

Programme: Master of Business Administration

Program Outcomes (POs) for Master of Business Administration

Sr. No.	On completing Master of Business Administration, the student will be able to:
PO1	<i>Business Environment and Domain Knowledge:</i> Economic, legal and social environment of Indian business. Graduates are able to improve their awareness and knowledge about functioning of local and global business environment and society. This helps in recognizing the functioning of businesses, identifying potential business opportunities, involvement of business enterprises and exploring the entrepreneurial opportunities.
PO2	<i>Critical thinking, Business Analysis, Problem Solving and Innovative Solutions:</i> Competencies in quantitative and qualitative techniques. Graduates are expected to develop skills on analysing the business data, application of relevant analysis, and problem solving in other functional areas such as marketing, business strategy and human resources.
PO3	<i>Global Exposure and Cross-Cultural Understanding:</i> Demonstrate a global outlook with the ability to identify aspects of the global business and Cross-Cultural Understanding.
PO4	<i>Social Responsiveness and Ethics:</i> Developing responsiveness to contextual social issues / problems and exploring solutions, understanding business ethics and resolving ethical dilemmas. Graduates are expected to identify the contemporary social problems, exploring the opportunities for social entrepreneurship, designing business solutions and demonstrate ethical standards in organizational decision making. Demonstrate awareness of ethical issues and can distinguish ethical and unethical behaviours.
PO5	<i>Effective Communication:</i> Usage of various forms of business communication, supported by effective use of appropriate technology, logical reasoning, articulation of ideas. Graduates are expected to develop effective oral and written communication especially in business applications, with the use of appropriate technology (business presentations, digital communication, social network platforms and so on).
PO6	<i>Leadership and Teamwork:</i> Understanding leadership roles at various levels of the organization and leading teams. Graduates are expected to collaborate and lead teams across organizational boundaries and demonstrate leadership qualities, maximize the usage of diverse skills of team members in the related context.

(Source: IKGPTU Syllabus for Master of Business Administration (Affiliated Colleges), 2021. <https://ptu.ac.in/wp-content/uploads/2022/08/MBA-Upto-4th-Sem.-2021-onwards-affiliated-colleges.pdf>)