Amandeep Kaur, a distinguished faculty member in the Computer Application Department, provided expert insights and practical knowledge to equip participants with essential skills in leveraging digital platforms for marketing success.

Objectives

- To introduce participants to the foundational principles of digital marketing and its relevance in contemporary business practices.
- To familiarize attendees with various digital marketing channels, including social media, email marketing, search engine optimization (SEO), and content marketing.
- To highlight the role of analytics and data-driven decision-making in optimizing digital marketing campaigns for enhanced ROI.
- To empower participants with practical skills and strategies to effectively plan, execute, and measure digital marketing initiatives.
- To foster a deeper understanding of the dynamic nature of digital marketing and its potential to drive business growth and customer engagement in the modern era.

Session Report

Ms. Amandeep Kaur commenced the webinar by providing an overview of digital marketing fundamentals, emphasizing its evolution and growing significance in the digital age. She explored key concepts such as target audience segmentation, customer journey mapping, and the importance of creating compelling content tailored to digital platforms. Participants gained insights into developing integrated digital marketing strategies that align with organizational goals and resonate with target demographics.

The session progressed with a comprehensive discussion on various digital marketing channels and their respective advantages and challenges. Ms. Kaur elucidated on leveraging social media platforms for brand building, engaging with audiences through content marketing, and optimizing websites for improved search engine visibility. Practical examples and case studies were shared to illustrate successful digital marketing campaigns and tactics employed by leading brands.

Furthermore, the webinar included interactive segments where participants engaged in discussions on emerging trends in digital marketing, such as influencer marketing, voice search optimization, and the impact of artificial intelligence on personalized marketing experiences. Ms. Kaur underscored the importance of continuous learning and adaptation to stay abreast of technological advancements and changing consumer behaviors in the digital landscape.

Key Takeaways

- Understanding the foundational principles and strategies of digital marketing for business growth and brand visibility.
- Exploring diverse digital marketing channels and selecting the most suitable platforms based on target audience demographics and campaign objectives.
- Emphasizing the role of analytics and performance metrics in evaluating digital marketing effectiveness and optimizing ROI.
- Adopting a customer-centric approach to digital marketing, focusing on delivering value and fostering meaningful engagement with audiences.

Recognizing the dynamic nature of digital marketing and the importance of agility and innovation in staying competitive in the global marketplace.

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DISCOVER
A WEBINAR-ATHON

**DIGITAL
MARKETING**
- A BOON FOR MODERN ERA

Speaker
Ms. Amandeep Kaur
Faculty in Computer Applications, GJIMT
MCA, BCA, Career Coach & Mentor

23rd Sept
(Wednesday)
11 AM Onwards



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DETAIL REPORT

Title: Webinar on E-Governance in India

Date: September 19, 2020

Time: 12:00 am onwards

Venue: Zoom

Participants: 59 Students & Faculties

Introduction

Gian Jyoti Institute of Management & Technology (GJIMT) organized a webinar titled "E-Governance in India" under its ALMA RECONNECT Alumni Webinar Series. The session, coordinated by Ms. Manisha, featured Mr. Ramit Aggarwal, Cluster Head at CMS Computer Ltd., Ludhiana, Punjab, and an esteemed alumnus of the MBA batch 2002-04, as the speaker. The webinar aimed to delve into the evolution, current status, and future prospects of E-Governance in India.

Objectives

The objectives of the webinar were multi-faceted. Firstly, it aimed to educate participants about the transformative impact of digital technologies on government services. Secondly, it sought to highlight key initiatives under the Digital India program and their role in enhancing citizen engagement and service delivery. Lastly, the webinar aimed to provide insights into the challenges and opportunities associated with the adoption of E-Governance in India.

Session Report

Mr. Ramit Aggarwal commenced the session by providing a comprehensive overview of E-Governance initiatives in India. He traced the evolution from basic digitalization efforts to the current state of advanced service delivery models facilitated by technology. The discussion included detailed insights into flagship projects such as Aadhaar, e-Procurement, and e-Governance portals aimed at improving efficiency and transparency in government processes.

The subsequent part of the webinar focused on the role of digital infrastructure in supporting E-Governance initiatives. Mr. Aggarwal emphasized the importance of robust connectivity and secure platforms for delivering seamless services to citizens across urban and rural areas. He highlighted the integration of mobile technology and digital payment systems as catalysts for inclusive governance.

Key challenges related to cybersecurity and data privacy were also addressed during the session. Mr. Aggarwal discussed strategies for mitigating risks associated with digital transactions and maintaining trust in E-Governance systems. He underscored the need for continuous innovation and adaptive policies to address emerging threats and ensure the sustainability of digital initiatives.



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GJIMT Alma Reconnect
- An Alumni Webinar Series

E-Governance in India

Speaker

Mr. Ramit Aggarwal
Cluster Head,
CMS Computers Ltd., Ludhiana, Punjab
MBA Batch (2002-04)

Saturday
19th Sept
12:00 Onwards

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Key Takeaways

- **Digital Transformation:** E-Governance has significantly transformed administrative processes, enhancing accessibility and efficiency of public services.
- **Citizen Empowerment:** Digital platforms have empowered citizens by enabling easy access to information and services, thereby promoting transparency and accountability.
- **Security Concerns:** Addressing cybersecurity challenges is crucial to safeguarding sensitive data and maintaining public trust in digital governance systems.
- **Future Outlook:** The integration of emerging technologies such as AI and blockchain holds promise for further enhancing the effectiveness of E-Governance in India.

Conclusion

In conclusion, the webinar on E-Governance in India organized by GJIMT provided a comprehensive overview of the evolution and impact of digital technologies on government operations. Mr. Ramit Aggarwal's insights into the strategic initiatives and challenges facing E-Governance initiatives offered valuable perspectives to alumni and participants. The session underscored the imperative for continuous innovation and adaptive policies to harness the full potential of digital technologies in transforming governance.

Overall, the webinar served as a platform for knowledge exchange and learning, equipping participants with insights to contribute effectively to India's journey towards a digital-first governance paradigm. The success of the webinar highlights GJIMT's commitment to fostering continuous learning and engagement among its alumni community on critical issues shaping the future of management and technology.

WEBINAR ON E-GOVERNANCE IN INDIA

Date: September 19, 2020

Time: 12:00 am onwards

Venue: Zoom

Participants: 67 Students & Faculties

Introduction

Gian Jyoti Institute of Management & Technology (GJIMT) organized a webinar titled "Fortune Favours the Prepared Mind" under its ALMA RECONNECT Alumni Webinar Series. The session, coordinated by Mr. Jagvinder Singh, aimed to inspire and educate participants on the importance of preparedness in achieving success. The keynote speaker for the webinar was Mr. Iqbal Singh, General Manager Marketing at Mentor Group, Chandigarh, India, and an esteemed alumnus of the MBA batch 2007-09.

Objectives

The primary objective of the webinar was to explore the concept of preparedness in the context of personal and professional growth. It aimed to highlight strategies and mindsets that contribute to being prepared for opportunities and challenges in one's career. Additionally, the session sought to draw insights from Mr. Iqbal Singh's experiences and expertise in marketing and management.

Session Report

Mr. Iqbal Singh began the session by defining what it means to have a prepared mind. He emphasized the role of continuous learning, adaptability, and foresight in anticipating and capitalizing on opportunities. Drawing from his journey in marketing and management, he shared practical examples and anecdotes that illustrated the importance of being proactive and resilient in navigating career advancements and challenges.

The webinar proceeded with a discussion on key principles and practices that contribute to preparedness. Mr. Singh highlighted the significance of networking, staying updated with industry trends, and cultivating a positive mindset. He underscored the value of setting goals,

seeking mentorship, and embracing failures as learning opportunities to foster personal and professional growth.

 **GJIMT Alma Reconnect**
- An Alumni Webinar Series

Fortune Favours the Prepared mind



Speaker
Mr. Iqbal Singh
General Manager (Marketing),
Mentor Group, Chandigarh, India
MBA Batch (2007-09)

Saturday
05th Sept
11:00 AM Onwards

Building Careers Since 1998
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Key Takeaways

- **Continuous Learning:** Embrace lifelong learning to stay ahead in a rapidly evolving professional landscape.
- **Adaptability:** Cultivate flexibility and resilience to effectively respond to changes and uncertainties.
- **Networking:** Build and nurture a strong network of peers and mentors to expand opportunities and insights.
- **Mindset:** Develop a proactive and positive mindset to overcome challenges and seize opportunities.

Conclusion

In conclusion, the webinar on "Fortune Favours the Prepared Mind" provided valuable insights and practical guidance on cultivating preparedness for success in careers and life. Mr. Iqbal Singh's expertise and experiences offered participants actionable strategies to enhance their professional readiness and personal development. The session highlighted the importance of

proactive planning, continuous improvement, and embracing challenges as stepping stones to success.

Overall, the webinar exemplified GJIMT's commitment to empowering its alumni and participants with knowledge and skills that contribute to their ongoing success and leadership in their respective fields. It reinforced the notion that preparation, coupled with determination and resilience, lays the groundwork for achieving one's career aspirations and personal goals.

The success of the webinar underscores the importance of ongoing learning and networking opportunities provided by GJIMT through its ALMA RECONNECT Alumni Webinar Series, fostering a community of continuous learning and professional growth among its alumni network.

Webinar on Travel Industry: A Network of Global Opportunity

Date: August 22, 2020

Time: 11:00 am onwards

Venue: Zoom

Participants: 63

Introduction

Gian Jyoti Institute of Management & Technology (GJIMT) hosted a compelling webinar titled "Travel Industry: A Network of Global Opportunity" as part of its Corporate Connect Webinar Series. The session, organized by Mr. Harish Premi, aimed to delve into the multifaceted dynamics of the travel industry. Mr. Arvind Kumar, a seasoned Tourism and Travel Management Professional with over 15 years of experience, served as the distinguished speaker for the event. His extensive industry knowledge provided participants with valuable insights into current trends, challenges, and emerging opportunities within the global travel sector.

Objectives

The webinar's primary objective was to equip participants with a comprehensive understanding of the evolving landscape of the travel industry. It aimed to explore key trends such as digital transformation, sustainable tourism practices, and the impact of global events on travel behavior. Furthermore, the session sought to discuss career prospects and strategic initiatives essential for success in a competitive global market.

Session Report

Mr. Arvind Kumar initiated the webinar with an insightful overview of the current state of the travel industry worldwide. He highlighted the sector's resilience in adapting to various challenges, including economic fluctuations and the unprecedented disruptions caused by the COVID-19 pandemic. The discussion underscored the pivotal role of innovation and digitalization in redefining travel experiences and operational efficiencies across the industry.

The session progressed with an exploration of emerging trends that are shaping the future of travel and tourism. Mr. Kumar emphasized the growing importance of experiential travel,

where travelers seek authentic and immersive experiences. He also discussed the rising demand for sustainable tourism practices, driven by heightened awareness of environmental impacts and ethical considerations among travelers and industry stakeholders alike.



Key Takeaways

- **Technological Integration:** Embrace digital tools and platforms to enhance customer engagement, streamline operations, and improve service delivery.
- **Sustainability Initiatives:** Implement sustainable practices to align with evolving consumer preferences and regulatory requirements, fostering long-term environmental stewardship.
- **Market Diversification:** Explore opportunities in emerging markets and niche segments to diversify revenue streams and mitigate risks associated with geopolitical and economic fluctuations.
- **Adaptive Strategies:** Remain agile and adaptable to swiftly respond to shifts in consumer behavior, regulatory changes, and global health crises that impact travel patterns and business operations.

Conclusion

In conclusion, the webinar on "Travel Industry: A Network of Global Opportunity" provided a comprehensive exploration of the key dynamics and strategic imperatives within the travel and tourism sector. Mr. Arvind Kumar's expertise and insights offered participants actionable perspectives on navigating challenges and leveraging emerging opportunities in a rapidly evolving industry landscape. The session underscored the importance of continuous innovation, sustainability, and adaptability in driving growth and resilience in the face of global uncertainties.

The success of the webinar exemplifies GJIMT's commitment to fostering industry-relevant knowledge and preparing future professionals for leadership roles in dynamic sectors like travel and tourism. By facilitating meaningful dialogue and knowledge exchange, GJIMT continues to empower its community with the skills and insights needed to thrive in a globally interconnected marketplace.

Overall, the webinar not only provided participants with a deeper understanding of the forces shaping the travel industry but also reinforced the importance of proactive engagement and strategic foresight in capitalizing on global opportunities. As the industry continues to evolve, GJIMT's Corporate Connect Webinar Series remains pivotal in bridging academic insights with practical industry perspectives, contributing to the ongoing development and success of its alumni and participants.

WEBINAR ON TRAVEL INDUSTRY: A NETWORK OF GLOBAL OPPORTUNITY

Date: August 22, 2020
Time: 11:00 am onwards
Venue: Zoom
Participants: 63

Introduction

Gian Jyoti Institute of Management & Technology (GJIMT) organized an insightful webinar titled "Global Markets & Strategies" as part of its ALMA RECONNECT Alumni Webinar Series. The session, expertly coordinated by Ms. Amandeep Kaur, featured Dr. Kamal Warraich, an accomplished alumnus of the BBA batch 2007-10. Dr. Warraich currently serves as a Professor at Conestoga College, Canada, and holds a position as a Technical Support Consultant at Rogers Communications. His extensive academic background and professional experience provided participants with profound insights into navigating global markets and devising effective strategic approaches.

Objectives

- Explore the complexities and nuances of global market dynamics.
- Discuss strategic frameworks for market entry, expansion, and sustainability.
- Provide practical insights and case studies illustrating successful global business strategies.

Session Report

Dr. Kamal Warraich commenced the webinar by elucidating the intricate landscape of global markets in an interconnected world. He highlighted the factors influencing international business operations, including economic trends, cultural diversities, regulatory environments, and technological advancements. The session emphasized the critical role of comprehensive market

analysis and strategic planning in identifying opportunities and mitigating risks associated with global expansion.

The discussion progressed with an exploration of effective market entry strategies, such as joint ventures, strategic alliances, and mergers & acquisitions (M&A). Dr. Warraich shared case studies and practical examples to illustrate successful market penetration and growth strategies adopted by multinational corporations across diverse industry sectors. Additionally, the session addressed challenges like cultural barriers, geopolitical uncertainties, and legal complexities that significantly impact global business operations.

Key Takeaways

- **Thorough Market Research:** Conduct in-depth market research to understand local market dynamics, consumer behavior, and regulatory landscapes before entering new markets.
- **Strategic Partnerships:** Forge strategic alliances and partnerships with local entities to leverage market insights, distribution channels, and cultural understanding for successful market entry and expansion.
- **Innovation and Agility:** Embrace innovation and agility to adapt swiftly to evolving market conditions, technological disruptions, and changing consumer preferences globally.
- **Risk Management:** Implement robust risk management strategies to mitigate risks associated with currency fluctuations, political instability, and market volatility in international markets.

Conclusion

In conclusion, the webinar on "Travel Industry: A Network of Global Opportunity" provided a comprehensive exploration of the key dynamics and strategic imperatives within the travel and tourism sector. Mr. Arvind Kumar's expertise and insights offered participants actionable perspectives on navigating challenges and leveraging emerging opportunities in a rapidly evolving industry landscape. The session underscored the importance of continuous innovation, sustainability, and adaptability in driving growth and resilience in the face of global uncertainties.



Global Markets & Strategies

Speaker

Dr. Kamal Warraich
MBA, Ph.D
Professor at Conestoga College,
Technical Support Consultant in
Rogers Communications.

Thursday
13th Aug

11:00 AM Onwards

BBA Batch (2007 -10)

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The success of the webinar exemplifies GJIMT's commitment to fostering industry-relevant knowledge and preparing future professionals for leadership roles in dynamic sectors like travel and tourism. By facilitating meaningful dialogue and knowledge exchange, GJIMT continues to empower its community with the skills and insights needed to thrive in a globally interconnected marketplace.

Overall, the webinar not only provided participants with a deeper understanding of the forces shaping the travel industry but also reinforced the importance of proactive engagement and strategic foresight in capitalizing on global opportunities. As the industry continues to evolve, GJIMT's Corporate Connect Webinar Series remains pivotal in bridging academic insights with practical industry perspectives, contributing to the ongoing development and success of its alumni and participants.

WORKSHOP ON "NEP 2020: ROADMAP TO EDUCATIONAL EXCELLENCE"

Date: August 10, 2020

Time: 10:00 am -4:00 pm

Venue: Zoom

Participants: 26

Introduction

Gian Jyoti Institute of Management & Technology (GJIMT) organized a significant workshop titled "NEP 2020: Roadmap to Educational Excellence" to delve into the transformative implications of the National Education Policy (NEP) 2020 for the Indian education system. The workshop, meticulously coordinated by the Organizing Committee comprising Patron Mr. J.S. Bedi, Director Dr. Aneet Bedi, and Convenor Dr. Neeraj Sharma, aimed to elucidate the policy's key provisions, implementation strategies, and anticipated impacts. The session featured distinguished speakers who provided insights across three sessions, facilitating a comprehensive understanding of NEP 2020.

Objectives

- To familiarize participants with the foundational principles and goals of NEP 2020.
- To discuss the policy's implications for various levels of education, including school and higher education.
- To examine strategies for effective implementation and stakeholder engagement under NEP 2020.

Session Wise Report

Session 1: Dr. Karminder Ghuman, Professor, LMTSM

Dr. Karminder Ghuman commenced the workshop with an insightful overview of NEP 2020's objectives and structural reforms aimed at fostering holistic education. He highlighted the policy's emphasis on multidisciplinary learning, vocational education integration, and the promotion of critical thinking and creativity among students. Dr. Ghuman also discussed the

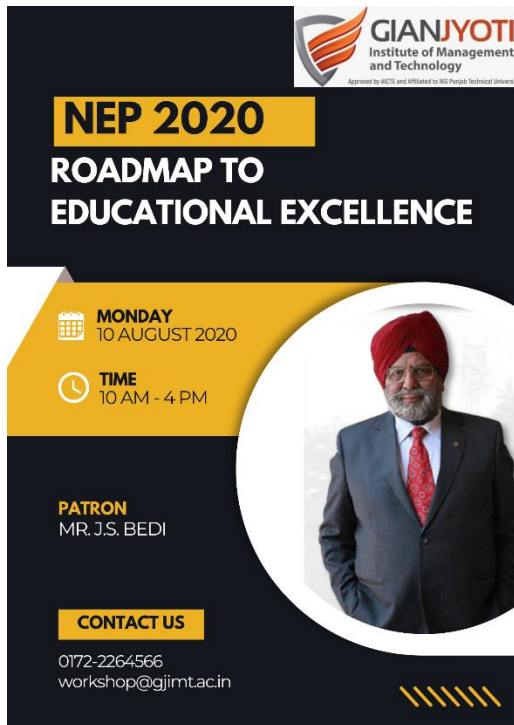
role of educational institutions in adapting to the policy's transformative agenda to enhance educational outcomes and prepare students for the evolving global landscape.

Session 2: Dr. Purva Kansal, Professor, UBS

In the second session, Dr. Purva Kansal focused on NEP 2020's implications for higher education institutions. She elaborated on the proposed changes such as the introduction of a credit-based system, flexibility in curriculum design, and measures to enhance research and innovation. Dr. Kansal emphasized the significance of aligning educational practices with global standards to foster competitiveness and excellence in higher education institutions. She also addressed the challenges and opportunities presented by NEP 2020 in reshaping India's higher education landscape.

Session 3: Dr. Neha Gulati, Assistant Professor, UBS

The final session by Dr. Neha Gulati centered on the implementation strategies and stakeholder engagement under NEP 2020. She discussed the roles of policymakers, educational administrators, teachers, and students in ensuring the effective rollout of policy reforms. Dr. Gulati highlighted the importance of capacity building, infrastructure development, and continuous evaluation to achieve the envisioned educational excellence and equity goals of NEP 2020. Her session underscored the collaborative efforts required across sectors to overcome implementation challenges and leverage opportunities for transformative change.




NEP 2020
ROADMAP TO
EDUCATIONAL EXCELLENCE

MONDAY
10 AUGUST 2020

TIME
10 AM - 4 PM

PATRON
MR. J.S. BEDI

CONTACT US
0172-2264566
workshop@gjimt.ac.in



Key Takeaways

- **Holistic Development:** NEP 2020 emphasizes holistic education, integrating vocational skills and promoting critical thinking.
- **Flexibility and Innovation:** The policy advocates for flexible curriculum frameworks and encourages research and innovation in educational practices.
- **Quality Enhancement:** Measures to enhance faculty capabilities, infrastructure, and educational outcomes are pivotal under NEP 2020.
- **Collaborative Efforts:** Effective implementation of NEP 2020 requires collaboration among policymakers, educators, and stakeholders at all levels.

Conclusion

In conclusion, the workshop on "NEP 2020: Roadmap to Educational Excellence" provided a comprehensive platform for stakeholders to engage with the transformative agenda of India's new education policy. The insights shared by Dr. Karminder Ghuman, Dr. Purva Kansal, and Dr. Neha Gulati underscored the potential of NEP 2020 to redefine educational practices and elevate standards across the country. The workshop highlighted the imperative for proactive planning, capacity building, and sustained dialogue among educational institutions and policymakers to effectively implement and realize the policy's objectives.

Gian Jyoti Institute of Management & Technology demonstrated its commitment to advancing educational discourse and fostering excellence in education through initiatives like this workshop. By facilitating discussions on policy reforms and their practical implications, GJIMT continues to play a pivotal role in shaping the future of education in India. The workshop's outcomes will undoubtedly contribute to preparing institutions and educators to embrace and leverage the opportunities presented by NEP 2020, ultimately benefiting students and stakeholders in the pursuit of educational excellence and inclusive growth.

WEBINAR ON TOOLS OF EXPRESSION, SELF-ASSESSMENT & EXPLORATION

Date: August 01, 2020

Time: 11:00 am onwards

Venue: Zoom

Participants: 66

Introduction

The webinar titled "Tools of Expression, Self-Assessment & Exploration" was a pivotal event organized under the GJIMT ALMA RECONNECT Alumni Webinar Series, hosted by Gian Jyoti Institute of Management & Technology. The session was led by Mr. Simranpreet Singh, Head of Department Corporate Social Responsibility at Lion Services Pvt. Ltd, and an esteemed alumnus from the MBA batch 2012-14. The webinar aimed to equip participants with practical insights and tools for enhancing self-expression, conducting effective self-assessment, and exploring new avenues in personal and professional development.

Objectives

The primary objectives of the webinar were twofold: first, to impart knowledge on various tools and techniques for effective self-expression; and second, to provide strategies for self-assessment and exploration that contribute to personal growth and career advancement. The session aimed to empower participants with actionable skills and perspectives that they could apply immediately in their professional journeys.

Session Report

Mr. Simranpreet Singh began the session by emphasizing the critical role of self-expression in both personal and professional contexts. He introduced participants to tools such as effective communication strategies, storytelling techniques, and the importance of personal branding. These tools, he argued, are essential for individuals to articulate their ideas, values, and goals clearly and authentically. Moving to the topic of self-assessment, Mr. Singh guided participants through practical methods to evaluate their strengths, weaknesses, opportunities, and threats (SWOT analysis). He stressed the importance of self-awareness and continuous feedback in fostering personal development. Drawing from his own experiences, he highlighted the significance of setting achievable goals and benchmarks for growth.

The session concluded with a focus on exploration and continuous learning. Mr. Singh encouraged participants to step out of their comfort zones, embrace new challenges, and pursue diverse opportunities. He underscored the value of curiosity and adaptability in navigating dynamic career landscapes.



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GJIMT Alma Reconnect
- An Alumni Webinar Series

**Tools of Expression,
Self Assessment &
Exploration**

Speaker
Mr. Simranpreet Singh
Head of Department Corporate Social Responsibility
Lion Services Pvt. Ltd

MBA Batch 2012-14
Building Careers Since 1998
MBA | MCA | BBA | BCA | BTMM | B.Com(Hons.)

**Saturday
1st Aug**
11:00 am Onwards
w: www.gjimt.ac.in | t: 9914433199
Aspire Achieve Ascend

Key Takeaways

- **Enhanced Tools of Expression:** Participants gained insights into enhancing their communication skills, crafting compelling narratives, and building a personal brand to effectively express themselves in various settings.
- **Effective Self-Assessment:** The webinar provided practical techniques for self-reflection, including SWOT analysis and soliciting constructive feedback, enabling participants to identify areas for improvement and leverage strengths.
- **Embracing Exploration:** Attendees were inspired to explore new career paths, seize opportunities for growth, and maintain a proactive approach to lifelong learning.

Conclusion

In conclusion, the webinar on "Tools of Expression, Self-Assessment & Exploration" delivered valuable insights and actionable strategies to the participants. Mr. Simranpreet Singh's expertise and engaging presentation style enriched the session, making it a significant learning experience for all attendees. The event exemplified GJIMT's commitment to fostering alumni engagement and facilitating continuous professional development through its ALMA RECONNECT series.

The practical knowledge shared during the webinar equips participants with the tools necessary to navigate their personal and professional journeys effectively. As the global landscape continues to evolve, the skills acquired in this session will undoubtedly empower participants to thrive and adapt in their respective fields.

WEBINAR ON KNOW YOUR WORTH

Date: August 08, 2020

Time: 11:00 am onwards

Venue: Zoom

Participants: 61

Introduction

The webinar titled "Know Your Worth" was a pivotal session organized under the GJIMT ALMA RECONNECT Alumni Webinar Series by Gian Jyoti Institute of Management & Technology. The session featured Ms. Shaina Malhotra, Technical Advisor at Concentric, New Zealand, and an esteemed alumna from the MBA batch 2012-14, as the speaker. The webinar aimed to empower alumni with insights and strategies to recognize, articulate, and enhance their professional value in today's competitive landscape.

Objectives

The primary objective of the webinar was to educate participants on the importance of understanding their professional worth and equipping them with practical tools to effectively communicate and leverage this worth. Ms. Shaina Malhotra intended to inspire confidence among the alumni community, enabling them to navigate career opportunities with clarity and assertiveness. The session also aimed to foster a proactive approach towards career advancement and personal growth.

Session Report

Ms. Shaina Malhotra commenced the webinar by emphasizing the significance of self-awareness and self-assessment in determining one's professional worth. She highlighted the role of personal branding in shaping perceptions and enhancing visibility in the job market. Practical strategies were discussed on how alumni could develop a compelling personal brand through optimizing LinkedIn profiles, crafting impactful resumes, and building a strong online presence.

The session then transitioned into the art of negotiation and advocacy. Ms. Malhotra shared effective negotiation techniques, emphasizing the importance of preparation, confidence, and understanding of market benchmarks. Real-life examples and case studies were used to

illustrate successful negotiation scenarios, empowering participants to negotiate better compensation packages, job roles, and career opportunities.

Furthermore, the webinar explored strategies for career advancement and continuous professional development. Ms. Malhotra provided insights into networking effectively, identifying mentors, and leveraging industry events to expand professional connections and stay updated with industry trends. The importance of lifelong learning and adapting to changing industry dynamics was underscored as crucial for sustained career growth.



The graphic is a promotional poster for a webinar. At the top left is the GIANJYOTI logo with the tagline 'Aspire. Achieve. Ascend'. To its right, the text reads 'GJIMT Alma Reconnect - An Alumni Webinar Series'. The central focus is the title 'Know Your Worth' in a large, stylized, pink and red font. To the right of the title is a photograph of Ms. Shaina Malhotra, a woman with dark hair wearing a grey sweater, smiling. At the bottom, a dark blue and red banner contains the speaker's name and details: 'Speaker Ms. Shaina Malhotra, Technical Advisor, Concentrix, New Zealand, MBA Batch (2012-2014)'. The date and time are listed as 'Saturday 08th Aug 11:00 AM Onwards'. At the very bottom, there is contact information: 'Building Careers Since 1998, MBA | MCA | BBA | BCA | BTMM | B.Com(Hons.)', 'w: www.gjimt.ac.in | t: 9914433199', and the tagline 'Aspire Achieve Ascend'.

Key Takeaways

- **Self-Awareness and Personal Branding:** Participants learned the importance of self-assessment and how to strategically enhance their professional visibility through effective personal branding strategies.
- **Negotiation Skills:** Practical techniques for successful negotiation were shared, empowering alumni to advocate for themselves confidently in various career-related discussions.

- **Career Advancement Strategies:** Insights into networking, mentorship, and continuous learning were provided to facilitate ongoing professional development and seize growth opportunities.

Conclusion

In conclusion, the webinar on "Know Your Worth" delivered actionable insights and strategies that are essential for alumni navigating today's competitive job market. Ms. Shaina Malhotra's expertise and practical guidance enriched the session, making it a valuable learning experience for all participants. The event exemplified GJIMT's commitment to alumni engagement and professional development through its ALMA RECONNECT series.

The knowledge imparted during the session equips alumni with the tools and confidence needed to effectively communicate their professional worth, negotiate better opportunities, and strategically plan their career trajectories. By leveraging these insights, participants are better positioned to achieve their career aspirations and contribute meaningfully to their respective fields.

WEBINAR ON MOMENTS OF ADVERSITIES ARE THE GREATEST OPPORTUNITIES

Date: August 05, 2020

Time: 11:00 am onwards

Venue: Zoom

Participants: 59

Introduction

The webinar titled "Moments of Adversities are the Greatest Opportunities" was a thought-provoking session organized as part of the GJIMT Discover Webinar-Athon by Gian Jyoti Institute of Management & Technology. The session was led by Dr. Sneha Sharma, a distinguished faculty member in Management at GJIMT. Dr. Sharma's expertise in the field and her insightful perspectives aimed to inspire participants to perceive challenges as opportunities for growth and transformation.

Objectives

The primary objective of the webinar was to encourage participants to shift their perspective on adversity from a negative experience to a catalyst for personal and professional development. Dr. Sneha Sharma sought to equip attendees with strategies and mindset tools to effectively navigate challenges, embrace resilience, and capitalize on adverse situations as avenues for learning and advancement. The session also aimed to instill a proactive and empowered approach towards overcoming obstacles in both professional and personal spheres.

Session Report

Dr. Sneha Sharma commenced the webinar by exploring the concept of adversity and its implications in individuals' lives. She emphasized that adversities are inevitable but can serve as crucial turning points for growth and innovation. Drawing from psychological theories and real-life examples, she illustrated how individuals can develop resilience and adaptability in the face of challenges.

The session then transitioned into practical strategies for transforming adversities into opportunities. Dr. Sharma discussed the importance of mindset shifts, reframing challenges as learning experiences, and leveraging setbacks to foster creativity and innovation. Participants were encouraged to cultivate a growth mindset, embrace change, and seek opportunities for personal and professional development amidst adversity.

Furthermore, the webinar addressed strategies for building resilience and maintaining mental well-being during turbulent times. Dr. Sharma shared techniques such as mindfulness, goal setting, and seeking support networks to help participants navigate through challenges with positivity and determination.



The poster features the GIANJYOTI logo at the top left. The main title is "DISCOVER A WEBINAR-ATHON" in bold red letters. Below it, the subtitle reads "Moments of Adversities are the Greatest Opportunities". A circular portrait of Dr. Sneha Sharma is centered. Her name and title "Speaker" are listed below the portrait. Her credentials include "Faculty in Management, GJIMT", "Ph.D (UBS, Chandigarh) , MBA, Dip T & D", "Career Coach | Seasoned Corporate Trainer", and "Marketing and Advertising Consultant". The date and time are "05th Aug 2020 (Wednesday) 10 AM Onwards". At the bottom, it says "Building Careers Since 1998" and lists various programs: "MBA | MCA | BBA | BCA | BTMM | B.Com(Hons.)". Contact information includes "w: www.gjimt.ac.in | t: 9914433199" and the motto "Aspire Achieve Ascend".

Key Takeaways

- **Adversity as a Catalyst for Growth:** Participants gained insights into viewing adversities as opportunities for personal and professional development rather than setbacks.

- **Mindset and Resilience:** Practical strategies for developing resilience, fostering a growth mindset, and maintaining mental well-being during challenging times were highlighted.
- **Innovation and Creativity:** The webinar emphasized leveraging adversity to spur innovation, creativity, and adaptive thinking in problem-solving.

Conclusion

In conclusion, the webinar on "Moments of Adversities are the Greatest Opportunities" provided valuable insights and actionable strategies for participants seeking to navigate challenges effectively. Dr. Sneha Sharma's expertise and engaging presentation style enriched the session, making it a transformative learning experience for all attendees. The event exemplified GJIMT's commitment to fostering resilience, innovation, and personal growth among its community through meaningful educational initiatives like the Discover Webinar-Athon.

The knowledge and skills imparted during the session empower participants to approach adversity with a positive mindset, harnessing challenges as stepping stones towards achieving their personal and professional aspirations. By embracing resilience and adaptive strategies, participants are better equipped to thrive in dynamic and uncertain environments, contributing positively to their organizations and communities.

WEBINAR ON CONTRIBUTION OF NCC AND NSS IN HARNESSING YOUTH DURING COVID-19

Date: July 29, 2020

Time: 11:00 am onwards

Venue: Zoom

Participants: 81

Introduction

The webinar titled "Contribution of NCC and NSS in harnessing Youth during Covid-19" was a significant session organized under the GJIMT Discover Webinar-Athon by Gian Jyoti Institute of Management & Technology. The session was led by Lt. Jagvinder Singh Thakur, Faculty in Computer Application and NCC officer at GJIMT. The webinar aimed to highlight the pivotal role of National Cadet Corps (NCC) and National Service Scheme (NSS) in empowering and mobilizing youth to contribute positively during the Covid-19 pandemic.

Objectives

The primary objective of the webinar was to showcase how NCC and NSS have played instrumental roles in mobilizing youth for community service, humanitarian aid, and support initiatives during the Covid-19 crisis. Lt. Jagvinder Singh Thakur aimed to emphasize the importance of youth engagement, leadership development, and community service through these organizations. The session also sought to inspire participants to actively participate in such initiatives and contribute meaningfully to society amidst challenges.

Session Report

Lt. Jagvinder Singh Thakur began the webinar by providing an overview of the National Cadet Corps (NCC) and National Service Scheme (NSS), highlighting their missions, objectives, and the structure of engagement for youth volunteers. He emphasized the core values of discipline, leadership, and service ingrained in NCC and NSS programs, which are crucial for grooming responsible citizens and future leaders.

The session proceeded with a detailed exploration of the specific contributions of NCC and NSS during the Covid-19 pandemic. Lt. Thakur shared inspiring examples of youth volunteers actively involved in relief efforts, such as distributing essential supplies, assisting healthcare workers, and raising awareness about Covid-19 safety protocols in communities. He underscored the role of these organizations in fostering a sense of social responsibility and empathy among youth, enabling them to make a positive impact during crises.

Furthermore, the webinar addressed the personal and professional development opportunities provided by NCC and NSS. Lt. Thakur discussed how participation in these organizations enhances skills such as teamwork, communication, and problem-solving, essential for holistic youth development and future career success.



The poster features the GIANJYOTI logo at the top left and the word 'DISCOVER' in large blue letters at the top right, with 'A WEBINAR-ATHON' underneath. The central text reads 'Contribution of NCC & NSS in harnessing Youth in Covid-19'. Below this is a photograph of Lt. Jagvinder Singh Thakur, a man in a dark checkered suit and tie, speaking into a microphone. To the left of the photo, it says 'Speaker' and lists his credentials: 'Lt. Jagvinder Singh Thakur (Faculty- Computer Applications, GJIMT) Associate NCC Officer, Motivational Speaker, Sports and Adventure Enthusiast, Yoga & Life Coach'. To the right of the photo, the date and time are given as '29 July (Wednesday) 11 AM Onwards'. At the bottom left, there is contact information: 'Building Careers Since 1998', 'MBA | MCA | BBA | BCA | BTMM | B.Com(Hons.)', 'w: www.gjimt.ac.in | t: 9914433199', and the motto 'Aspire Achieve Ascend'.

Key Takeaways

- **Community Service and Humanitarian Aid:** Participants gained insights into the significant contributions of NCC and NSS volunteers in providing relief and support during the Covid-19 pandemic.

- **Youth Empowerment and Leadership Development:** The webinar highlighted how NCC and NSS programs cultivate leadership qualities, discipline, and social responsibility among youth.
- **Skill Development and Personal Growth:** Attendees learned about the skill-building opportunities offered by NCC and NSS, contributing to the overall development and readiness of youth for future challenges.

Conclusion

The webinar on "Contribution of NCC and NSS in harnessing Youth during Covid-19" underscored the invaluable role of these organizations in empowering youth and fostering community resilience during challenging times. Lt. Jagvinder Singh Thakur's expertise and passionate advocacy for youth engagement enriched the session, making it an insightful and motivational experience for all participants. The event exemplified GJIMT's commitment to nurturing socially responsible citizens and future leaders through platforms like the Discover Webinar-Athon.

The knowledge and inspiration derived from the session encourage participants to actively engage in community service, uphold values of compassion and service, and contribute meaningfully to society's well-being. By leveraging the lessons learned from NCC and NSS experiences, participants are better equipped to lead with empathy, integrity, and resilience in their personal and professional endeavors.

WEBINAR ON ENTREPRENEURIAL MINDSET: MAKING IDEAS HAPPEN

Date: July 22, 2020

Time: 11:00 am onwards

Venue: Zoom

Participants: 77

Introduction

The webinar on "Entrepreneurial Mindset: Making Ideas Happen," organised by Gian Jyoti Institute of Management & Technology (GJIMT) as part of its Discover Webinar-Athon series, aimed to inspire and equip participants with the essential skills and mindset required for entrepreneurial success. The session was led by Mr. S. B. Seshadri, a distinguished faculty member specializing in management at GJIMT. The webinar attracted a diverse audience of students, professionals, and aspiring entrepreneurs eager to gain insights into fostering innovation, resilience, and strategic thinking in their entrepreneurial endeavors.

Objectives

- **Promote Creative Thinking:** Encourage participants to cultivate creativity and innovation in problem-solving and idea generation.
- **Develop Resilience:** Equip attendees with the ability to navigate challenges and setbacks inherent in entrepreneurial ventures.
- **Emphasize Strategic Planning:** Educate participants on the importance of strategic planning and execution in translating ideas into viable business opportunities.
- **Encourage Collaboration:** Foster a collaborative spirit among participants to leverage collective expertise and networks for business growth and sustainability.

Session Report

The webinar commenced with Mr. Seshadri setting the stage by defining the entrepreneurial mindset and its critical components. He emphasized the role of creativity, resourcefulness, and adaptability in identifying and seizing entrepreneurial opportunities. The session unfolded with a detailed exploration of each objective, starting with a deep dive into fostering creative

thinking. Mr. Seshadri presented various frameworks and techniques for stimulating innovation, including brainstorming methods and design thinking principles.

As the session progressed, the focus shifted towards developing resilience in entrepreneurship. Practical examples and case studies were shared to illustrate how successful entrepreneurs have overcome obstacles and learned from failures. Participants engaged actively in discussions, sharing their own experiences and challenges, which added a practical dimension to the theoretical insights provided by Mr. Seshadri.

The webinar also dedicated significant time to strategic planning, emphasizing the importance of setting clear goals, conducting market research, and crafting robust business plans. Mr. Seshadri guided participants through the process of assessing market demand, identifying competitive advantages, and evaluating financial feasibility. The interactive nature of the session allowed for personalized guidance and feedback, ensuring participants could apply strategic planning principles to their own entrepreneurial initiatives effectively.

The final segment of the webinar focused on fostering collaboration and networking. Participants learned strategies for building professional relationships, forming partnerships, and leveraging networks for mutual benefit. Real-world examples of successful collaborations underscored the importance of teamwork and collective problem-solving in entrepreneurial ventures.

Throughout the webinar, Mr. Seshadri's expertise and engaging presentation style kept participants actively involved and motivated. His ability to blend theoretical concepts with practical insights ensured that attendees left with actionable strategies and a renewed sense of purpose in their entrepreneurial journey.

Key Takeaways

- **Embrace Creativity and Innovation:** Innovation is at the heart of entrepreneurial success, and participants learned various techniques to foster creativity in their business ideas.

- **Develop Resilience:** Building resilience is essential for navigating the uncertainties and challenges inherent in entrepreneurial ventures, helping entrepreneurs persevere through setbacks.
- **Strategic Planning for Success:** Effective strategic planning is crucial for translating innovative ideas into viable business opportunities, emphasizing the importance of thorough market analysis and goal-setting.
- **Harness the Power of Collaboration:** Collaboration and networking are powerful tools for accessing resources, expertise, and market insights, enabling entrepreneurs to scale their ventures more effectively.



Conclusion

In conclusion, the webinar on "Entrepreneurial Mindset: Making Ideas Happen" organized by GJIMT Discover Webinar-Athon provided a comprehensive platform for participants to enhance their entrepreneurial skills and knowledge. Mr. S. B. Seshadri's insightful presentations and practical examples equipped attendees with the mindset and tools necessary to navigate the complexities of entrepreneurship successfully. The event not only inspired but also empowered participants to embrace creativity, resilience, strategic planning, and collaboration in their entrepreneurial pursuits.

Moving forward, initiatives like these play a pivotal role in fostering a culture of innovation and entrepreneurship within educational institutions and beyond. By nurturing aspiring entrepreneurs and equipping them with the requisite skills and mindset, GJIMT continues to contribute to economic growth and societal development.

This report summarizes the webinar's objectives, session highlights, key takeaways, and the impact of Mr. S. B. Seshadri's expertise, ensuring participants gained valuable insights and practical strategies to advance their entrepreneurial aspirations effectively.

Webinar on Technology-Driven Living in Future

Date: July 15, 2020

Time: 10:00 am onwards

Venue: Zoom

Participants: 57

Introduction

The webinar on "Technology Driven Living in Future," organized by Gian Jyoti Institute of Management & Technology (GJIMT) as part of its Discover Webinar-Athon series, aimed to explore the evolving role of technology in shaping our future lifestyles. Dr. Tarandeep Singh, an esteemed faculty member specializing in Computer Applications at GJIMT, led the session. The webinar attracted a diverse audience interested in understanding how technological advancements will influence various aspects of daily life, from healthcare to education, work, and beyond.

Objectives

- **Explore Emerging Technologies:** Provide insights into the latest technological advancements set to transform everyday living in the future.
- **Understand Impact on Lifestyle:** Examine how these technologies will impact healthcare, education, work environments, and personal interactions.
- **Discuss Ethical and Social Implications:** Address ethical considerations and societal impacts arising from increased reliance on technology in daily life.
- **Encourage Preparedness:** Equip participants with knowledge to adapt and thrive in a technology-driven future, emphasizing skills and mindsets needed for success

Session Report

Dr. Tarandeep Singh initiated the webinar by discussing current trends in technology and their potential future applications. He highlighted key areas such as artificial intelligence (AI), augmented reality (AR), internet of things (IoT), and blockchain technology, illustrating how these innovations are poised to revolutionize various aspects of human existence.

The session on healthcare explored how AI and IoT could enhance medical diagnostics, personalized treatment plans, and remote patient monitoring. Dr. Singh elaborated on case studies where AI algorithms have outperformed human doctors in certain diagnostic tasks, sparking discussions on the ethical implications of relying on machines for medical decisions.

In education, the webinar delved into the role of virtual reality (VR) and augmented reality (AR) in transforming traditional learning environments. Dr. Singh showcased examples of VR classrooms and interactive learning modules, highlighting their potential to make education more accessible and engaging globally.

Work environments were another focal point, with discussions on the rise of remote work facilitated by advancements in communication technology. The webinar addressed both the benefits—such as increased flexibility and global talent accessibility—and challenges, including cybersecurity risks and social isolation.

Throughout the sessions, Dr. Singh emphasized the need for ethical considerations in technological development, urging participants to prioritize privacy, security, and inclusivity in the adoption of new technologies. He encouraged critical thinking and proactive measures to mitigate potential risks associated with the rapid integration of technology into everyday life.

The interactive nature of the webinar allowed participants to pose questions and share insights, fostering a dynamic exchange of ideas on the future implications of technological advancements. Case studies and real-world examples provided concrete illustrations of how these technologies are already reshaping industries and communities worldwide.

Key Takeaways

- **Impact of Emerging Technologies:** Participants gained a comprehensive understanding of how AI, IoT, AR, and other technologies are poised to transform healthcare, education, work, and personal lifestyles.
- **Ethical Considerations:** Discussions on ethical implications prompted attendees to consider the responsible use of technology, advocating for privacy protection and societal well-being.

- **Preparedness for the Future:** The webinar equipped participants with insights and strategies to adapt and thrive in a technology-driven future, emphasizing the importance of continuous learning and adaptability.
- **Collaboration and Innovation:** Opportunities for collaboration and innovation in leveraging technology to address global challenges were highlighted, encouraging proactive engagement in shaping the future technological landscape.



Conclusion

In conclusion, the webinar on "Technology Driven Living in Future" organized by GJIMT Discover Webinar-Athon provided a thought-provoking exploration of how emerging technologies will reshape our lives. Dr. Tarandeep Singh's expertise and engaging presentation style facilitated meaningful discussions and deepened participants' understanding of the opportunities and challenges presented by technological advancements. Moving forward, initiatives like these are crucial in preparing individuals and organizations to harness the potential of technology responsibly, ensuring a future where innovation enhances human well-being and societal progress.

This report encapsulates the webinar's objectives, session highlights, key takeaways, and the impact of Dr. Tarandeep Singh's insights, ensuring participants left with a clearer vision of the technological landscape ahead and strategies to navigate it effectively.

WEBINAR ON BLOGGING IN THE TIME OF COVID 19

Date: July 04, 2020

Time: 11:00 am onwards

Venue: Zoom

Participants: 67

Introduction

The webinar on "Blogging in the Time of Covid-19" organized by Gian Jyoti Institute of Management & Technology's ALMA RECONNECT Alumni Webinar Series aimed to explore the evolving landscape of blogging amidst the challenges posed by the Covid-19 pandemic. Mr. Simranpal Singh, an esteemed alumnus from the MCA batch of 2016-18 and currently the Editor in Chief at SIDIBE Technology Mohali, led the session. The webinar attracted alumni, students, and professionals interested in understanding the role of blogging as a communication tool during times of crisis and beyond.

Objectives

- **Discuss the Impact of Covid-19 on Blogging:** Analyze how the pandemic has influenced blogging trends, content creation, and audience engagement.
- **Explore Effective Blogging Strategies:** Provide insights into strategies for maintaining relevance and consistency in blog content during uncertain times.
- **Share Personal Experiences and Case Studies:** Offer real-world examples and experiences from Mr. Simranpal Singh's journey in blogging and digital media.
- **Inspire and Educate Participants:** Equip attendees with practical tips and tools to enhance their blogging skills and maximize impact in a competitive digital landscape.

Session Report

Mr. Simranpal Singh commenced the webinar by reflecting on the transformative impact of the Covid-19 pandemic on blogging practices. He discussed how bloggers and content creators adapted to the new normal, emphasizing the increased demand for reliable information, personal stories, and engaging content. The session explored various facets of effective blogging, starting with the importance of understanding audience needs and preferences during

times of crisis. Mr. Singh shared insights into leveraging digital tools and platforms to amplify blog reach and engagement, highlighting the significance of SEO (Search Engine Optimization) and social media integration.

The webinar also delved into content strategy, with discussions on identifying relevant topics, maintaining authenticity, and adapting tone and messaging to resonate with evolving audience sentiments. Case studies from Mr. Singh's experience at SIDIBE Technology Mohali provided practical examples of successful blog campaigns and community engagement initiatives during the pandemic.

Furthermore, participants gained valuable tips on enhancing blog visibility through guest posting, collaborations, and cross-promotion strategies. Interactive Q&A sessions allowed attendees to seek personalized advice on overcoming common blogging challenges and optimizing content for maximum impact.

Key Takeaways

- **Adaptability and Resilience:** Participants learned the importance of adapting blogging strategies to meet changing audience needs and market dynamics during crises like Covid-19.
- **Authenticity and Engagement:** The webinar emphasized the value of authenticity in blog content and techniques to foster meaningful engagement with readers.
- **Digital Tools and Techniques:** Insights into leveraging SEO, social media, and digital analytics to enhance blog visibility and reach a broader audience.
- **Community Building:** Strategies for building a loyal readership and fostering a supportive community through blogging, even in times of physical distancing.



Conclusion

In conclusion, the webinar on "Blogging in the Time of Covid-19" organized by GJIMT ALMA RECONNECT Alumni Webinar Series provided a platform for alumni and participants to gain valuable insights into the evolving role of blogging amidst global challenges. Mr. Simranpal Singh's expertise and firsthand experiences in digital media and blogging enriched the session, inspiring attendees to adapt and innovate in their own blogging endeavors. Moving forward, initiatives like these are essential in fostering continuous learning and professional development among alumni and aspiring bloggers, ensuring they remain resilient and relevant in an ever-changing digital landscape. This report summarizes the webinar's objectives, session highlights, key takeaways, and the impact of Mr. Simranpal Singh's insights, offering participants actionable strategies to enhance their blogging practices effectively.

DETAIL REPORT

WEBINAR ON MEDIA CONSUMPTION IN THE AGE OF COVID-19

Date: July 11, 2020

Time: 10:30 am onwards

Venue: Zoom

Participants: 59

Introduction

The webinar on "Media Consumption in the Age of Covid-19," part of the GJIMT ALMA RECONNECT Alumni Webinar Series, aimed to examine the shifts in media consumption patterns and behaviors brought about by the Covid-19 pandemic. Ms. Vandana Sharma, an esteemed alumna from the MCA batch of 2001-03, led the session. The webinar attracted alumni, students, and professionals interested in understanding the evolving dynamics of media consumption and its implications for communication strategies in a post-pandemic world.

Objectives

- **Explore Changes in Media Consumption:** Analyze how media consumption habits have evolved during the Covid-19 pandemic, including shifts towards digital platforms and online content.
- **Discuss Impact on Media Industries:** Examine the effects of changed consumption patterns on media industries, including advertising, journalism, entertainment, and social media.
- **Highlight Emerging Trends:** Identify emerging trends in media consumption and engagement, such as increased reliance on streaming services, social media usage, and digital news platforms.
- **Provide Insights for Communication Professionals:** Equip participants with insights and strategies to effectively navigate and leverage evolving media consumption trends in their professional roles

Session Report

Ms. Vandana Sharma began the webinar by contextualizing the impact of the Covid-19 pandemic on media consumption worldwide. She discussed how lockdowns and social

distancing measures accelerated existing trends towards digitalization, influencing how people access news, entertainment, and information. The session explored the rise of streaming platforms like Netflix, Disney+, and Amazon Prime Video, which saw increased subscriptions as traditional entertainment venues closed temporarily.

In terms of news consumption, Ms. Sharma highlighted the critical role of digital news platforms and social media in disseminating timely information and combating misinformation during the pandemic. She discussed the challenges faced by journalists and media organizations in maintaining credibility and trust amidst the surge of pandemic-related news.

The webinar also addressed changes in advertising strategies, with brands shifting towards digital marketing and influencer collaborations to reach consumers spending more time online. Ms. Sharma shared examples of successful digital campaigns that resonated with audiences during the pandemic, emphasizing the importance of agility and creativity in adapting to changing consumer behaviors.

Furthermore, discussions on social media usage trends underscored the heightened engagement on platforms like Facebook, Instagram, and Twitter, where users sought connection, entertainment, and real-time updates. Ms. Sharma highlighted the opportunities and challenges for businesses and organizations in leveraging social media for brand building and customer engagement.

The session concluded with insights into the future of media consumption post-pandemic, emphasizing the potential for hybrid models combining digital and traditional media formats. Participants engaged in interactive Q&A sessions, exchanging ideas on best practices and emerging technologies shaping the media landscape.

Key Takeaways

- **Digital Acceleration:** The Covid-19 pandemic accelerated the shift towards digital platforms for media consumption, influencing how individuals access news, entertainment, and information.

- **Impact on Media Industries:** Media industries, including journalism, advertising, and entertainment, adapted to changing consumption patterns, emphasizing digital strategies and online engagement.
- **Opportunities in Digital Marketing:** Businesses and brands capitalized on increased online presence and social media engagement, leveraging digital marketing tactics to connect with audiences effectively.
- **Importance of Trust and Credibility:** Maintaining trust and credibility remained paramount for media organizations and communication professionals amidst the deluge of pandemic-related information.



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GJIMT Alma Reconnect
- An Alumni Webinar Series

**Media Consumption
in the age of Covid-19**


Speaker
Vandana Sharma
MBA Batch (2001-03)

A seasoned academican with 17 years of experience, currently working as a Professor at JKBS, New Delhi, She is a Ph.D. in Retail, MBA (Marketing with Hons), MA (English), GNIIT and UGC (NET) qualified. She is an empowerment coach , avid writer, researcher , public speaker and a travel enthusiast. She is also a content writer with Hungama Kids- YouTube channel.

**Saturday
11th July**
10:30 AM Onwards

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Conclusion

In conclusion, the webinar on "Media Consumption in the Age of Covid-19" organized by GJIMT ALMA RECONNECT Alumni Webinar Series provided valuable insights into the evolving dynamics of media consumption and its impact on communication strategies. Ms. Vandana Sharma's expertise and comprehensive analysis enriched the session, equipping participants with actionable strategies to navigate and leverage emerging media trends effectively. Moving forward, initiatives like these are crucial in preparing professionals to adapt

to the rapidly changing media landscape and harness digital opportunities for strategic growth and engagement.

This report encapsulates the webinar's objectives, session highlights, key takeaways, and the impact of Ms. Vandana Sharma's insights, ensuring participants gained practical knowledge to enhance their understanding and utilization of media consumption trends in their professional endeavors.

Webinar on Jobs in Post Covid-19 Era

Date: July 1, 2020

Time: 10:00 am onwards

Venue: Zoom

Participants: 72

Introduction

The webinar on "Jobs in Post Covid-19 Era," part of the GJIMT Discover Webinar-Athon organized by Gian Jyoti Institute of Management & Technology, aimed to provide insights into the evolving landscape of employment opportunities in a post-pandemic world. Prof. Gurdeek Singh, Director of International Education & Placements, led the session, addressing students, recent graduates, and professionals seeking to understand the shifts and emerging trends in the job market. The webinar was designed to equip participants with knowledge and strategies to navigate and thrive in the changing employment scenario.

Objectives

- **Explore Changes in Job Market Dynamics:** Analyze how the Covid-19 pandemic has reshaped job market dynamics, including industry trends, skill requirements, and recruitment processes.
- **Identify Emerging Job Sectors:** Discuss emerging sectors and industries likely to experience growth and demand in the post-pandemic era, such as digital technology, healthcare, remote work solutions, and sustainable industries.
- **Discuss Skills and Competencies:** Identify essential skills and competencies that are increasingly valued by employers in a post-Covid-19 world, including digital literacy, adaptability, resilience, and remote work capabilities.
- **Provide Career Guidance:** Offer practical career guidance and strategies for job seekers to enhance their employability, prepare for interviews, and leverage networking opportunities in the current job market.

Session Report

Prof. Gurdeek Singh began the webinar by analyzing the impact of the Covid-19 pandemic on global job markets. He highlighted the accelerated adoption of digital technologies and remote

work solutions by businesses across various sectors. The session delved into the implications of these changes on job roles, emphasizing the growing demand for skills such as data analytics, digital marketing, cybersecurity, and virtual collaboration tools.

The webinar explored emerging job sectors poised for growth in the post-pandemic era, including healthcare innovation, e-commerce, sustainable energy, and online education. Prof. Singh provided insights into the opportunities and challenges within these sectors, discussing how professionals can align their skills and career aspirations to capitalize on emerging job opportunities.

Discussions on skill development focused on the importance of continuous learning and upskilling to remain competitive in a rapidly evolving job market. Prof. Singh shared strategies for enhancing digital literacy, improving remote work capabilities, and developing soft skills such as adaptability and problem-solving, essential for career advancement in the new normal.

Furthermore, the session addressed changes in recruitment practices, with insights into virtual interviewing techniques, resume customization, and leveraging professional networks through online platforms. Participants engaged in interactive Q&A sessions, gaining practical advice on job search strategies and navigating career transitions in uncertain times.

Key Takeaways

- **Adaptability and Resilience:** The Covid-19 pandemic has underscored the importance of adaptability and resilience as critical skills for navigating evolving job market dynamics
- **Digital Skills and Technology:** Proficiency in digital technologies and remote work tools has become essential, with increased demand for roles in digital transformation and cybersecurity.
- **Emerging Job Sectors:** Opportunities are emerging in sectors such as healthcare innovation, e-commerce, sustainable industries, and online education, driven by shifts in consumer behavior and technological advancements.
- **Career Readiness Strategies:** Practical strategies for career readiness include continuous learning, upskilling in relevant domains, and leveraging virtual networking platforms to enhance employability.



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**Jobs in Post
Covid-19 Era**

Speaker
Prof. Gurdeep Singh
Director
International Education & Placements
Seasoned Professional with over
30 years of experience.
Trainer and Motivational Speaker
GJIMT, Mohali

1st July
Wednesday | 11 AM Onwards

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Conclusion

In conclusion, the webinar on "Jobs in Post Covid-19 Era" organized by GJIMT Discover Webinar-Athon provided valuable insights into the evolving job market dynamics and strategies for career success in a post-pandemic world. Prof. Gurdeep Singh's expertise and comprehensive analysis enriched the session, equipping participants with practical knowledge and actionable strategies to enhance their employability and pursue rewarding career opportunities.

Moving forward, initiatives like these are crucial in preparing students and professionals to adapt to the changing landscape of work, leveraging emerging trends and digital advancements to thrive in their careers. Gian Jyoti Institute of Management & Technology continues to play a pivotal role in empowering individuals with the skills and mindset needed to succeed in dynamic and challenging job markets.

This report summarizes the webinar's objectives, session highlights, key takeaways, and the impact of Prof. Gurdeek Singh's insights, ensuring participants left with actionable strategies and renewed confidence in navigating their career paths effectively in the post-Covid-19 era.

Wings of Transformation: Instead of Looking Generate Opportunities

Date: June 24, 2020

Time: 11:00 am onwards

Venue: Zoom

Participants: 54

Introduction

On June 24, 2020, Gian Jyoti Institute of Management & Technology (GJIMT) organized an enlightening webinar titled "Wings of Transformation: Instead of Looking Generate Opportunities" as part of their Discover Webinar-Athon series. The webinar was coordinated by Ms. Nibha and featured Ms. Archan, a distinguished faculty member in Management at GJIMT, as the speaker. The session aimed to inspire participants to shift their perspective from passive observation to proactive creation of opportunities in their personal and professional lives.

Objectives

- **Shift in Perspective:** To encourage participants to adopt a proactive mindset in identifying and creating opportunities.
- **Empowerment:** To empower participants with strategies and insights to transform challenges into opportunities.
- **Practical Guidance:** To provide practical guidance on leveraging personal strengths and resources for professional advancement.
- **Inspiration:** To inspire participants to embrace change and innovation as catalysts for growth and transformation.

Session Report

Ms. Archan began the webinar by emphasizing the importance of mindset in navigating and capitalizing on opportunities. She highlighted how individuals can proactively shape their circumstances rather than passively waiting for opportunities to arise. The session was structured to cover the following key aspects: Ms. Archan shared real-life examples and case studies illustrating how individuals and organizations have successfully transformed challenges into opportunities through innovative thinking and strategic actions. She discussed the mindset shifts necessary to recognize potential opportunities in every situation, even amidst adversity.

The session included practical exercises and interactive discussions where participants shared their own experiences and challenges in identifying and seizing opportunities. Ms. Archan provided guidance on cultivating a mindset of resilience, creativity, and adaptability to thrive in dynamic environments.

Participants engaged enthusiastically, exchanging ideas and insights on overcoming common obstacles such as fear of failure and uncertainty. Ms. Archan facilitated brainstorming sessions to explore practical strategies for turning ideas into actionable opportunities, leveraging available resources effectively.

Key Takeaways

- **Mindset Transformation:** Understanding the power of a proactive mindset in creating opportunities.
- **Resilience and Adaptability:** Strategies for navigating challenges and embracing change as a catalyst for growth.
- **Innovation and Creativity:** Techniques for fostering innovation and creativity to capitalize on emerging opportunities.
- **Empowerment:** Insights into leveraging personal strengths and resources to achieve professional success.

Conclusion

In conclusion, the "Wings of Transformation: Instead of Looking Generate Opportunities" webinar hosted by GJIMT Discover Webinar-Athon provided a valuable platform for

participants to explore the proactive creation of opportunities. Led by Ms. Archan, the session underscored the importance of mindset and strategic action in achieving personal and professional growth.

The webinar concluded with a call to action for participants to apply the principles discussed, fostering a culture of innovation and proactive opportunity-seeking. By embracing a proactive

approach, attendees were encouraged to transform challenges into stepping stones towards achieving their goals and aspirations.

Overall, the webinar was well-received, leaving participants inspired and equipped with practical tools and strategies to navigate their professional journeys with confidence and creativity. It reinforced the notion that individuals have the power to shape their own opportunities through mindset shifts and proactive actions, thus facilitating meaningful transformation and growth.



DISCOVER
A WEBINAR-ATHON

**Wings of Transformation :
Instead of Looking
Generate Opportunities**

Speaker :

Ms. Archan Upadhyay
(Faculty in Management, GJIMT)
MBA-HR, PGDPM,
Google Certified Trainer, Life Coach,
Career Adviser, Vocalist, Writer and Learner.

24th June 2020
Wednesday | 11 AM Onwards

Webinar

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How to Step on The Ladder of Government Job

Date: June 20, 2020

Time: 11:00 am onwards

Venue: Zoom

Participants: 83

Introduction

On June 20, 2020, Gian Jyoti Institute of Management & Technology (GJIMT) organized an informative webinar titled "How to Step on The Ladder of Government Job" as part of their ALMA RECONNECT Alumni Webinar Series. The webinar series was coordinated by Ms. Manisha, aiming to provide valuable insights and guidance to participants interested in pursuing careers in government sectors. The session featured Ms. Vaishali Wadhwa, PCS 2014, Deputy Resident Commissioner cum Assistant General Manager at Punjab Bhawan, Delhi, who shared her expertise and personal journey in the public service sector.

Objectives

- **Educational Insight:** To provide participants with an understanding of the opportunities available in government jobs.
- **Career Guidance:** To offer practical guidance and strategies for navigating the competitive landscape of government job recruitment.
- **Skill Development:** To discuss essential skills and competencies required to succeed in government job examinations and interviews.
- **Inspiration:** To inspire and motivate participants by sharing real-life experiences and success stories from a seasoned government official.

Session Report

Ms. Vaishali Wadhwa commenced the webinar by discussing the significance of government jobs in providing stability, security, and opportunities for career growth. She shared her personal journey from being an alumna of GJIMT to achieving her current position in the public service sector. The session was structured to cover comprehensive aspects:

Ms. Wadhwa provided an overview of the various avenues within the government sector, including civil services, public sector undertakings, and state government roles. She elaborated on the eligibility criteria, examination patterns, and selection procedures for different government job categories.

The webinar included detailed insights into the preparation strategies for competitive exams such as UPSC, state PSCs, and other recruitment examinations. Ms. Wadhwa highlighted the importance of comprehensive preparation, time management, and continuous learning in successfully cracking these examinations.

Participants actively engaged in discussions, seeking clarifications on exam patterns, interview tips, and career progression in government jobs. Ms. Wadhwa shared practical advice on building a strong foundation in general knowledge, current affairs, and developing effective communication skills.

Key Takeaways

- **Understanding Government Job Opportunities:** Insight into the diverse opportunities available in the government sector.
- **Preparation Strategies:** Practical guidance on preparing effectively for competitive examinations.
- **Skill Enhancement:** Tips for improving general knowledge, communication skills, and time management.
- **Career Path Guidance:** Inspiration and motivation through real-life success stories and experiences.



GJIMT Alma Reconnect
- An Alumni Webinar Series

How to step on the ladder of Government job?

Alumni Speaker :
Vaishali Wadhwa
PCS 2014
Deputy Resident Commissioner
cum Assistant General Manager
Punjab Bhawan, Delhi
Session will be held through 

20th June
11.00 am Onwards

BCA (Batch 2008-11)

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Aspire Achieve Ascend

Conclusion

In conclusion, the "How to Step on The Ladder of Government Job" webinar hosted by GJIMT ALMA RECONNECT Alumni Webinar Series provided invaluable insights and guidance to aspiring government job seekers. Led by Ms. Vaishali Wadhwa, the session underscored the importance of thorough preparation, perseverance, and strategic approach in achieving success in government job examinations and career advancement. The webinar concluded with a call to action for participants to leverage the insights and strategies discussed to enhance their preparation and competitiveness in the government job market. By equipping themselves with the necessary skills and knowledge, attendees were encouraged to pursue their career aspirations in the public service sector with confidence and determination.

Overall, the webinar received positive feedback from participants who found the session informative, inspiring, and instrumental in their career planning and preparation for government job opportunities. It served as a testament to the commitment of GJIMT in providing continuous support and guidance to its alumni and participants in their professional journeys.

WEBINAR ON BUILDING SUCCESS THROUGH TEAMWORK

Date: June 1, 2020

Time: 11:00 am onwards

Venue: Zoom

Participants: 72

Introduction

The Gian Jyoti Institute of Management & Technology (GJIMT) hosted an insightful webinar titled "Entrepreneurial Mindset: Making Ideas Happen" as part of the GJIMT Discover Webinar-Athon. This webinar, organized by Mr. Harish Premi, aimed to inspire participants to cultivate an entrepreneurial mindset and transform their ideas into actionable plans. The session featured Dr. Neeraj Sharma, Dean Academics at GJIMT, as the distinguished speaker. Dr. Sharma's extensive experience in academia and entrepreneurship provided a unique perspective on fostering innovation and initiative among participants. The webinar was scheduled to begin at a designated time and garnered enthusiastic participation from students, alumni, and professionals alike.

Objectives

- **Educational Insight:** To provide participants with a deeper understanding of what constitutes an entrepreneurial mindset and its significance in today's dynamic business environment.
- **Inspiration:** To motivate attendees to think creatively, take initiative, and translate their ideas into practical business ventures or innovative solutions.
- **Skill Development:** To equip participants with practical strategies and tools for fostering entrepreneurial thinking and overcoming common challenges.
- **Networking Opportunity:** To facilitate networking among participants, fostering collaboration and the exchange of ideas.

Session Report

Dr. Neeraj Sharma commenced the webinar by defining the concept of an entrepreneurial mindset and its relevance beyond traditional business contexts. He emphasized that entrepreneurial thinking involves a proactive approach to identifying opportunities, taking calculated risks, and persisting in the face of challenges. The session was structured to explore various facets of entrepreneurial mindset development through theoretical insights and real-world examples.

The first part of the session focused on understanding the core attributes of an entrepreneurial mindset, such as creativity, resilience, and adaptability. Dr. Sharma illustrated these attributes with case studies of successful entrepreneurs who transformed innovative ideas into thriving businesses. Participants were encouraged to reflect on their own potential as entrepreneurial thinkers and identify areas where they could enhance their skills.

In the subsequent segment, practical strategies for idea generation and execution were discussed. Dr. Sharma shared frameworks and methodologies for validating ideas, assessing market feasibility, and developing sustainable business models. He highlighted the importance of continuous learning and adaptation in navigating the uncertainties of entrepreneurial ventures.

Moreover, the webinar featured interactive discussions and Q&A sessions, allowing participants to engage directly with Dr. Sharma and seek personalized guidance on specific challenges related to entrepreneurial endeavors. This interactive format facilitated knowledge exchange and encouraged participants to brainstorm ideas collaboratively.

Key Takeaways

- **Mindset Transformation:** Understanding how to cultivate an entrepreneurial mindset by embracing creativity, resilience, and proactive problem-solving.
- **Practical Strategies:** Learning actionable techniques for idea generation, validation, and implementation in entrepreneurial ventures.
- **Case Studies:** Drawing inspiration from real-world examples of successful entrepreneurs and their entrepreneurial journeys.

- **Networking and Collaboration:** Establishing connections with like-minded individuals and potential collaborators to foster future entrepreneurial initiatives.



Conclusion

In conclusion, the webinar "Entrepreneurial Mindset: Making Ideas Happen" effectively achieved its objectives of inspiring, educating, and equipping participants with the tools and mindset necessary to pursue entrepreneurial endeavors. Dr. Neeraj Sharma's expertise and engaging presentation style ensured that attendees gained valuable insights into the entrepreneurial mindset and its practical applications. The event not only contributed to the professional development of participants but also strengthened the GJIMT community by fostering a culture of innovation and collaboration. Looking ahead, GJIMT remains committed to organizing impactful events like the Discover Webinar-Athon, which serve as catalysts for personal growth, knowledge enhancement, and entrepreneurial excellence among its diverse audience. By continuing to host such enriching sessions, GJIMT aims to empower future generations of leaders and innovators who can drive positive change in their respective fields.

Year 2019-20

STRATEGIC LEADERSHIP SUMMIT

Date: September 17, 2019

Time: 10:00 am-4:00 pm

Venue: Auditorium

Participants: 107 (Students and Faculty Members)

Speaker: Dr. Gunmala Suri

Introduction

The Management Department of Gian Jyoti Institute of Management & Technology recently organized a seminar titled "Strategic Leadership Summit: Navigating Tomorrow's Challenges." This event aimed to equip students, faculty, and industry professionals with the essential skills and knowledge to address future leadership challenges effectively. The seminar featured Dr. Gunmala Suri from UBS Punjab University, Chandigarh, a distinguished expert in strategic leadership.

Objectives

- Explore the key principles and practices of strategic leadership.
- Understand the future challenges and opportunities in the business landscape.
- Highlight the importance of innovation and adaptability in leadership roles.
- Provide actionable strategies to enhance leadership capabilities among participants.

Seminar Overview

The seminar began with an introduction by the coordinator, Ms. Pooja, who emphasized the importance of strategic leadership in today's rapidly changing world. Dr. Gunmala Suri delivered a compelling keynote address on the theme "Navigating Tomorrow's Challenges."

Her presentation underscored the critical qualities of strategic leaders, such as vision, resilience, and the ability to inspire and lead teams through uncertainty. Dr. Suri discussed various strategies for effective leadership, including scenario planning, risk management, and fostering a culture of

continuous improvement and innovation. She also provided real-world examples and case studies to illustrate her points, making the session both informative and engaging.

Key Takeaways:

- **Visionary Leadership:** Setting a clear and compelling vision is essential for guiding organizations through future challenges.
- **Resilience and Adaptability:** Leaders must be resilient and adaptable, capable of pivoting strategies in response to changing circumstances.
- **Innovation:** Fostering a culture of innovation is crucial for maintaining a competitive edge in a dynamic business environment.
- **Effective Communication:** Transparent and effective communication is vital for aligning teams with organizational goals and navigating uncertainties.
- **Scenario Planning:** Engaging in scenario planning helps leaders anticipate potential future challenges and opportunities, allowing for proactive strategies.



Conclusion

The "Strategic Leadership Summit: Navigating Tomorrow's Challenges" seminar provided valuable insights into the dynamics of strategic leadership. Dr. Gunmala Suri's insightful and engaging presentation equipped participants with practical tools and strategies to enhance their

leadership capabilities. The seminar successfully achieved its objectives of deepening the understanding of strategic leadership and preparing attendees to face future challenges with confidence. The Management Department of Gian Jyoti Institute of Management & Technology looks forward to hosting more such impactful events in the future.

WORKSHOP ON DATA SCIENCES USING R

Date: September 9, 2019

Time: 10:00 am -4:00 pm

Venue: GJIMT Conference Room

Participants: 23 Faculties

Introduction

The Gian Jyoti Institute of Management & Technology organized a comprehensive workshop on "Data Sciences Using R" on September 9, 2019. This workshop, under the guidance of Dr. Anet Bedi and coordinated by Ms. Silky, aimed to provide participants with an extensive understanding of data science principles and practical skills in utilizing the R programming language for data analysis.

Objectives

- **R Preliminaries:** Introduce participants to the basics of R programming language.
- **Visualization using GGplot:** Teach data visualization techniques using the GGplot package.
- **Transform and Manipulation of Data:** Demonstrate data transformation and manipulation using the DPLYR package.
- **Data Types and Importing Data:** Cover various data types and techniques for importing data.
- **Pre-processing using TIDYR package:** Showcase methods for data pre-processing using the TIDYR package.
- **Modeling:** Introduce participants to modeling techniques using the BROOM package.
- **Visualize Model using Modelr package:** Demonstrate visualization of models using the Modelr package.
- **Iteration using Purrr package:** Illustrate iterative processes using the Purrr package.
- **Estimate and Compare Models:** Show how to estimate and compare models using purr and Broom packages.
- **Write Your Own Functions:** Teach participants how to create custom functions for specific tasks.

- **Reproducibility using Markdown:** Emphasize the importance of reproducibility and demonstrate techniques using Markdown.
- **Reporting using Broom Down Package:** Showcase reporting techniques using the Broom Down package.

Session Wise Report

Session 1: Prof. Gurdeep Singh


Prof. Gurdeep Singh commenced the workshop by providing participants with a strong foundation in R programming, covering basic operations, data types, and importing data. He emphasized the importance of understanding data structures for effective data manipulation and preprocessing. Prof. Singh's session laid the groundwork for subsequent sessions by ensuring participants were proficient in using R for data handling tasks.

Session 2: Dr. Neeraj Sharma

Dr. Neeraj Sharma delved into advanced data manipulation techniques using the DPLYR package. He demonstrated how DPLYR facilitates efficient data transformation and summarization, enabling participants to handle complex datasets effectively. Additionally, Dr. Sharma highlighted the significance of reproducibility and introduced Markdown for creating reproducible reports.

Session 3: Mr. Vivek

In the final session, Mr. Vivek focused on modeling techniques and evaluation using various R packages. He guided participants through the process of building predictive models, visualizing them using the Modelr package, and iterating through different models using Purr. Mr. Vivek emphasized the importance of model evaluation and comparison, showcasing the capabilities of the BROOM package for streamlined model estimation and comparison.



REGISTRATION FEE 300/-
THE REGISTRATION INCLUDES REFRESHMENTS

An Immersive Workshop
ON DATA SCIENCE USING R

DATA SCIENCE

- R PRELIMINARIES
- VISUALIZATION USING GGPLOT
- TRANSFORM AND MANIPULATION OF DATA USING DPLYR PACKAGE
- DATA TYPES
- IMPORTING THE DATA
- PRE-PROCESSING USING TIDYR PACKAGE
- MODEL
- TURNING MODEL INTO DATA PACKAGE USING BROOM PACKAGE
- VISUALIZE MODEL USING MODELR PACKAGE
- ITERATE USING THE PACKAGE PURR
- ESTIMATE AND COMPARE THE MODELS USING PURR AND BROOM PACKAGE
- WRITE YOUR OWN FUNCTIONS
- REPRODUCIBILITY USING MARKDOWN
- REPORTING USING BOOKDOWN PACKAGE

SEPT. | 9TH | 2019 | 10am-1pm
2pm-4:00pm

0172-2264566 | workshop@gjimt.ac.in

Key Takeaways

- Participants gained a comprehensive understanding of R programming fundamentals and advanced techniques.
- Proficiency in utilizing essential R packages such as GGplot, DPLYR, TIDYR, BROOM, Purr, etc., for data analysis and visualization.
- Practical experience in building, visualizing, and comparing predictive models using R.
- Insight into reproducibility techniques using Markdown for creating reproducible reports.
- Understanding the importance of efficient data handling and manipulation in data science projects.

Conclusion

The "Workshop on Data Sciences Using R" was highly successful in achieving its objectives of equipping participants with practical skills and knowledge in data science. The sessions conducted by Prof. Gurdeep Singh, Dr. Neeraj Sharma, and Mr. Vivek were informative and engaging, providing participants with valuable insights and hands-on experience.

Overall, the workshop served as a significant learning opportunity for participants, enabling them to apply R programming and data science techniques effectively in their academic and professional endeavors. Special thanks to Dr. Aneet Bedi, and the speakers for their contributions to the success of the workshop.

ORGANIZING REFERENCES USING MENDELEY

Date: September 02, 2019

Time: 10:00 am -4:00 pm

Venue: Auditorium

Participants: 109 (MBA & BBA Final Year students & Faculty Members)

Resource Person: Dr. Neha Gulati (Assistant Professor, UBS, Panjab University)

Introduction

The Gian Jyoti Institute of Management & Technology organized an insightful seminar on "Organizing References using Mendeley," led by Dr. Neha Gulati, an esteemed Assistant Professor at UBS, Panjab University. Dr. Bushra coordinated the seminar, which aimed to enhance the participants' skills in efficiently managing references and citations using Mendeley, a powerful reference management tool.

Objectives

- **Introduction to Mendeley:** Familiarize participants with the features and benefits of using Mendeley for reference management.
- **Efficient Reference Management:** Demonstrate how to organize and manage references and citations effectively.
- **Integration with Writing Tools:** Show how Mendeley integrates with word processing software to streamline the writing process.
- **Collaboration:** Highlight the collaborative features of Mendeley, allowing researchers to share references and collaborate seamlessly.

Seminar Overview

Dr. Neha Gulati initiated the seminar with an introduction to Mendeley, explaining its significance and utility in academic research. She provided a comprehensive overview of the software, demonstrating how it can be used to organize references, manage citations, and facilitate collaborative research.

The seminar was structured into various segments, starting with the basics of setting up a Mendeley account and importing references. Dr. Gulati then delved into the advanced features

of Mendeley, such as creating and managing reference libraries, generating citations and bibliographies, and annotating PDFs. She emphasized the importance of proper reference management in academic writing and research.

Participants were given a hands-on demonstration of Mendeley's integration with popular word processing software, showcasing how it can simplify the process of inserting citations and creating bibliographies. Dr. Gulati also highlighted Mendeley's collaborative features, demonstrating how researchers can share references and collaborate on projects within the platform.



Key Takeaways

- **Understanding Mendeley:** Participants gained a thorough understanding of Mendeley and its various features for reference management.
- **Efficient Organization:** Techniques for organizing and managing references and citations efficiently were demonstrated, enhancing participants' research workflows.
- **Integration with Writing Tools:** The integration of Mendeley with word processing software was shown, illustrating how it can streamline the writing process.

- **Collaborative Research:** The seminar highlighted Mendeley's collaborative features, enabling researchers to share references and work together more effectively.

Conclusion

The seminar on "Organizing References using Mendeley" was highly informative and beneficial for all participants. Dr. Neha Gulati's expertise and comprehensive demonstrations provided valuable insights into efficient reference management and the practical use of Mendeley in academic research. Coordinated by Dr. Bushra, the seminar successfully achieved its objectives, equipping participants with the knowledge and skills to enhance their research processes. The tools and techniques learned in this seminar will undoubtedly contribute to more efficient and organized academic writing and research endeavors.

SEMINAR ON CAPITAL MARKET INTELLIGENCE: MAKING INFORMED INVESTMENT DECISIONS

Date: July 19, 2019

Time: 10:00 am -4:00 pm

Venue: Auditorium

Participants: 71 (Students & Faculties)

Introduction

The seminar titled "Capital Market Intelligence: Making Informed Investment Decisions," organized by the Management Department of Gian Jyoti Institute of Management & Technology, was held on July 19, 2019, in the institute's auditorium. The event began promptly at 10:00 AM and was well-attended by students from MBA, BBA, and B.Com programs with a finance specialization. The primary aim of the seminar was to equip students with advanced knowledge and practical insights into capital markets, enhancing their ability to make informed investment decisions.

Objectives

- Provide a comprehensive understanding of capital market operations.
- Highlight the significance of market intelligence in investment decision-making.
- Introduce students to the latest trends and tools in financial analysis.
- Foster analytical and critical thinking skills necessary for finance professionals.

Seminar Overview:

The seminar featured Dr. Manoj Anand from MDI Gurgaon, a distinguished expert in the field of finance and capital markets. Dr. Anand's presentation was structured to offer both theoretical frameworks and practical applications, making the complex subject matter accessible and engaging. The seminar began with an introduction to the basics of capital markets, including their functions and the role they play in the global economy. Dr. Anand then delved into market intelligence, explaining how data and analytics are used to forecast market trends and make strategic investment decisions.

Throughout the session, Dr. Anand emphasized the importance of being well-informed and staying updated with market developments. He shared various case studies and real-world examples to illustrate the impact of market intelligence on investment outcomes. Additionally, the seminar covered the use of modern financial tools and software that aid in market analysis, helping students understand the practical aspects of financial decision-making.

Key Takeaways

- **Understanding Capital Markets:** A clear grasp of how capital markets operate and their importance in the financial ecosystem.
- **Market Intelligence:** Insights into how market data and intelligence are crucial for making informed investment decisions.
- **Analytical Tools:** Knowledge of the latest tools and techniques used in financial analysis and market forecasting.
- **Practical Applications:** Real-world examples and case studies that highlight successful investment strategies based on market intelligence.
- **Career Insights:** Guidance on how to leverage market intelligence skills in finance-related careers.

Conclusion

The seminar on "Capital Market Intelligence: Making Informed Investment Decisions" was a resounding success, providing invaluable knowledge and insights to the students of Gian Jyoti Institute of Management & Technology. Dr. Manoj Anand's expertise and engaging presentation style significantly enhanced the learning experience. The event underscored the importance of continuous learning and staying informed in the ever-evolving field of finance. The students left the seminar with a deeper understanding of capital markets and equipped with the tools and knowledge to make informed investment decisions, thereby better preparing them for their future careers in finance.

The seminar concluded with a Q&A session, allowing students to interact directly with Dr. Anand and clarify their doubts. The event was coordinated effectively by Dr. Rakhee, ensuring smooth execution and maximum student engagement. Overall, the seminar was a highly beneficial learning opportunity for all attendees.